Bundled Payment: Physician Engagement

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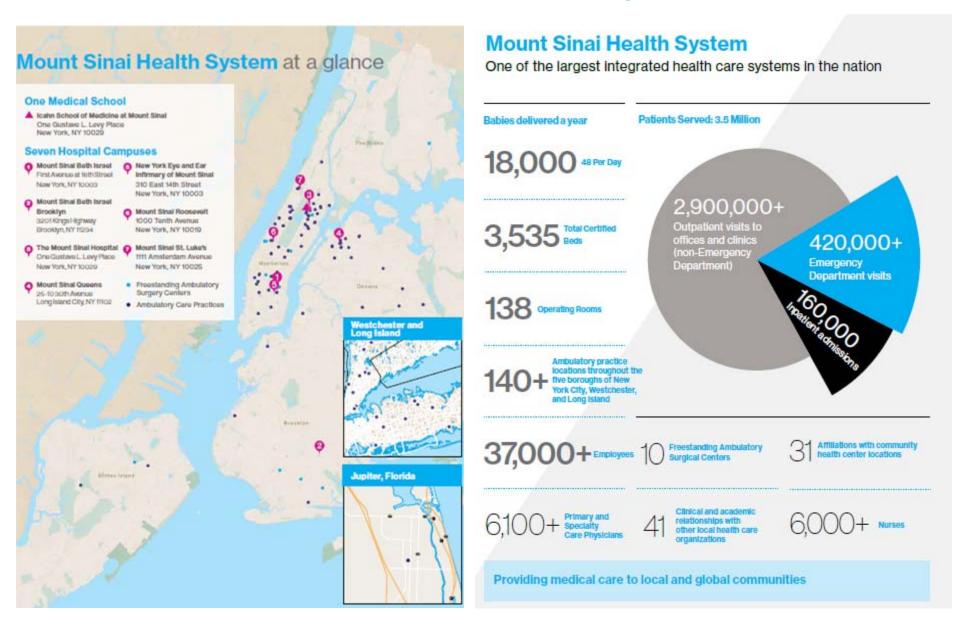


Agenda

Overview of Mount Sinai Health System

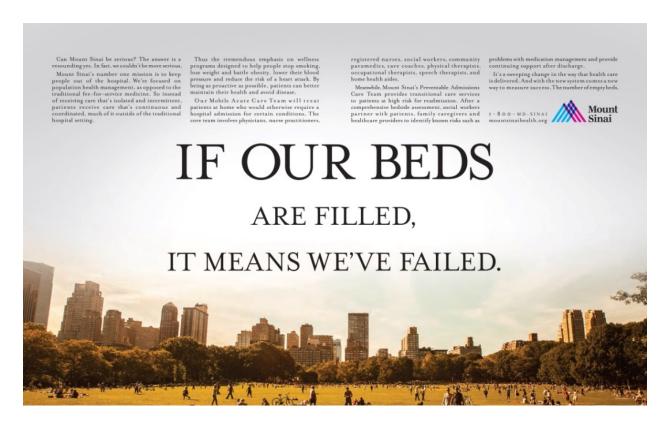
Tools for physician engagement

The Mount Sinai Health System



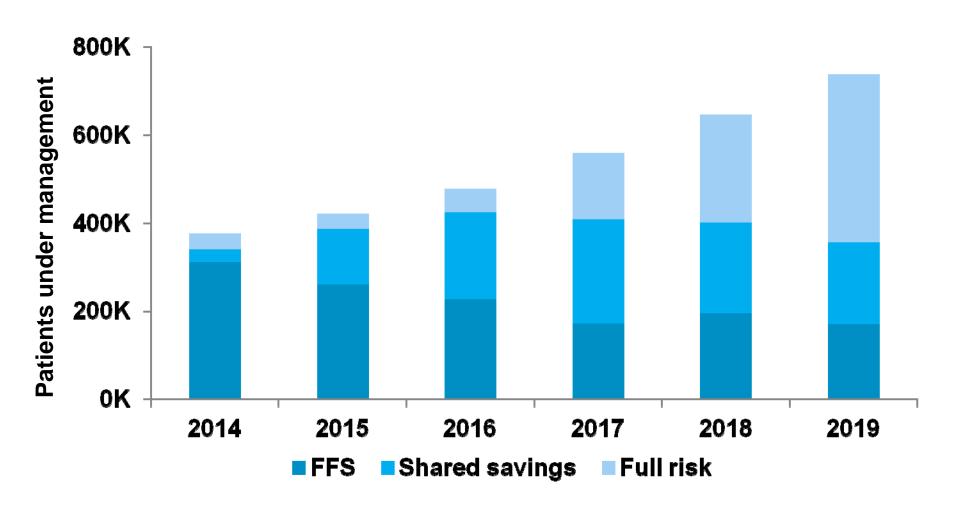
Mount Sinai Health System: Two Key Goals

To be the most effective population health manager in the NY market



To be the hospital system of choice for population health managers

Mount Sinai's payment model is moving towards full risk for populations



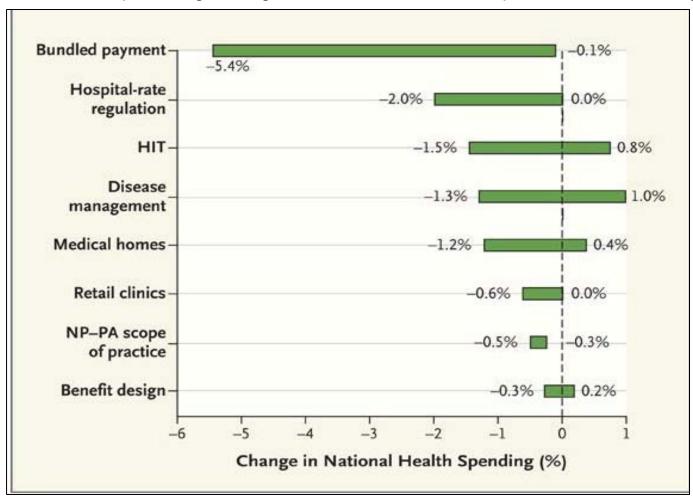
Bundled payment provides an easier platform for hospitals to move into risk

	Bundled Payment	Shared Savings	
Financial focus	Episode cost	Total cost of care	
Targeted clinicians	Specialists	Primary care	
Care management	Episodic	Longitudinal	
How it relates to fee-for-service	Can coexist	Competes	
	Data and analytics	Data and analytics	
Key elements for success	Patient segmentation	Patient segmentation	
	Standardized care	Standardized care	
	Care coordination	Care coordination	



Bundled payment may be the most promising policy option to reduce healthcare spending

Estimated cumulative percentage changes in national health care expenditures, 2010 through 2019



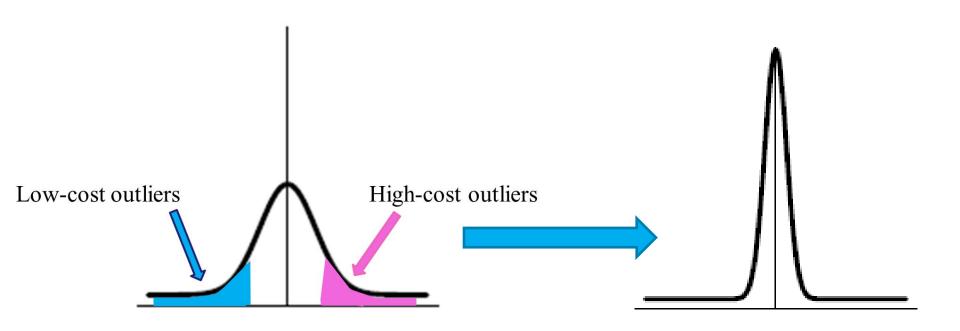
Hussey PS et al. N Engl J Med 2009;361:2109-2111.

Bundled Payment at Mount Sinai

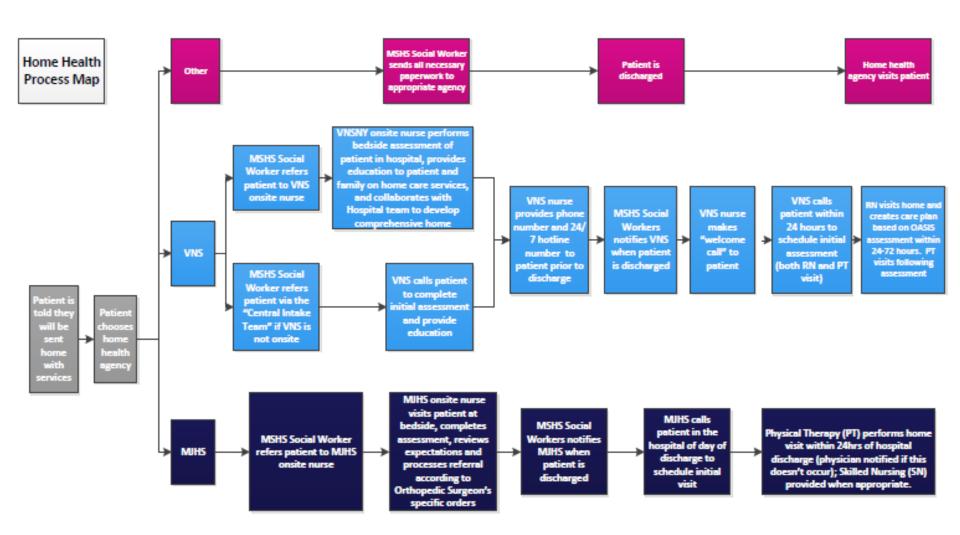
Bundle Initiative	Plan Type	Active Sites	Go-Live Date	
Lower Joint Replacement	BPCI (Medicare)	MSH MSQ MSR MSSL	4/1/2015	
Lower Joint Replacement	CJR (Medicare)	MSBI MSB	4/1/2016	
Lower Joint Replacement	32BJ (Commercial)	MSH MSR MSBI	4/1/2016	
Stroke	BPCI (Medicare)	MSH MSQ	10/1/2015	

Tools for Physician Engagement

Turn physicians into partners – engage them in the care transformation process



Process map for home health pathways after lower extremity joint replacement



Invest in clinical champions



http://www.hhnmag.com/articles/5694-bundled-payment

Identify

- Physicians seen as leaders based on the care they provide
- Have strong, positive relationships in the organization

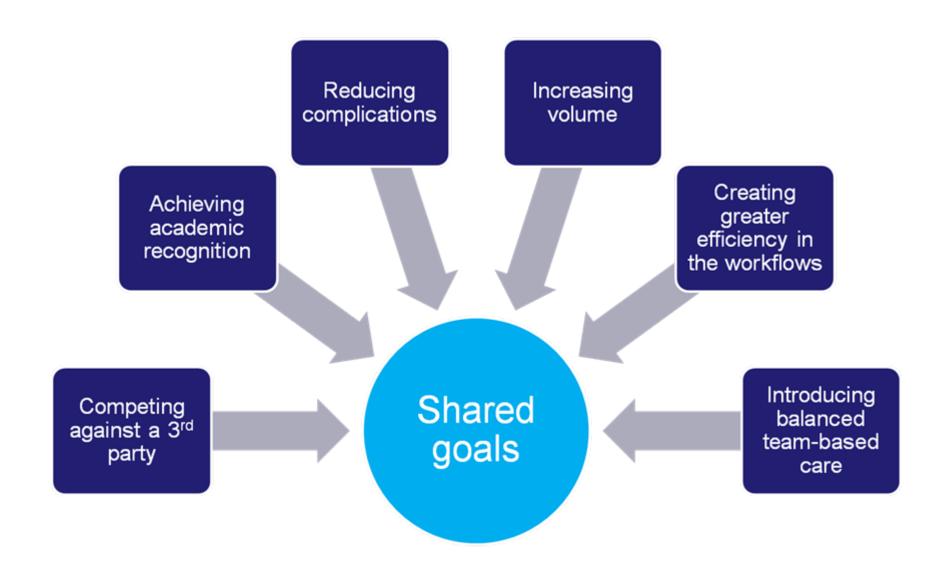
Develop

- Educate about the goals
- Provide support
- Give training in change management

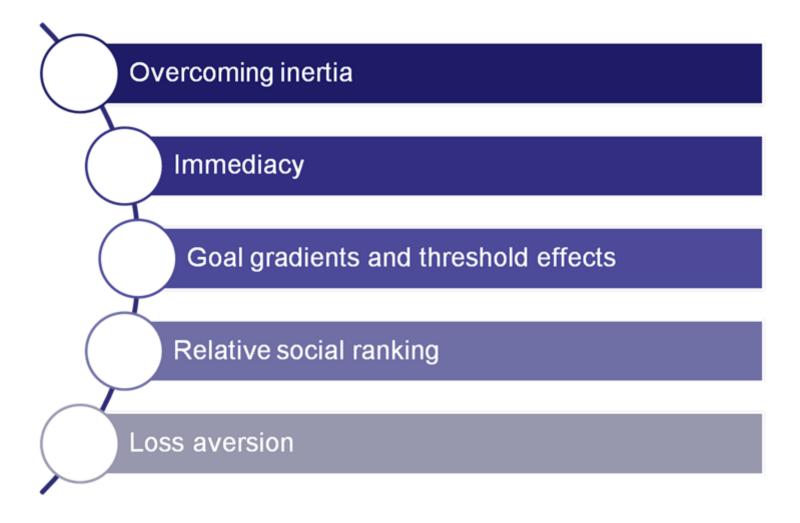
Deploy

- Educate peers
- · Spread a positive message
- · Defend the organization
- Navigate barriers and divisions

Discover a common purpose



Use principles from behavioral economics to motivate behavior change



Overcoming Inertia

People typically have a status quo bias, favoring current practices rather than initiative change.

To overcome this, create an environment where it's easy to provide highquality care.

▼ Code Status — Requi ○ Adult Code Status Ord	
∀ Vital Signs	
✓ Vital Signs	
	Routine, EVERY 4 HOURS First occurrence Today at 1200 Until Specified
☐ Vital Signs	EVERY 8 HOURS
☐ Orthostatic Blood Pre	
Citilostatic blood Fre	Routine, EVERY 8 HOURS, check blood pressure while supine, and then while standing, routine, x1
✓ Pulse Oximetry	
	Routine, EVERY 4 HOURS First occurrence Today at 1200 for 1 day
☐ Pulse Oximetry; Conti	With Vital Signs
E Puise Oximetry, Contr	Routine, UNTIL DISCONTINUED
☐ Telemetry monitoring	
	Routine, UNTIL DISCONTINUED, Starting 10/3/14
Pain Assessment	
	Routine, EVERY 4 HOURS First occurrence Today at 1200 Until Specified
¬ Notify Physician	
Notify Physician	
¬ Isolation Orders	
¬ Activity Orders	
☐ Bed Rest	
☐ Total Hip Precautions	
	UNTIL DISCONTINUED
Toe Touch Weight Be	aring
☐ Non Weight Bearing	
Partial Weight Bearing	g
✓ Weight Bearing As To	lerated

Immediacy

People respond more strongly to immediate incentives rather than delayed incentives

Feedback is therefore more influential the closer it is given in real time.

Immediacy



Goal gradients and threshold effects

People try harder when they are close to achieving a goal

They tend to try not as hard if they are far from the goal

Goal gradients and threshold effects

	Campus	Quarter	Volume	ALOS	Discharge Dispositions		30-Day Readı	nission Rate	Absoulte Goal	Relative Goal
Provider					% Discharged to PAC Facilites	% Discharged Home Health	# of Readmissions	30-Day Readmission Rate	PAC Facility D/C %<30	PAC Facility D/C Current Rate - <10%
Provider A	MSQ	2015 Q2	5	5.6	100%	0%	2	40%	-70%	90%
		2015 Q3	5	12.0	100%	0%	0	0%	-70%	90%
		2015 Q4	7	5.3	86%	0%	0	0%	-56%	77%
		2016 Q1	3	4.3	100%	0%	1	33%	-70%	90%
Provider B	MSW	2015 Q2	19	2.8	32%	63%	2	11%	-2%	28%
		2015 Q3	23	3.0	39%	52%	1	4%	-9%	35%
		2015 Q4	18	2.6	39%	61%	0	0%	-9%	35%
		2016 Q1	8	2.4	13%	88%	0	0%	18%	11%
Provider C	MSH	2015 Q2	11	3.3	45%	36%	0	0%	-15%	41%
		2015 Q3	12	4.2	42%	58%	1	8%	-12%	38%
		2015 Q4	22	3.3	50%	50%	1	5%	-20%	45%
		2016 Q1	4	3.0	75%	25%	0	0%	-45%	68%
Provider D	MSH	2015 Q2	19	3.3	37%	58%	0	0%	-7%	33%
		2015 Q3	10	5.0	50%	50%	0	0%	-20%	45%
		2015 Q4	14	3.2	57%	36%	0	0%	-27%	51%
1		2016 Q1	1	3.0	100%	0%	0	0%	-70%	90%
Provider E	MSH	2015 Q2	7	3.7	86%	0%	1	14%	-56%	77%
		2015 Q3	4	6.3	75%	0%	1	25%	-45%	68%
		2015 Q4	2	7.0	0%	50%	0	0%	30%	0%
		2016 Q1	1	5.0	0%	100%	0	0%	30%	0%

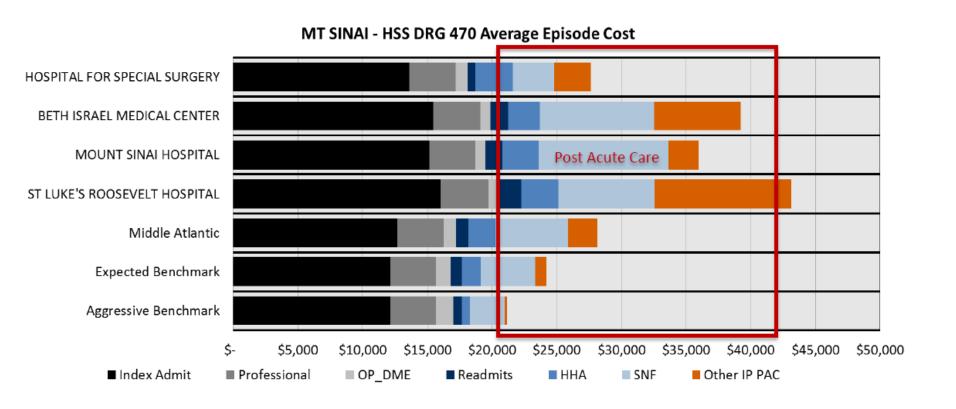
Relative social ranking

People are strongly influenced by how they compare with others, particularly those well known and in close proximity

Relative social ranking: physician report cards



Relative social ranking: institution report cards



Loss aversion

People react more strongly to potential losses than potential gains.

People work harder to retain a provisionally awarded bonus than they do to receive a yet-to-be awarded bonus.

Provider	Enicodo Count	Total Net		Total		Payment	Ave Pmt Per
	Episode Count	Episode	Payments	Targ	get Amount	to Target	Episode
Provider A	76	\$	1,911,302	\$	2,253,375	\$ 342,073	
Provider B	62	\$	1,671,780	\$	1,826,560	\$ 154,780	
Provider C	49	\$	1,204,731	\$	1,480,919	\$ 276,188	
Provider D	43	\$	1,204,652	\$	1,230,087	\$ 25,435	
Provider E	41	\$	1,095,137	\$	1,217,410	\$ 122,273	
Provider F	18	\$	678,706	\$	507,229	\$(171,477)	

Summary

Engage physicians in the care transformation process

Invest in clinical champions

Discover a common purpose between the organization and the physicians

Use principles of behavioral economics

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