"Primary Care First"

Mini-Summit X, Part 1 Tuesday, June 18, 2019 2:00 p.m. - 2:45 p.m.

Achieving Affordable, Accessible, Patient-Centered Primary Care

Challenges & Opportunities

Known Knowns

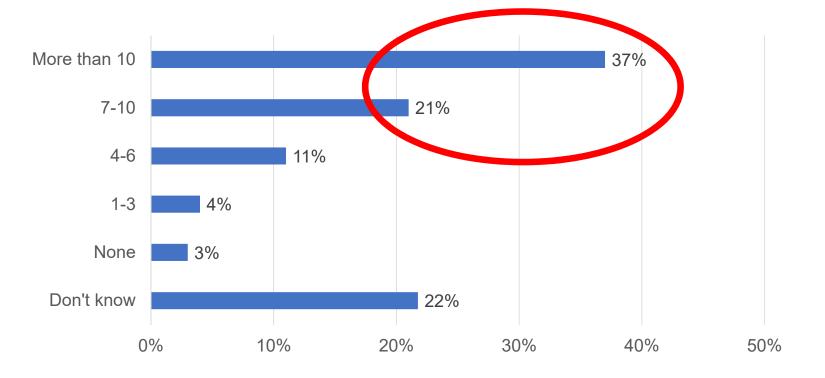
•Complexity & Cost Are Damaging Primary Care

- Primary Care Is Undervalued
 - 5% to 7% of total spend
 - -Medicare FFS = as low as 2%
- •Dose Of Primary Care Matters
- •Continuity = Higher Quality/Lower Cost
- Investment In Primary Care Contributes To Decrease In Overall Health Care Spending

Complexity is Destroying Primary Care

- Point of Care Drivers of Administrative Burden
 - 1. Utilization Management Programs (Prior Authorization)
 - 2. Documentation Guidelines
 - 3. Quality Reporting/Performance Metrics
 - 4. Electronic Health Records
- Revenue-cycle Management
- Lack of Alignment Among Payers
- •Burn Rate & Opportunity Cost
- Certification/Maintenance of Certification
- Negative Practice Culture
- Patient Safety Risk

Number of Payers/Health Plans for Family Physicians



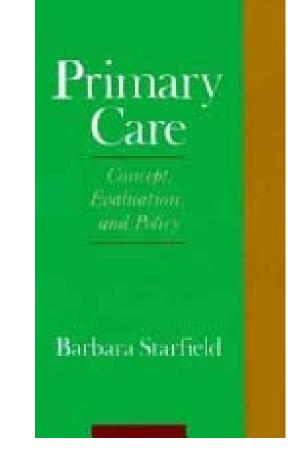
Literature Review

- "researchers found the annual administrative workload of primary care physicians costs nearly \$100 000 per physician"
 <u>JAMA Forum: Administrative Costs and Health Information Technology</u>
- "U.S. physician practices spend more than \$15.4 billion annually to report quality measures" –Health Affairs March 2016
- "To fully satisfy the USPSTF recommendations, 1773 hours of a physician's annual time, or 7.4 hours per working day, is needed for the provisions of preventive services"

-American Journal of Public Health April 2003

Foundations of Primary Care

- •Dr. Starfield's 4 C's of Primary Care
 - -1st Contact
 - -Comprehensive
 - -Continuous
 - -Coordinated
- •The AAFP's 5th C = "connected"



Is Continuity of Care the Key Indicator?

Higher Primary Care Physician Continuity is Associated With Lower Costs and Hospitalizations

Andrew Bazemore, MD, MPH ABSTRACT Stephen Petterson, PbD^{*}

Lars E. Peterson, MD, PbD2.3 Richard Bruno, MD. MPH* Yoonkyung Chung, PhD

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-Baltimore Medical System, Baltimore, Maryland

*Department of Family and Comm

MORE ONLINE

PURPOSE Continuity of care is a defining characteristic of primary care associ PURPOSE continuity of care is a defining characteristic of primary care associ-ated with lower costs and improved heath equity and care quality. However, we lack provide-level measure of primary care continuity amenalize to value-based payment, including the Medicare Quality Payment Program (Porp). We created 4 physician-level, daims-based continuity measures and tested their associations with health care expenditures and hospitalizations. Robert L. Phillips Jr, MD, MSPHP Robert Graham Center for Policy Studies, Washington, DC

METHODS We used Medicare claims data for 1,448,952 beneficiaries obtaining care from a nationally representative sample of 6,551 primary care physicians to calculate continuity scores by 4 established methods. Patient-level continuity scores attributed to a single physician were averaged to create physician-level scores. We used beneficiary multilevel models, including beneficiary controls, phy sician characteristics, and practice rurality to estimate associations with total Medi care Part A & B expenditures (allowed charges, logged), and any hospitalization

RESULTS Our continuity messures were highly correlation coefficients ranged from 0.86 to 0.939, with greater continuity associated with similar out-comes for each. Adducted expenditures for beneficiance caref for by physicians in the highest like-Boxeman continuity score quantite were 14,1% lower than for boxe in the lower quantite (\$30.502 \$55.578 μ) = -0.166 to -0.116), and the odds of hospitalization were 16.1% lower between the highest and lowest continuity quintiles (OR - 0.839; 95% Cl, 0.787 to 0.893).

CONCLUSIONS All 4 continuity scores tested were significantly associated with lower total expenditures and hospitalization rates. Such indices are potentially useful as QPP measures, and may also serve as proxy resource-use measures, given the strength of association with lower costs and utilization.

Ann Fam Med 2018;16:492-497. https://doi.org/10.1370/afm.2308

INTRODUCTION

The Institute of Medicine labeled continuity of care a defining characteristic of primary care, one that Starfield and others dem-onstrated as essential to primary care's positive impact on health equity, cost reduction, and improved quality of care.14 Described as an implicit contract between physician and patient in which the physi-cian assumes ongoing responsibility for the patient,⁸ continuity frames the personal nature of medical care, in contrast to the dehumanizing nature of disjointed care.⁶ Building on the idea that knowledge, trust nature of disjonited care." Building on the idea that knowledge, trust, and respect have developed between the patient and provider over time allowing for better interaction and communication,⁷ continuity at the patient level is associated with a host of benefits.¹ Primary care has more measures than any other sector under the

Condicts of interest, authors report none CORRESPONDING AUTHOR

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federal Quality Payment Program (QPP), yet most of these are disease specific or process measures that do not capture the core primary care functions. Despite a variety of definitions and calculations over the last 40 years, little has been done to operationalize continuity as a quality measure linked to policy-relevant outcomes in the United States or other nations.⁹ Given current US attention to provider-level, vs practice-level,

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- We found a strong association between higher levels of physician-level continuity, a core tenet of primary care, and lower total health care costs and hospitalizations.
- The value associated with a 14% reduction in costs is roughly \$1,000/beneficiary/year.
- Higher continuity was recently shown to be significantly associated with reduction in emergency care for elderly patients in England.
- A recent systematic review found significant, ٠ positive association between continuity and reduced mortality

Dose of Primary Care Matters

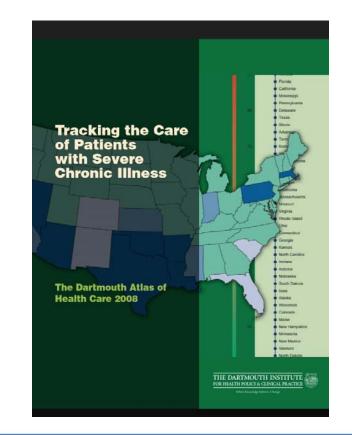


- Every 10 additional primary care physicians per 100,000 population was associated with a 51.5-day increase in life expectancy.
- Greater primary care physician supply was associated with lower mortality, but per capita supply decreased between 2005 and 2015.
- From 2005 to 2015, the density of primary care physicians decreased from 46.6 to 41.4 per 100 000 population.

Primary Care Impacts Quality & Utilization

States That Rely More On Primary Care Have:

- Lower Medicare spending (inpatient reimbursements and Part B payments)
- Lower resource inputs (hospital beds, intensive care unit [ICU] beds, total physician labor, primary care labor, and medical specialist labor)
- Lower utilization rates (physician visits, days in the ICU, days in the hospital, and patients seeing 10 or more physicians)
- Better quality of care (fewer ICU deaths and a higher composite quality score)



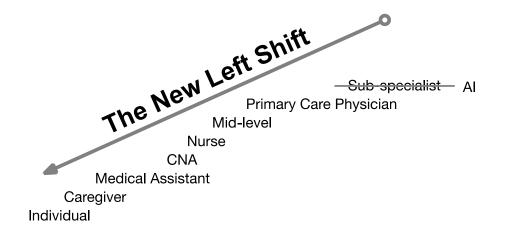
Advanced Primary Care Delivery & Payment

5 Keys to Achieving High-Functioning/Cost-Effective Primary Care

- 1. Prospective Payment
- 2. Establish & Promote Continuity
- 3. Reduce Complexity
- 4. Manage Cost
- 5. Evaluate What Matters Most

COMPREHENSIVE Family Medicine

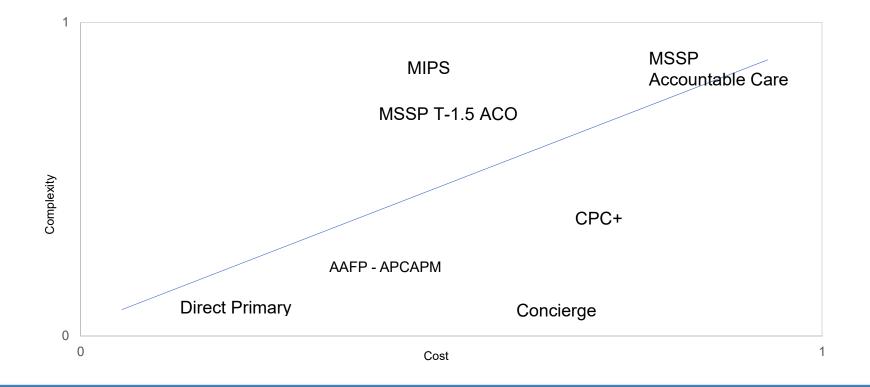
- Opportunity to expand scope of practice with augmented intelligence
- Potential primary care renaissance
- Be more cost effective
- Erosion of traditional scope of practice



Current Primary Care Models



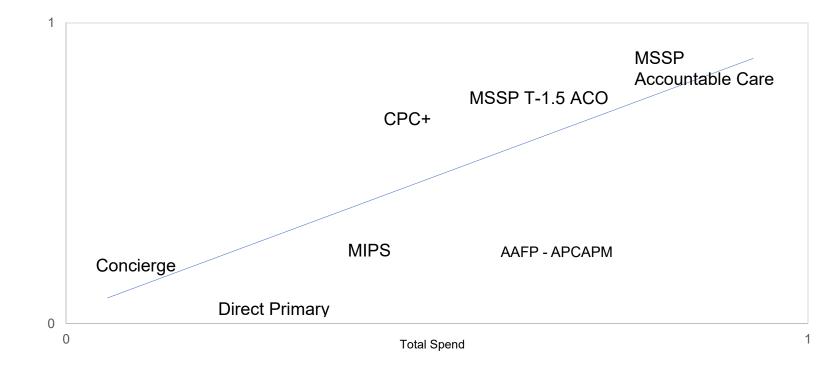
Cost & Complexity of Primary Care Models



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Impact on Total Spend



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How Should We Evaluate Primary Care?

- •Quality
- Performance
- Patient satisfaction
- •Utilization at the individual level
- Utilization at the population level

Advanced Primary Care: A Foundational Alternative Payment Model (APC-APM) for Delivering Patient-Centered, Longitudinal, and Coordinated Care



AAFP Goals

- Promote patient-centered, continuous, comprehensive primary care
- Expand access to a multi-payer, primary care Advanced APM
- Transition primary care payments away from fee for service
- Reduce physician administrative burden
- Increase investments in primary care

APC-APM Payment Model

Primary Care Global Payment

- · Per patient per month
- Covers a defined set of face-to-face evaluation and management services
- Prospective, risk adjusted payment

Performance-Based Incentive Payment

- Paid prospectively quarterly; reconciled annually
- Based on performance measures, including quality and cost



Population-Based Payment

- · Per patient per month
- Covers non-face-to-face patient services
- Prospective, risk adjusted payment

Fee-For-Service Payment

- · As medically/clinically needed
- · Based on relative value units

How does the APC-APM work?

The APC-APM is envisioned as:

- A multi-payer model that builds and improves upon concepts already tested in other models (e.g. Comprehensive Primary Care Plus)
- Adaptable for small, independent practice
- Would work well with other integrated APM models (e.g ACO, CINs)
- Open to almost 200,000 primary care physicians
- Potentially impacting more than 30 million Medicare patients
- Providing primary care physicians with another APM alternative to MIPS

Global Primary Care Payment Covers E/M Services to Support Small Practice Transformation

Global Primary Care Payment Definition

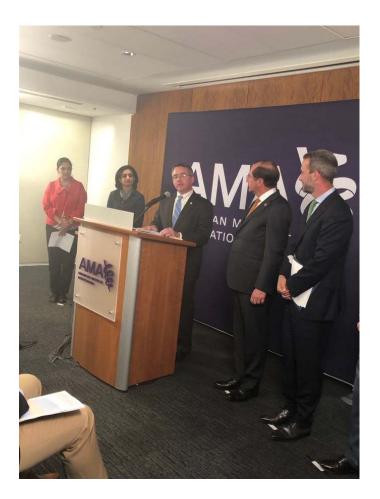
 Prospective, risk-adjusted, per patient per month (PPPM) primary care global payment for face-to-face E/M services

Components of Global Primary Care Payment PPPM

- -Average Medicare E/M expenditures PPPM based on 2016 claims data
- -Average of 3 primary care visits per year
- -Annual Wellness Visit and Advanced Care Planning codes included
- -Overall 10% increase in payment for E/M services
- -Adjustment for Social Determinants of Health (SDoH)
- -Divided by 12 for monthly payment

Draft Formula for Global Primary Care Payment

-Global Payment={[(Avg E/M * 3 * HCC multiplier) + (AWV (175) +ACP(75))] * 1.1 ÷ 12



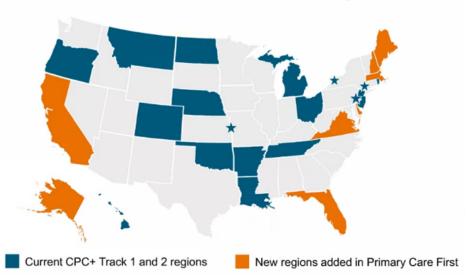
CMS Primary Cares Initiative Primary Care First Models



Primary Care First (PCF) Payment Model Options

Option 1	Option 2	Option 3
PCF Payment Model	PCF High Need Populations Payment Model	Participation in both options 1 and 2
Focuses on practices providing advanced primary care functions ready to assume financial risk in exchange for reduced burden and bonus opportunities based on performance.	Promotes care for high need, seriously ill population (SIP) beneficiaries who lack a primary care practitioner or effective care coordination.	Allows practices to participate in both the PCF Payment Model and the PCF High Need Populations Payment Model.

Primary Care First Regions



In 2020, Primary Care First will include 26 diverse regions:

- CPC+ States & Regions
 - -26 regions including 18 CPC+ regions (CPC+ practices ineligible for first year of PCF model)
- Primary Care First Additional Regions
 - -New regions include: AK, CA, DE, FL, MA, ME, NH, and VA
 - Regions selected based on where there are limited comparison group practices in the ongoing CPC+ evaluation

3 Key Questions

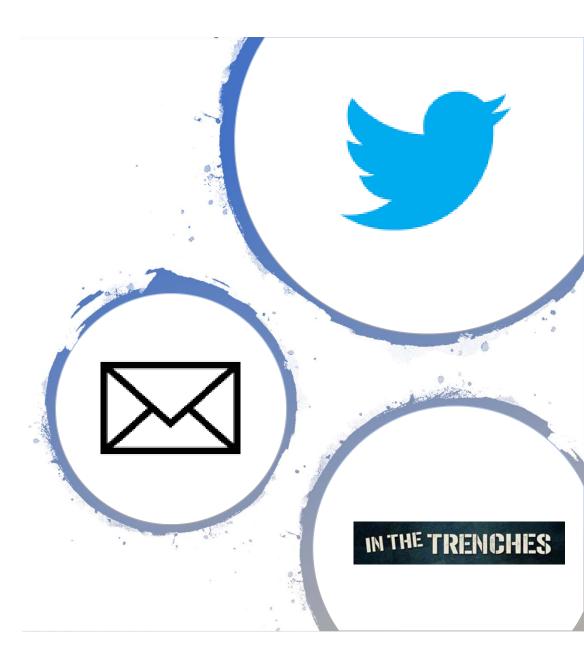
1.Attribution Model2.Payment Methodologies3.Evaluation

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Overview of AAFP

- The AAFP's mission is to improve the health of patients, families, and communities by serving the needs of members with professionalism and creativity.
- The AAFP and its chapters proudly represent 131,400 family physician, resident, and medical student members. We believe and recognize that family physicians play a critical role in improving the health of patients, families, and communities across the United States.
- The AAFP is committed to helping family physicians improve the health of Americans by allowing them to spend more time doing what they do best: providing high quality and cost-effective patient care. The AAFP delivers value to its members through each of its strategic priorities.



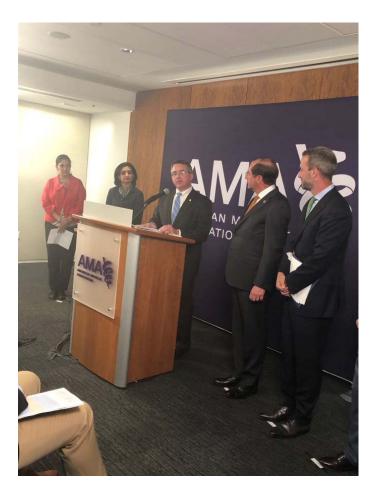
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SUPPLEMENTAL SLIDES

PRIMARY CARES INITIATIVE

CMS Primary Cares Initiative – Primary Care First Models

American Academy of Family Physicians Summary





CMS Primary Cares Initiative

•CMS announced five new payment models under two paths

-Primary Care First (PCF)

- Set of two payment model options testing if the delivery of advanced primary care can reduce total cost of care
- Allows practices to assume financial risk in exchange for reduced administrative burden and prospective population-based payments
- Also includes model for high need, seriously ill beneficiaries who lack primary care provider/coordinated care

-Direct Contracting (DC):

- Set of three payment model options aimed at reducing cost and improving quality of care for beneficiaries in Medicare fee-for-service
- Built off NextGen ACO model, offers new forms of payments, enhanced cash flow options, a flexibilities to meet beneficiaries medical and social needs

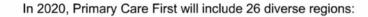
Primary Care First (PCF) Payment Model Options

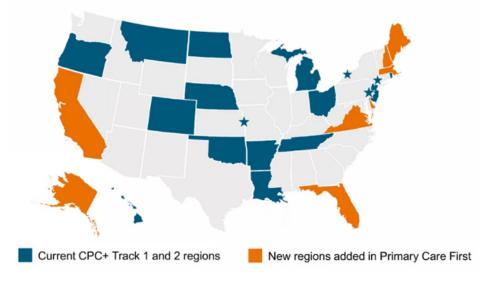
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performance.

Primary Care First Regions





- CPC+ States & Regions
 - -26 regions including 18 CPC+ regions (CPC+ practices ineligible for first year of PCF model)
- Primary Care First Additional Regions

 New regions include: AK, CA, DE, FL, MA, ME, NH, and VA
 - Regions selected based on where there are limited comparison group practices in the ongoing CPC+ evaluation

Primary Care First Eligibility

- Include primary care practitioner (MD, DO, CNS, NP, PA) in primary care specialty (internal medicine, general medicine, geriatric medicine, family medicine, and hospice and palliative medicine)
- 125 attributed Medicare beneficiaries
- •70% of practice revenue coming from primary care services
- Experience with value-based payment arrangements/payments based on cost, quality, and/or utilization performance
- Use 2015 Edition Certified Electronic Health Record Technology (CEHRT), support data exchange with other providers and health systems via Application Programming Interface (API), and connect to their regional health information exchange (HIE) if available
- Attest on practice application to advanced primary care functions (24/7 access, empanelment, etc.)

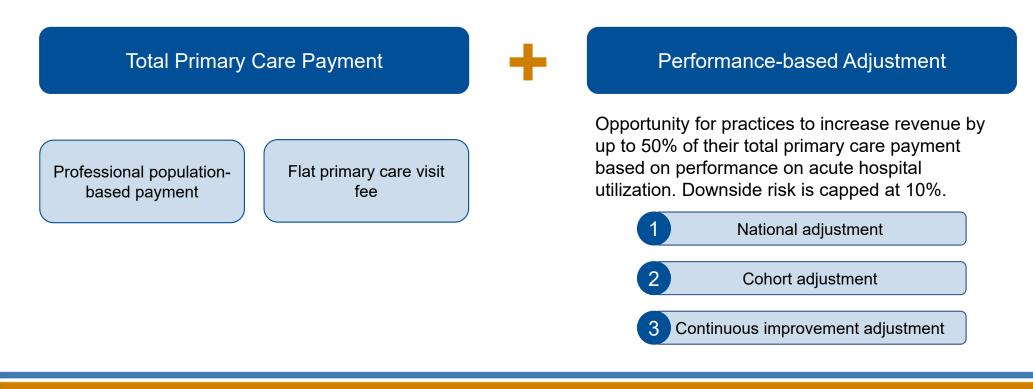
Primary Care First Eligibility - SIP

- Include practitioners serving seriously ill populations (MD, DO, CNS, NP, PA)
- Meet basic competencies to successfully manage complex patients (e.g. interdisciplinary teams, comprehensive care, person-centered care, family and caregiver engagement, 24/7 access)
- For those participating in only SIP portion of the model have network of providers in the community to meet patients' long-term care needs
- Use 2015 Edition Certified Electronic Health Record Technology (CEHRT), support data exchange with other providers and health systems via Application Programming Interface (API), and connect to their regional health information exchange (HIE) if available

PCF Comprehensive Primary Care Interventions

	Comprehensive Primary Care Function	PCF Intervention
0	Access and Continuity	24/7 access to care team clinician with real-time EHR access
	Care Management	Provide risk-stratified care management
0 0-0	Comprehensiveness and Coordination	Integrate behavioral health Assess/support patients' psychosocial needs
1	Patient and Caregiver Engagement	Implement regular process for patients/caregivers to advise practice improvement
	Planned Care and Population Health	Set goals and continuously improve on outcome measures

PCF Payment Components



PCF Total Primary Care Payments

Hybrid Total Primary Care Payments replace Medicare fee-for-service payments to support delivery of advanced primary care with predictable payments and reduced burden

Professional Population-Based Payment

Payment for services inside or outside the office. Risk-adjusted payment based on average risk of all attributed patients.

Practice Risk Group	Payment Per Beneficiary Per Month
Group 1	\$24
Group 2	\$28
Group 3	\$45
Group 4	\$100
Group 5	\$175

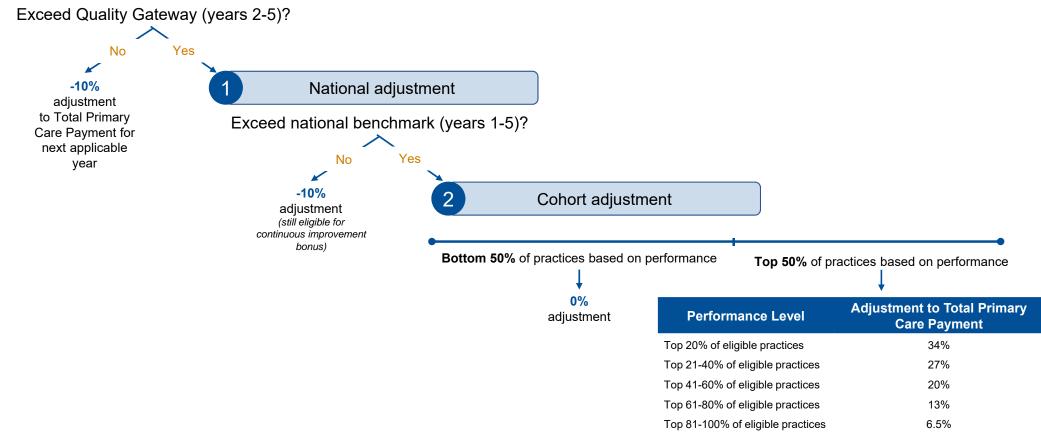


Flat Primary Care Visit Fee

Flat payment for face-to-face primary care services. Intended to reduce billing and revenue cycle burden.

\$50.52 per face-to-face encounter

PCF Performance-based Payment Adjustments



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PCF Performance-based Payment Adjustments

Continuous improvement adjustment

Practices are eligible for a continuous improvement bonus of up to 1/3 of the total PBA amount if they achieve their improvement target.

Performance Level	Potential Improvement Bonus
Top 20% of PBA-eligible practices	16% of Total Primary Care Payment
Top 21-40% of PBA-eligible practices	13% of Total Primary Care Payment
Top 41-60% of PBA-eligible practices	10% of Total Primary Care Payment
Top 61-80% of PBA-eligible practices	7% of Total Primary Care Payment
Top 81-100% of PBA-eligible practices	3.5% of Total Primary Care Payment
Practices performing above nationwide benchmark, but below top 50% of practices	3.5% of Total Primary Care Payment
Practices performing at or below nationwide minimum benchmark	3.5% of Total Primary Care Payment

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PCF High Need Population Payment Model Option



Eligibility and Attribution

- Practices demonstrating relevant capabilities can opt in to be assigned SIP patients who lack a primary care practitioner or care coordination
- Medicare-enrolled clinicians who provide hospice or palliative care can also participate

Payments for practices serving SIP patients:

Payments

First 12 Months

- One-time payment for first visit with SIP patient: \$325
- Monthly SIP payments for up to 12 months: \$275 PBPM
- Flat visit fees: \$50
- Quality payment: up to \$50

PCF Quality Measures

Measure Type	Measure Title	Benchmark
Utilization Measure for Performance- based Adjustment (Years 1-5)	Acute Hospital Utilization (AHU – HEDIS measure)	Non-CPC+ reference population
	CPC+ Patient Experience of Care Survey (modernized version of CAHPS)	MIPS
Quality Catoway (Veara 2.5)	Diabetes: Hemoglobin A1c (HbA1c) Poor Control (>9%) (eCQM)*	MIPS
Quality Gateway (Years 2-5)	Controlling High Blood Pressure (eCQM)	MIPS
	Care Plan (registry measure)	MIPS
	Colorectal Cancer Screening (eCQM)*	MIPS
Quality Gateway for practices serving SIPS	TBD – could include 24/7 patient access and days at home	Non-CPC+ reference population

*Measure does not apply to practices in Practice Risk Groups 4 or 5 and for practices receiving SIP patients.

PCF Timeline

Activity	Timeline
Practice applications open	Spring 2019
Practice applications due; Payer solicitation	Summer 2019
Practices and Payers selected	Fall-Winter 2019
Model launch	January 2020
Payment changes begin	April 2020
2 nd round applications	Mid 2020
2 nd round begins	January 2021

CPC+ PCF Crosswalk

	CPC+	PCF
Care Delivery Requirements	Practices implement core and advanced primary care functions	Practices have capabilities to deliver advanced primary care functions at onset of the model
Payment	 Care Management Fee for practice investment – Yes (\$15 PBPM average for Track 1, \$28 PBPM average for Track 2) Performance-based Incentive Payment – Yes (~10% of primary care revenue for Track 1, ~20% of primary care revenue for Track 2). Intended to motivate practices to reduce utilization and improve quality. Underlying payments to practice - FFS 	 Care Management Fee for practice investment – No Performance-based Incentive Payment – Yes (~50% of primary care revenue with capped downside risk of 10%). Intended to motivate practices to reduce acute hospital utilization to reduce total cost of care, while meeting quality and patient experience thresholds. Underlying payments to practice - risk-adjusted population-based payment with a flat primary care visit fee
Attribution	Voluntary patient alignment followed by claims based attribution	Voluntary patient alignment followed by claims based attribution; proactive identification and assignment of SIP patients
Participation	18 states/regions	26 states/regions, including 18 CPC+ regions

Links

Video of CMS Primary Care Initiative Launch

https://youtu.be/RTqXoqeTkH8

CMS Primary Cares Initiative press release

https://innovation.cms.gov/Files/x/primary-cares-initiative-onepager.pdf

Primary Care First press release

https://www.cms.gov/newsroom/fact-sheets/primary-care-first-fosterindependence-reward-outcomes

AAFP CMS Primary Cares Website

https://www.aafp.org/practice-management/payment/medicarepayment/aapms/cms-primary-cares-initiative.html

SUPPLEMENTAL SLIDES

ADVANCED PRIMARY CARE ALTERNATIVE PAYMENT MODEL

APC-APM Payment Methodology

APC-APM Structure Provides Prospective, Stable Payment – Critical to Small, Independent Practices

Primary Care Global Payment

- · Per patient per month
- Covers a defined set of face-to-face evaluation and management services
- Prospective, risk adjusted payment

Performance-Based Incentive Payment

- Paid prospectively quarterly; reconciled annually
- Based on performance measures, including quality and cost



Population-Based Payment

- · Per patient per month
- Covers non-face-to-face patient services
- Prospective, risk adjusted payment

Fee-For-Service Payment

- · As medically/clinically needed
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Global Primary Care Payment Covers E/M Services to Support Small Practice Transformation

Global Primary Care Payment Definition

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Components of Global Primary Care Payment PPPM

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Draft Formula for Global Primary Care Payment

-Global Payment={[(Avg E/M * 3 * HCC multiplier) + (AWV (175) +ACP(75))] * 1.1 ÷ 12

Population-Based Payment Supports Non-Face-to-Face Care

Population-Based Payment Definition

 Prospective, risk-adjusted, per patient per month (PPPM) population-based payment for non-face-to-face care

Components of Population-Based PPPM

-3-tier risk-adjustment based on number of chronic conditions

-Middle tier based on Medicare FFS CCM payment of \$42

-Upper tier based on CPC+ Track 2 Tier 5

-Social Determinants of Health (SDoH) adjustment

Example Population-Based Payment Range

# Chronic Conditions	PPPM Payment
0-1	\$15.00
2-4	\$42.00
≥5 or dementia diagnosis	\$100.00

FFS Payments Support Range of Services Primary Care Physicians Deliver – Especially in Rural Areas

Fee-for-Service Payment

- -Limited to services not included in primary care global or population-based payments
- -Ensures beneficiaries receive necessary services
- -Protects small, independent practices where primary care physicians provide broad range of services (e.g. OB/GYN care, wound repair, etc.)

Fee-for-Service Codes and Modeling

- -350+ HCPCS codes identified for possible inclusion in FFS payment bucket
- -Modeling range of FFS payments to inform APC-APM costs and possible ROI for Medicare

Performance-Based Incentive Payment Drives Accountability for Cost, Utilization, and Quality

Performance-Based Incentive Payment Structure

-Performance pool could be structured as a "withhold"

-Participants report and are measured on the same quality and cost measures

- 10 Quality measures (9 eCQMs, CAHPS or other patient satisfaction measure) meet/exceed thresholds to keep
 percentage of Quality component
- 3 Cost measures (e.g. primary care ED, ambulatory sensitive inpatient, and readmission) meet/exceed thresholds to keep percentage of Cost component

• Performance-Based Incentive Pool and Payment Calculations

- 1. Performance Pool = (Total Yearly Global Payment +Total Yearly PBP + FFS) * 5% or 8% (depending on Advanced APM risk requirements)
- 2. PBIB= Performance Pool * % (Quality + Cost) Eligible to Keep

Beneficiary Attribution

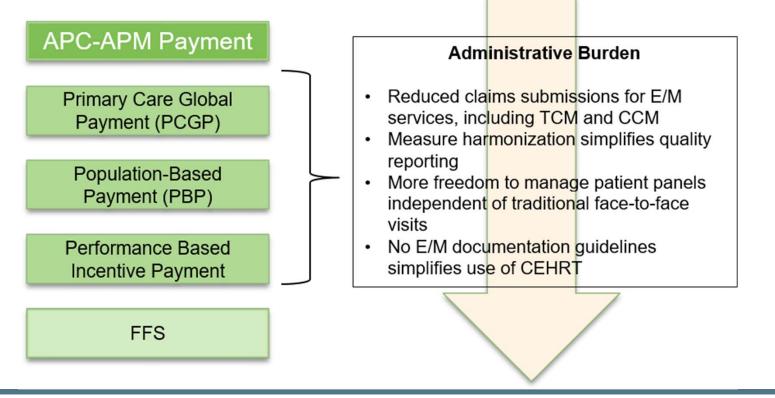
- <u>Goal:</u> Promote patient choice and engagement and test the "gold standard" for attribution in an APM, consistent with the HCPLAN's recommendations
- Patient-driven, prospective, four-step process with a 24-mo look-back period

Step in Process	Event Type	Eligible Procedure or Event	Look-Back Period	Assignment Criteria	Minimum Threshold for Assignment	In Event of a Tie
Step 1	Patient Selects PCP	N/A	N/A	N/A	N/A	N/A
Step 2	Primary Care Visits: Wellness visits	Well Visit E/M, Select G Codes Only	24 months	Plurality	1 visit	Most recent visit
Step 3	Primary Care Visits: All Other E/M visits	Any E/M Codes	24 months	Plurality	1 visit	Most recent visit
Step 4	Primary Care Prescriptions and Order Events	Any Rx code; claims related to medication prescriptions, DME, lab and referral orders	24 months	Plurality	3 events	Most recent event

Quality/Performance

- Select 6 measures from Core Quality Measures Collaborative's PCMH/ACO Primary Care Core Set
- Includes clinical quality, patient experience and utilization measures
- Like MIPS, benchmarks for performance measures will be based on performance of measures two years prior
- Failure to meet established benchmarks will result in practices repaying all or part of their performance-based incentive payment and may lead to practices being removed from the program

APC-APM's Potential Impacts on Administrative Burden



APC-APM Refinements Changes Since PTAC Deliberations Can Facilitate Implementation of New Primary Care Model

HHS Issues	Implementation Concerns	Current APC-APM Status
Accountability for Quality & Cost	 Increased payment w/out sufficient accountability Self- selected quality measures not tied to accountability for total cost of care 	 Incentive payments come from withhold based on cost-quality performance Uniform set of quality measures; aligns with CPC+ and Core QM Collaborative measure set Inclusion of additional utilization/ cost measures
Payment Methodology	 Complexity of payment; need for more specificity Offsets for services provided outside of practices Payments should focus on total cost of care Ability of Medicare-only model to support transformation 	 <u>Modeling payment formulas, identifying service codes</u> Modified to single global primary payment Includes increased payment for primary care services to support transformation
Participation Criteria	 Practice transformation w/out technical assistance Sufficient CEHRT adoption Clarity on APM entities and relationship to physicians and practices 	 <u>Designed for small, independent practice</u> Prospective, stable payments support transformation AAFP outreach to practices can support participation, technical assistance
Model Evaluation	Concerns related to comparison groupImpact of APC-APM on CPC+ evaluation	 <u>Identifying non-CPC+ regions ripe for implementation</u> Engagement with experts on evaluation options

