





## HIPAA 12 SAFE: The Key to Identity Management and Digital Signatures





President & CEO April 11, 2006





## Impetus for SAFE.....

- Revolution in life sciences and medical technology:
  - Changing the way we live
  - Expensive
- Need to improve safety, quality, development time of medicines to patients:
  - Paper costs: 40% of R&D costs; 33% all healthcare costs
  - Increasingly complex industry
  - Wall Street's imperative: reduce cost structure
- Need to improve efficiencies, reduce costs, and allocate resources better – eliminate paper costs:
  - Shift to eClinical
  - eRegulatory processes
  - eHealthcare, e.g., UK, France, US



### The Vision. . .

- What would the world be like if we could conduct
  - business electronically with the same certainty of paper?
- What would our business processes be like if we could
  - Eliminate wet signatures?
  - Digitally sign documents the same way we do paper?
  - Trust people's identities without ever meeting them?
  - Eliminate multiple passwords, passcards?
  - Interoperate regardless of technology or vendor?
- How much faster? How much more productive?
- How much more accurate? How much more profitable?



## Barriers to Adoption of Digital Signatures/Processes by Bio-Pharma

- Identity Management and Authentication
- Regulatory
- Legal Enforceability
- Risk Management
- Change Management
- Privacy, Security
- Interoperability



## **Industry Collaboration: Signatures and Authentication for Everyone: May 2005**

# SAFE is the only global standard for the healthcare community that enables trusted, secure, legally enforceable paperless business and clinical transactions.



















### What is SAFE?

## SAFE enables trusted, secure, legally enforceable paperless business and clinical transactions.

### A single common digital credential:

- For ID management
- For digital signatures

#### ➤ Basis:

- Hardware -- smart card or USB fob
  - 2-Factor security
- Closed user community
- Bound by contracts
- That manage risk
- That bridge local and regional differences in digital signature laws
- Provide interoperability







## **SAFE & Regulatory Requirements**

Complies with 21CFR11 & other predicate rules

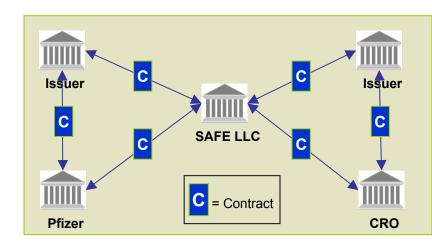
Meets OMB, NIST and EAP Level 4 criteria for eGovernment and e-Authentication

EMEA – Evaluated SAFE – meets EMEA requirements



## **SAFE Standard Legal Structure**

- Uniform obligations/protections:
  - Safekeeping of credentials
  - Record-keeping
  - Accuracy of registration data
  - Timely revocation
- Global legal enforceability
- Risk Management Approach
  - Arbitration vs. lawsuit
  - Damages capped



Bound by a Closed Contract System



### **SAFE Features**

- Global Trust network
  - Face to face ID
  - High assurance that the other end is who they say they are
  - Community of users
- Signature verified at the time of signing & authentication
- SAFE CA Bridge allows interoperability
- Certification of products and applications



## The SAFE Community Participants

#### **BioPharma Members**

- Abbott Labs
- AstraZeneca Founder
- > Bristol-Myers Squibb Founder
- > GlaxoSmithKline Founder
- Genzyme
- INC Research
- > Johnson & Johnson Founder
- Merck Founder
- Nektar
- > Organon
- > Pfizer Founder
- Procter & Gamble Founder
- > Sanofi-Aventis Founder

#### **Government Agencies**

- National Cancer Institute
- > Food & Drug Administration
- European Medicines Evaluation Agency
- > Irish Medicines Board
- Medicines Evaluation Board –
   Netherlands
- > EOF: Greece
- Veterinary Medicines Directorate: United Kingdom

#### Research Sites & IRB's

- Memorial Sloan Kettering
- Mayo Clinic
- City of Hope National Medical Center
- Women & Infants Hospital of Rhode Island
- > H Lee Moffitt Cancer Center
- Sidney Kimmel Cancer Institute
- Shulman & Associates
- Western IRB



#### **Association Partners**

- Pharmaceutical Research & Manufacturers Association
- European Federation of Pharmaceutical



## **SAFE BioPharma Association**

Technical Standards Body	Shared Services Company	Healthcare Industry Association
➤Standards Working	►Issuance of Credentials	➤Stakeholder outreach
Groups	► Directory of Users	►Education & advocacy
➤ Certification standards & administration	➤Operation of bridge	–eHI
	► Member Implementation	►Policy engagement
<ul><li>Standard Development</li><li>&amp; Maintenance</li></ul>	►Member/Product/Issuer	–Congress & leg.
►Alignment to HL7,	certification	–HHS, NCI
CDISC, IHE, ICH, EAP	►Vendor program	–EFPIA, PhRMA, BIO, ACRO, etc.
►Engagement in	►Tech Devel: Signing	–FDA, EMEA
ONCHIT, AHIC, NHII, PDUFA III, CaBIG	Services, Remote	►Media: local, national,
	►FDA	trade, international
	<b>►EMEA</b>	➤Working Groups
	►NCI	



## **SAFE Biopharma Association Delivers**

## SAFE IDENTITY UTILITIES

Reason: Affirm information on Form 1472 DN: CN=Jane Doe, C=US, O=Miracle Cure Pharma, OU=000000000177

Date: 2005.10.19 20:33:07 - 4'00'





## IDENTITY STANDARD AND GUIDELINES



Signatures and Authentication for Everyone

## NETWORK AUTHENTICATION SIGNING SERVICES AND UTILITIES





## SAFE Identity Standard and Guidelines

#### Value

- Creates operating framework for movement to e-business processes
- Interoperability across all members/users on the network
- Shared experience improves member implementation success
- Vendor partner program to deliver off-the-shelf SAFE enabled applications
- Universal agreement, contractually bound, to abide and comply with rules
- Risk management scheme
- Rules are mapped to regulatory requirements to ensure conformance:
  - 21CFRP11, EMEA, SOX, HIPPA
- Provides legal, regulatory business risk management

#### SAFE Delivers

- Policies procedures specifications and guidelines, compliance checklists, legal guidelines
- Access to SAFE working groups (FDA Compliance, EU Forum, Implementation, Operations technology, e-Health Initiative)
- SAFE Vendor Partner Program delivers certified applications to the healthcare community

Signatures and Authentication for Everyone



## **SAFE Identity Utilities**



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Date: 2005.10.19 20:33:07 - 4'00



- Competitive pricing ~\$100 per year credential costs
- Pre-packaged implementation speeds time to production and reduces risk of implementation failure
- Engineered specifically to meet regulatory requirements
- Interoperability at scale once the network is in effect

#### SAFE Delivers

- USB Identity tokens
  - Use digital certificates (X.509) to access and sign information
- Universal SAFE Signing Interface web based interface for uploading and signing documents
- SAFE Registration Authority to register users for credential issuance
- SAFE call center 24X7 support



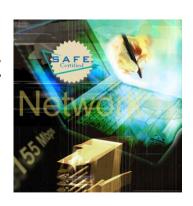
### **SAFE Network Services**

### SAFE Signature Book Basic POC Environment

- 5 pre-production SAFE USB credentials
- Application integration guide
- Universal SAFE Signing Interface Code
- POC end user kit
- Authentication and document signing service
- Audit log management
- Limited diagnosis and implementation support

#### SAFE Signature Book Signing Application Pre-production Pilot

- 20–100 pre-production pilot credentials
- Pilot implementation guideline
- Universal SAFE Signing Interface Code
- Infrastructure support
- Authentication and document signing service
- Audit log management
- Diagnosis and implementation support





### Visible SAFE Signature Block

#### **Placement**



ATTACH THE FOLLOWING CUNICAL PROTOCOL INFORMATION:
 FOR PHASE 1 INVESTIGATIONS, A GENERAL OUTLINE OF THE PLANNED INVESTIGATION INCLUDING THE ESTIMATED DURATION OF THE STUDY AND THE MAXIMUM NUMBER OF SUBJECTS THAT WILL BE INVOLVED.

FOR PILASE 2 OR 3 INVESTIGATIONS, AN OUTLINE OF THE STUDY PROTOCOL INCLUDING AN APPROXIMATION OF THE NUMBER OF SUBJECTS TO BE TREATED WITH THE DRIVE AND THE NUMBER OF DIE EMPLOYED AS CONTROL, IF ANY THE CLINICAL USES TO BE INVESTIGATED; CHARACTERISTICS OF SUBJECTS BY AGE, SEX, AND CORRECTION, THE STUDY; AND COPIES OR A DESCRIPTION OF CASE REPORT FORMS TO BE USED.

9. COMMITMENTS:

Reason: Affirm information on Form 1572

DN: CN=Jane Doe, C=US, O=Miracle Cure Pharma.

OU=00000000177

Date: 2005.10.19 20:33:07 - 4'00'

approval of the chrical investigation. I also agree to promptly report to the INS all changes in the research activity and all unanticipated problems involving risks to human subjects or others. Additionally, I will not make any changes in the research without IRS approval, except where necessary to eliminate apparent immediate hazards to human subjects. Lagres to comply with all other requirements regarding the obligations of clinical investigators and all other pertinent requirements in 21 CFR. INSTRUCTIONS FOR COMPLETING FORM FDA 1672 STATEMENT OF INVESTIGATOR: Complete all sections. Attach a separate page if additional space is needed. Attach curriculum vitae or other statement of qualifications as described in Section 2. 3. Attach protocol outline as described in Section 8. 4. Sign and date below. 5. FORWARD THE COMPLETED FORM AND ATTACHMENTS TO THE SPONSOR. The sponsor will incorporate this information along with other technical data into an investigational New Drug Application (IND). (WARNING: A wilfully false statement is a criminal offense, U.S.C. Title 18, Sec. 1001.) Public reporting burden for this objection of information is estimated to everage 100 hours per response, including the time for reviewing instructions. searching existing data sources, gathering and maintaining the data needed, and completing reviewing the collection of information. Send comments regarding this burden estimate or any other expect of this collection of information, including suggestions to reducing this burden to Food and Drug Administration Food and Drug Administration "An agency may not conduct or sponsor, and a CEER (HFM-SE COER (HPD-94) person is not required to respond to, a 1401 Brokville Pice 17770 Wilking Avenue collection of information unless it depless a currently wild OMB control number. Please DO NOT RETURN this application to this address

PREVIOUS EDITION IS OBSOLETE.

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FORM FDA 1572 (1/03)



## **SAFE Signature Block**

#### Non-Validated SAFE Signature



Name: Karl Von Jacobowitz

Reason: Affirm information on Form 1472

Date: 2005.10.19 20:33:07 - 4'00'

#### Valid SAFE Signature

Karl Von Jacobowitz

Name: Karl Von Jacobowitz

Reason: Affirm information on Form 1472

Date: 2005.10.19 20:33:07 - 4'00'

#### **Invalid SAFE Signature**



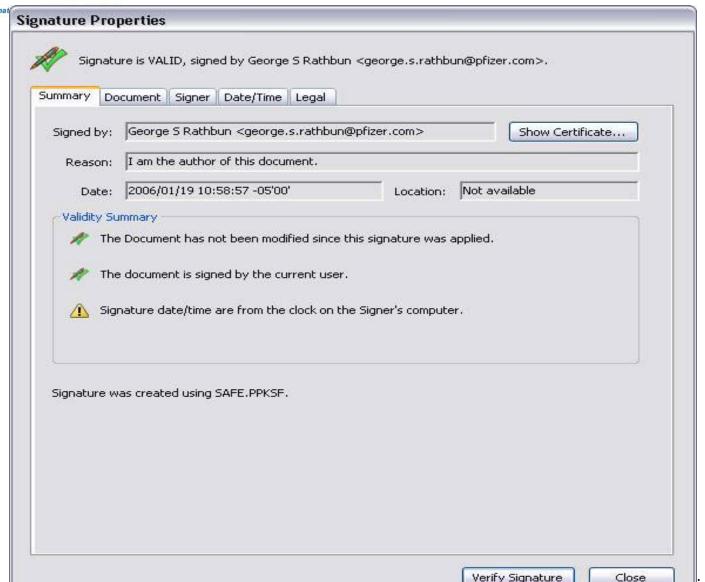
Name: Karl Von Jacobowitz

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## **SAFE Signature Validation**



ioPharma Association



## **SAFE-FDA**





### **SAFE Compliance Working Group**

Signatures and Authentication For Everyone

#### SAFE Member reps with QA/Compliance/Regulatory backgrounds

#### Works with FDA

- CDER/Division of Scientific Investigations
- Part 11 Council
- CIO
- CBER

#### SAFE/FDA Auditor Familiarization Program

- Joint effort to develop training for FDA and Member Internal Audit staffs
- What is SAFE, What is a SAFE Signature, How is it manifested on a record, What should you look for?

#### Products/Schedule

- Inspection Techniques Manual for Auditors: Final
- Auditor Familiarization Training Materials: 2Q06 operational

#### Provides

- Regulatory Compliance Matrix
  - How does SAFE comply with Pt 11
- Functional Validation Scenarios & Validation Checklists
  - Can be used by Members to support system validation
- Internal SOP Matrix
  - What internal documents does a Member need to develop



#### SAFE EMEA Pilot

#### Participants

- SAFE Evaluation Team: EMEA, GSK, Organon, Pfizer
- EMEA Manager: Wim Nuyts

#### Pilot has 3 main areas of scope

- The technology,
- EMEA legal opinion
- Auditability.
- The Participants will be limited to SET members

#### Key Assumptions

- The pilot will interact between the Participants and the EMEA
- The pilot will utilize the SAFE Profile/USSI proof of concept (POC) signing interface to apply digital signatures to PDF
- The Participants will digitally sign PDF documents only
- Email notifications will be sent using SAFEsign.org to confirm approval of documents
- The pilot will use SAFE test credentials supplied by SAFE



### **National Cancer Institute**

#### Firebird (Federal Investigator Registry for Bioinformatics Research Data):

- Investigators register on-line with NCI and other sponsors
- Clinical trial registration via Form 1572

#### Deployment Scope:

- Technical pilot completed
- Pilot Phase: ~50 investigators and support staff at 8 sites (Q206)
- Production: 13,500 Principal Investigators; 7,000 research sites to be registered within the next 24 months (end 2006)

#### Pilot Sites:

Memorial Sloan Kettering
 Mayo Clinic

City of HopeWomen & Infants Hosp. RI

H Lee Moffitt Cancer Center
 Sidney Kimmel Cancer

University of Chicago
 Stanford University



## **SAFE Member Projects**

- GlaxoSmithKline EDC, Site Study Initiation
- Merck Sampling
- Pfizer Enterprise identity Management, Clinical
- P&G Digital Signatures
- BMS, AstraZeneca, SanofiAventis, Genzyme



## **Cross-Certifications: J&J and Cybertrust**

- Johnson & Johnson Services can now offer SAFE digital identity credentials and SAFE authentication and digital signature services across its parent enterprise.
- Cybertrust's SAFE customers can now utilize the SAFE digital identity and SAFE digital signatures in a broad range of business-to-business and business-to-regulator transactions utilizing the Internet.



## **The SAFE Vendor Community**

Signatures and Authentication For Everyone

#### **Premier Partners**

- > Adobe
- > Arcot
- > Aladdin
- Bearing Point
- > Corestreet
- > Cybertrust
- > IBM
- Kyberpass

## Northrop GrummanSAICErnst & Young

**Integration Vendors** 

- > Teratec
- Accenture
- > Churchill & Harriman
- > SIG

#### **Infrastructure Vendors**

- > SafeNet
- > Tumbleweed
- > Gemplus
- > Verisign
- CyberTrust



#### **Applications Vendors**

- PhaseFoward
- > Relsys
- Liquent
- Microsoft
- Documentum
- Oracle
- OpenText
- Intralinks
- > ISI
- > Lorenz
- ArborText
- > Glemser Technologies
- Scientific Software
- > PathData
- Tumbleweed
- > FCG



## SAFE and eHealth, SDOs

## Objectives:

- Increase awareness of SAFE to healthcare community
- Participate in standards development
- Provide framework to foster/evolve industry standard

## **►SAFE - E-Health Partnership:**

- US: e-HI Identity Management and Dig Sig Working Group
- EU Forum
- White papers e.g., risk management, legal



## Imagine a Future.....

- Patient visits physician
- Registered with the swipe of a card
- Physician enters info on integrated point of care device, orders tests, prescribes, enrolls patient in clinical trial – all electronically
- Lab tests submitted and reported electronically
- Medicines are manufactured in batch and sent via electronic order
- Claims submitted and paid and records kept electronically
- Clinical trial data managed, signed and submitted electronically
- Patient carries personal health record......



### **SAFE**

is the only global standard for healthcare community interoperability that enables trusted, secure, legally enforceable,

## paperless healthcare regulatory and business transactions







## **Becoming a SAFE Member**

### Visit:

http://www.safe-biopharma.org

Mollie@SAFE-BioPharma.org