

Evolving Role of Privacy Advocacy

- Lillie Coney, Electronic Privacy Information Center (EPIC)
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- Deven McGraw, Center for Democracy and Technology
- Robert Ellis Smith, Privacy Journal
- Beth Givens, Moderator, Privacy Rights Clearinghouse

-- August 20, 2008

Privacy Advocacy

- Administrative rulemaking proceeding
- Regulatory agency workshop
- Litigation
 - Class action lawsuit
 - Individual case
- Media attention
- Direct contact with company/industry