Building Trust Through Privacy and Security

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U.S. Department of Health and Human Services
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Agenda: Building Trust Through Privacy and Security

- Strengthening Privacy
- Strengthening Security
- What is Success?
Privacy and Security as a Foundation

Health IT Outcomes

Privacy & Security

Building Trust Through Privacy

Current Activities

“We must have comprehensive, clear, and sustainable policies that strengthen existing protections, fill gaps as they emerge, fortify new opportunities for patients’ access to and control of their information, and align with evolving technologies.”

David Blumenthal, MD, MPH
National Coordinator for Health Information Technology
U.S. Department of Health and Human Services
Current Activities: HITECH-HIPAA

- Access
- Business Associates
- Communications
- Disclosures
- Breaches

Current Activities: De-Identification

- Guidance
- Study
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Current Activities: State Consent Laws

- State Consent Laws Report
- HISPC
- State Health Policy Consortium

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Current Activities: Patient Choice and Segmentation

- Individual Choice White Paper
- Data Segmentation Study
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Current Activities: Drug and Alcohol Patient Records

- Perceived Barrier to HIE
- FAQs

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Current Activities: Outreach and Education

- RECs
- Education Campaign

PATIENT TRUST

- Non-Covered Entity
- HITECH-HIPAA
- De-Identification
- State Consent Laws
- Drug & Alcohol Patient Records
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Current Activities: Public Input

- HITPC
- HITSC
- Other Types

Current Activities: Non-Covered Entity Study

- RFI
- Study
- Report to Congress
- PHR Privacy Notice
- “Objectionable Uses”
Actionable Recommendations

- ONC will Provide concrete policy direction
- Levers to implement recommendations
  - HIT professionals
  - Regional Extension Centers (RECs)
  - State HIE Grants and State Health Policy Consortium
  - Meaningful Use
  - Nationwide Health Information Network (NHIN) Governance
  - Outreach & Communications Initiative
  - Health Information Technology Standards Committee (HITSC) and HITSC Work Groups
  - HIPAA Rules/Guidance

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Comprehensive Security/ Cyber-Security Program

- Continuously Assess HIT Security Vulnerabilities
- Raise the Security Baseline Through Policies & Technologies
- Enhance Implementation of Baseline Security Practices
- Patient Trust
# Building Trust Through Security

## Security Plan

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*Note: New leverage with the HHS and FTC breach notification rules*

### Tech Support/ Training/ Education & Outreach

### Strategic Planning

### Risk / Vulnerability Assessment

## What Success Looks Like

- ↑ Clarity of information sharing practices by providers and individuals
- ↑ Increased Meaningful Use Including Exchange
- ↑ Increased Patient Engagement
- ↑ Connected PHRs-EHRs
- ↑ Patients Choosing Providers Engaged in HIE
- ↑ More Capability for Exchange Nationwide