



**WEDI**™

**SNIP**

Strategic National Implementation Process

## **SNIP Regional Efforts**

***Keys to Achieving HIPAA  
Compliance***

# SNIP Regional Efforts Group

- ◆ Creation of the HIPAA Regional Efforts Group under the Education Committee
  - Defined charge, goals, deliverables
- ◆ Initial Identification of Regional Efforts
  - At SNIP Meeting in September, 2000
  - Over 20 States and Regions identified

# SNIP Regional Efforts Group

- ◆ **Purpose**: Develop and maintain contact lists, start-up information and on-going communications in support of regional implementation efforts and activities.
- ◆ **Scope**: Establish and maintain communication with regional HIPAA implementation efforts and to foster development of regional groups where none currently exist.

# HIPAA Implementation Issues

- ◆ Health care is a “cottage industry” with multiple standards and vendors
- ◆ Complexity of settings from IDS to private physician practices
- ◆ Shortage of resources (\$'s and human)
- ◆ Competing priorities for resources
- ◆ Implementation will occur locally

# Why collaborate?

- ◆ Standards are dependant on consistent policies, practices and technology among business associates.
- ◆ Actions of a business associate may generate liabilities for one's own organization.
- ◆ Sloppy planning and inefficient implementation will be costly to everyone.

# How to Start a Regional Effort

- ◆ Establish organizing group
- ◆ Define mission and objectives
  - ◆ Education
  - ◆ Planning and Testing
  - ◆ Implementation Coordination
- ◆ Identify and Involve all key constituents:
  - ◆ Providers
  - ◆ Public and Private Payers
  - ◆ Vendors (clearinghouses, practice management vendors, etc.)
  - ◆ Employers
  - ◆ Professional groups



# How to Start a Regional Effort

- ◆ Organize into working committees
- ◆ Identify early adopters
- ◆ Prioritize work
  - ◆ Start with simple, initial deliverables (i.e. standard checklists for security and privacy)
- ◆ Coordination, Coordination, Coordination
- ◆ Think Nationally, Act Locally!

# Key Elements for Collaborative Environment

- ◆ Trust
- ◆ Commitment
- ◆ Clear Vision



# Trust

- ◆ Joint ownership
- ◆ Joint accountability
- ◆ No dominant player
- ◆ Balanced interests
- ◆ No hidden agendas
- ◆ Neutral meeting ground

# Commitment

- ◆ Leadership and support from top governmental officials (Governor & Secretary of HHS)
- ◆ Academic medical centers and key hospitals
- ◆ Leading health plans / insurers
- ◆ Professional societies & associations
- ◆ Key vendors

# Essential Allies & Participants

- ◆ Medical Society
- ◆ Nurses Association
- ◆ Health Information Management Assn.
- ◆ Association of Local Health Directors
- ◆ Hospital Association
- ◆ Association of Pharmacists
- ◆ Long-term Care Association
- ◆ Association of Health Plans
- ◆ Vendors

# Clear Vision

- ◆ Use HIPAA as an opportunity to re-engineer healthcare to make it more responsive and efficient.
- ◆ Keep the health of the individual as the core objective.
- ◆ Improve delivery and efficiency of healthcare through information technology and secure communications.

# Initial Steps

- ◆ Leadership commitments from key players (e.g., financial commitments + in-kind support such as human resources, equipment, services, etc.).
- ◆ Government commitment to examine current state laws and regulations and work for appropriate changes.



## **SNIP Regional Efforts Group**

***Case Example: North Carolina***

# HIPAA Implementation Planning Task Force

## ◆ Goal:

- Develop overall strategy for addressing HIPAA compliance in an orderly and most efficient manner possible.

## ◆ Coordinate activities of Work Groups:

- Transactions, Codes & Identifiers
- Data Security
- Network Security & Interoperability
- Privacy
- Awareness, Education & Training



# HIPAA Implementation Planning Task Force

Dave Kirby (DUHS), Harry Reynolds (BCBS)

## Transactions Codes and Identifiers

Stacey Barber (EDS)  
Pete DePietro (BCBSNC)  
Roger McKinney (Carolinas Health System)

## Awareness, Education, and Training

Steve Wagner (NC MGMA)  
Linda Goodwin (DUHS)  
Katherine McGinnis (Eastern AHEC)

## Privacy

Carmen Hooker Buell (NC DHHS)  
Jean Foster (PCMH)

## Security

Mike Serozi (BCBSNC)  
Rosemary Abell (Keane)

Consent & Patient Rights  
Contracts  
Minimum Necessary Disclosure  
Minors' Issues  
Research  
State Law

Network Security & Interoperability  
Data Security



# Transactions, Codes and Identifiers Work Group

## ◆ Co-chairs:

- Pete DiPietro, BCBSNC
- Stacey Barber, EDS
- Roger McKinney, Carolinas Health Care System

## ◆ Goals:

- Develop consensus on sequence of ANSI standard transactions.
- Issue and publicize NCHICA Target Date Guidelines
- Build critical mass of providers, health plans, clearinghouses, vendors and government agencies.

## ◆ Recent Activities:

- Sequencing and scheduling updated and vetted with SNIP.
- Discovery of NDC vs. J-codes issue for drug billing.

## ◆ Upcoming:

- Developing position on NDC standard for hospital pharmacies.
- 3/01- Review implementation schedule



# Security: **Data Security**

## ■ Co-chairs:

- Rosemary Abell, Keane
- Susan Brown Ward, NC DHHS
- Joe Christopher, Sampson Regional Health System

◆ Goal: Assist members in working with the HIPAA Security Regulations

## ◆ Recent Activities:

- Development of *HIPAA EarlyView™* tool now used widely (46 states).
- Currently developing *HIPAA EarlyView™ Version 2.0*

## ◆ Upcoming:

- **Tool Update** – Once the Security regs are final (expected 1 CQ01)
- **Education and Training** – on *HIPAA EarlyView™*, collaboration with AET work group on model training
- **Policies and Procedures** - develop minimum standard policies and procedure documents that could be used as templates.



# Security: Network Security & Interoperability Work Group

## ◆ Co-chairs:

- Mike Serozi (BCBSNC)
- Harold Frohman (Raytheon)
- Dave McKelvey (Duke University Health System)

## ◆ Goals:

- Understand HIPAA requirements for use of secure and interoperable communications.

## ◆ Recent Activities:

- Developing plan that will be the basis for secure transaction interoperability among NCHICA members

# Privacy & Confidentiality Focus Group

## ◆ Co-Chairs:

- Carmen Hooker Buell, NC DHHS
- Jean Foster, Pitt County Memorial Hospital
- Judy Beach, Quintiles

## ◆ Goal:

- To assist members in responding to the final Privacy regulations

## ◆ Recent Activities:

- Organizational meeting on January 8, 2001

## ◆ Upcoming:

- Work delivered by six work groups (detailed in following slides)



# Privacy: Consent & Patient Rights Work Group

## ♦ Chair:

- Mary Beth Johnston, Womble Carlyle Sandridge & Rice

## ♦ Goals:

- To provide a comprehensive framework and practical tools for the education and implementation of the portions of HIPAA dealing with consents and patients' rights as they affect covered entities and other persons.

## ♦ Deliverables:

- Education.
- Model consent forms.
- Form policy related to covered entities notice of information practices.
- A list of record keeping requirements.



# Privacy: Contracts Work Group

## ◆ Co-chairs:

- Sissy Holloman, UNC
- Dick Lupo, Alston Bird

## ◆ Goals:

- Provide model agreements that will address confidentiality and privacy concerns raised by HIPAA.

## ◆ Deliverables:

- Model Business Associate Agreement containing Chain of Trust Provisions.
- A separate basic prototype provision which can be inserted into existing agreements.

# Privacy: Minimum Necessary Disclosure Work Group

## ♦ Chair:

- Bob Lower, Alston Bird

## ♦ Goal:

- To develop a set of "Best Practice" guidelines for Covered Entities with respect to their routine uses of PHI.

## ♦ Deliverables:

- Overview of healthcare industry relationships affected by HIPAA.
- Catalog of routine uses by Covered Entity and type of relationship.
- Set of "Best Practices" for routine uses and disclosures identified.

# Privacy: Research Work Group

## ♦ Co-Chairs:

- Judy Beach, Quintiles
- Doc Muhlbaier, Duke University Medical Center

## ♦ Goal:

- To review and analyze the final privacy regulation with respect to provisions relating to research.

## ♦ Deliverables:

- Develop standard language for informed consents for human subjects in research in accordance with the final privacy rule.
- Document summarizing requirements for IRBs and internal privacy boards for protection of patient / subject privacy, including waivers and new questions not already in the Common Rule.
- GAP Analysis White Paper of the final rule compared with the proposed rule and with other applicable regulations.
- Develop recommendations for training modules for clinical investigators re privacy issues.
- Document summarizing deidentification.





# Privacy: State Law Work Group

## ◆ Co-Chairs:

- Katherine White, NC Office of Information Technology Services
- Jill Moore, Institute of Government
- Carmen Hooker Buell, NC DHHS

## ◆ Goal:

- Identify existing state laws relating to health care information and analyze them in relation with the HIPAA privacy regulations.

## ◆ Deliverables:

- A document that presents the results of the research in a straightforward, workable format.



# Awareness, Education & Training Work Group

## ◆ Co-chairs:

- Steve Wagner, NC Medical Group Managers Association
- Linda Goodwin, Duke University School of Nursing
- Katherine McGinnis, Eastern AHEC

## ◆ Goal:

- Share HIPAA information in cooperation with professional societies and associations to staff, promote and carry out the events.

## ◆ Recent Activities:

- Awareness sessions held around the state with over 1200 participants
- HIPAA Awareness survey (7200 NC facilities)

## ◆ Upcoming:

- Train-the-Trainer Sessions with AHEC
- Develop Case Studies
- Consider co-sponsoring or promote/endorse other groups' events
- Web-based HIPAA awareness presentations
- Redesign of NCHICA web site for HIPAA resources
- Potential Public TV presentation/s



# Recent Issues Raised in the Implementation Task Force

- ◆ Need to address HIPAA business impact.
- ◆ Distribution of “in-kind” commitment among NCHICA members.
- ◆ Readiness of supporting vendors to deliver systems in time for installation and testing.



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## **SNIP Regional Efforts Group**

### ***Progress Report***

# SNIP Regional Efforts Group

- ◆ Establishment of a Catalogue of State/Regional efforts
  - Over 30 efforts now identified
  - Included in SNIP's Web Site
- ◆ Development of Presentation Materials to Assist Local Efforts Get Started

# SNIP Regional Efforts Group

Provided direct assistance (i.e. speaking engagements, conference calls, etc) in the formation of local efforts including:

- North Dakota
- New York
- Montana
- Missouri
- Virginia
- New Mexico
- Pennsylvania
- West Virginia
- Texas
- Etc.

# Thanks!

## Q & A

# List of Regional Efforts (1)

*(January, 2001)*

## Arizona:

- Name:
- Contact: Kristin Rosati, Arizona Hospital Association, (602) 445-4300

## California (1):

- Name: SO CA HIPAA Forum
- Contact: Christine Haynes, (818) 662-4700

## California (2):

- Name: California Information Exchange - CALINX
- Contact: <http://www.calinx.com>

## Arizona/California:

- Name:
- Contact: Carol Thompson, CBSI, (562) 590-2367, CThomps1@cbsinc.com





# List of Regional Efforts (2)

*(January, 2001)*

## Colorado:

- Name: Colorado SNIP
- Contact: Steve Lazarus (303) 488-9911 sslazarus@aol.com
- Contact: Michael Boyson (720) 489-1630 michael.boyson@chhn.com

## Connecticut:

- Name: CHIME
- Contact: Becky Roberts, Connecticut Hospital Association, (203) 294-7306, e-mail: roberts@chime.org, <http://www.chime.org>

## Florida (Central):

- Name:
- Contact: Lynda Long, Orlando Regional Healthcare, (407) 841-5111 ext. 32045, [LYNDAL@orhs.org](mailto:LYNDAL@orhs.org)



# List of Regional Efforts (3)

*(January, 2001)*

## Georgia:

- Name: Southern HIPAA Administrative Regional Process - SHARP  
Covering HCFA District 4 ( NC, SC, GA, FL, MS, TN, AL )
- Contact: Walt Culbertson, FutureSoft, WaltCulbertson@aol.com
- Contact: Gil Silva, HRSA, gsilva@hrsa.gov
- Contact: Cathy Benoit, HCFA, CBenoit@hcfa.gov

## Hawaii:

- Name: Hawaii Health Information Corporation - HHIC
- Contact: Susan Forbes, (808) 534-0288, sforbes@hhic.org,  
<http://www.hhic.org>

## Indiana:

- Name:
- Contact: John Kansky, marchFIRST Consulting,  
(317) 814-8376, john.kansky@marchFIRST.com



# List of Regional Efforts (4)

*(January, 2001)*

## Massachusetts:

- Name: Massachusetts Health Data Consortium - MHDC
- Contact: Elliot Stone, (781) 890-6040, estone@mahealthdata.org,  
<http://www.mahealthdata.org>

## Minnesota:

- Name: Minnesota Center for Healthcare Electronic Commerce - MCHEC
- Contact: Walter Suarez, MHDI, (651) 917-6700, walter.suarez@mhdi.org  
<http://www.mhdi.org/mchec>

## Missouri:

- Name: Missouri SNIP
- Contact: Sandy Weiler, J. Norman Consulting, Inc.,  
(314) 576-4300, sweiler@jnci.com,  
<http://www.jnci.com/mosnip>



# List of Regional Efforts (5)

*(January, 2001)*

## Montana:

- Name: Montana SNIP
- Contact: Lisa Doyle, Birch & Davis, LDoyle@birchdavis.com

## Nebraska:

- Name:
- Contact: Dan Gartin, Health Data Management Corporation, (402) 965-9546 (x123), dgartin@hdmcorp.com

## Nevada (AZ and NM):

- Name: Southwest HIPAA Implementation Group
- Contact: Karen Weber kweber7@ibm.net



# List of Regional Efforts (6)

*(January, 2001)*

## New Hampshire:

- Name:
- Contact: Joe Bergman, New Hampshire Department of Health and Human Services, JBergman@dhhs.state.nh.us

## New Jersey:

- Name: Health Information Networks and Technology Project - HINT
- Contact: Mark Gordon (609) 984-1112 mgordon@tesc.edu

## New Mexico:

- Name:
- Contact: Ralph Whiteaker, St. Joseph's Healthcare, (505) 727-4539, ralphw@sjhs.org



# List of Regional Efforts (7)

*(January, 2001)*

## New York:

- Name: New York Healthcare Electronic Commerce Users Group NYHUG
- Contact: Robert Davis, New York Department of Health, (518) 473-8144  
rad01@health.state.ny.us
- Contact: Suzan Ryder, Empire Medicare Services,  
<sryder@empirebcbs.com>

## New England:

- Name: New England States Consortium (NH, VT, RI, CT, MA, ME)
- Contact Joe Bergman, New Hampshire Department of Health and Human Services, JBergman@dhhs.state.nh.us

## North Carolina:

- Name: NC Health Information and Communications Alliance - NCHICA
- Contact: Holt Anderson, (919) 558-9258,  
holt@nchica.org, <http://www.nchica.org>



# List of Regional Efforts (8)

*(January, 2001)*

## North Dakota:

- Name: North Dakota HIPAA Consortium
- Contact: Jennifer Kunz, ND Department of Human Services, (701)328-1721, sokunj@state.nd.us

## Ohio:

- Name:
- Contact: Nancy Pekkanen Gillette, JD, Ohio State Medical Association, (614) 527-6762, gillette@osma.org

## Oregon:

- Name: Oregon HIPAA Forum
- Contact: Paul Frisch, Oregon Medical Association, pfrisch@OrMedAssoc.org
- Contact: John R. Christiansen, (206) 386-7520, jrchristiansen@stoel.com



# List of Regional Efforts (9)

*(January, 2001)*

## Pennsylvania:

- Name: E-Pennsylvania Alliance, 4750 Lindle Road Harrisburg, PA 17111
- Contact: Marlowe Froke, e-Pennsylvania Alliance, (814) 466-6835, mdf2@psu.edu
- Contact: Martin Ciccocioppo, The Hospital & Healthsystem Association of Pennsylvania, (717) 561-5363, martinc@hap2000.org

## Texas (1):

- Name: TBD
- Contact: Viola L. Hebert, The University of Texas M. D. Anderson Cancer Center 713.745.4514 vhebert@mail.mdanderson.org
- Contact: Akin Ogunrinade, Texas Department Of Health, (512) 794-6857, akin.ogunrinade@tdh.state.tx.us

## Texas (2): (Central/Eastern)

- Name: TBC
- Contact: Kara Gerace, LifeCare Management Services (214) 525-0614, karag@lifecare-hospitals.com





# List of Regional Efforts (10)

*(January, 2001)*

## Virginia:

- Name:
- Contact: Ruth Tucci-Kaufhold, UNISYS Corporation, (804) 346-1138, [ruth.tucci-kaufhold@unisys.com](mailto:ruth.tucci-kaufhold@unisys.com)
- Contact: Joseph Schein, Compass Technology Management, LLC, (757) 233-7315, [Joseph.Schein@compass.net](mailto:Joseph.Schein@compass.net)

## Utah:

- Name: Utah Health Information Network - UHIN
- Contact: Bart Killian/Jan Root (801) 466-7705, [janroot.uhin.com](mailto:janroot.uhin.com)  
<http://www.uhin.com>

## Washington:

- Name: Community Health Information Technology Alliance - CHITA
- Contact: Elizabeth Ward, Foundation for Health Care Quality, (206) 682-2811 ext. 17, [eward@qualityhealth.org](mailto:eward@qualityhealth.org), <http://www.chita.org>



# Examples of Regional Efforts

## ◆ Minnesota:

- ◆ Convener: Minnesota Center for Healthcare Electronic Commerce
- ◆ Structure: multi-organizational public-private collaborative effort established in 1994
- ◆ HIPAA Focus: Education seminars; dissemination of information; working groups looking at transaction implementation, security and privacy.
- ◆ Special projects: Coordinated transaction implementation (CQS); Network Implementation (MedNet); implementation of security systems (HealthKey MN)
- ◆ Website: [www.mhdi.org](http://www.mhdi.org)



# Examples of Regional Efforts

## ◆ Massachusetts:

- ◆ Convener: Massachusetts Health Data Consortium, a non-profit organization established in 1978
- ◆ Structure: multi-organizational public-private collaborative effort
- ◆ HIPAA Focus: Education seminars; dissemination of information; working groups looking at transaction implementation, security and privacy.
- ◆ Special projects: Coordinated transaction implementation (NEHEN); implementation of security systems (Secure Messaging Project)
- ◆ Website: [www.mahealthdata.org](http://www.mahealthdata.org)



# Examples of Regional Efforts

## ◆ North Carolina:

- ◆ Convener: NC Healthcare Information & Communications Alliance, a non-profit est. in 1994
- ◆ Structure: multi-organizational public-private collaborative effort
- ◆ HIPAA Focus: Work Groups planning: sequencing of implementation of transactions, codes and data elements; development of security self assessment tools, analysis and publication of most stringent privacy regulations (Federal vs state); development of strategy for network security & interoperability; and carrying out awareness, education & training workshops
- ◆ Website: [www.nchica.org](http://www.nchica.org)



# Examples of Regional Efforts

## ◆ Utah:

- ◆ Convener: Utah Health Information Network, a non-profit organization established in 1992
- ◆ Structure: multi-organizational public-private collaborative effort
- ◆ HIPAA Focus: Transaction implementation; several working groups looking at each transaction; also working on security
- ◆ Special projects: UHIN operates a centralized secure information clearinghouse for health care transactions; implementation of security systems (HealthKey)
- ◆ Website: [www.uhin.com](http://www.uhin.com)





## HIPAA-Related Resources

- HIPAA Law: <http://aspe.os.dhhs.gov/admnsimp/pl104191.htm>
- DHHS: <http://aspe.os.dhhs.gov/admnsimp/>
- National Committee on Vital and Health Statistics  
<http://www.ncvhs.hhs.gov/>
- HCFA: <http://www.hcfa.gov/medicare/edi/edi.htm/>
- Health Privacy Project: <http://www.healthprivacy.org/>
- Privacy, Public Health, and Health Research:  
<http://aspe.os.dhhs.gov/admnsimp/PHR.htm>
- Data Interchange Standards Association (DISA):  
<http://www.disa.org>
- Washington Publishing Company: <http://www.wpc-edi.com>
- WEDI: <http://www.wedi.org/>





## HIPAA-Related Resources

- National Uniform Claims Committee:  
<http://www.nucc.org>
- National Uniform Billing Committee:  
<http://www.nubc.org>
- ANSI ASC X12N:  
<http://www.x12.org/>
- National Council for Prescription Drug Programs  
<http://www.ncpdp.org>
- Health Level Seven (HL7)  
<http://www.hl7.org>
- Public Health Data Standards Consortium:  
<http://www.cdc.gov/nchs/otheract/phdsc/phdsc.htm>
- American Dental Association  
<http://www.ada.org>



# SNIP Regional HIPAA Efforts Group

## ◆ Process:

- ◆ Identify and document regional efforts
- ◆ Use SNIP web site as information channel
- ◆ Invite organizations to participate in information sharing 'meetings' (via listservs, teleconferences, and other means)
- ◆ Prepare and disseminate information about "How to Start a Regional HIPAA Effort"
- ◆ Document and share experiences of regional efforts in the areas of awareness and education, assessment, planning, testing, and implementation



# SNIP Regional Efforts Group

## ◆ Responsibilities:

- ◆ Develop a complete list of regional groups dealing with HIPAA implementation
- ◆ Identify contact persons for regional groups working on HIPAA implementation
- ◆ Encourage representation and participation in the SNIP national effort by these groups
- ◆ Publish a listing of regional groups on the SNIP website including contact information for each group (perhaps by means of a map with links to regional groups' websites)

# SNIP Regional Efforts Group

## ◆ Responsibilities: (cont.)

- ◆ Determine areas lacking regional groups and encouraging the formation of regional groups in these areas
- ◆ Develop a resource list for those interested in forming a regional implementation group
- ◆ Solicit and post on the SNIP website content materials from regional groups in order to assist groups seeking to establish regional efforts

# SNIP Regional Efforts Group

## ◆ Responsibilities: (cont.)

- ◆ Create via the SNIP website a communication channel with regional groups to share SNIP issues and seek regional input and consensus in regard to issues and solutions
- ◆ Develop a consistent message to assist those speaking about regional efforts on behalf of SNIP

# How You Can Get Involved

- ◆ SNIP web site: [www.wedi.org/snip](http://www.wedi.org/snip)
- ◆ SNIP listserv: [snip@wedi.org](mailto:snip@wedi.org)
- ◆ Questions on SNIP Regional Efforts:
  - Walter Suarez, Minnesota Health Data Institute  
[walter.suarez@mhdi.org](mailto:walter.suarez@mhdi.org)
  - Holt Anderson, North Carolina Health Information and Communication Alliance  
[holt@nchica.org](mailto:holt@nchica.org)

