HIPAA SUMMIT

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San Diego 1968

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- H I P P A
- H I P A
- HIPPO

WRONG! WRONG!

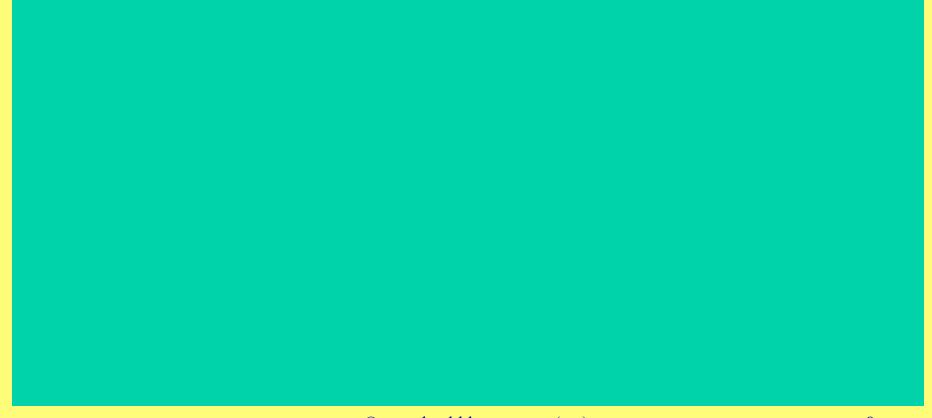
WRONG!

HIPAA It's Powerful
And Awesome

HIPAA Is About S t a n d a r d s

President Bush Set Standard

Health Reform + HIPAA = LOVE



Where's Covered Entity?

- Health plan
- Health care clearinghouse
- Health care provider that transmits health information electronically in connection with covered transaction
- Medicare drug card sponsors

HIPAA NOTICE OF PRIVACY PRACTICES

- "THIS NOTICE DESCRIBES
 HOW MEDICAL INFORMATION
 ABOUT YOU WILL BE USED
 AND DISCLOSED AND HOW
 YOU CAN GET ACCESS TO THIS
 INFORMATION. PLEASE
 REVIEW IT CAREFULLY."
- TENDER THE NOTICE!

HIPAA NOTICE OF SECURITY PRACTICES

- "THIS NOTICE DESCRIBES
 HOW MEDICAL INFORMATION
 ABOUT YOU WILL BE SECURED
 AND PROTECTED. PLEASE
 REVIEW IT CAREFULLY."
- Not required by Security Rule but should be considered

Only Two Required Disclosures

- To individual whose information is to be disclosed
- To Secretary of HHS to determine compliance with HIPAA
- Other uses/disclosures only if permitted & CE elects to use or disclose or required by other law

The Golden Rule from The Book of HIPAA

Covered Entity may <u>not</u> use or disclose Protected Health Information, except as permitted or required by HIPAA

LITIGATION HOLD LITIGATION HOLD LITIGATION HOLD LITIGATION HOLD LITIGATION HOLD

3 HIPAA FLAVORS

• ORIGINAL HIPAA

• HIPAA LITE

• HIPAA JOLT

OFFICE FOR CIVIL RIGHTS Enforcer With a Heart

NICE HIPAA

BAD HIPAA

Enforcement Not Mr. Roger's Neighborhood

How Covered Entities See Themselves

Don't Look Like This to Investigators

What violators look like to government prosecutor

Compliance Heroes

How Government Prosecutors See HIPAA Violators

Your Government Is Watching You

Which Way Is HIPAA Going?

Professor Goldberg's

Y3K Year 3000 Readiness Disclosure

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That's All Folks!

Why is this man smiling? Practice Safe HIPAA www.healthlawyer.com