

Health Information Privacy The Future of Enforcement

20th National HIPAA Summit

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Topics

- Culture of Compliance
- HIPAA Privacy and Security Rule Enforcement
- HITECH Breach Notification
- OCR Audit Program
- Regulations Update





A Culture of Compliance

- OCR aggressively enforcing the HIPAA Privacy and Security Rules
- Covered entities and business associates should have robust HIPAA Privacy and Security compliance programs
- A robust compliance program includes employee training, vigilant implementation of policies and procedures, regular internal audits, and a prompt action plan to respond to incidents



Update on Enforcement of the HIPAA Privacy and Security Rules





HIP Enforcement Results

| Complaints and Compliance Reviews by Year | 2011 | 2010 |
|-------------------------------------------|------|------|
| Opened | 9032 | 8770 |
| Closed | 8370 | 9189 |
| Closed After Corrective Action | 2595 | 2709 |
| Investigation Found No Violation | 1303 | 1529 |
| Resolved After Intake & Review | 4472 | 4951 |



Security Rule Enforcement Results

| Complaints and Compliance Reviews by Year | 2011 | 2010 |
|-------------------------------------------|------|------|
| Closed | 203 | 128 |
| Closed After Corrective Action | 158 | 70 |
| Investigation Found No Violation | 15 | 18 |
| Closed Without Investigation | 30 | 40 |



Enforcement Highlights (1)

- March 2012 BlueCross/BlueShield of TN
 - -\$1.5 million RA/CAP
 - Theft of servers containing ePHI
 - Failure to assess and remediate changes in security risk to ePHI due to relocation
 - Reported as Breach affecting over 1 million individuals



Enforcement Highlights (2)

- July 2011 UCLA Health Systems
 - -\$865,000 RA/CAP
 - Unauthorized access by employees to patient records
 - Stronger policies & procedures to limit, detect, and sanction unauthorized access by employees and better training on minimum necessary and access policies



Enforcement Highlights (3)

- February 2011 Massachusetts General Hospital
 - \$1 million RA/CAP
 - Sensitive PHI left on subway by employee returning to work
 - Institution-wide policies and procedures to control when PHI is removed from premises by employees and stronger safeguards for all PHI
 paper and electronic -- off-premises



HITECH Breach Notification Rule Reports and Trends



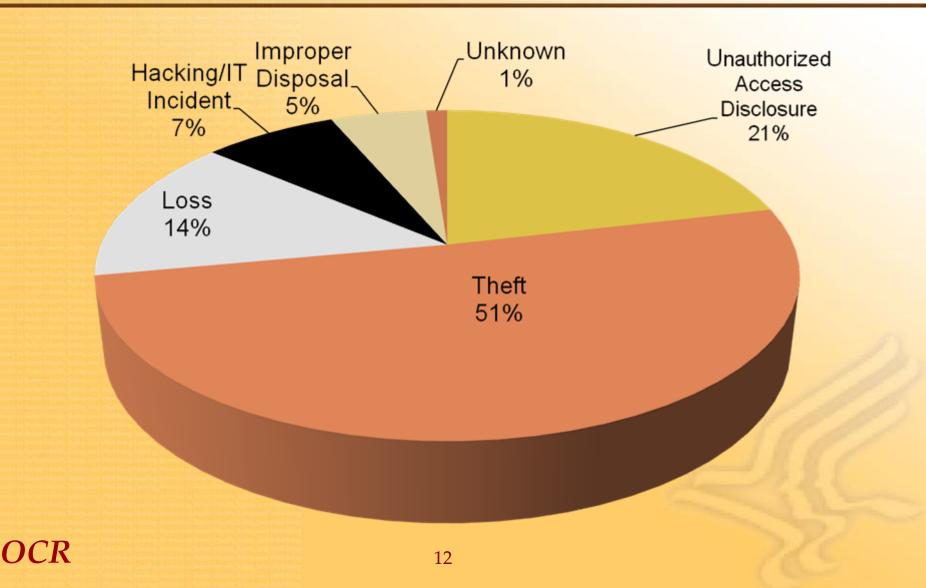
Breach Notification Highlights

September 2009 through March 2012

- 409 reports involving a breach of over 500 individuals
 - Theft and Loss are 65% of large breaches (about 70% of these incidents involved ePHI)
 - Laptops and other portable storage devices account for 37% of large breaches
 - Paper records are 24% of large breaches
- 50,000+ reports of breaches of under 500 individuals

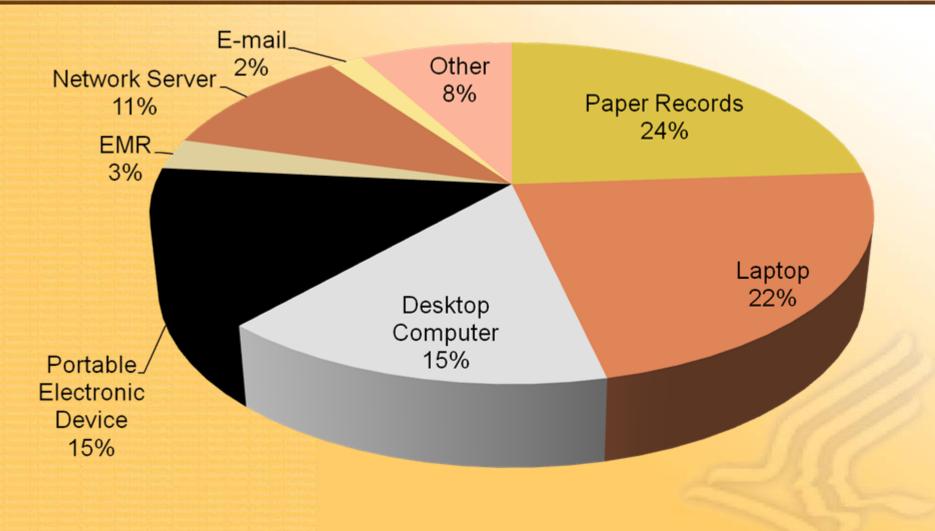


Breach Notification: 500+ Breaches by Type of Breach





Breach Notification: 500+ Breaches by Location of Breach





Risks in Storing & Transporting e-PHI

- Back-up tapes stolen from BA employee car –
 4.9 million affected
- Lost back-up tapes in office renovation over 1 million affected
- Desktop computer stolen from health care provider's office -- 943,000 affected
- Theft of laptop and hard drive of BA 71,000 affected (patients of 1 plan & 6 providers)
- Improper disposal of computer damaged in flood
 -- 55,000 affected



Appropriate Safeguards Prevent Breaches

- Evaluate the risk to e-PHI when at rest on removable media, mobile devices and computer hard drives
- Take reasonable and appropriate measures to safeguard e-PHI
 - Store all e-PHI to a network
 - Encrypt data stored on portable/movable devices & media
 - Employ a remote device wipe to remove data when lost or stolen
 - Train workforce members on how to effectively safeguard data and timely reporting of incidents





OCR HITECH Audit Program





Background

- Section 13411 of the HITECH Act requires HHS to provide for periodic audits to ensure covered entities and business associates are complying with the HIPAA Privacy and Security Rules and Breach Notification standards
- OCR is piloting a program to perform up to 115 audits by 12/2012 of covered entities to assess HIPAA privacy and security performance



Program Objective

- Audits present a new opportunity to:
 - Examine mechanisms for compliance
 - Identify best practices
 - Discover risks and vulnerabilities that may not have come to light through complaint investigations and compliance reviews
 - Encourage renewed attention to compliance activities





Who Will be Audited?

- Every covered entity is eligible for an audit
- OCR seeks to audit as wide a range of types and sizes of covered entities as possible which includes:
 - Health plans of all sizes
 - Health care clearinghouses
 - Individual and organizational providers
- Business Associates in later audit wave



Overview of the Pilot Audit Program

- Develop the audit protocol
- Test--Initial use of protocol in 20 audits & protocol refinement
- Implement--remainder of the audits conducted (up to 95 audits) using the revised protocol
- Ongoing, periodic feedback and refinement of Protocol
- Reporting—program and entity specific



First 20 Auditees by Entity Type

| | Level 1 | Level 2 | Level 3 | Level 4 | Total |
|------------------------------|------------|------------|------------|------------|-------|
| Health Plans | 2 | 3 | 1 | 2 | 8 |
| Healthcare Providers | 2 | 2 | 2 | 4 | 10 |
| Healthcare Clearinghouses | 1 | 1 | 0 | 0 | 2 |
| Total | 5 | 6 | 3 | 6 | 20 |



REGULATIONS AND OTHER COMPLIANCE TOOLS FOR 2012



Omnibus HITECH/GINA/HIPAA

- Final Rulemaking Combining:
 - July 2010 NPRM on HITECH changes to HIPAA
 - October 2009 NPRM on GINA changes to HIPAA
 - August 2009 IFR on Breach Notification
 - October 2009 IFR on Enforcement Rule

Compliance Dates: 180 days from effective date



HITECH/HIPAA NPRM

- HITECH Provisions:
 - Business associates
 - Marketing and fundraising
 - Sale of protected health information
 - Electronic access
 - Right to request restrictions
 - Enforcement
- Other HIPAA Provisions:
 - Notice of privacy practices
 - Research authorizations
 - Student immunization records
 - Decedent information





GINA

Genetic Information Non-discrimination Act

- Requires "genetic information" be treated as protected health information under HIPAA
- Prohibits the use or disclosure of genetic information for underwriting purposes by health plans
- Terms and definitions track regulations prohibiting discrimination in provision of health insurance based on genetic information





ComplianceTools

- Risk Analysis Guidance
 - OCR website July 2010
- NIST Security Rule Tool
- Small Provider Guidance
- ONC/OCR Mobile Device Roundtable
 - March 19 more to come
- De-identification Guidance
 - Target date April 2012

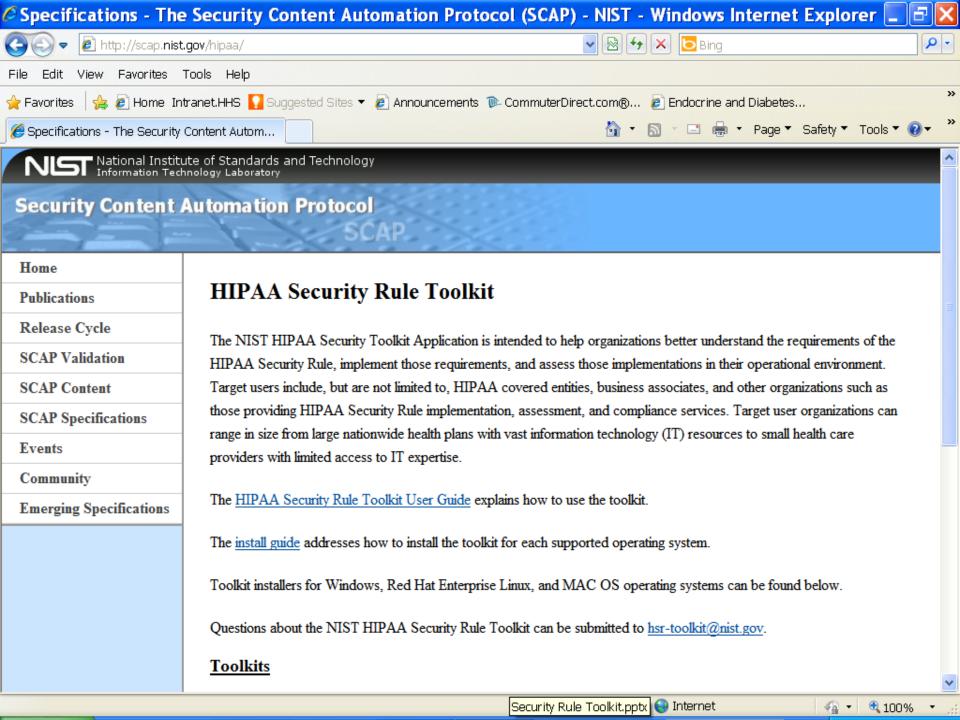




NIST HIPAA Security Rule Toolkit

- A toolkit to help covered entities and their business associates
 - better understand the requirements of the HIPAA Security Rule
 - implement those requirements
 - assess those implementations in their operational environments
 - A self-contained, desktop based application that can support various operating environments (e.g. Microsoft Windows, Apple OS-X, Linux)
- http://scap.nist.gov/hipaa







Want More Information?

The OCR website, http://www.hhs.gov/ocr/privacy/ offers a wide range of helpful information about health information privacy including educational information, FAQ's, rule text and guidance for the Privacy, Security, and Breach Notification Rules.