Identity & HIPAA in Healthcare

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The Power of the Platform

The inability to easily access and exchange digital Healthcare information is a primary cause of our systemic national Healthcare challenges.

DISPARATE ECOSYSTEMS

Independent Living	Disease Management	Virtual Care	Clinician Enablement	Payer Enablement	Vendor Enablement
Partner & Solutions	Partner & Solutions	Video Conf Custom Solutions Partner & Solutions	SUMS Identity CPOE RFX Custom Solutions	Fraud Mgmt Custom Solutions	Certify Test Engineer Mobilization

CONNECTED HEALTHCARE PLATFORM

Data Normalization – Translation – Digital Signing – NLP – OCR – Unstructured – Structured

CLOUD SERVICES

Alerts – Rules – Analytics – Workflow – Mobile Authorization – Provider & Patient Portals

Directory Services – Strong Identities - Attributes

EXCHANGES

Security – Privacy – HIPAA – HITECH – NIST – FDA Compliance

Colocation - Managed Hosting – Infrastructure as a Service - Cloud Computing

HOSTING

All Regulatory Compliance: Regulatory Compliant Assessments, Toolkits, Assistance (PSS), Reporting (SMP-H), Tracking

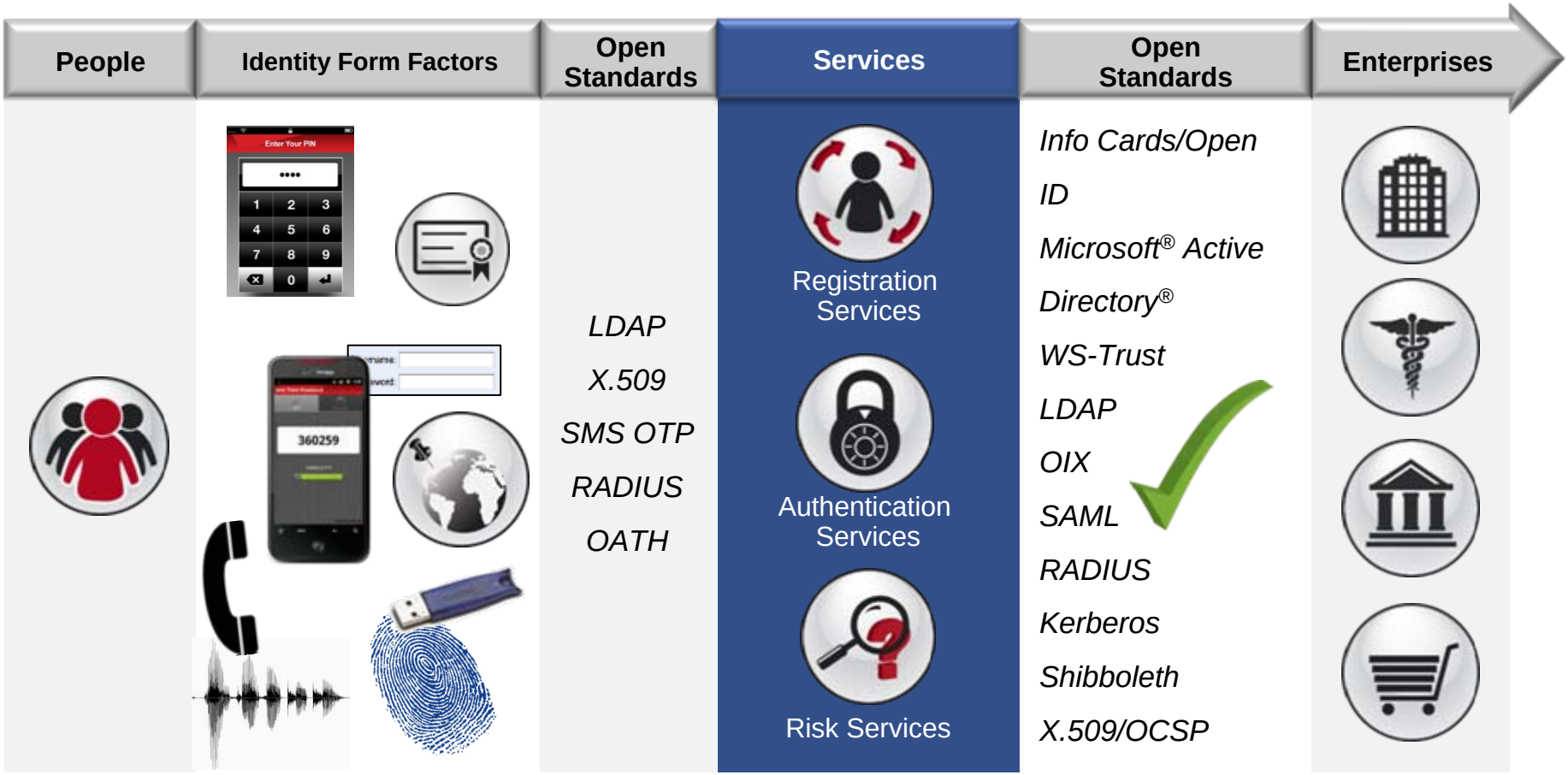
Security Compliance Certification – Loans – Investment – Training Assistance

NETWORK

Technical Engineering Assistance – Testing – Advice – Certification – Labs

Healthcare Solutions Platform for securing, computing, storing, accessing and transporting healthcare data

The Confidence to Easily Share Information



Virtually Unlimited Credentials & Form Factors (12 now)

Supports Vast Majority of Applications

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Universal Identity Services

VERIZON UNIVERSAL IDENTITY SERVICE PLATFORM

- ID proofing
- Credential issuance
- ID Message Center

SECURE LOGIN

- Authentication gateway
- Risk-based auth.
- Federation

ENABLE E-PRESCRIBING
COMPUTERIZED PHYSICIAN ORDER ENTRY

- Healthcare Providers
- General Practice
- Insurers Payers
- Personal Health Records
- Electronic Medical Records
- Health Information Exchange

A comprehensive solution that includes identity proofing, credential issuance, and strong authentication

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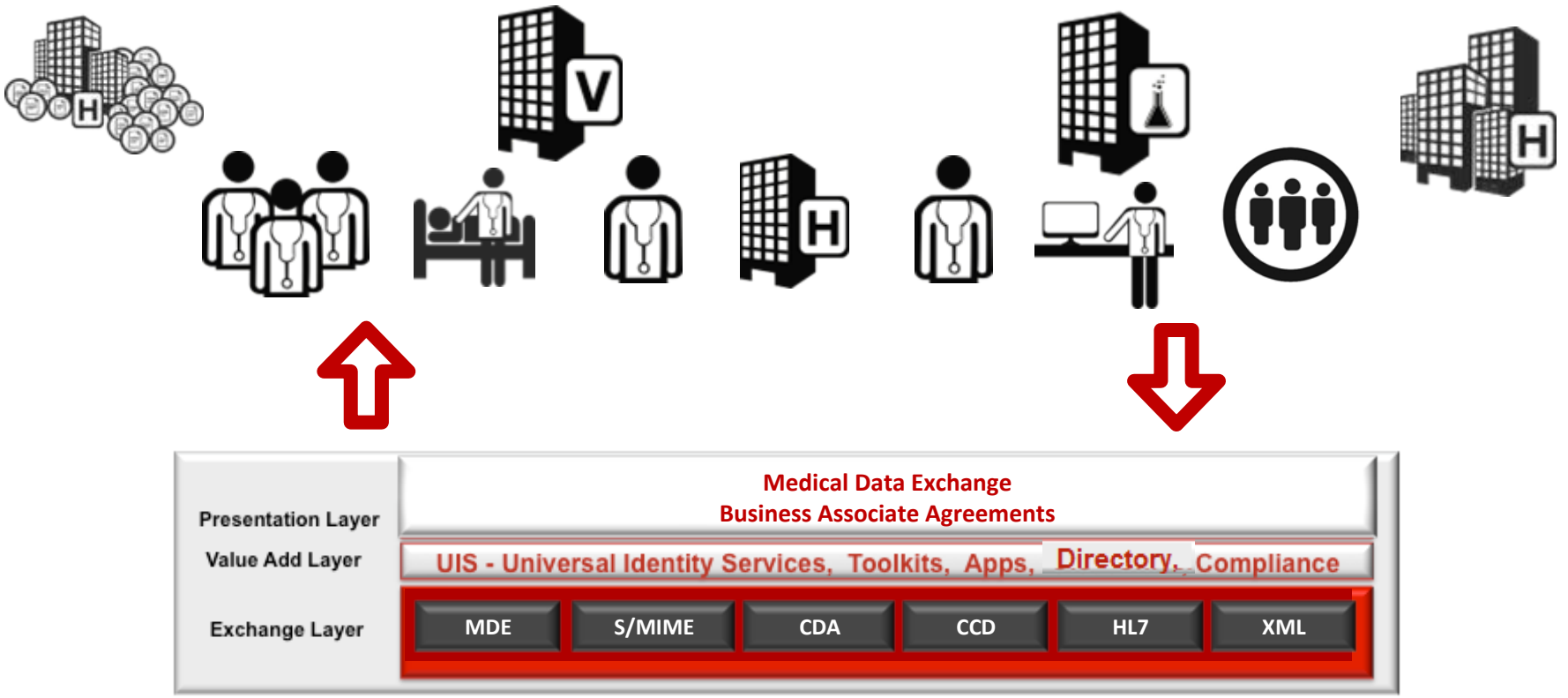
Exchange of Medical Data

Problem: Meaningful use mandates require PHI exchange across the entire Healthcare ecosystem

Consider “Universal BAA”



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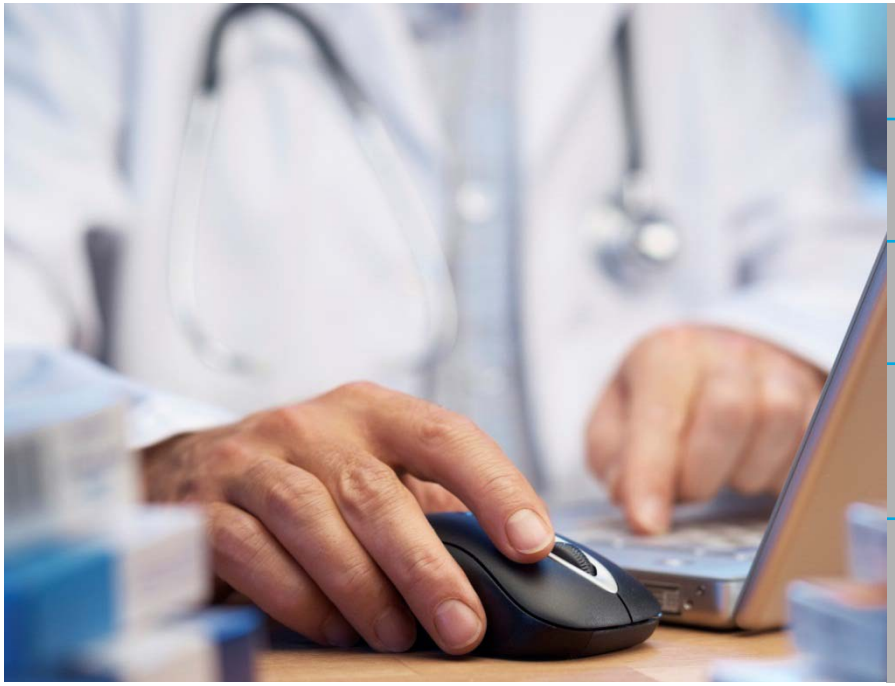
Healthcare Enabled Services

Healthcare Enabled Services, available in the Miami and Culpeper, VA Data Centers, are:



- **Colocation – Healthcare Enabled**
- **Managed Hosting – Healthcare Enabled**
- **Enterprise Cloud – Healthcare Enabled**
- **Enterprise Cloud Express Edition – Healthcare Enabled**
- **Enterprise Cloud Private Edition – Healthcare Enabled**

Each of these services meets the applicable Business Associate HIPAA / HITECH Security Rule requirements.

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ICSA Labs

- **ICSA Labs, an independent division of Verizon, has been providing credible, independent, third-party security product assurance for end users and enterprises for the last 20 years.**

ICSA Labs is ISO 17025:2005 Accredited & ISO 9001:2008 Registered

- **Recent Healthcare news:**
  - **2/21/12:** ICSA Labs certifies first hospital under its Electronic Health Record (EHR) testing program
  - **5/22/12:** Media Advisory: ICSA Labs hosted a webinar on Federal Government's Stage 2 "Meaningful Use" criteria for Electronic Health Records
  - **7/25/12:** ICSA Labs among first to achieve ANSI Guide 65 accreditation as Electronic Health Record Certification Body
  - **7/31/12:** Verizon's ICSA Labs among first accredited Health Information Technology testing laboratories
  - **9/5/12:** ICSA Labs among first to receive Federal Authorization as Stage 2 Certification Body for Electronic Health Records

ICSA Labs is an ONC Authorized Testing and Certification Body (ONC-ATCB) for EHR and EHR Module Certification

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A New Era of Healthcare

Call Center Capabilities

Alert caregivers via portal, integrated app

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Partner & Solutions	Partner & Solutions	Video Conf Custom Solutions Partner & Solutions	SUMS Identity CPOE RFX Custom Solutions	Fraud Mgmt Custom Solutions	Certify Test Engineer Mobilization

Applications run in Healthcare-Enabled Cloud

Applications leverage Verizon mHealth and other SaaS services

Mobile Connectivity

Data Normalization – Translation – Digital Signing – NLP – OCR – Unstructured – Structured
Software Services SaaS/SOA
Alerts – Rules – Analytics – Workflow – Mobile Authorization – Provider and Patient Portals

Directory Services – Strong Identities – Attributes
Exchanges
Security – Privacy – HIPAA – BAA - HITECH – NIST – Compliance

Colocation – Managed Hosting – IaaS – Cloud Computing – BAA
Secure Healthcare-Enabled Hosting & Cloud
Regulatory Compliance: Assessments, Toolkits, Assistance (PSS), Reporting (SMP-H), Tracking

Security Compliance Certification – Training Assistance
Global IP and US 4G Networks
Technical Engineering Assistance – Testing – Advice – Certification – Labs

Universal Identity Services for Identity & Directory, Workflow

Medical Data Exchange for, Compliance, Delivery & Integration

Data

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