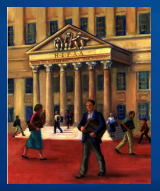
2013 WEDI Report

The Right Information, to the Right Place, at the Right Time

February 7, 2014

22nd National HIPAA Summit



Jim Daley, Chairman, Workgroup for Electronic Data Interchange

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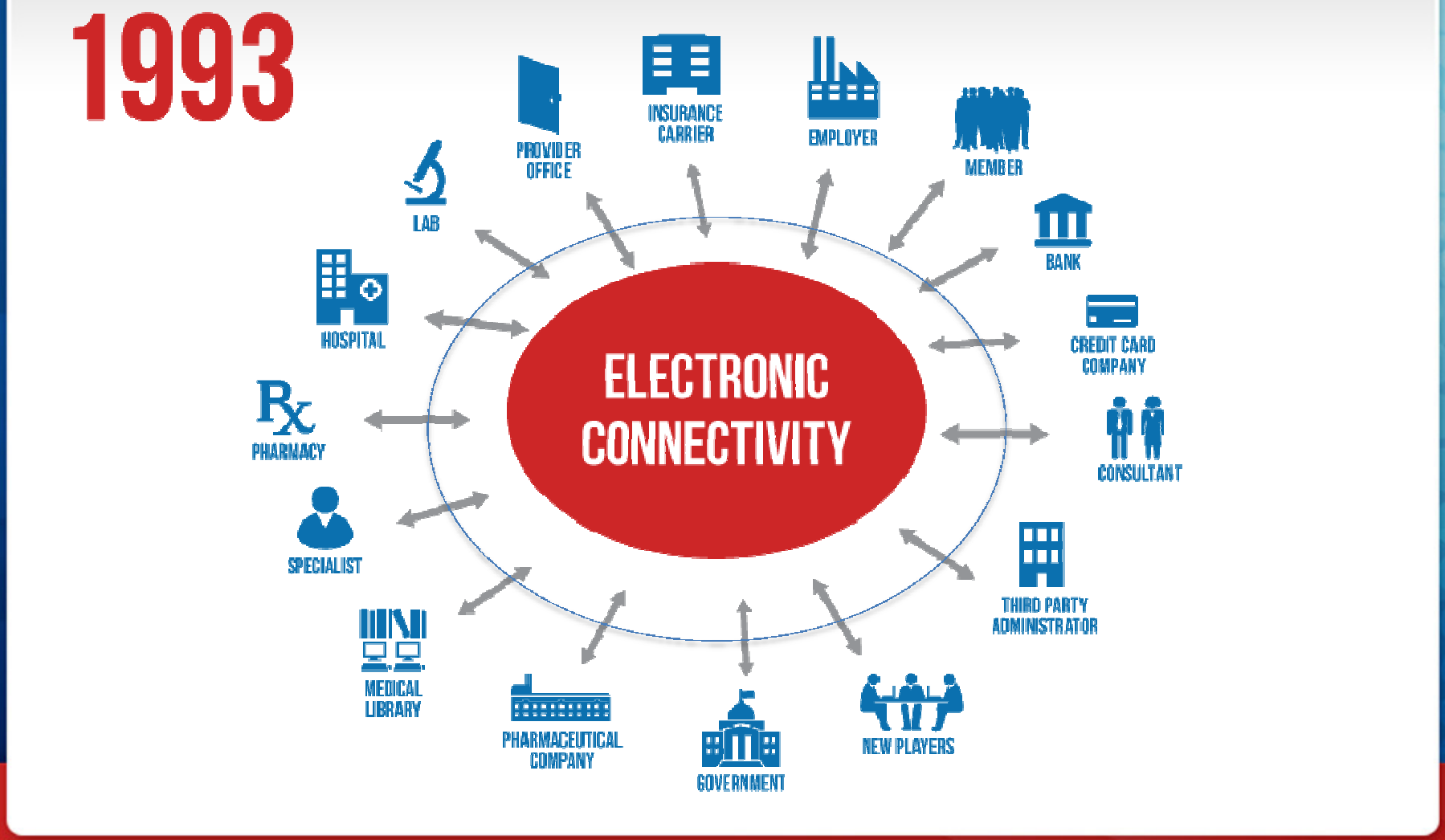
AGENDA

- Brief History
- 2013 WEDI Report Recommendations

A Brief History

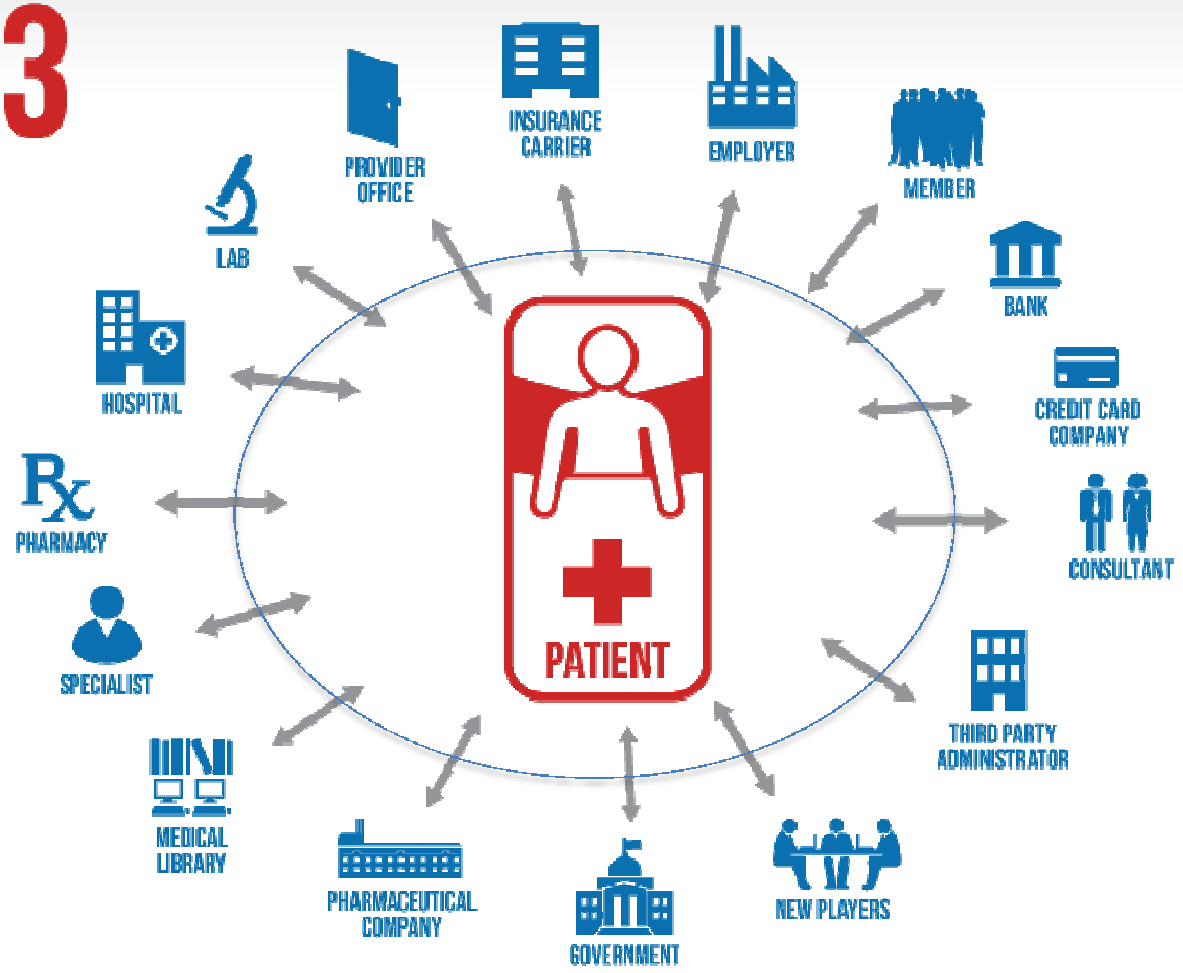
- 1991 Formation of WEDI
  - Hon. Louis W. Sullivan MD, Secretary of HHS, BCBSA, Travelers
- 1992 and 1993 WEDI Reports
- 1996 HIPAA Law – WEDI named as advisor
  - HIPAA Regulations
- 2009 & 2010 Subsequent Legislation
  - ARRA / HITECH Act; ACA

Our Goals in 1993



Our Goals Remain Similar

2013



Technology Has Changed

- Pervasive use of Internet for accessing information
- Pervasive use of mobile devices (e.g. smart phones & tablets) for creating, receiving, maintaining and transmitting information
- Growing use of Cloud Technology for information maintenance and storage
- Growing need to safeguard information from *Malware / Hackers*

Focus Is Changing

- Payment models are changing toward pay for quality instead of pay for volume.
- There is increased focus on the consumer and wellness.

WEDI Report Timeline

- 2012 WEDI Executive Advisory Council Meeting (September 13)
  - Recommendation: Resulted in 2013 WEDI Report
- 2013 RFQ
  - Selected Cornichon Healthcare Select, LLC
- 2013 WEDI Report Executive Steering Committee Meeting (April 2)
  - Leaders from private industry and government
- Identified advisors and workgroup leaders ... Over 200 participants
- 2013 WEDI Report Published (December 5)

Top 'Go Forward' Objectives

- Better care & quality at lower cost
- Prevention / population health
- Decrease waste & increase efficiency
- Patient safety & empowerment
- Expanded coverage
- Removing silos
- **Overall excellence**
- Accomplish this by removing barriers and using accelerators

Typical Barriers & Accelerators

Barriers	Accelerators
Understanding the Problem	Clarity (Problem, Purpose, Role)
Fragmentation	Alignment
Resources	Economic
Infrastructure	Infrastructure
Priorities	Impact
Scope	Commitment

Building a Roadmap Forward

2020 and Beyond

- We've got the tools and emergent technologies.
- We've got business decision-makers at the table.
- We've got government decision-makers at the table.
- We've got to foster business-government collaboration.
- We've got to identify barriers to success and eliminate them.
- We've got to identify win-win healthcare-stakeholder-collaborative solutions and accelerate their implementation.
- We've got to make healthcare exchange WORK for healthcare business and government stakeholders—and the patient.
- We've got to **electronically get the right data to the right place(s) at the right time**.

This was a call to action on the 20th anniversary of the first WEDI Report for the healthcare industry to come together again to create the 2013 WEDI Report roadmap and then to implement it.

WEDI Report 2013
Executive Steering Committee

- Honorable Louis W. Sullivan, M.D., Honorary Chair, 2013 WEDI Report Executive Steering Committee, President Emeritus, Morehouse School of Medicine
- Dr. Doug Fridsma, Department of Health and Human Services (HHS), Office of the National Coordinator (ONC)
- Dr. John Glaser, Siemens Healthcare, CEO
- Lynn Thomas Gordon, AHIMA, CEO
- Mary Grealy, Healthcare Leadership Council (HLC), President
- Karen Ignagni, America's Health Insurance Plans (AHIP), President & CEO
- Dr. Mark Jurkovich, American Dental Association (ADA), ADA Member Representative & Practicing Dentist
- Chip Kahn, Federation of American Hospitals (FAH), President & CEO
- Bernard Tyson, Kaiser Permanente, Chairman/CEO-Elect, President & COO
- Dr. Farzad Mostashari, Department of Health and Human Services (HHS), Office of the National Coordinator (ONC), National Coordinator for Health Information Technology
- Matt Salo, National Association of Medicaid Directors (NAMD), Executive Director
- Scott Serota, Blue Cross Blue Shield Association (BCBSA), President & CEO
- Steven Stack, M.D., American Medical Association, Chair, Board of Trustees
- Rob Tagalicod, Department of Health and Human Services (HHS), Centers for Medicare & Medicaid Services (CMS), Director, Office of E-Health Standards and Services
- Dr. Susan Turney, Medical Group Management Association (MGMA), President & CEO
- Susan Dentzer, Senior Health Policy Advisor, Robert Wood Johnson Foundation

WEDI Report 2013 Advisors

- Lee Barrett, Electronic Healthcare Network Accreditation Commission (EHNAC), Executive Director
- Dr. William Braithwaite, Braithwaite Consulting
- Susan Dentzer, Senior Health Policy Advisor, Robert Wood Johnson Foundation
- Lisa Gallagher, HIMSS, Vice President of Technology Programs
- Marjorie Greenberg, National Committee on Vital and Health Statistics (NCVHS), Executive Secretary, Centers for Disease Control and Prevention (CDC), Chief, Classifications and Public Health Data Standards at National Center for Health Statistics
- Joseph Smith, Blue Cross Blue Shield of Arkansas, CIO
- Dr. Walter Suarez, National Committee on Vital and Health Statistics (NCVHS), Chair, Standards Sub-Committee Director of Health IT Strategy, Kaiser Permanente
- Jon Zimmerman, Availity, General Manager of Clinical Solutions

WEDI Report 2013
Workgroup Co-Chairs

Data Harmonization & Exchange

- Jon Zimmerman, General Manager, Availity
- Don Mon, Senior Director, Center for Advancement of Health IT, RTI International
- Rich Cullen, Executive Director, National Program Development, BCBSA

Innovative Encounter Models

- Waco Hoover, Chief Executive Officer, IHT2
- John Jesser, Vice President of Healthcare Management, Wellpoint
- Rob Alger, Vice President, Health Plan Business Technology, Kaiser Permanente
- Marc Probst, Intermountain Healthcare, Vice President & CIO

Patient Enablement

- Tom Meyers, Vice President, Product Policy, America's Health Insurance Plans
- Rob Tennant, Senior Policy Advisor Medical Group Management Association
- Gerard Grundler, Managing Principal, Healthcare IT Services, Verizon

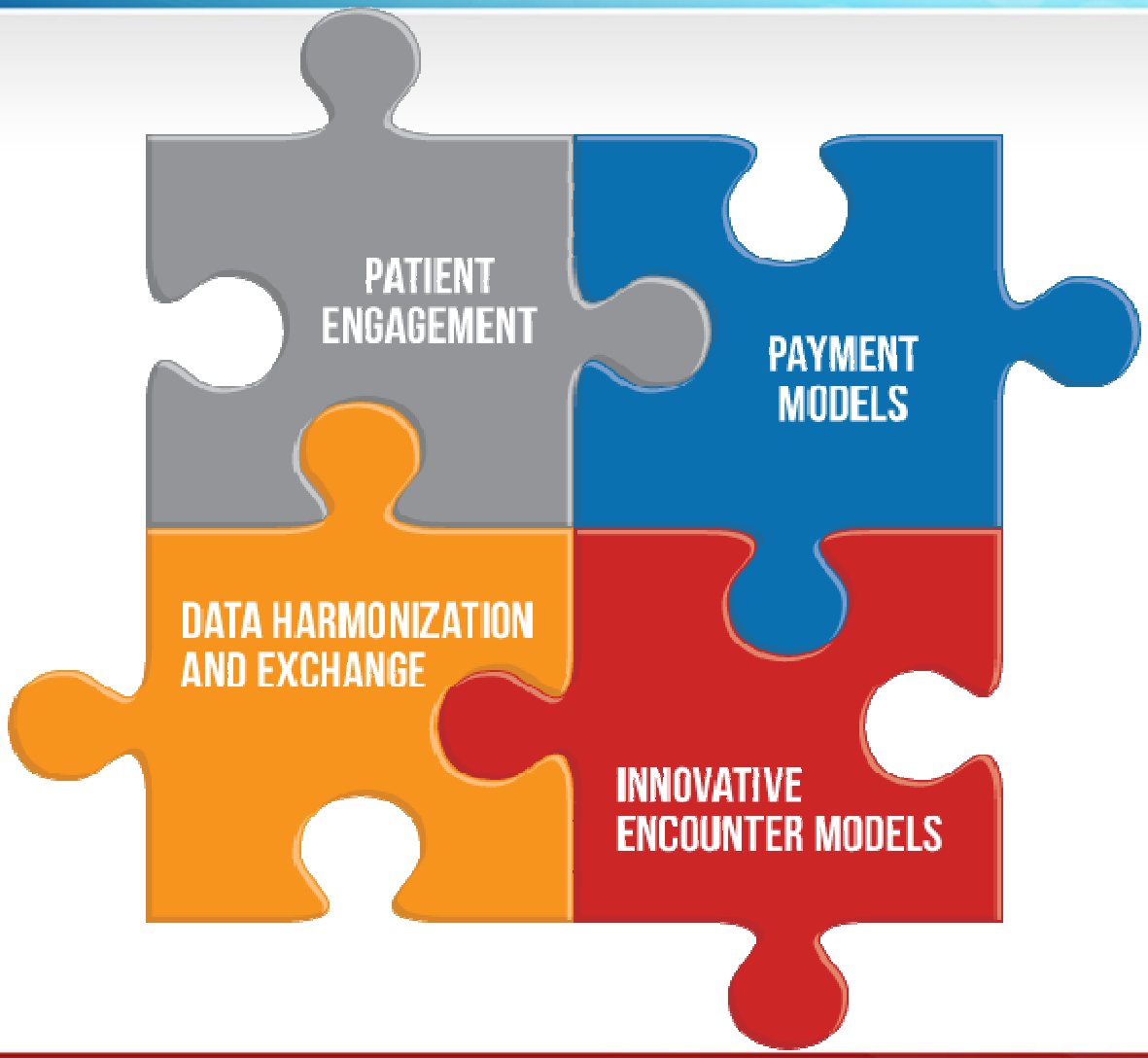
Payment Models

- Marcia James, Director, Provider Engagement, Humana Inc,Humana
- Tina Grande, Senior Vice President, Healthcare Leadership Council
- Samantha Burch, Vice President, Legislation & Health IT, Federation of American Hospitals

2013 WEDI Report Recommendations Overview

WEDI

Key Focus Areas



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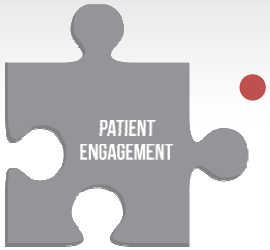
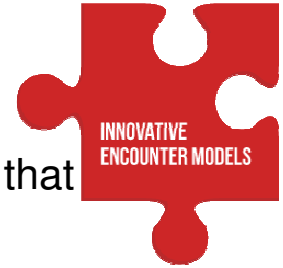


- **Patient Engagement**
  - Identify ways to enable consumer (patient) engagement through improved access to pertinent healthcare information.

- **Payment Models**
  - Identify requisite business, information, and data exchange requirements that will help enable payment models as they emerge.

- **Data Harmonization and Exchange**
  - Identify ways to better align administrative and clinical information capture, linkage, and exchange.



- **Innovative Encounter Models**
  - Identify business cases for innovative encounter models that use existing and emergent technologies.

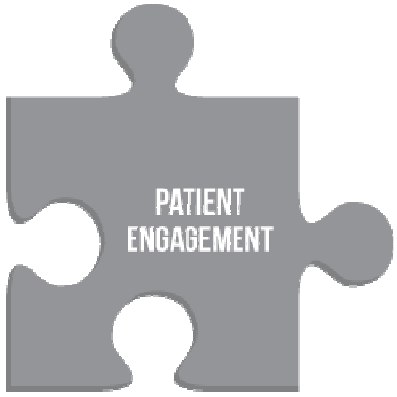
2013 WEDI Report Recommendations

Patient Engagement

1. Standardize the patient identification process across the healthcare system.

2. Expand Health IT education and literacy programs for consumers to encourage greater use of Health IT, with a goal of achieving better care management and overall wellness.

3. Identify and promote effective and actionable electronic approaches to patient information capture, maintenance, and secure and appropriate access that leverage mobile devices and "smart" technologies and applications.



2013 WEDI Report Recommendations

Payment Models

1. Develop a framework for assessing critical, core attributes of alternative payment models -- such as connectivity, eligibility/enrollment reconciliation, payment reconciliation, quality reporting and care coordination data exchange, and education -- and the technology solutions that can mitigate barriers to implementation.

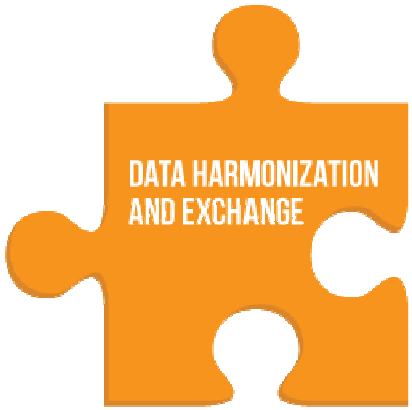
2013 WEDI Report Recommendations

Data Harmonization & Exchange

1. Identify and promote consistent and efficient methods for electronic reporting of quality and health status measures across all stakeholders, including public health, with initial focus on recipients of quality measure information.

2. Identify and promote methods and standards for healthcare information exchange that would enhance care coordination.

3. Identify methods and standards for harmonizing clinical and administrative information reporting that reduce data collection burden, support clinical quality improvement, contribute to public and population health, and accommodate new payment models.



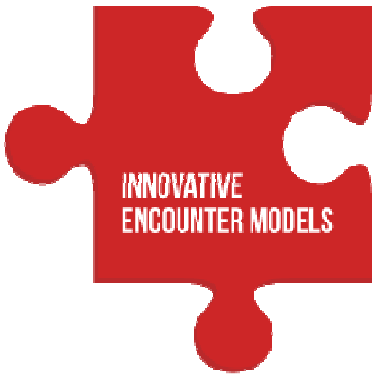
2013 WEDI Report Recommendations

Innovative Encounters

1. Identify use cases, conventions, and operating standards for promoting consumer health and exchange of telehealth information in a mobile environment.

2. Facilitate adoption and implementation of “best-in-class” approaches that promote growth and diffusion of innovative encounters across the marketplace and that demonstrate value for patients, providers, and payers.

3. Identify existing or proposed federal or state-based laws or regulations that create barriers to the implementation of innovative encounters (including licensure).



WEDI Report 2013 and Beyond

- 2013 WEDI Report was officially announced December 5.
  - The full 2013 WEDI report is available on the WEDI web site. [under 'Topics' on the home page]

- WEDI recently announced a new organization named in honor of Dr. Louis Sullivan, entitled The Louis W. Sullivan Institute for Healthcare Innovation. The organization will work with healthcare industry CEOs and executives to provide the knowledge they need to transform the quality and efficiency of healthcare delivery through education and sharing innovations.

Next Steps

Make It Happen!

- WEDI is currently reviewing recommendations and proposed action steps and triaging into items WEDI should do, versus items others should do.
- WEDI Board of Directors met in January to determine new courses of action and modifications to WEDI programs based on recommendations
  - New changes include additions to workgroups, planned work products and education offerings beginning in 2014
- March Forum has been added to focus on new payment models and innovative encounters
- Multiple webinar series are planned around the recommendations

Thank You

Let's all work together to create a healthier America!

Questions?

jim.daley@bcbssc.com