The background image is a photograph of a narrow, misty street in what appears to be an old European city. A long, wide staircase with ornate metal railings leads up the center of the street between tall, stone buildings. The scene is shrouded in a thick, white mist or fog, creating a sense of mystery and depth. The lighting is soft and diffused, with a cool color palette dominated by blues, greys, and whites. The overall mood is quiet and atmospheric.

Championing a Culture of Privacy and Security

From Ambivalence to Buy-in

Start Small and Grow

Education



Compliance Team &
Training



Employee Buy-in

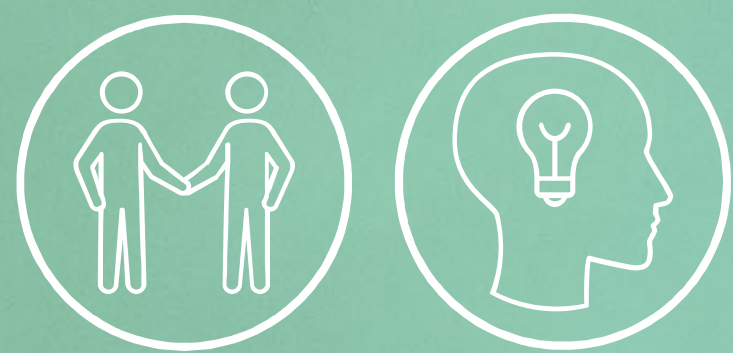
Prepared, Motivated,
& Entrusted

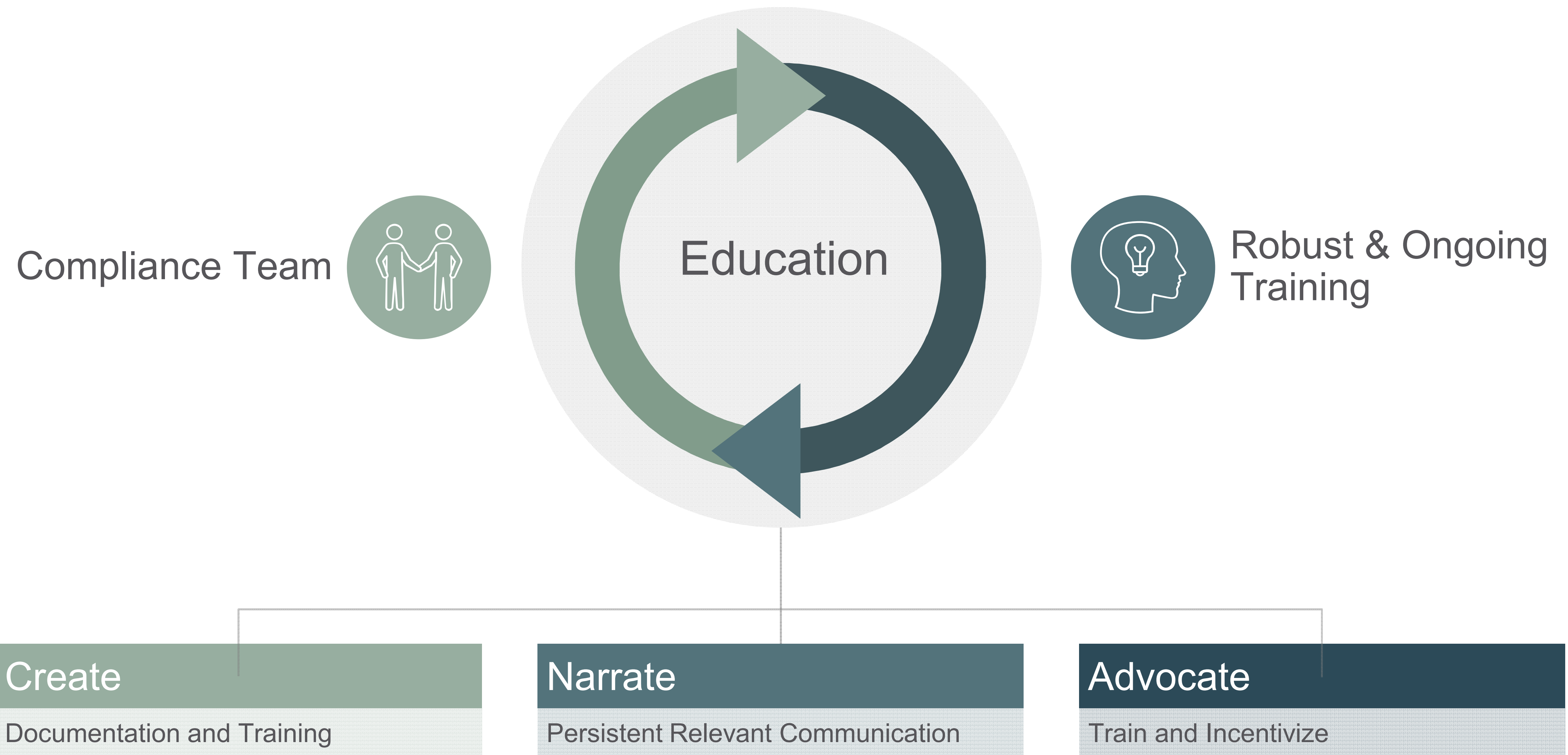


C-Level Buy-in

Empowered, Vested,
& Driven

Education

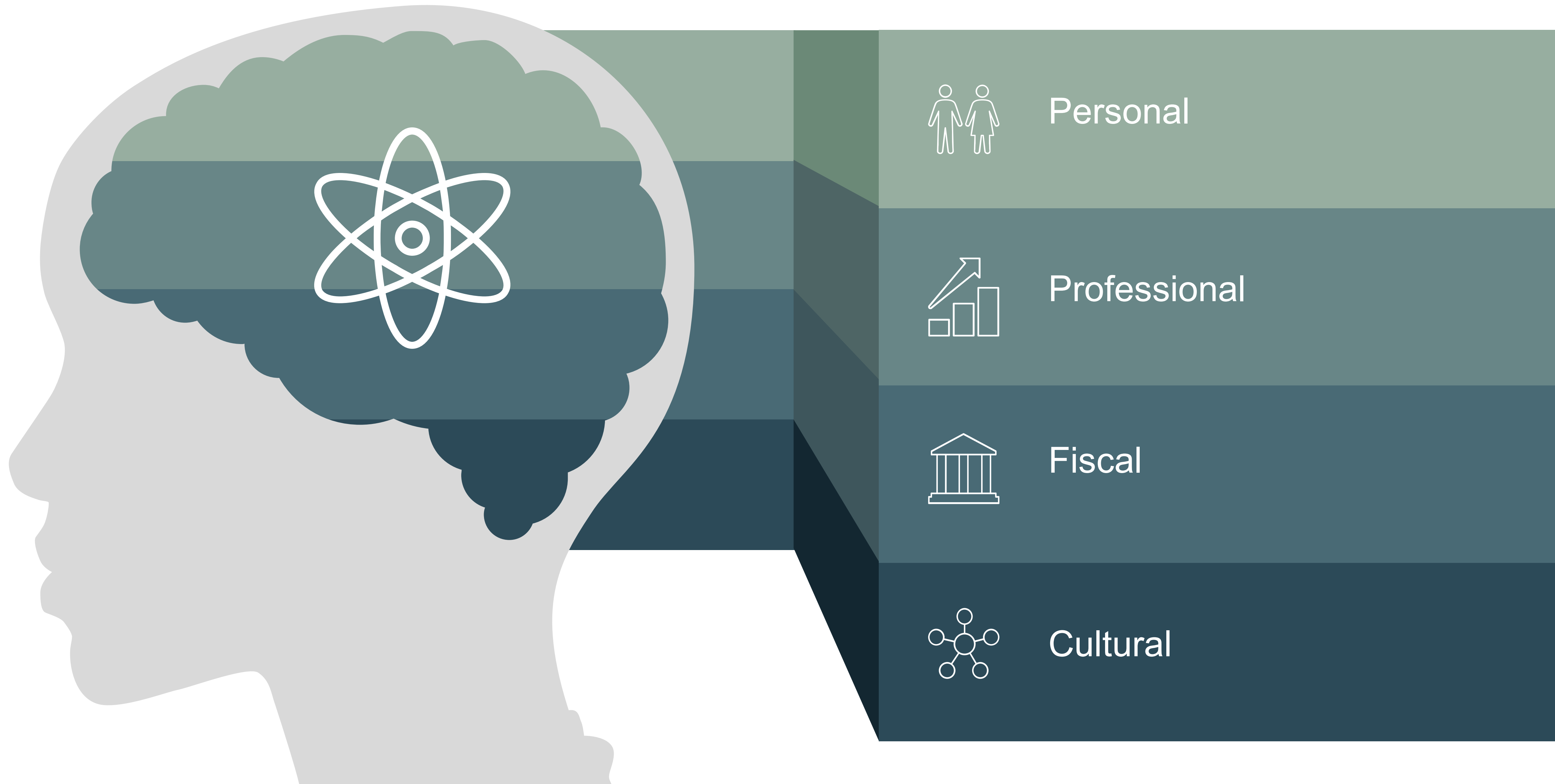


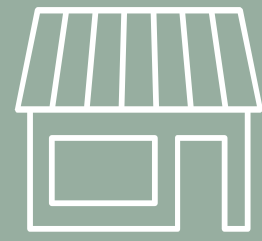


Employee Buy-in



What Drives Us?

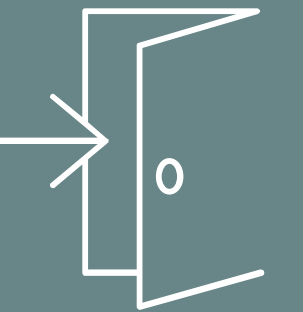




Personal Legal Liability



Professional Impact



Incentives



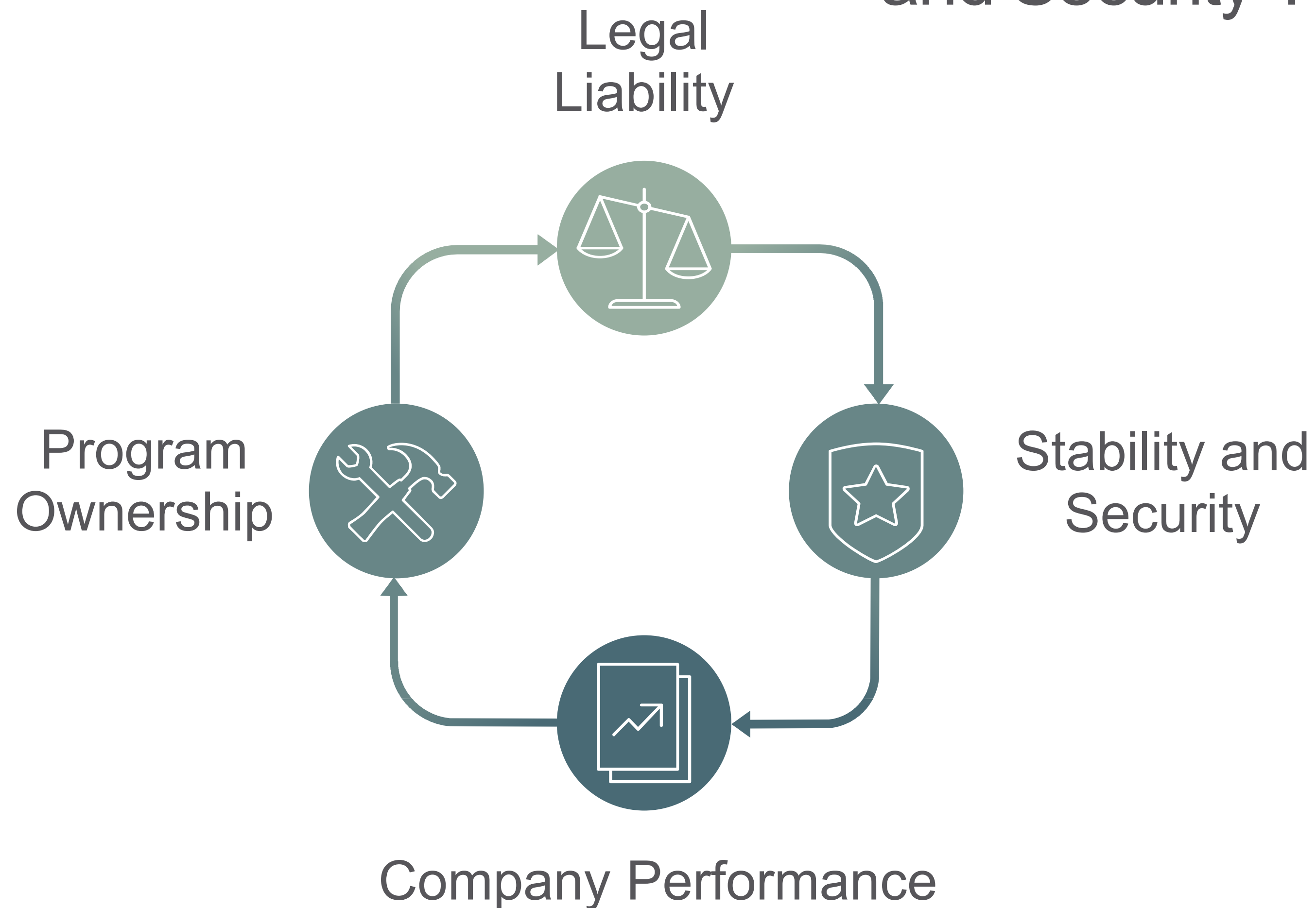
Company Leadership



C-Level Buy-in



Lifecycle of the Privacy and Security Team



Compliance Team

Participate, Innovate, and Mandate

Predictable

Stable, Consistent, and Agile

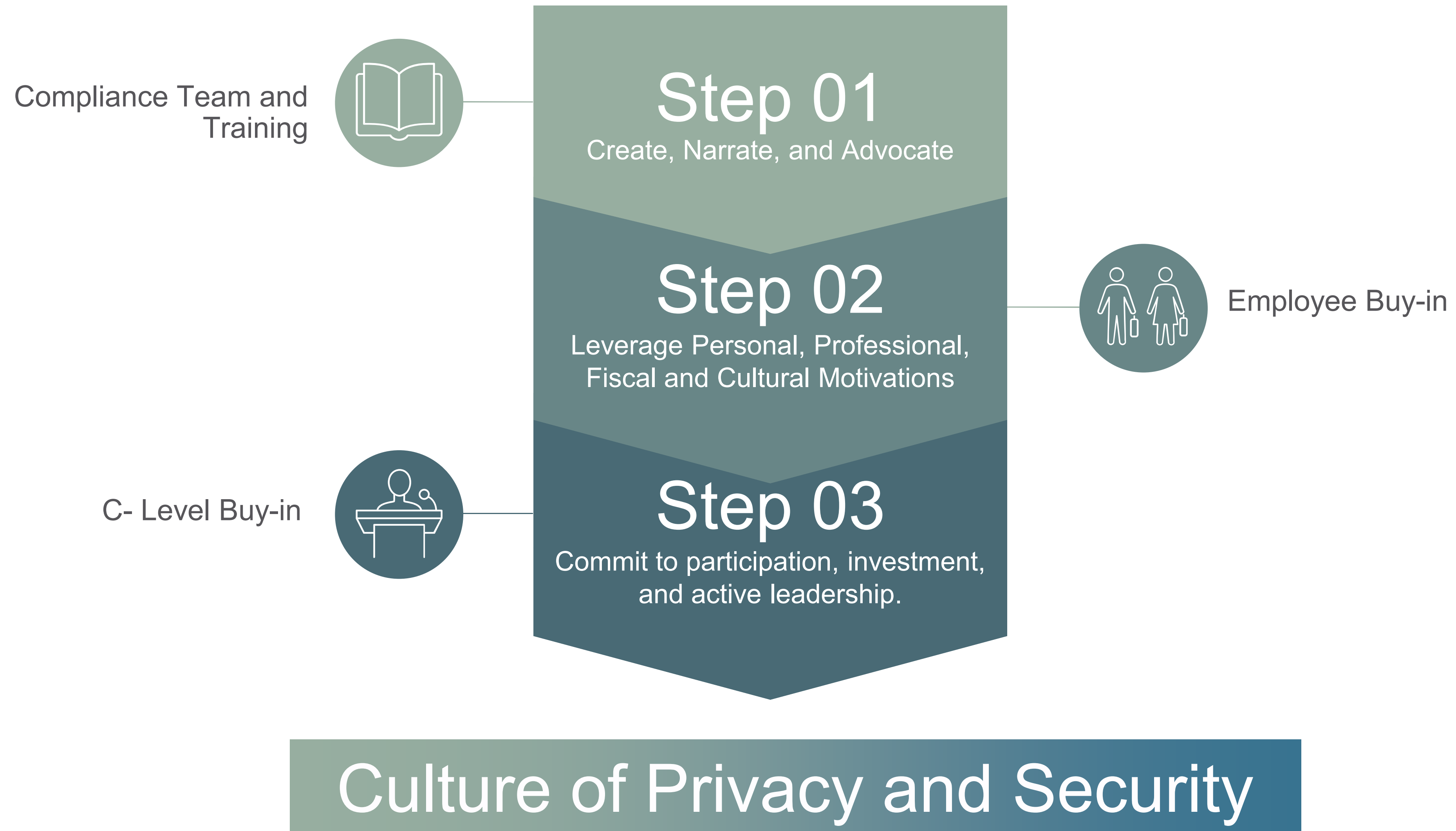
Performance

Reliability and Profitability

From Ambivalence to Buy-in



Takeaways



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