

Notification and Crisis Management

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Healthcare Data Breaches Among U.S. Consumers

1 in 4



1 in 2



Breaches resulted in identity theft

FROM THESE LOCATIONS:



Highest percentage of breaches occurred

OUTCOME FOR VICTIMS:

\$2.5K



in average out-of-pocket costs
per incident

STOLEN DATA USED TO:

37%



Purchase items

35%



Fraudulently
bill for care

26%



Fraudulently
receive care

26%



Fraudulently fill
prescriptions

12%



Access/modify
health records

Source: Accenture Survey, 2017

What is New in 2017

- Ransomware attacks include data extraction
- IRS refund attacks add “W2” phishing scam
- Medical identity theft and medical fraud risk
- Impact of state sponsored hacking

Future Predictions

- IoT will provide basis for attacks on attached devices of all kinds
- Ransomware will continue to be successful in targeting healthcare
- Medical device and wearable hacks will surface soon
- Growth in cybercrime-as-a-service make attacks viable for less sophisticated actors

Questions?

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