

# Using and Improving the HIPAA Transactions: The Health Plan Perspective

## **HIPAA Summit**

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# Agenda

- Who is Blue Cross Blue Shield Association?
- HIPAA Transactions Now
- What's Next HIPAA?
- Interoperability

# **Blue Cross Blue Shield Association**

- National association of 36 independent, community-based and locally-operated Blue Cross Blue Shield companies
- Owns and manages the Blue Cross and Blue Shield trademarks and names in more than 170 countries
- Grants licenses to independent companies to use the trademarks and names in exclusive geographic areas

# Blue Cross Blue Shield Association

- Participates actively in many industry organizations
  - X12 Inc.
  - Health Level 7 (HL7)
  - Workgroup for Electronic Data Interchange (WEDI)
  - National Uniform Billing Committee (NUBC)
  - National Uniform Claim Committee (NUCC)
  - HIMSS
  - CAQH CORE

# HIPAA Transactions Now

- Health Plans have invested significantly infrastructure to support HIPAA mandated transactions
  - Ensures Providers are able to utilize electronic transactions
  - Supports Employer Groups Member enrollment
  - Reduces Member actions related to receiving services
- Health Plans participate in development of updated versions
  - Addresses emerging business needs
  - Addresses newer payment models

# What's Next HIPAA?

- X12 Transactions
  - Next version under development anticipated to be version 007030
    - Expect additional functionality to support value-based payments and other payment models
    - Expect will facilitate more information for eligibility responses to providers
    - Expect will facilitate better the “conversational” nature of prior authorizations
- CAQH CORE Operating Rules
  - Expect will continue to develop and update as X12 transactions are updated

# Interoperability

- Imperative for our industry
- Easy access for patients of their complete health history
  - Whenever and wherever they need it
  - Securely shared with their doctors, patients or caregivers
- Strong data sharing foundation
  - Consistent standards across our industry
  - Meets patient needs
  - Ensures privacy and safeguards are in place
- Seamless flow
  - Removal of barriers that prevent the flow of data between patients, doctors, hospitals and insurance companies
  - Allows access in a secure, efficient and cost effective way