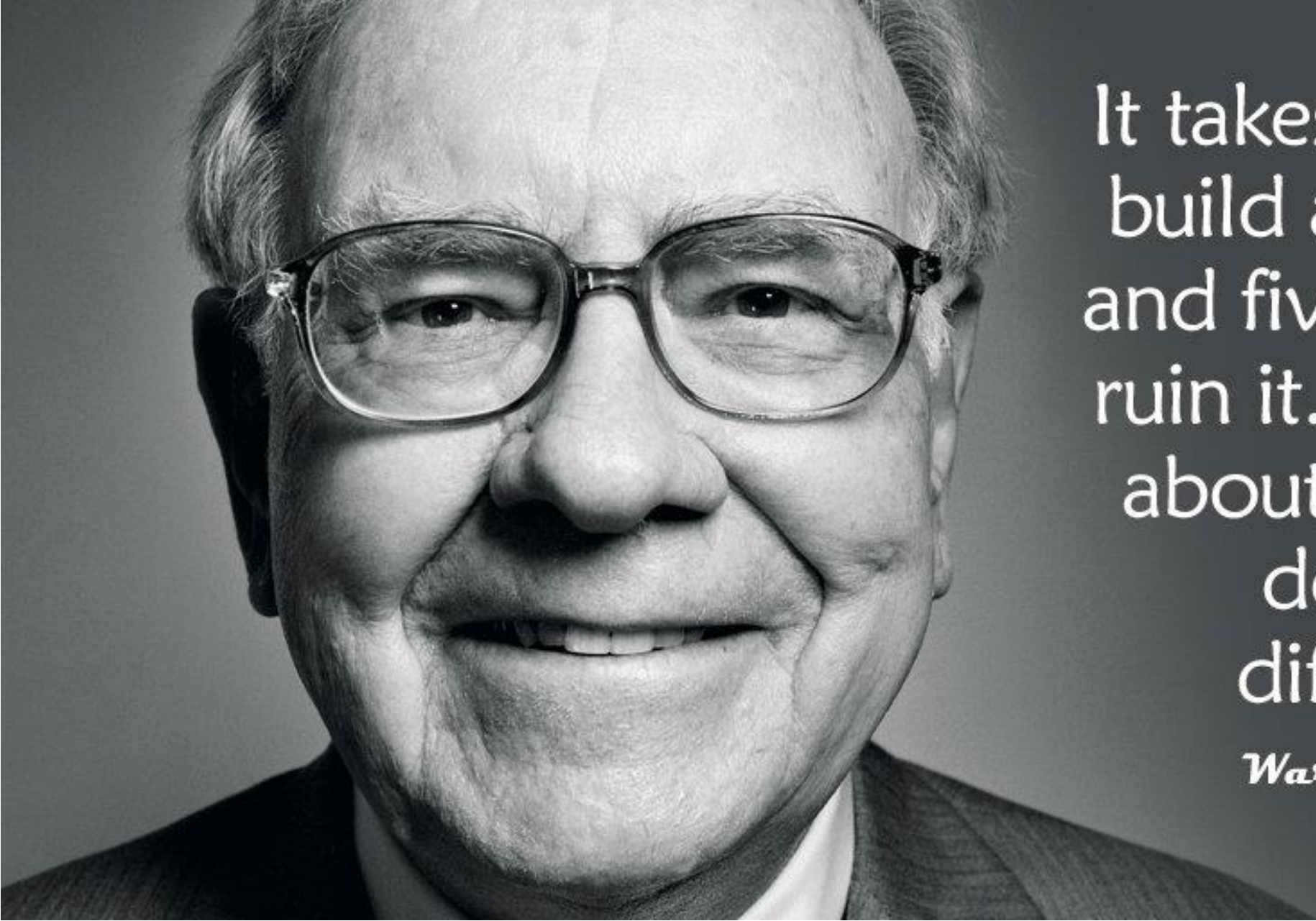


The 29th National HIPAA Summit

DATA IS WORTH MORE THAN GOLD

Finding & Fixing Hidden Cyber Risks



It takes 20 years to
build a reputation
and five minutes to
ruin it. If you think
about that, you'll
do things
differently.

Warren Buffett

Mike Semel

- 40-year IT business owner/manager
- 17 year certified HIPAA Professional
- EMT/ER Tech/FD Rescue Captain/IndyCar Safety Team
- Hospital/Skilled Nursing CIO
- School District CIO
- Cloud Backup Service COO



Mike Semel

President
Chief Compliance Officer
SEMEL Consulting

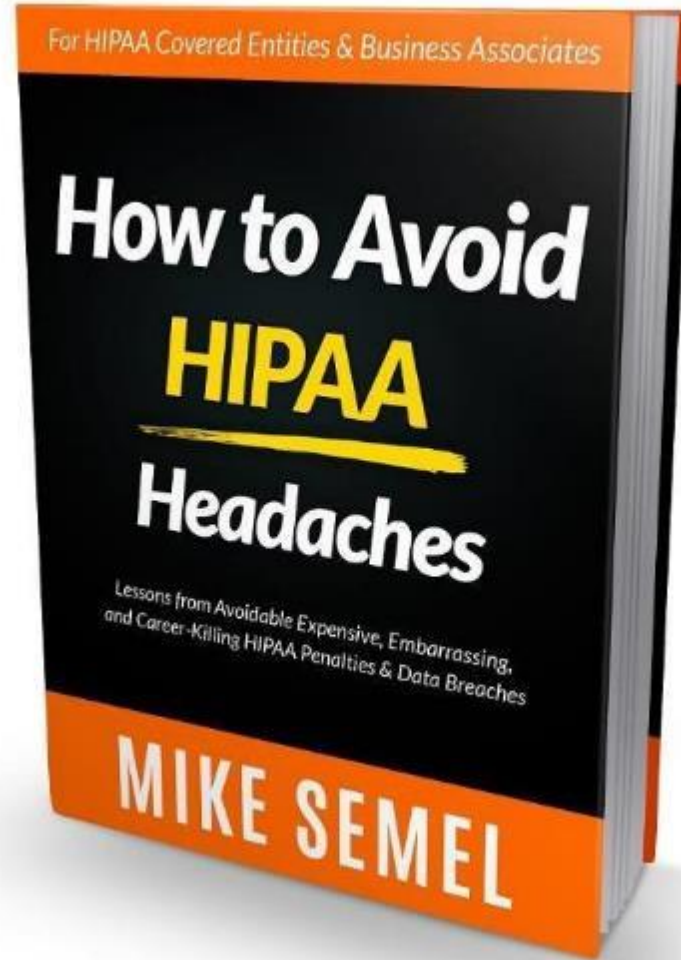


Speaking, Writing



Why Security and Compliance Are Executive Responsibilities

Amazon Best-Seller



What is Compliance?

Having to meet requirements set by others

Federal & State Laws

Industry Regulations

Contractual Obligations

Insurance Policy Requirements

Will Your Cyber Liability Insurance Pay Off?



Insurer Seeks Breach Settlement Repayment

Alleges Client Failed to Follow 'Minimum Practices'

Columbia Casualty alleges that Cottage Health's application for coverage under the Columbia policy "contained misrepresentations and/or omissions of material fact that were made negligently or with intent to deceive concerning Cottage's data breach risk controls," according to the insurer's lawsuit.

2019 IBM Breach Report



July 2018 – April 2019 survey period

- Average cost of a data breach across all industries

\$ 242 per record

- Average cost of a U.S. healthcare data breach

**\$ 429
per record**

10,000 medical records -- \$ 4.3 million

25,000 medical records -- \$ 10 million

300,000 medical records -- \$ 120 million

2019 FBI Cyber Warnings



September 10, 2019 Alert Number I-091019-PSA

Questions regarding this PSA should be directed to your local **FBI Field Office**.

Local Field Office Locations: www.fbi.gov/contact-us/field

BUSINESS EMAIL COMPROMISE THE \$26 BILLION SCAM



October 02, 2019 Alert Number I-100219-PSA

Questions regarding this PSA should be directed to your local **FBI Field Office**.

Local Field Office Locations: www.fbi.gov/contact-us/field

HIGH-IMPACT RANSOMWARE ATTACKS THREATEN U.S. BUSINESSES AND ORGANIZATIONS

Business Email Compromise

Email 'from 'the boss''

- Funds Transfer
- Payroll Information
- Gift Card Purchase

Email 'from an employee'

- Direct Deposit Redirection



High-Impact Ransomware Deletes Backups



Security Is More Important Than Ever

Beazley breach insights - October 2019



Cost of Ransomware

Wood Ranch Medical Announces Permanent Closure Due to Ransomware Attack

December 27, 2019

Ransomware shuts down The Heritage Company

Unsupported Software

- Windows 7 and older
- Windows Server 2008 and older
- SQL 2008 and older
- Old versions of Microsoft Office, Access, Crystal Reports, Acrobat, etc.



PC Upgrade Project

Operating System		Total
Top Five		
	Windows 7 Professional	104
	Windows 7 Enterprise	102
	Windows 10 Enterprise	94
	Windows Server 2008 R2 Enterprise	10
	Windows Server 2012 R2 Standard	6
Total - Top Five		316
Other		
	Windows Server (R) 2008 Standard	4
	Windows Server (R) 2008 Standard without Hyper-V	2
	Windows Server 2008 R2 Standard	2
	Unidentified OS	1
	Windows 10 Enterprise 2016 LTSC	1
	Windows Server 2003	1
	Windows Server 2003 R2	1
	Windows Server 2016 Standard	1
Total - Other		13
Overall Total		329

- **206 computers** x 2 hours/computer = 412 hours
- **18 Windows 2008 servers** x 3 hours/server = 54 hours
- **2 Windows 2003 servers** x 3 hours/server = 6 hours
- **472 hours/40 hour weeks = 11.8 weeks**

Users

- 37 Enabled users with Passwords set to never expire
- 241 Enabled users who have not logged in within the past 30 days
- 7 Enabled users with Generic User Names

Missing Critical Microsoft Patches

- 9 PC's & Servers

Computer Name	Issue	Result	Assessment
OURDS33	Critical Updates, Office 2013	Failed (critical)	16 critical updates are missing.
	Office 2013, Security Updates	Failed (non-critical)	15 security updates are missing.
	Security Updates, Windows Server 2012 R2	Failed (non-critical)	18 security updates are missing.
OURDS4	Critical Updates, Office 2013	Failed (critical)	16 critical updates are missing.
	Office 2013, Security Updates	Failed (non-critical)	15 security updates are missing.
	Security Updates, Windows Server 2012 R2	Failed (non-critical)	18 security updates are missing.
OURDS44	Critical Updates, Office 2013	Failed (critical)	22 critical updates are missing.
	Office 2013, Security Updates	Failed (non-critical)	19 security updates are missing.
	Security Updates, Windows Server 2012 R2	Failed (non-critical)	18 security updates are missing.

Missing Business-Class Endpoint Protection (Anti-virus)

35 PC's & Servers

Computer Name	Anti-virus			Anti-spyware		
	Name	On	Current	Name	On	Current
OUFILE2	None			None		
OUFILE4	None			None		
OUFO2	None			None		
UGATE	None			None		
UGMS3	None			None		
OUHQ	None			None		
OUMAIL	None			None		
OUPRINT2	None			None		

Unsupported Software (non-compliant with HIPAA)

SQL Server 2005 – 7 critical vulnerabilities

SQL Server 2008 – 2 critical vulnerabilities

Microsoft Server 2003 – 327 critical vulnerabilities

Crystal Reports 2008 – 1 critical vulnerability

Microsoft LiveMeeting 2007 – 18 critical vulnerabilities

Unsupported Software - SQL 2005

7 High Risks

Source: www.cvedetails.com

[Microsoft](#) » [Sql Server](#) » [2005 SP3](#) : Security Vulnerabilities (CVSS score >= 7)

Cpe Name:*cpe:/a:microsoft:sql_server:2005:sp3*

CVSS Scores Greater Than: [0](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#)

Sort Results By : [CVE Number Descending](#) [CVE Number Ascending](#) [CVSS Score Descending](#) [Number Of Exploits Descending](#)

[Copy Results](#) [Download Results](#)

#	CVE ID	CWE ID	# of Exploits	Vulnerability Type(s)	Publish Date	Update Date	Score	Gained Access Level	Access	Complexity	Authentication	Conf.	Integ.	Avail.
1	CVE-2009-3126 189			Exec Code Overflow	2009-10-14	2018-10-12	9.3	Admin	Remote	Medium	Not required	Complete	Complete	Complete
Integer overflow in GDI+ in Microsoft Internet Explorer 6 SP1, Windows XP SP2 and SP3, Office XP SP3, Office 2003 SP3, 2007 Microsoft Office System SP1 and SP2, Office Project 2002 SP1, Visio 2002 SP2, Office Word Viewer, Word Viewer 2003 Gold and SP3, Office Excel Viewer 2003 Gold and SP3, Office Excel Viewer, Office PowerPoint Viewer 2007 Gold, SP1, and SP2, Office Compatibility Pack for Word, Excel, and PowerPoint 2007 File Formats SP1 and SP2, Expression Web, Expression Web 2, Groove 2007 Gold and SP1, Works 8.5, SQL Server 2000 Reporting Services SP2, SQL Server 2005 SP2 and SP3, Report Viewer 2005 SP1, Report Viewer 2008 Gold and SP1, and Forefront Client Security 1.0 allows remote attackers to execute arbitrary code via a crafted PNG image file, aka "GDI+ PNG Integer Overflow Vulnerability."														
2	CVE-2009-2528 94			Exec Code Mem. Corr.	2009-10-14	2018-10-12	9.3	Admin	Remote	Medium	Not required	Complete	Complete	Complete

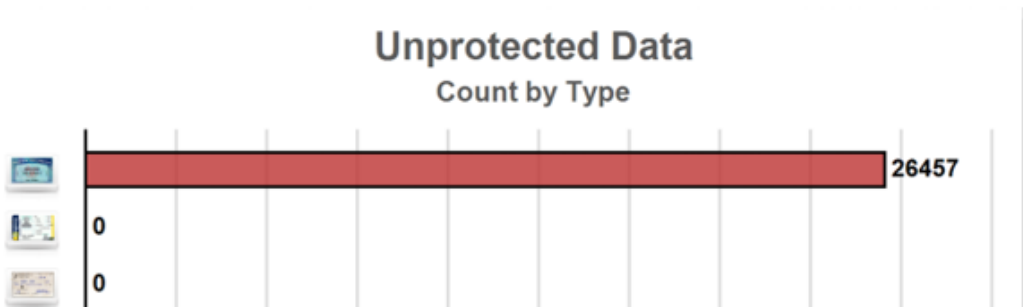


Social Security Numbers on Local PC

3.3 - 2UA4242HVV

Operating System	IP Address
Windows 7 Professional	172.40.11.37

3.3.1 - Potential Liability











Potential Liability
\$5,807,186

Social Security Numbers on Local PC

3.3 -

2UA4242HVV

Operating System
Windows 7 Professional

C:\Users\dnichols\Downloads\401K Census (4).XLSX		1281
 SSN		00*-**-**17
 SSN		00*-**-**19
 SSN		00*-**-**36
 SSN		00*-**-**46
 SSN		00*-**-**48
 SSN		00*-**-**57
 SSN		00*-**-**61
		00*-**-**72

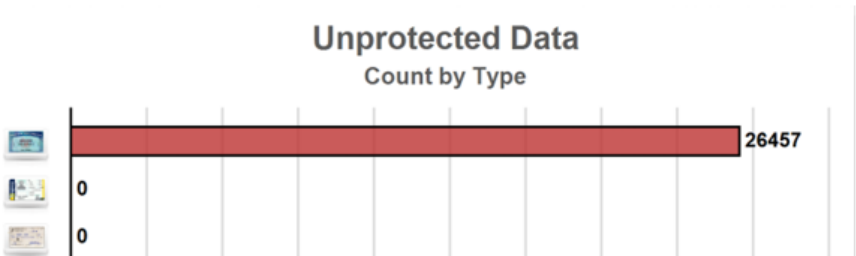
Not Encrypted

3

2UA4242HVW

Operating System	IP Address
Windows 7 Professional	172.40.11.37

3.3.1 - Potential Liability



Potential Liability
\$5,807,186

1.3 - 2UA4242HVW

Detected Encryption Software

- No Encryption Detected

Physical Drives

Disk ID	Model	Serial Number	Type
0	ST500DM0 02-1BD142 SATA Disk Device	W3T72F9H	Fixed hard disk medi

Volumes

Drive	Volume Label	Type	Encrypted	Encryption
C:	Local Disk	fixed	NO	None

Policy Review

- **Encryption Policy** – All protected data must be encrypted.
- **Data Storage Policy** – Data must be saved to a server, not on a local workstation

**NOT
BEING
FOLLOWED**



HIPAA Penalties

2014 + 2015

\$ 14 million

2016 + 2017

\$ 42 million

2018 + 2019

\$ 41 million



Key 2019 Penalties

- **URMC - \$ 3 million**
 - Lost flash drive; personally-owned laptop with PHI stolen
- **Texas Health & Human Services Commission - \$ 1.6 million**
 - No Audit Controls



Key 2019 Penalties

- **Touchstone Medical Imaging - \$ 3 million**
 - Exposed Patient Data to the Internet
 - No Business Associate Agreement with IT Support vendor
 - No Business Associate Agreement with 3rd Party Data Center
 - No accurate or thorough Risk Analysis
 - Failed to Identify & Respond to IT incident
 - Failed to Notify Victims within time limit
 - Failed to Notify Media Outlets



New York SHIELD Act Promises More Data Breach Enforcement, and International Reach

- **Stop Hacks and Improve Electronic Data Security Act**
 - Signed into law July 25, 2019
 - Breach notification requirements went into effect October 23, 2019
 - Data security requirements go into effect March 21, 2020
- Applies to all businesses that store data about New Yorkers
- Expands definition of Private Information
- Changes breach to include ‘access’ to data instead of just ‘acquiring’ data
 - *“indications that the information was viewed, communicated with, used, or altered by a person without valid authorization or by an unauthorized person.”*
- Requires reasonable data protection
- Failure considered an unfair business practice



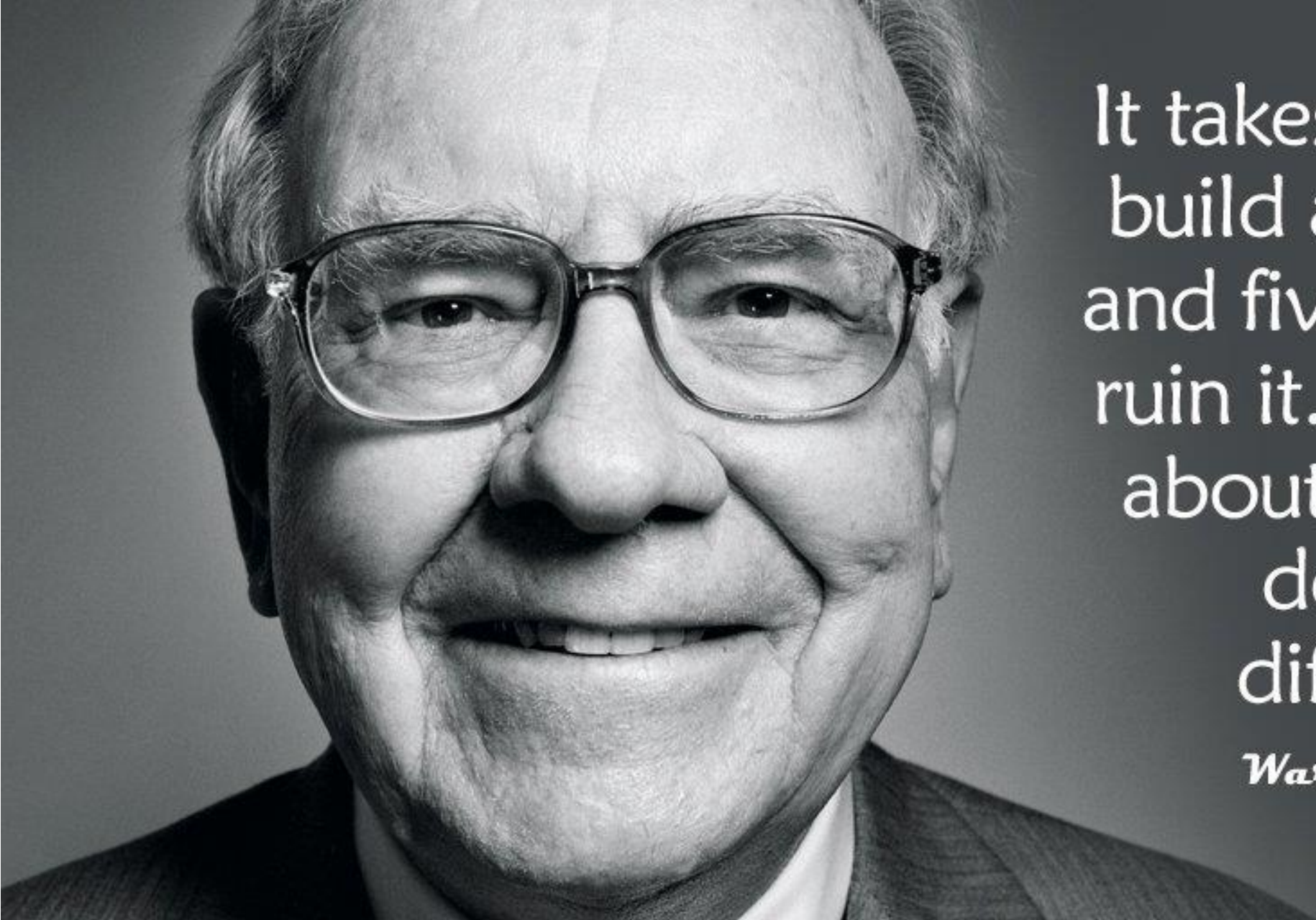
NY SHIELD Act - **March 21, 2020** - Administrative, Technical, Physical Security Program

- Risk assessments
- Employee training
- Selecting vendors capable of maintaining appropriate safeguards
- Implementing contractual obligations for those vendors
- Disposal of private information within a reasonable time period



Data is Worth More Than Gold





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Warren Buffett

QUESTIONS???



**COMPLIANCE
CYBERSECURITY
BUSINESS CONTINUITY
PLANNING**



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