



# GovConnect™

A Subsidiary of govONE Solutions

## HIPAA... Where is the “E” November 1, 2002

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## The Basics:

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The **H**ealth **I**nsurance **P**ortability and **A**ccountability **A**ct (HIPAA) was signed into law August 21, 1996

- Reduce costs
- Improve public and private health programs
- Increase electronic healthcare communication for treatment purposes
- Increase access to quality healthcare

# eBusiness Tactical Opportunities

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**Guess What?**

**...Each HIPAA Mandate Presents an Opportunity For eBusiness Solutions**

Security

Electronic Transactions and Code Sets

Unique Identifiers

Privacy

# The Typical Process

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- **HIPAA Privacy Officer**
- **HIPAA Project Office**
  - Appoint Team of Subject Matter Experts
- **Assessment**
  - Transactions and Code Sets
  - Privacy
- **Gap Analysis**
  - TCS
  - Privacy
- **Remediation**
  - TCS
  - Privacy

# HIPAA eBusiness Strategy

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- **Assess Business Processes**
  - Automated
  - Manual
  - Create Configuration
- **Develop List of Planned and Proposed Projects for next five years**
- **Organize Projects**
  - Business Process
  - Functionality

# HIPAA eBusiness Strategy

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- **Compile All Codes**
  - Validate utilization
  - Create proposed code lists
- **Cross Walk Codes to Standard**
  - No More Local Codes
  - Procedure Codes: CPT Codes Standard
  - Diagnosis Codes: ICD9 Codes Standard
  - HCPCS Codes
  - Pharmacy Codes:
    - NDC Code Standard Version 5.1 – Batch Version 1.1
    - “J” Codes

# HIPAA eBusiness Strategy

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- **Unique Identifiers**
  - **National Provider : NPI**
  - **Health Plan: PayerID**
  - **Employer: EIN**
- **Leverage HIPAA to Re-Engineer History Files**
- **Interface and Integrate History Files**

# HIPAA eBusiness Strategy

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## Patient ID ????????

- **The \$64 Bazillion Question...**
  - **Highly Political**
    - *Plan for it?*
    - *How?*
    - *Is that practical?*



# HIPAA eBusiness Strategy

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## Privacy Pre-Emption Analysis

### – Utilize Analysis

- Create Legislation, where necessary
  - Develop Robust Policies for Constituency
- Endeavor to make Policies Resemble Real-Life Needs

### – Create Safe Haven for Consumers

- Shore up Trust
- Expand Pre-Emption Analysis for Government Enterprise

# eBusiness Tactics:

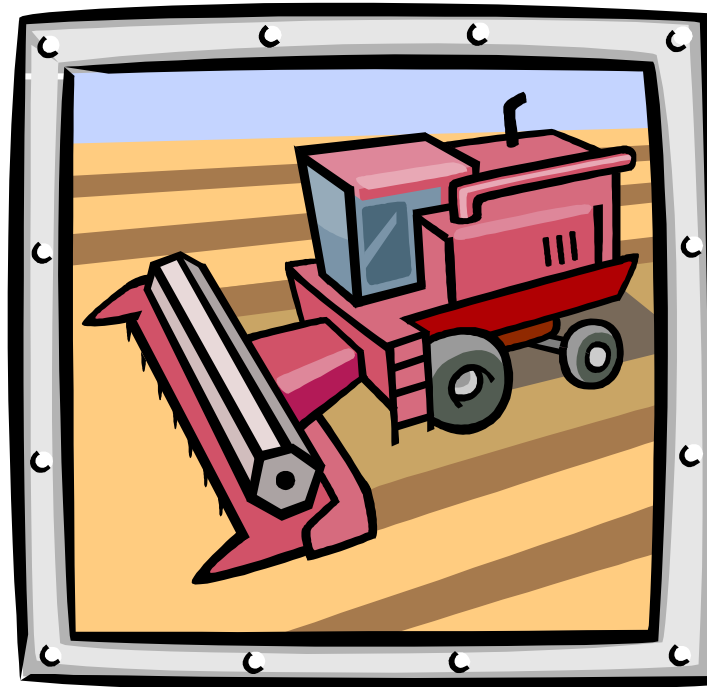
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- **Reduce Threats to patient privacy;**
- **Increase access to high quality health care;  
and**
- **Enforce legal protections for health information**
  - **Sanctions**
    - **Financial**

# End the Betrayal

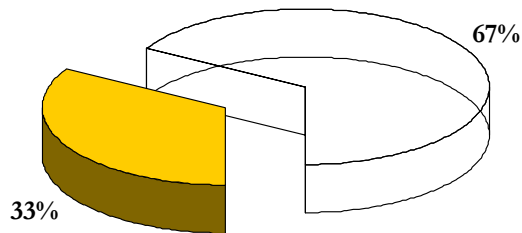
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## Stop the Violations of Consumer Trust



# Lack of Trust

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**Only a third** of U.S. adults say they trust health plans and government programs to maintain confidentiality all or most of the time.

California HealthCare Foundation, national poll, January 1999

# Fear Is Justified. Access by Employers

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**In a recent survey of Fortune 500 companies, 62% responded that they use or disclose employee health information for employment decisions.**

(Report prepared for Rep. Henry A. Waxman by Minority Staff Special Investigations Division Committee on Government Reform, U.S. House of Representatives April 6, 2000)

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- **Evolving information and communications technology**
  - **Concerns raised by mapping of the human genome**
  - **Increased demand for health data**
  - **Commercial use of health data**

## Continued Outstanding Issues... *Death By Delay*

- **1981: HIV and AIDS**
- **1989: HIPAA**
- **1990: Pharmacy benefits for seniors**
- **1990: Access to Healthcare Delivery**
  - Pharmacist Shortages
  - Nurse Shortages
  - Physician Access
- **1995: Patient's Bill of Rights**

- **Bioethics**

- **1997: Genome project**
  - **Mitochondria Cell Analysis**
    - **Alzheimer's Disease**
    - **Parkinson's Disease**
    - **HIV, AIDS**
    - **Muscular Dystrophy**
    - **Muscular Sclerosis**
    - **Fertility Procedures and Selective Harvesting**
    - **Cloning**



# Privacy and Research

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- **1997: Stem Cell Research**

***A major key to implementing  
knowledge gained through the  
Human Genome Project***

# **The Ultimate eBusiness Strategy**

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## **Operational Cost Effectiveness**

- Reduced Administrative Costs**

## **Quality Health Care**

## **We must walk hand-in-hand**

- Technicians**
- Scientific Researchers**
- Business Leaders**

# Time for Leadership

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- **Innovators...**
  - **Defined as those with**
    - ***Stamina***
    - ***Fortitude***
    - ***Absurd Level of Optimism***

# NONZerosum

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**“...societies thrive not by the victories of their factions, but by their ultimate reconciliations.”**

**“...human relations (issues) matter more than the controversies of the day...”**

Henry Kissinger  
Former Secretary of State

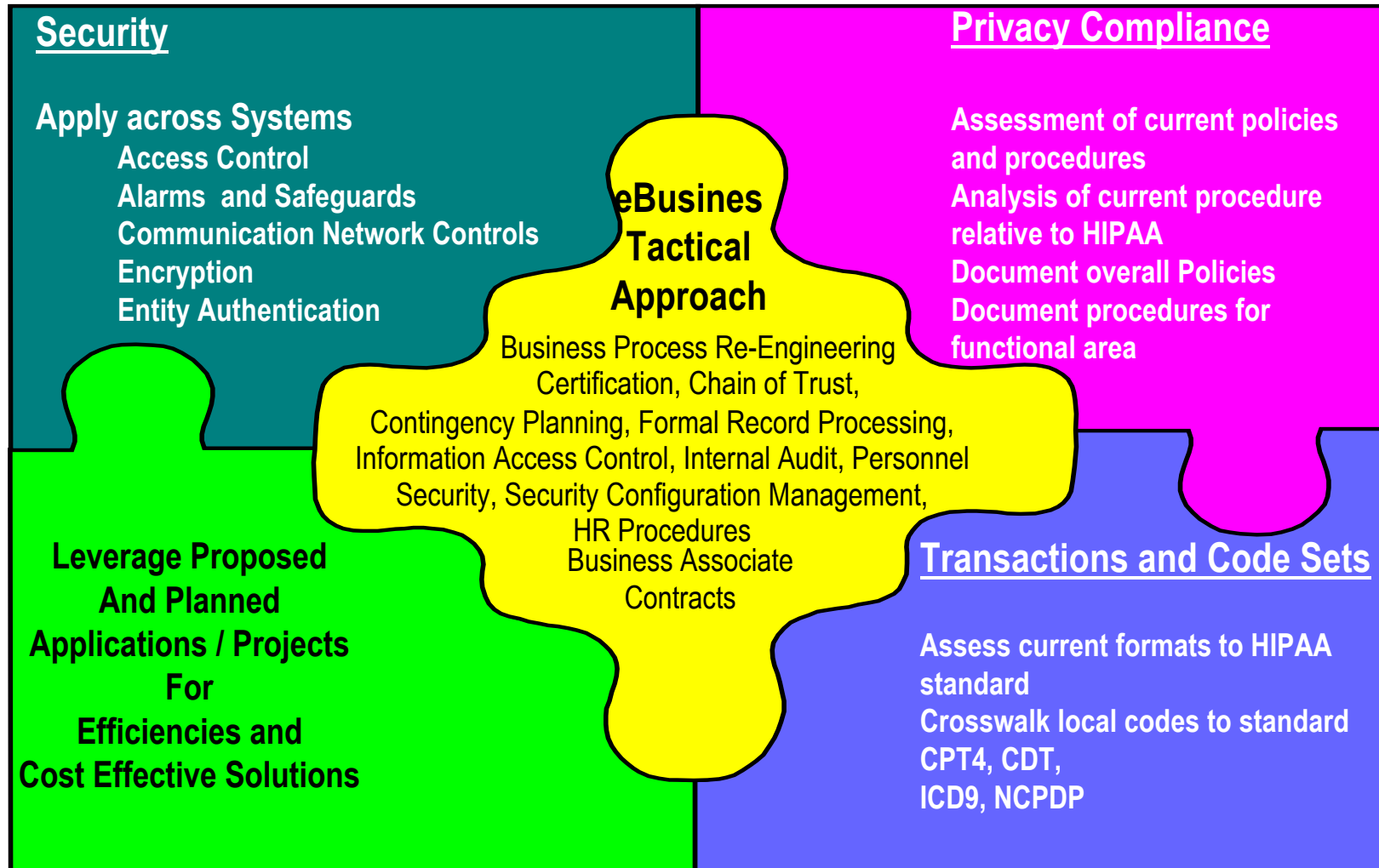
## Think Outside the Box

*If you can dream it*

*You can build it...*



# HIPAA eBusiness Approach



The logo for GovConnect, featuring the text "GovConnect" in a dark blue, serif font. The text is enclosed within a yellow, horizontal oval shape that has a slight gradient and a thin black outline. A vertical dashed line is positioned to the left of the logo, and a horizontal dashed line is positioned below it, intersecting at the top-left corner of the main content area.

**GovConnect™**

# *Questions*

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