



# *Cooperative Exchange*

***"The achievements of an organization are the results of the combined effort of each individual."***

***-Vince Lombardi***



***Access. Connectivity. Competition.***



# Cooperative Exchange

## **MISSION STATEMENT**

Cooperative Exchange seeks to expand the delivery of HIPAA-defined transactions to the nation's healthcare payers, through shared access and the promotion of connectivity that will enhance competition for healthcare transaction services in the marketplace.



***Access. Connectivity. Competition.***

# Answering Payer Needs



## Industry leaders recognize the value of a coalition to:

- Simplify payer connectivity to a larger universe of providers
- Increase volume of HIPAA-defined transactions while easing burdensome requirements
- Expand market connectivity
- Enhance competition for healthcare transaction services in the marketplace
- Facilitate seamless, optimal information exchange

***Access. Connectivity. Competition.***



# Founding Members

Cooperative  
Exchange



**MedUnite**<sup>™</sup>  
*The Evolution of Healthcare Transactions™*

**ENS**  
Electronic Network  
Systems

*Medifax* **EDI**<sup>SM</sup>  
*Your Healthcare Connectivity Partner*



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# Founding Members

Cooperative  
Exchange

**MedUnite™**  
*The Evolution of Healthcare Transactions™*

Members are connected to each other.



**ProxyMed**

Payers connect with one or more members and gain access to an expanded provider base.

**Medifax EDI™**  
*Your Healthcare Connectivity Partner*

**ENS**  
Electronic Network  
Systems



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*Founding members represent  
a collective annual volume of*

***OVER 750 MILLION***

*healthcare transactions  
from physicians and hospitals  
nationwide.*

A network diagram showing several nodes connected by lines, with some nodes glowing green.

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# ***VALUE TO PAYERS***

***Access. Connectivity. Competition.***



# ***ENHANCED ACCESS***

***Value***

***to***

***Payers***



**A direct connection with one or more members establishes a gateway to other member companies.**

***Access. Connectivity. Competition.***



# ***SIMPLIFY CONNECTIVITY***

***Value***

***to***

***Payers***



**“Go live” with one or more trading partners, and minimize the need for multiple new connections.**

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# ***BOOST VOLUME***

***Value***

***to***

***Payers***



**Collectively, members deliver a larger volume of provider transactions.**

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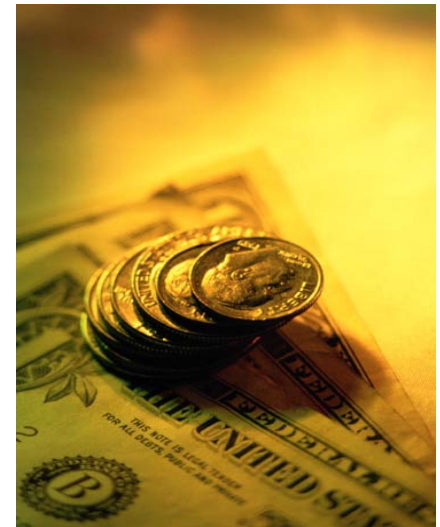
# ***MEET HIPAA CHALLENGES***

***Value***

***to***

***Payers***

**Payers leverage the Cooperative Exchange to accelerate their ROI on HIPAA initiatives.**



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# ***Membership Criteria***



- **Process fewer than 250 million HCFA1500 and UB92 claims annually**
- **Adopt the organization's charter**
- **Have at least one direct participating payer connection to make available to members**
- **Pay membership fee: \$5,000**



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A small image in the top-left corner showing a computer monitor displaying a globe, with a keyboard in front of it, set against a background of a world map with red lines.

**FOR MORE INFORMATION:**

**CONTACT ANY MEMBER COMPANY**

**OR VISIT:**

**[www.cooperativeexchange.com](http://www.cooperativeexchange.com)**

A small image in the bottom-left corner showing a network of nodes connected by lines, with some nodes glowing green.

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## ***Formal Policy Statement***

***It is the policy of Cooperative Exchange to comply strictly with the antitrust laws and regulations of the United States applicable to meetings, programs, or activities. Any discussion or conduct in violation of such laws or regulations are contrary to Cooperative Exchange policy and must be avoided.***



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