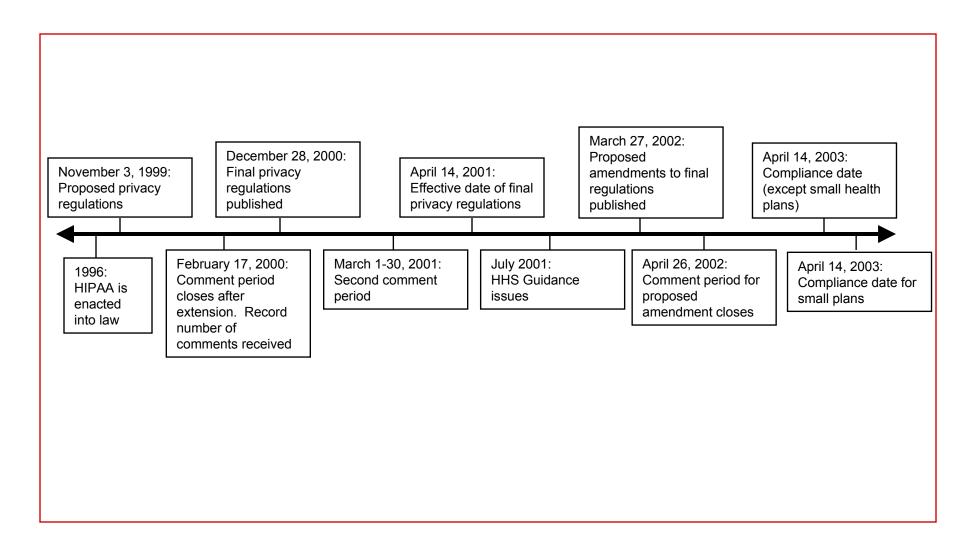
HIPAA Privacy: Those Nagging Issues That Don't Seem to Go Away

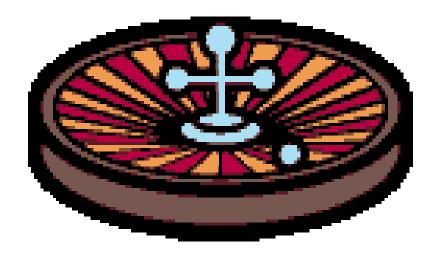
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HIPAA Privacy — A Timeline



HIPAA Roulette



Business Associates



- ◆ Identifying business associates
- Disagreements on BA status
- Negotiation
- Tracking contracts

Who is a Business Associate?

- ◆A person who, on behalf of a covered entity or OHCA —
 - Performs or assists with a function or activity involving
 - Individually identifiable information, or
 - Otherwise covered by HIPAA
 - Performs certain identified services



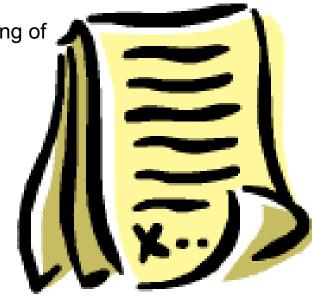
Who Are Business Associates?

- Medical staff. . . No, Yes, It depends
- Medical device company... Probably Not
- Research sponsor. . . Usually Not Follow research rules
- ◆Record storage/destruction... Depends
- ◆ Accreditation organizations. . . Yes
- ◆Software vendor... Maybe
- ◆Collection agencies. . . Yes



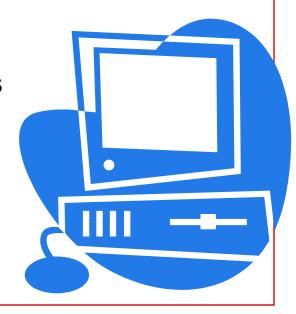
Business Associate Contracts — Required Terms Under Privacy Rule

- Use and disclose information only as authorized in the contract
 - No further uses and disclosures
 - Not to exceed what the covered entity may do
- Implement appropriate safeguards
- Report unauthorized disclosures to covered entity
- Facilitate covered entity's access, amendment and accounting of disclosures obligations
- Allow HHS access to determine CE's compliance
- Return/destroy protected health information upon termination of arrangement, if feasible
 - If not feasible, extend BAC protections
- Ensure agents and subcontractors comply
- Authorize termination by covered entity



Business Associate Contracts — Required Terms Under Security Rule

- Implement administrative, physical and technical safeguards that reasonably and appropriately protect the
 - Confidentiality,
 - Integrity and
 - Availability
 - Of electronic protected health information
- Ensure any agent agrees to same restrictions
- Report any security incident
- Authorize termination if the covered entity determines business associate has breached
- When to implement?



Business Associate Contracts

- Contract management system
- Process to:
 - Revisit existing relationships and contracts
 - Address future relationships
- Establish an approach under security regulations
- Build off of existing approach
 - Templates
 - Elevate issues as needed



De-Identification



De-Identification

- Information is presumed de-identified if—
 - Qualified person determines that risk of re-identification is "very small" or
 - The following identifiers are removed:

Name Address Relatives Employer

Dates Telephone Fax e-mail

SSN MR# Plan ID Account #

License # Vehicle ID URL IP address

Fingerprints Photographs Other unique identifier

And the CE does not have actual knowledge that the recipient is able to identify the individual



De-Identification

- Beware small communities
- Identify what workforce needs to know de-identification rules. For example,
 - Marketing
 - Medical staff who lecture



Limited Data Sets



Limited Data Set — Not Quite De-Identified

- Limited Data Set = PHI that excludes direct identifiers except:
 - Full dates
 - Geographic detail of city, state and 5-digit zip code
- Not de-identified
- Special rules apply



Data Use Agreements

- A covered entity may use or disclose a limited data set if recipient signs data use agreement but only for
 - Research,
 - Public health or
 - Health care operations
- Required Elements of Data Use Agreement:
 - Permitted uses and disclosures by recipient
 - Who may use or receive limited data set
 - Recipient must:
 - Not further use or disclose information
 - Use appropriate safeguards
 - Report impermissible use or disclosure
 - Ensure agents comply
 - Not identify the information or contact the individuals



Data Use Agreements

- Likely Uses
 - State hospital associations
 - Public health agencies (for non-mandatory reporting)
 - Research
- Caveat:
 - If recipient of limited data set is to create the limited data set
 - Need business associate contract and data use agreement
- Not included in an accounting of disclosures

Accounting of Disclosures



Accounting of Disclosures

Patient has the right to receive an accounting of disclosures of

the patient's PHI

Accounting includes:

- Date of disclosure
- Recipient name and address
- Description of information disclosed
- Purpose of disclosure



Accounting of Disclosures

Exceptions:

- Treatment, payment and health care operations
- Individual access
- Directories, persons involved in care
- Pursuant to authorizations
- National security or intelligence
- Incidental disclosures
- Limited date set
- ❖ Prior to April 14, 2003



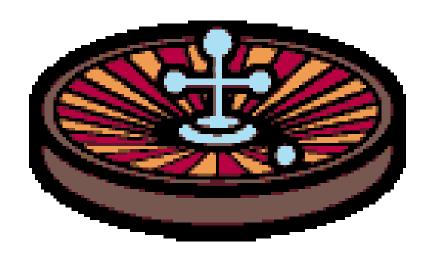
Accounting of Disclosures – Problems

- Cumbersome process with few requests to date
- Patients often want information that is excepted
- Tricky issues
 - Date ranges acceptable (e.g., access to a universe of records during limited time)
 - For disclosures made routinely within set time:
 - Intervals acceptable (e.g., "gunshot wound within 48 hours after treatment" plus date of treatment)
- Dealing with Business Associates

Accounting of Disclosures — Approaches

- Track all disclosures at time of the disclosure
- Do analysis if patient makes a request
- Abbreviated accounting
- ◆Tip: clarify the request before beginning (but do not discourage request)





- When required by law
- In compliance with court orders, court-ordered warrants, subpoenas or summons as issued by a judicial officer or grand jury subpoenas
- ◆To respond to an administrative request
- To respond to a request about a victim of a crime, and
 - The victim agrees or
 - If victim is not able to agree, law enforcement representation (not used against victim/and necessary)

- ◆To report child abuse or neglect
- ◆To report adult abuse, neglect or domestic violence if
 - The patient agrees
 - Required by law
 - Permissible and necessary to prevent serious harm
- ◆ To report a death in suspicious circumstances
- ◆To report a crime on the premises



- ◆ To respond to a request for purposes of identifying a suspect, fugitive, material witness or missing person
 - Limited information
 - Name, address, date and place of birth, SSN, ABO blood type and rh factor, type of injury, date and time of treatment, date and time of death, description of distinguishing features
- ◆ To report a person who has admitted to a violent crime that the CE reasonably believes may have caused serious injury to a victim as long as <u>not</u> made as a request for therapy
 - Limited information

- As necessary to report criminal activity in off-site medical emergencies
- When consistent with applicable legal and ethical standards
 - To avoid serious and imminent threat
 - To identify a person who appears to be an escapee
- For specialized governmental law enforcement
 - Intelligence
 - ❖ Inmate



- Preemption considerations
 - State law plays a critical role in analysis
- Develop detailed policies and procedures
 - Tip: Identify go-to people
 - ❖ Tip: Two tier approach
 - Basic approach for majority of work force
 - Detailed approach for those making the decisions
- Tip: Consider a community meeting with providers and law enforcement to agree on ground rules



Misunderstandings and Unrealistic Expectations



Misunderstandings and Unrealistic Expectations

- Must train workforce
- Should train/educate patients
- Areas of confusion
 - Opting out of facility directory
 - Approach to foster understanding of consequences
 - Requests for additional privacy protections
 - Patient has right to ask
 - Covered entity has right to say "No"
 - Covered entity is bound by a "Yes"
 - Approach to promote consistency
 - Accounting of disclosure



Complaints



Complaint Process

- Must provide process to receive complaints
- Must document all complaints and their disposition
- ◆Tip: Make it easy for a patient to complain
 - Written only vs. any medium
- Be aware of local complaints that may become OCR complaints



