

# Jumping through Two Hoops: the HIPAA Privacy Rule and State Law Compliance Issues

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The HIPAA Colloquium
August 23, 2002



#### Introduction

- Topic 1: The Legal Framework Governing Preemption under the Privacy Rule
- Topic 2: How to Conduct a Preemption Analysis
- Topic 3: The ShawPittman HIPAA Privacy Preemption Extranet



# Topic 1: The Legal Framework Governing Preemption



# HIPAA: The Law of the Land?

- HIPAA § 261 created part C of Title XI of the Social Security Act (the Administrative Simplification Provisions)
  - Our focus: Privacy
- One national standard vs. state experimentation?
  - One national standard would:
    - be easier to administer
    - create uniform privacy protection for all
  - But,...



#### The Statute

§ 1178 -- Effect of State Law "(1) General Rule -- Except as provided in paragraph (2), a provision or requirement under this Part, or a standard or implementation specification. . . shall supercede any contrary provisions of State law, including a provision of State law that requires medical or health plan records. . . to be maintained or transmitted in written rather than electronic form."



"(2) Exceptions -- A provision or requirement. . . or a standard or implementation provision. . . shall not supercede a contrary provision of State law [if one of four situations apply]."



- 1. The Secretary of HHS determines the provision,
  - is necessary
    - to prevent fraud and abuse;
    - to ensure appropriate State regulation of insurance and health plans;
    - for State reporting of health care delivery or costs; or
    - for other purposes; or
  - addresses controlled substances.



- 2. The provision of State law relates to the privacy of health information and is more stringent than a standard, requirement, or implementation specification adopted under the Privacy Rule.
- 3. The provision of State law provides for the reporting of disease or injury, child abuse, birth or death, or for the conduct of public health surveillance, investigation, or intervention.



4. The provision of State law requires a health plan to report, or to provide access to, information for the purpose of management audits, financial audits, program monitoring and evaluation, or the licensure or certification of facilities or individuals.



#### The Privacy Rule

The Privacy Rule does not preempt State law where the provision of State law relates to the privacy of health information and is <u>contrary to</u> and <u>more</u> <u>stringent than</u> a provision of the Privacy Rule.



- The Privacy Rule also does not preempt:
  - -State laws that provide for the reporting of disease or injury, child abuse, birth or death, or for the conduct of public health surveillance investigation or intervention;
  - -State laws that require a health plan to report, or to provide access to information, for the purpose of management or financial audits, program monitoring and evaluation, licensing, and related issues;
  - -Laws that the Secretary of HHS has determined should not be preempted. 45 C.F.R. §160.203.



# What's Contrary?

#### > Contrary means:

- A covered entity would find it impossible to comply with both the State and federal requirements; or
- The provision of State law stands as an obstacle to the accomplishment and execution of the full purposes and objectives of the Administrative Simplification regulations. 45 C.F.R. §160.202.



#### What's More Stringent?

- A State law is "more stringent" when it meets one or more of the following criteria:
  - 1. The State law prohibits or restricts a use or disclosure that would be permitted by HIPAA, except if the disclosure is:
    - Required by the Secretary to determine HIPAA compliance; or
    - To the individual who is the subject of the individually identifiable health information;



#### More Stringent means...

- 2. The State law permits greater rights of access or amendment, provided that nothing in the Privacy Rule may be construed to preempt any State law to the extent that it authorizes or prohibits disclosure of protected health information about a minor to a parent, guardian or person acting in *loco parentis*;
- 3. The State law provides a greater amount of information to the individual about a use, disclosure, right Pittman LLP remedy.



#### More Stringent means...

- 4. The State law narrows the scope or duration of an authorization or consent for use or disclosure of individually identifiable health information or reduces the coercive effect of the circumstances surrounding the authorization or consent;
- 5. With respect to record keeping or accounting disclosures, the State law provides for the retention or reporting of more detailed information or for a longer duration; or
- 6. The State law generally provides greater privacy protection for the individual. 45 C.F.R. §160.202.

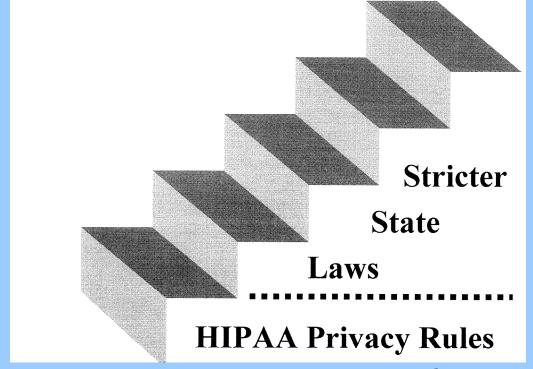


# Topic 2: How To Conduct A Preemption Analysis



#### The Effect

In general, the Privacy Rule creates a federal floor of privacy, upon which states may still place stricter standards.



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#### **Step 1: Identifying Relevant State Law**

- What State laws are at issue?
  - State constitutions
  - Statutes
  - Regulations
  - Rules
  - Common law
  - Other state action having the force of law. 45 C.F.R. § 160.202



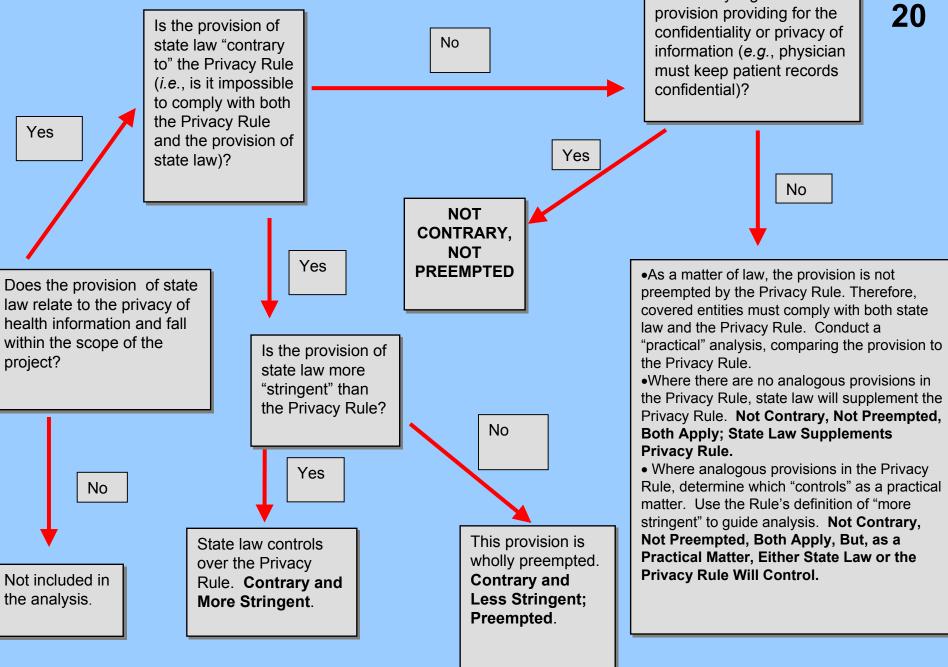
Does the State law "relate to" the privacy of health information (e.g., does the State law have the specific purpose of protecting the privacy of health information or affect the privacy of health information in a direct, clear, and substantial way)? 45 C.F.R. § 160.202



#### Step 2: Analyzing State law on a provisionby-provision basis.

- Is State law contrary to the Privacy Rule (i.e., is it impossible to comply with both)?
- Is State law more stringent than the Privacy Rule?

Is it merely a general





- State law provides that HIV-related information may only be disclosed with the authorization of the individual.
- The Privacy Rule permits a health plan to disclose PHI for T, P, & HCO without the consent or authorization of the individual.
- Contrary? No. You can comply with both by complying with the more restrictive State law.
- Practical Impact: The more restrictive State law will control.



- State law provides that a health plan may use and disclose health information received or created for fundraising activities.
- The Privacy Rule provides that only a narrow subset of PHI may be used for fundraising (demographic data and dates that health care was provided), without an authorization, and that certain other requirements be met. 45 C.F.R. § 164.514(f).
- Contrary? No, it is possible to comply with both by complying with the more stringent provisions of the Privacy Rule.
- Practical Impact: Follow the PsivarcyPittulean ււթ



- State law precludes, without exception, a provider from giving an individual access to his or her medical records to the extent that they are mental health records.
- The Privacy Rule requires a health care provider to grant an individual access to his or her PHI, with limited exceptions.



- Contrary? Yes. It is impossible for a provider to comply with both State law and the Privacy Rule (assuming an exception does not apply).
- Relates to the privacy of health information? Yes.
- More Stringent? No. The Privacy Rule grants an individual greater rights of access than state law.
- Preempted? Yes. State law is contrary and less stringent than the Privacy Rule.

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- State Law requires an insurer to take action on a request for amendment within 30 days.
- The Privacy Rule generally requires a health plan to act within 60 days of a request for amendment.
- Contrary? No, it is possible to comply with both by complying with the more stringent State law provisions.
- Practical Impact: Follow the State law requirement.



# Topic 3: The ShawPittman HIPAA Privacy Preemption Extranet



# ShawPittman's Preemption Project

- Chosen by HIAA, BCBSA and AAHP to conduct a national preemption analysis applicable to health plans.
- Objective -- A national preemption standard for health plans.
- 50 States, plus D.C., P.R., V.I. and Guam.



#### > WHAT IS COVERED IN THE ANALYSIS?

- Statutes and regulations that have a direct application to health insurance plans (e.g., health insurers, HMOs, prepaid health plans, Medicaid managed care plans and Blue Plans) and pharmacies.
- Statutes and regulations that have an indirect application to health insurance plans (e.g., that limit the information that downstream providers can disclose to health insurance plans for payment and HCO).

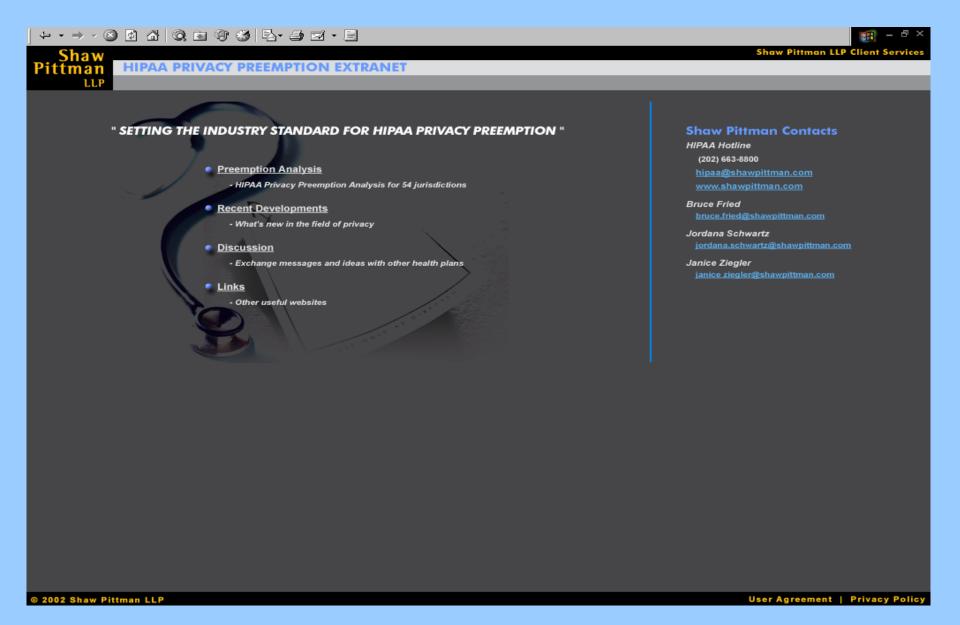
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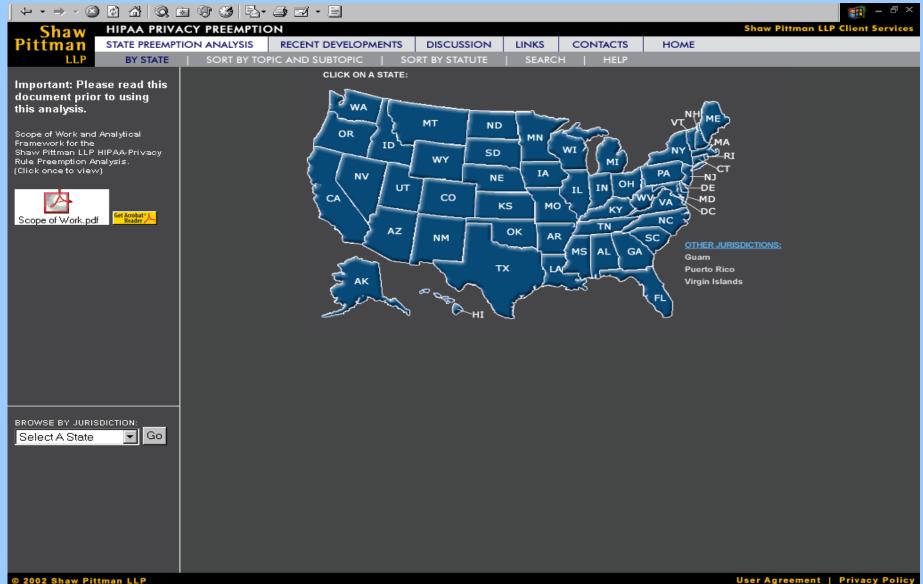
#### > WHAT IS COVERED IN THE ANALYSIS?

- Case law and attorneys general opinions that interpret the relevant statutes and regulations included in the Analysis.
- A list of specifically included and excluded topics is set forth in the Scope Memorandum.

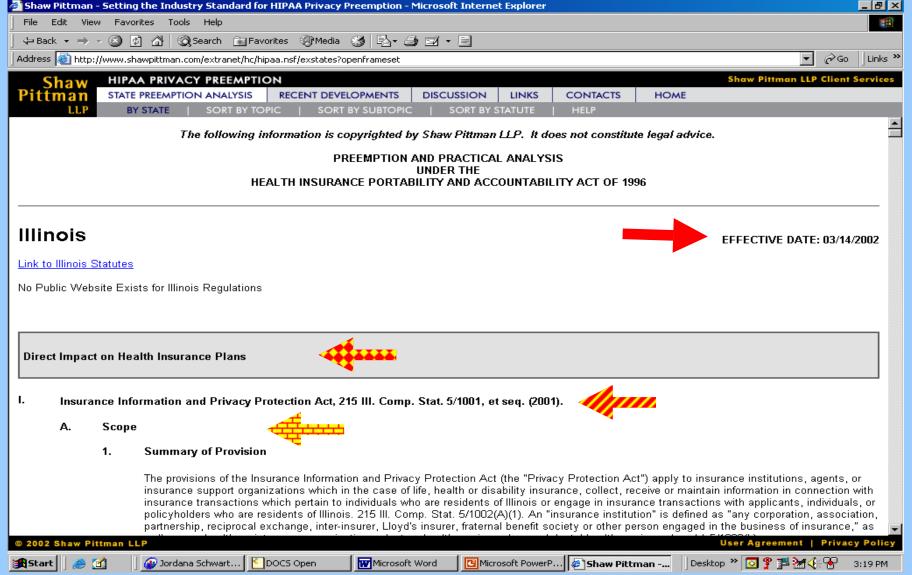
#### **Topic 3: Initial Screen**



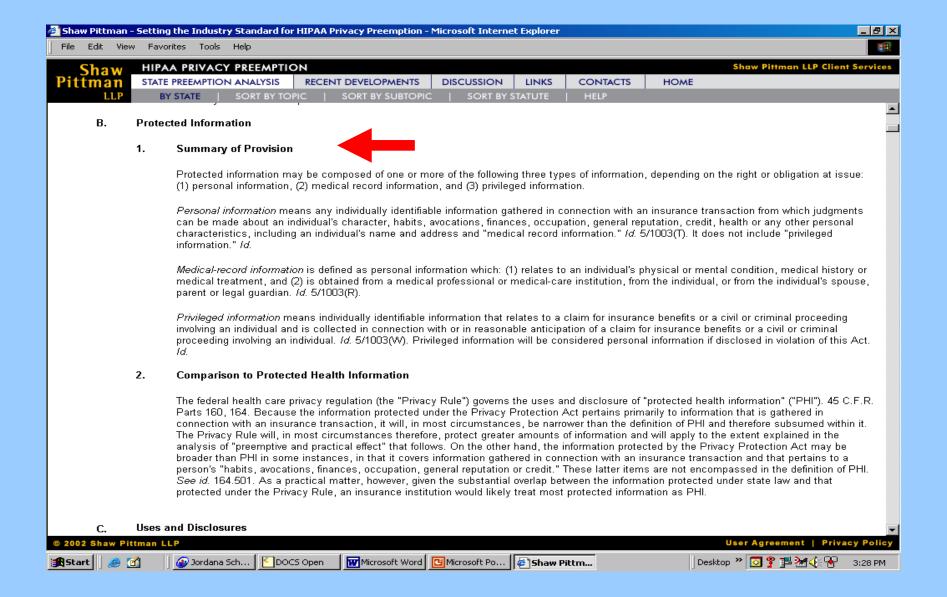
#### **Preemption Analysis**

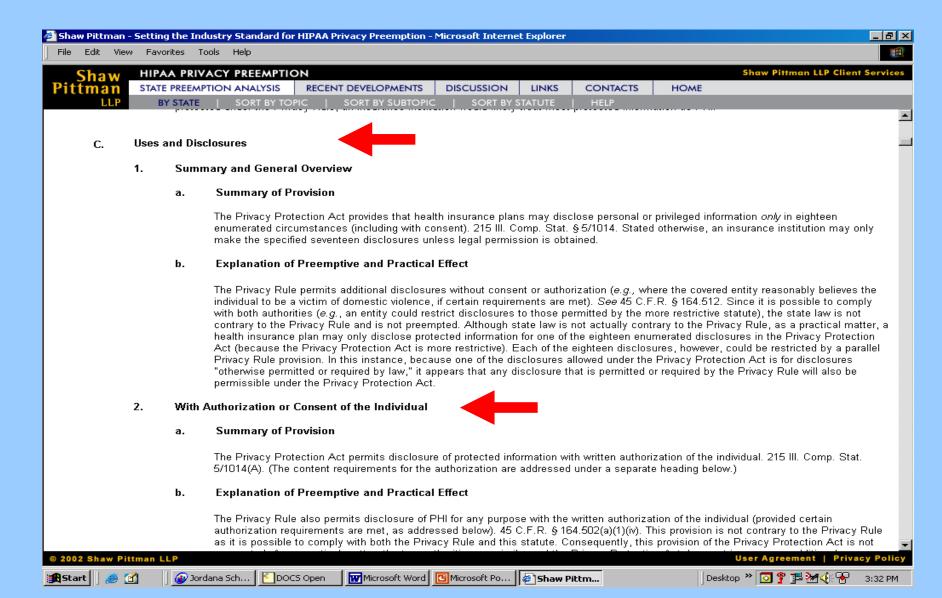


# Effective Date, Direct vs. Indirect Analysis, Title, and Scope



#### **Protected Information**







- 13 Topics Track Privacy Rule
  - Uses and Disclosures
  - Consents and Authorizations
  - Standards Impacting Uses and Disclosures
  - Individual Access Rights
  - Individual Amendment Rights
  - Individual Accounting Rights
  - Notice
  - Individual Right to Request Restriction on Use or Disclosure

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- 13 Topics Track Privacy Rule
  - Individual Right to Request Confidential Communications
  - Administrative Requirements
  - Selected Supplemental Requirements
     Impacting Health Insurance Plans
  - Other

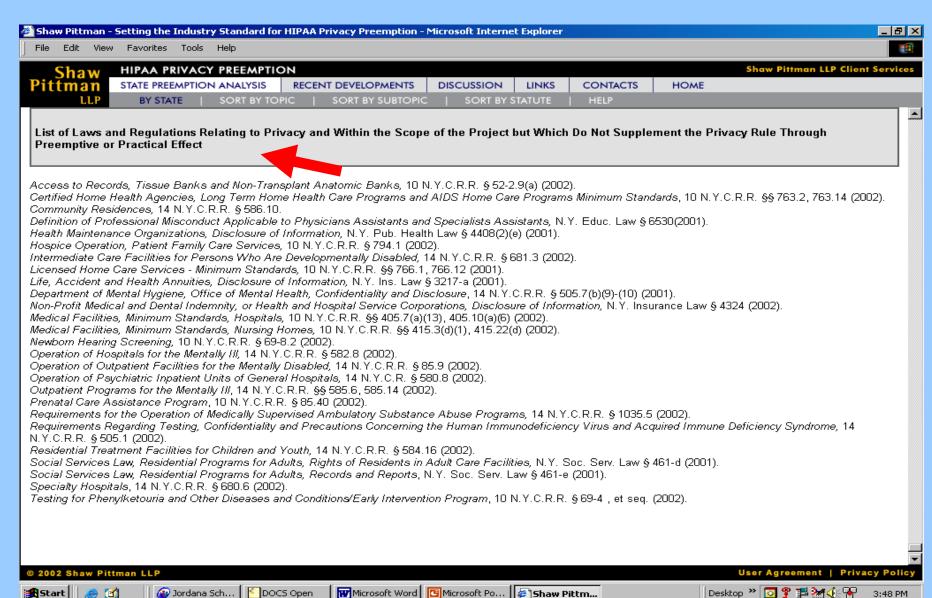


- Subtopics Vary By Topic
- Uses and Disclosures
  - 50 subtopics: For example, (1) for fundraising, (2) for health oversight activities, and (3) with authorization or consent of the individual.

#### Notice

7 subtopics: For example, (1) to whom,
 (2) timing of distribution, (3) method of distribution, and (4) content of notice.

#### List Statutes/Regulations





# There are numerous ways to review the information

- Entire State analysis
- By Search terms (e.g., AIDS)
- Sorted:
  - by statute.
  - by topics and subtopics



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