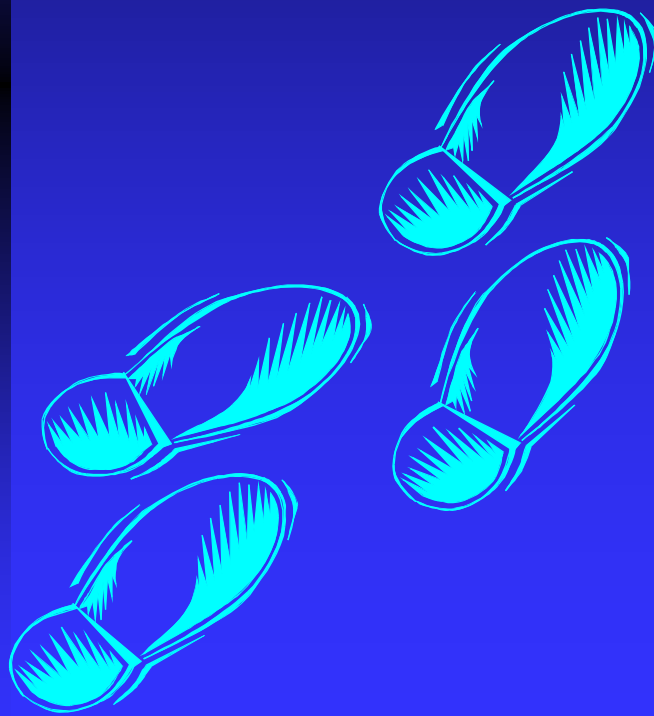


# Steps Towards Compliance With the Transaction Standards

## *The HIPAA Summit West*

June 21, 2001  
San Francisco, CA



Gary Beatty  
gary@wpc-edi.com  
Washington Publishing Company  
Chair X12 Insurance Subcommittee



Step One

# Getting Organizational Buy In

- HIPAA Has Happened!
- Delays – Delays - Delays
- Will there be any changes?



## Step One

# Getting Organizational Buy In



- Requires Top Down Management Support
- HIPAA will impact all aspects of Health Care
- Overcome Internal Politics
- ROI is Real
- Cost is Real  $\Rightarrow$  Investment
- Opportunity for Re-engineering

Step One

# Getting Organizational Buy In



- Financial Penalties Exist
- Biggest Penalty ?  
**Bad Press & Litigation**

Step 2

# Aligning HIPAA Strategies



## Step 3

# Your HIPAA Team

## Who needs to be involved



- Business / Administrative Staff
  - ◆ Management Support
  - ◆ Line(s) of Business Staff
  - ◆ Quality Control / Audit
  - ◆ Legal
  - ◆ Human Resources
- Technical Staff
  - ◆ EDI Analyst/Programmers
  - ◆ Network Support
  - ◆ Security
  - ◆ System Operations

## Step 4

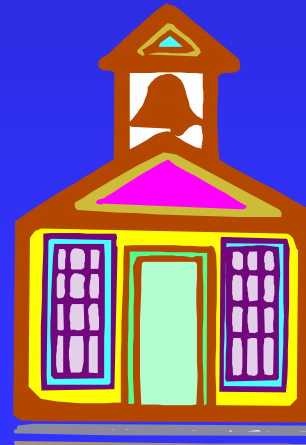
# EDI Resources / Education

### ■ Skill Set Requirements

- ◆ Health Care Knowledge
- ◆ EDI Knowledge

### ■ Resources with Both are very Scarce

- ◆ Find people with healthcare knowledge
- ◆ Training
  - ◆ EDI Basic
  - ◆ EDI Tools



Step 5

# Interpret HIPAA Requirements

Not all black and white

# HIPAA

Transactions

Identifiers

Codes

Privacy

# REQUIREMENTS

HIPAA Assessments – Identify/Leverage Options



## Step 6

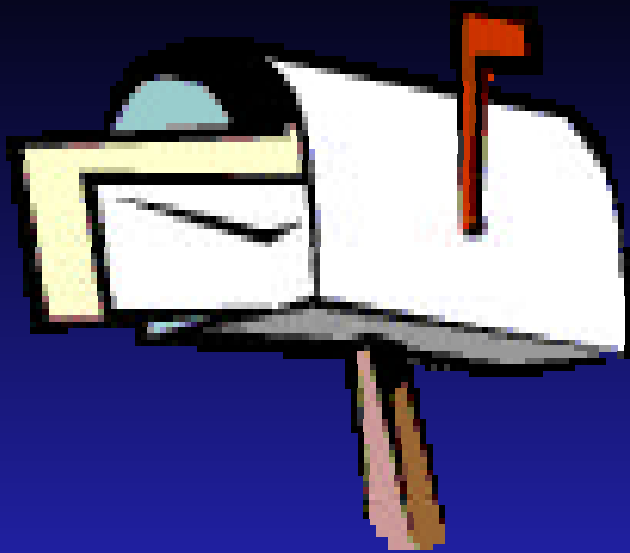
# Plan, Develop, and Implement

- Planning and Prioritization
- Establish project timelines and goals
- Monitor progress
- Develop tactical implementation with trading partners
- Communication with trading partners – OC !!!
- Training !!!

# Responding to Consumerism in Healthcare



- Our product is HIPAA Compliant!
- Mergers / Acquisitions / Consolidation
- Business Partners



Thank You!  
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[aspe.hhs.gov/admnsimp](http://aspe.hhs.gov/admnsimp)

