HIPAA Collaborative Efforts

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New Mexico Coalition for Health Care Leadership Initiatives
Suzanne Kotkin-Jaszi, Dr. P.H. Co-Chair

HI PPA Summit West II
Friday, March 15, 2002
Agenda

◆ About New Mexico
◆ Context for Coalition Development
◆ History of NM CHILI

◆ Organizational Chart of NM CHILI
◆ Funding Issues
◆ HI PAA Awareness Program
◆ NM CHILI HI PAA Conference
◆ Lessons Learned
What’s Unique About New Mexico?

◆ New Mexico is the 5th largest state
◆ New Mexico is poor, per capita personal income ranked 49th nationally in 2000.
◆ New Mexico is rural, population density is 14.3 persons per square mile.
◆ New Mexico has a high rate of uninsured residents 23.7% according to the CPS, U. S. Census Bureau, 2000.
◆ New Mexico providers tend to be “un-networked” and individual providers working without access to technology, e.g. personal computers are uncommon.
◆ HI PAA is an un-funded federal mandate and the level of resistance is high.
Context for Coalition Development

- Unfunded federal mandate
- Difficulty in competing for legislative attention with other more direct needs, e.g. economic downturn, Medicaid expansion, etc.
- Small providers who are not members of managed care networks
- Recognition early on that HIPAA had widespread ramifications for how NM health care organizations would do business
History of NM CHILI

- Grew out of existing health information alliance of the NM HPC.
- Driven by the unfunded federal HIPAA mandate
- Two conferences, one in October 2000 and a second in October 2001 were used to kick-off and expand NM CHILI.
- A public-private coalition of state agencies, health care plans, providers, and vendors.
- Not a single issue entity, but focused on e-health care.
Who does it affect?

◆ **Health Plans:**
  - Individual or group plans that provides or pays the cost of medical care
  - Employers who self-insure

◆ **Providers**
  - Includes a provider of medical or other health services and any other person furnishing health care services or supplies

◆ **Health Care Clearinghouse**
  - A public or private entity that processes or facilitates the processing or nonstandard data elements of health information into standard data elements

◆ **Other Affected Entities**
  - Employers who want to do data mining
  - Pharmaceuticals conducting clinical research
Impact of HIPAA on the Health Care Industry

- The most sweeping legislation to affect the health care industry in over 30 years
- Industry consensus is that the impact will be more extensive than the Year 2000 Problem
  - Experts predicts large health plans will have to spend $50 to $200 million to become HIPAA compliant
- Nearly everyone in healthcare
  - Payers, employers, providers, clearinghouses, health care information systems vendors, billing agents, and service organizations
- Nearly every business process
- All individually identifiable information relating to
  - Past, present, or future health conditions, treatment or payment for treatment
  - Demographic data collected by plans or providers
Implementation Implications

◆ **Short Timeframe**
  ▲ Health care organizations have only 2 or 3 years to comply with HIPAA regulations

◆ **Broad Scope**
  ▲ HIPAA will impact all functions, processes and systems that store, handle or generate health information

◆ **Drastic Impact**
  ▲ HIPAA is requiring health care organizations to completely rethink the manner in which they protect the security and privacy of patients and consumers
  ▲ HIPAA is mandating standard formats for the most common transactions between health care organizations
  ▲ Many health care organizations will need to replace or substantially change their current systems and processes to comply with HIPAA regulations

◆ **Strategic Issues**
  ▲ HIPAA electronic standards and security requirements will become key enablers to e-business
What should Health Care Organizations do?

- Enhance organizational awareness of HI PAA
- Perform HI PAA compliance assessment
- Develop recommendations and work plans for remedying any identified HI PAA deficiencies
- Review the organization’s strategic business initiatives (e.g., e-business, revenue growth, cost reduction) with regards to impacts and opportunities created by HI PAA
- Incorporate strategic business initiatives with HI PAA recommendations
- Execute HI PAA initiatives
Why Collaborate?

- Standards are dependant on consistent policies, practices and technology among business partners
- Actions of a business partner may generate liabilities for one’s own organization
- Sloppy planning and inefficient implementation will be costly to everyone
- HIPAA compliance crosses local political boundaries
- National coordination and guidance will be exceedingly helpful
- Overcome realized shortage of resources (monetary and human)
A New Mexico coalition which provides a state-wide collaborative approach to HIPAA implementation and other health care E-business initiatives.

NM CHILI
New Mexico Coalition for Healthcare Information Leadership Initiatives
Mark Padilla, Director
Angela Lybarger, Administrative Assistance
(includes Web Site)

NM CHILI Co-Chairs
Maureen Boshier, NMHHSAA
Suzanne Kotkin-Jaszi, HPC

NM CHILI WORKGROUP
Transactions, Codes and Identifiers
Chair: Ralph Whiteaker

NM CHILI WORKGROUP
Security
Chair: Jo Previte

NM CHILI WORKGROUP
Privacy / Legal
Chairs: Julie Fulcher / Zeke Sedillo

NM CHILI WORKGROUP
Awareness, Education & Training
Chair: Suzanne Kotkin-Jaszi

NM CHILI WORKGROUP
Interoperability
Chairs: Randy Chesley / Rod Skiver

National / Regional Resources
WEDI - Workgroup for Electronic Data Interchange
SNIP - Strategic National Implementation Process
AHHA - Arizona Hospital & Healthcare Association

A Public / Private Partnership built on Vision, Trust, and Commitment.
NM CHILI Organization Participants

- Health Policy Commission
- Department of Health
- Presbyterian Health Care
- University of NM
- St. Vincent Hospital
- Blue Cross Blue Shield
- Lovelace HMO
- Cimarron Health Plan
- Indian Health Services
- NM Hospital and Health Services Association
- NM Medical Society
- NM Health Resources
- NM Medical Review Assoc.
- Vendors: POD Assoc., Fox Systems, Foresight Group, ACS, RHI
Need for Start-Up Funding

- Funding of Meetings Facilitation Contract
- Funding of Administrative Assistant, Angela Lybarger
- Development of NM CHILI Website and Hosting on HPC Server
- HI PAA Conference Support:
  - Contract with NM Health Resources for Logistics/Proceedings
  - Contract with Jo Powell for National Speakers and Vendors
- Co-Chair of NM CHILI Coordinating Committee
- Chair of HI MT - Health Information Management Team
  - DOH, HSD, CYFD, HPC and NMRHA
- Staffing HI PAA Conference
  - Registration Support
  - Audio-Visual Technical Support
  - Moderation of Panels
Initial Steps

- Industry born
- Leadership commitments from key players
- State-wide organization (NM CHILI)
  - Commitment
  - Vision
  - Trust
- Design workgroups and begin to meet
- Widen membership base
Next Steps

◆ Continue organizational awareness and education
  ▶ Review Final Rules for impact
    ■ www.hipaadvisory.com

◆ Join NM CHILI Workgroups
  ▶ Contact Mark Padilla, NM CHILI Director
    mpadilla@hchorizons.com
  Angela Lybarger, NM CHILI Administrative Assistant
    angelalybarger@hotmail.com

◆ Build NM CHILI momentum
NM CHILI WEBSITE

New Mexico Coalition for Healthcare Information Leadership Initiatives

About NM CHILI

Welcome to the New Mexico Coalition for Healthcare Information Leadership Initiatives (NM CHILI) website! NM CHILI is a public/private state-wide organization which is designed to help the New Mexico healthcare industry become compliant with HIPAA regulations and other healthcare e-business initiatives. NM CHILI is a volunteer organization with administrative support from the Health Policy Commission and member organizations. The structure includes a Director, co-Chairs, a Coordinating Committee and five workgroups. An organizational chart is provided in the NM CHILI Document Library. These workgroups provide the structure for effective collaboration between entities.

Mission Statement:

A New Mexico based-coalition which provides a state-wide
New Mexico Coalition for Healthcare Information Leadership Initiatives

HIPAA Resources

What is HIPAA?
Who's Covered?
HIPAA Provisions
Practical View of HIPAA
Assess All HIPAA Provisions
Many Factors will Influence HIPAA Efforts
HIPAA Technology Provisions
HIPAA Security vs. Privacy
Relationship between Privacy and Security

What is HIPAA?

The Health Insurance Portability and Accountability Act of 1996 is probably the most sweeping legislation to affect the healthcare industry in the last thirty years. The Administrative Simplification section of HIPAA mandates the implementation of a national HIPAA Administrative Simplification (aHealthcare) System and Transactions Standards (aHealthcare) to improve the electronic exchange of information among payers, providers, and clearinghouses.
HI PAA Awareness & Preparedness Program

- Half-day sessions to be presented across New Mexico, covering all major regions of the state. Will tie into the NM CHILI Program.

- Overview Materials and Action Packs will be developed, along with guidelines for working with vendors/consultants and a vendors list.

- A computer demonstration model will illustrate, hands-on, implementing HI PAA requirements.

- Example Roles of Doctor, Nurse, Office Manager and Patient will illustrate effects of HI PAA requirements.
Program Promotion & Locations

- The HI PAA Awareness & Preparedness Program will be marketed via health organizations, state agencies & media.

- Tentative locations include:
  - Farmington, Gallup, Deming, Alamogordo, Lovington, Clovis, Las Vegas, Raton
  - Santa Fe, Espanola, Albuquerque, Socorro, Las Cruces, Roswell
Building NM CHILI

Second Annual New Mexico HIPAA Conference
brought to you by the...
New Mexico Coalition for Healthcare Information Leadership Initiatives

New Mexico’s forum on Healthcare Privacy, Security and Statewide HIPAA Implementation/Collaboration. Membership includes healthcare providers, payers, and managers of healthcare information from the public and private sector.

OCTOBER 22-23, 2001
Wyndham Hotel Albuquerque at International Sunport
Organization Sponsors:

♦ NM Health Policy Commission
♦ Presbyterian Healthcare Services
  ♦ NM Department of Health
  ♦ Cimarron Health Plan
♦ NM Human Services Department
  ♦ University of New Mexico
  ♦ NM Heart Institute
  ♦ Lovelace Health Plan
  ♦ NM Health Resources
♦ NM Hospitals and Health Systems Association
♦ National Association of Health Data Organizations
Exhibitor Sponsors:

- Affiliated Computer Services
- CGI
- FOURTHOUGHTGROUP
- FOX systems
- Health Extranet
- POD Associates
Lessons Learned

- Need to have seed money for basic infrastructure
- Difficult to maintain participation beyond compliance officers
- Must develop products for stakeholders, assessment tools, pre-emption analysis, etc.
- NM CHILI must evolve to either a not-for-profit or other organizational form.
- Single entity organizations e.g. HIPAA focus only will eventually die, focus should be broad.
Questions?