PRICING COMPLIANCE ISSUES FOR PHARMACEUTICAL COMPANIES UNDER FEDERAL CONTRACTS

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Robert M. Jenkins III Mayer, Brown & Platt

I. Federal Contract Types

- Federal Supply Schedule (FSS)
 Contracts
 - Department of Veterans Affairs (VA)
 - General Services Administration (GSA)
- Distribution and Pricing Agreements (DAPAs)
 - Department of Defense (DOD)

I. Federal Contract Types (Cont'd)

- Other Federal Contracts
 - Blanket Purchase Agreements
 - National Contracts
 - Prime Vendor Contracts

II. Special FSS Pricing Compliance Issues

- Price Discount and Disclosure Requirements
 - Contractor Must Disclose Best Commercial Prices, Including All Discounts
 - Government Relies on Contractor's Disclosure to Negotiate Fair Price

II. Special FSS Pricing Compliance Issues (Cont'd)

- Price Reduction Requirements
 - Contract Establishes "Tracking" Customer or Class of Customers
 - Contractor Required to Keep Government in Same or Better Price/Discount Relationship

II. Special FSS Pricing Compliance Issues (Cont'd)

- Federal Ceiling Prices (FCPs) for "Covered Drugs"
 - Administered by VA
 - Covers Purchases by VA, DOD, Public Health Service (PHS), and Coast Guard
 - Set at 76% of Non-Federal Average
 Manufacturer Price (non-FAMP), Less
 Additional Discount
 - FCPs May Be Higher or Lower Than Negotiated FSS or DAPA Prices

III. Common FSS Pricing Pitfalls

Initial Pricing Disclosures

- Failure to "Sweep" Company to Identify All
 Discounts Offered to Best Customers
- Failure to Appreciate Breadth of Government's Definition of "Discount"
- Price Reduction Obligations
 - Failure to Memorialize Agreed
 Price/Discount Relationship with Tracking
 Customers or Class

III. Common FSS Pricing Pitfalls (Cont'd)

- Failure to Institute Effective System to
 Monitor Price Discounts Given to Tracking
 Customers or Class
- Failure to Pass Through Price Reductions to Government
- Modification Obligations
 - Failure to Recognize Significance of Pricing Certifications Given with Each Modification to Add Products

III. Common FSS Pricing Pitfalls (Cont'd)

FCP Obligations

- Failure to Establish Systems that Efficiently Make Accurate Non-FAMP Calculations
- Failure to Recognize Differences Between Non-FAMP Calculations for FCP Purposes and Average Manufacturer Price ("AMP") Calculations for Medicaid Rebate (and PHS "Qualifying Entity") Purposes

III. Common FSS Pricing Pitfalls (Cont'd)

Audit Obligations

- Failure to Maintain Records Required for Accurate Audit Trail
- Failure to Anticipate and Address Problems
 Early in the Audit Process

Government Remedies

 Failure to Recognize Range and Severity of Sanctions Available to Government for Pricing Non-Compliance

IV. Conclusion

- Federal Government Offers Huge and Profitable Marketplace for Health Care Companies, But Pricing Pitfalls Are Serious
- Companies Must Be Prepared to Dedicate the Human and Capital Resources Required to Establish and Maintain Compliant Pricing Systems and Protocols