

IT's role in Accountable Care Organization's

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Aveta & MSO Operations

- Aveta is a leading medical management company caring for approximately 232,000 Medicare beneficiaries and 300,000 commercial members
 - Over \$2.3 billion in revenues
 - Expertise managing commercial and Medicare populations
- NAMM: Develops and manages provider networks, offering a full range of services to assist in patient care coordination and business operations
 - Over 18 year track record of quality and financial stability Proven record of managing global risk
 - Expertise designing and implementing numerous types of provider network structures which ensure physician engagement



NAMM California



Markets Served	Southern California
Total MA Market	372,800
MA Penetration	43.6%
NAMM CA Overview	
MA Members	42,000
MA Market Share ⁽¹⁾	11.2%
Commercial Members	189,000
Insurance License	Limited Knox-Keene
Network Statistics	14 IPAs, 500 PCPs
IPA Relationships	1 Managed, 13 Owned
Key Relationships	Aetna, Blue Shield, United, Cigna, Humana, Anthem, Scan

- u 2nd largest provider of managed care services within the economic region of San Bernardino and Riverside counties
- u Own 13 IPAs and manage 1 in the Inland Empire and San Diego
- u Knox Keene Licensee Riverside, San Bernardino, San Diego and adjacent zip codes in L.A. and Orange Counties
- u Global cap with select senior and commercial plans
- u Network Overview
 - 500 PCPs (350 in PrimeCare)
 - 1,200 Specialists

NAMM ACO Model Focus

ACO Model 1

ACO Model 2

ACO Model 3

ACO Model 4

Independent Practice
Association (IPA)
Or
Primary Care

Physician Groups

Specialty Groups

Hospital

Multispecialty Group

Hospital

Hospital Medical
Staff Organization
(MSO)
Physician-Hospital
Organization (PHO)

Organized Delivery System

Hospital Employed and Affiliated

Possibility Other Providers, like Post-Acute Ca

Evolution of NAMM's connectivity Technology

NAMMNet Provider Email NAMMNet
Express
Authorizations

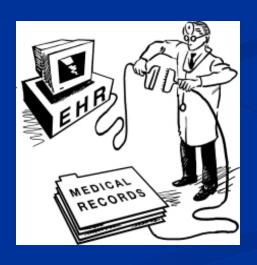
NAMMNet Provider Portal AV Forms, P4P Electronic Health Records &

Health Info Exchange

ACO Analytics

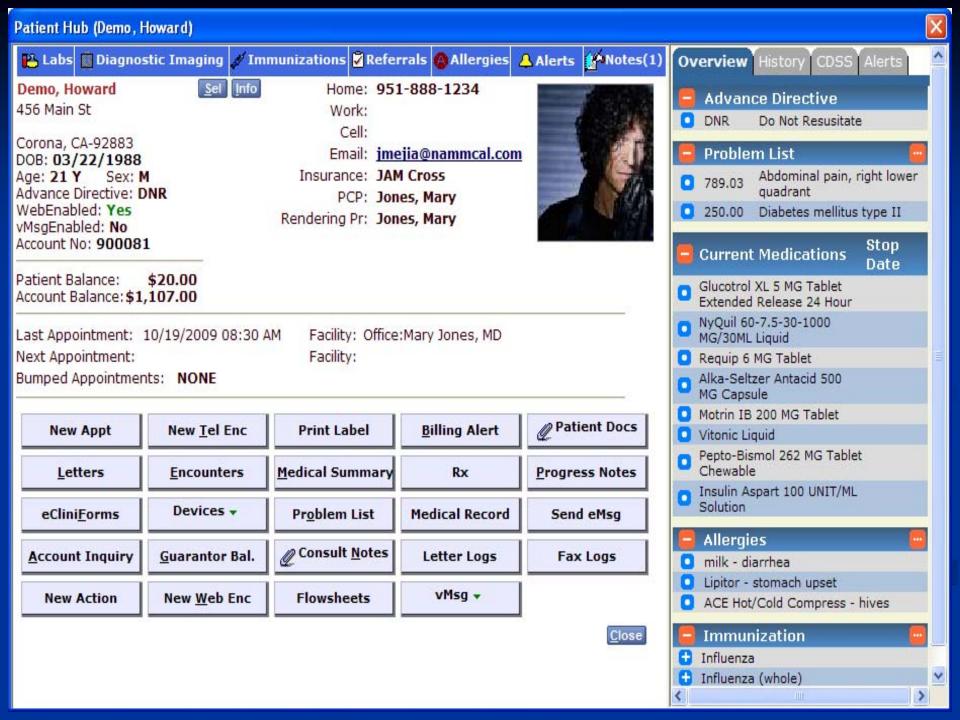


EHR Overview



EHR Project Background

- NAMM Steering Committee
- Physician EHR Selection Committee (recommended)
 2009 eClinicalWorks (eCW)
- Contract secured for training and implementation
- Piloted eCW in 2009
 - Four PrimeCare Practices; 6 Providers installed
 - Mercy Physician Medical Group also piloted and installed 17 Providers



EHR Rollout

- Goal is 65+ practices implemented on eCW in 2010
- Goal is 150+ providers/hospitals/ connected to HIE
- Loading 3 years of historic data to run analytics models
- Volume provides discounted pricing for physicians
- Physicians Trust, implementation & ongoing support
- 10-12 week standard timeline for EMR based providers
- NAMM Value Added Services
 - Data preloads, Top Senior Diagnosis Campaign. Templates

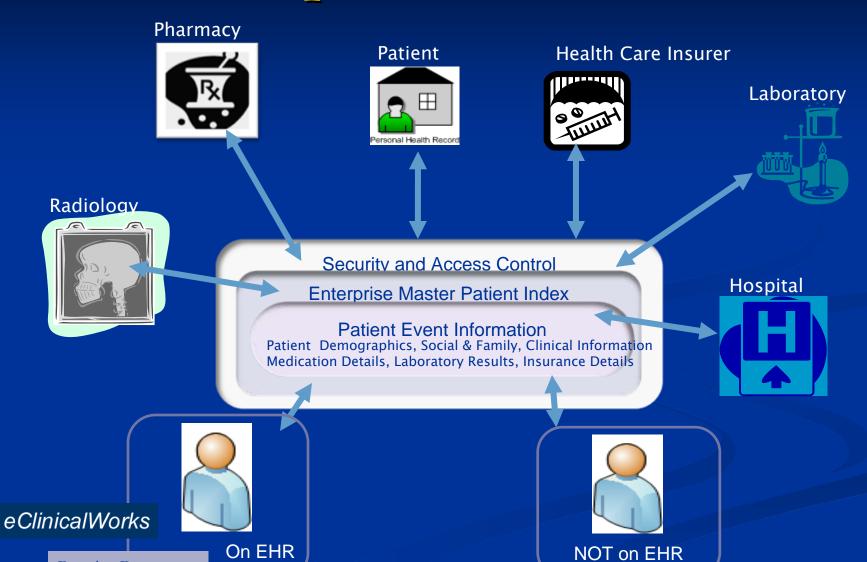
HIE Effort

What is an HIE?

- Health Information Exchange (HIE)
 - Facilitates the electronic flow of health-related data among all healthcare constituents (doctor to doctor, doctor to hospital, doctor to patient)
 - Analytics that look at data for ACO terms
- NAMM's HIE effort is called CHIEF
 - Community Health Information Exchange Foundation



Components of HIE



Practice Partner



Roy Robb

Gender : Male

: Jun 15, 1955 DOB

Subscriber ID:

Logged in: System Administrator









Rpt. Mgr.





() Logout

Continuity of Care Document





Powered by Excelicare

Roy Robb Tel - Home: Patient:

Gender: Male

Date of Birth: Jun 15, 1955

Subscriber

ID:

6159 Riverside Drive Address:

Chino, CA 91710

(306) 555-5555

Tel - Work:

Tel - Cell: (306) 555-5555

Next of Kin: Stephen Robb

6159 Riverside Drive

Chino, CA 91710

PCP:

Telephone:

E-mail:

Location:

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Immunizations *

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Medical Equipment *

Medications *

Pavore

Problems List *

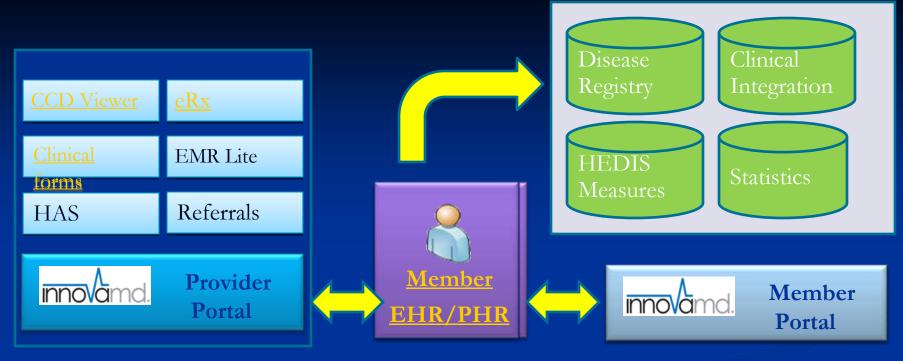
Procedures *

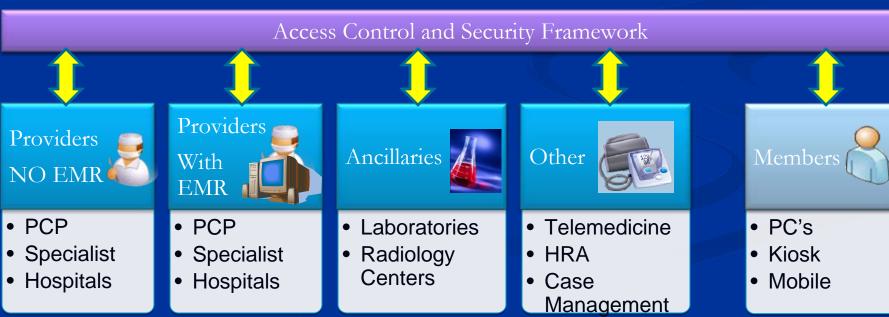
Radiology Report *

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Social History *

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Solution Benefits

- Designed to meet the HITECH requirements for community data exchange and for "meaningful use"
- ▶ CCD compliant with all CCD Compliant EHR vendors
- Interfaces developed for many of the ambulatory EHR, Lab (LabCorp & Quest Diagnostics) and Hospital Vendors
- Stand alone eRX or integrated within EMR
- ▶ Community Master Patient Index and mapping for unique patient ID's
- ▶ Ability to analyze data based on contract types and risk profiles
- Infrastructure for Regional Delivery Systems & Clinical Integration

CHIEF Key Phases

Phase 1 3rd Qtr 2010

Phase 2 4th Qtr 2010

Phase 3 2011

NAMM Data Load Quest Results Only RadNet

Goal
Alpha Testing
(5 docs)

eCW
Practice Partners
Renaissance
3 Hospitals
ePrescribing

Goal Go Live - Parkview (50 docs) 3 EHRs
3 Hospitals
Quest Ordering
LabCorp

Goal (1000 docs)

Phase 4
Patient Health Record
Meaningful Use

Goal: Remaining Docs

Market Expansion