



Fifth Annual National ACO Summit

June 18-20, 2014

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THE FIFTH
NATIONAL

Accountable Care Organization Summit

The Leading Forum on
Accountable Care Organizations
and Related Delivery System
and Payment Reform

Track Five: Engaging Patients in Accountable Care

Keynote

Timothy G. Ferris, MD, MPH

Vice President Population Health Management, Partners HealthCare; Medical
Director, Mass General Physicians Organization
(Keynote and Moderator)

Patient Engagement A-B-Cs

- **A**void **A**ssumptions
- **B**oost **B**uy-in
- **C**hampion **C**ommunication



N. Lee Rucker, MSPH
Rucker@enhancevalue.info

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Track Five: Engaging Patients in Accountable Care

Michael J. Barry, MD

President, Informed Medical Decisions Foundation; Medical Director, John D. Stoeckle Center for Primary Care Innovation, Massachusetts General Hospital

Jessica Greene, PhD, MPH

Associate Dean for Research; Professor, The George Washington University School of Nursing

Lee Rucker, MSPH

Principal and Founder, Enhance Value; Senior Advisor, National Council on Patient Information and Education

Dorothy Siemon, Esq

Vice President-Office of Policy Integration, AARP



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