

## **Fifth National ACO Summit**

Thursday, June 19, 2014

Track Four

### **4:05–5:30 PM Unique Opportunities and Challenges for Physician-Led ACOs**

**Farzad Mostashari, MD, ScM**, Visiting Fellow, Engelberg Center for Health Care Reform, The Brookings Institution (*Moderator*)

1. **Hymin Zucker, MD**, Chief Medical Officer, Palm Beach Accountable Care Organization
2. **Jeff Butler, MHA**, Founder, Chairman and Chief Executive Officer, Privia Health LLC
3. **Al Kurose, MD, FACP**, President, Coastal Medical
4. **Neil Calman, MD, ABFP, FAAFP**, President, Chief Executive Officer and Co-Founder, Institute for Family Health; Chair, Department of Family Medicine and Community Health, Icahn School of Medicine at Mount Sinai
5. **Robert Brenner, MD, MMM**, Chief Medical Officer, Summit Medical Group
6. **Jamie Colbert, MD**, Consult for ACO Learning Network, Brookings Institution; Hospitalist, Newton-Wellesley Hospital; Instructor of Medicine, Harvard Medical School (*Co-Moderator*)

### **Panel Overview**

ACOs within the Medicare Shared Savings Program take many forms, from integrated delivery systems to hospital-led organizations to physician-led groups. Though each type of organization has certain advantages, the physician-led ACOs stand out in their nimbleness in implementing system-wide changes, their ability to more readily maintain the independent practice of medicine for physicians and their clearer financial incentives without the conflicting demand destruction that other systems face. This panel will focus on the growing trend of physician-led ACOs, how they differ from other types of ACOs and what benefits and challenges they face. The discussion will be led by leaders from five different physician-led ACOs around the country in order to discuss their organization's own unique composition, their path towards transforming their organizations into an ACO and lessons that could be learned their experience as an MSSP.

### **Core Questions**

- What have been the biggest challenges faced in the early stages of the ACO formation?
- What were some of the key steps needed in order to transform the organization?
- What strategies has each ACO used to improve their financial and quality performance going forward?
- What are the key lessons learned from the first two years of ACO operation?
- What could CMS do to help physician-led ACOs in particular succeed and what should other newer MSSPs know before entering the program?

**4:05 PM**

**Farzad Mostashari, Engelberg Center for Health Care Reform, The Brookings Institution**

- Focus** Farzad Mostashari will provide brief framing remarks around the issues the panel will discuss and introduce the panelists in the order they will present.
- 4:10 PM**  
**Focus** **Hymin Zucker, Palm Beach ACO**  
Hymin Zucker will discuss the experiences of the Florida-based Palm Beach ACO, focusing on their belief that primary care physicians are uniquely situated to succeed in giving their patients quality care with the trust and loyalty they can earn with their patients. He will also explain Palm Beach’s approach to quality measures that there are no bad measures or rules, and each measure can be seen as an opportunity to drive improvement within the ACO.
- 4:15 PM**  
**Focus** **Jeff Butler, Privia Health LLC**  
Jeff Butler will focus on Privia Health’s unique approach to their patient population, based on a concierge model of working with people. He will specifically discuss Privia’s patient engagement and outreach strategies, and how these strategies not only help to activate patients with their own care but help to keep beneficiaries attributed to their ACO.
- 4:20 PM**  
**Focus** **Al Kurose, Coastal Medical**  
Al Kurose will discuss Coastal Medical’s experience as an Advanced Payment ACO and their strategies managing their “high-opportunity patients.” He will focus in particular on the transitional period to becoming an ACO and the necessity of spending more in order to develop the appropriate infrastructure to enhance services for patients.
- 4:25 PM**  
**Focus** **Neil Calman, Institute for Family Health**  
Neil Calman will discuss Family Health ACO, which is comprised of several Federally Qualified Health Centers (FQHC) in New York state that manage a diverse population of many Medicaid and dually eligible beneficiaries, creating unique challenges for their organization. He will discuss Family Health’s long history of population health management and the lessons that can be learned from this community health center approach.
- 4:30 PM**  
**Focus** **Robert Brenner, Summit Medical Group**  
Robert Brenner will discuss Summit Medical Group, an ACO based out of New Jersey. He will speak to his organization’s risk stratification strategies and how segmenting the population and targeting certain groups of patients will be important for ACOs moving forward in order to help bring down costs. He will also discuss the key internal incentive structures put in place to transform the existing culture and make the necessary shifts to become the ACO.
- 4:35 PM** **Q&A**