Removal Of Non Clinical Barriers Is Required To Prevent Condition Escalation

Prevent Medical Condition Escalation

Social Pressure
Care & Meds Access
Intervention Timing
Complex System
Transportation / Food / Housing
Habits & Behaviors
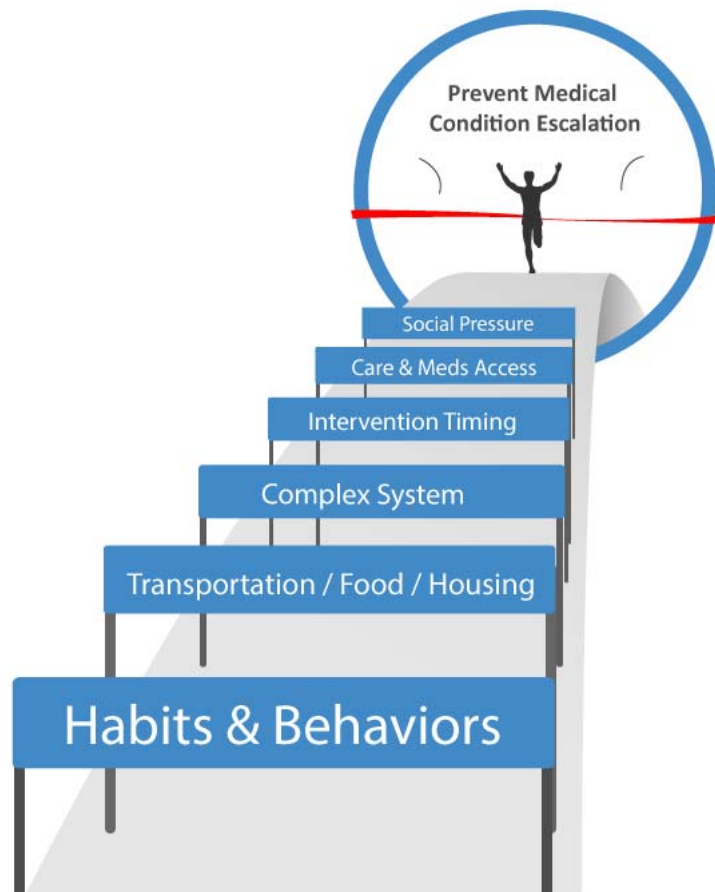
- The Center for Medicare and Medicaid Services (CMS) embraces patient and **family as a crucial** concept **for improving health outcomes** and quality. [3]
- The **social support system** of a patient is a **key factor** in defining their risk of readmission. [4]
- Hospital **costs were 24 percent higher for socially isolated individuals** than for socially connected individuals with an equivalent level of clinical risk. [5]
- People follow the treatment advice of friends and family 86% of the time. [5]
- **84%** of health care **spending** is attributed to 50% of the non-institutionalized population that has **one or more chronic conditions**. [6]
- **17%** of patients with chronic conditions received **conflicting information** from providers. [6]
- Every $25 increase in **home-delivered meals** for older adults is associated with at **1% decline in nursing home admissions.** [7]
- There are at least **39,000,000 non-clinical caregivers** in the US.[1] This includes 7,000,000 -10,000,000 adult children supporting parents from long distance. [2]

WHAT DETERMINES HEALTH?
(ADAPTED FROM MCGINNIS ET AL., 2002)

GENETICS	HEALTH CARE	SOCIAL, ENVIRONMENTAL, BEHAVIORAL FACTORS
20%	20%	60%
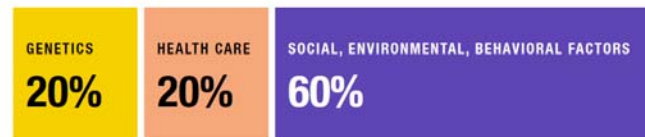
1." Right at Home, Inc. based on 2012 Bureau of Labor Statistics Information"
2. "Using Personal Health IT (PHIT) to Transform Healthcare"
3." The Sandwich Generation Martha McCarty IAAP"
4." The Social Support System of a Patient is a Key Factor in Defining their Risk of Readmission." Henry Ford Health System, May 2014
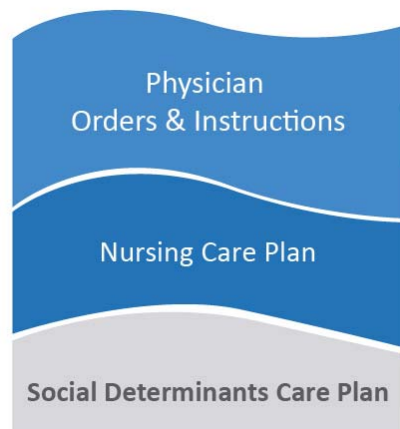5. "Changing patient behavior: the next frontier in healthcare value
6. "Chronic Care: Making the Case for Ongoing Care", Robert Wood Johnson Foundation, 2010
7. "Providing more Home-Delivered Meals..." K.Thomas & V. Mor, HealthAffairs
8. "The case for more active policy attention to health promotion", McGinnis, 2002

HEALTH SIGNAL PARTNERS

Non Clinical Barriers Are Removed Through A Comprehensive Support Structure

Physician Orders & Instructions

Nursing Care Plan

Social Determinants Care Plan

Upon leaving clinical care facilities, individuals are often isolated without someone to help them manage their health.

Remove Non - Clinical Barriers

HealthSignal Partners provides each individual with a Health Advocate that is available to help 24/7. The Health Advocate is NOT a Clinical provider, and is an assistant to the individuals primary care physician, and specialty doctors.

We establish a trusted relationship and understand each person's physical, emotional, medical and economic situation.

We collaborate to create a comprehensive wellness action plan.

We are available 24/7, and will call and check-in from time to time.

We engage community resources and arrange transportation, meal delivery services, prescription re-fills and much more.

We help schedule appointments with physicians.

HealthSignal technology connects individuals in real time to their entire care community.

HealthSignal Partners Removes Social Barriers for Long Term Wellness

HEALTHSIGNAL
P A R T N E R S

Engagement Technology Is Used To Support Care Plan Compliance, Barrier Removal and Resource Engagement

- Mobile Website
- Key Functions:
  - **Simple, practical, executable "To Do" format of care plan**
    - Medications
    - Biometrics, Moods, Pain Levels
    - Activities
    - Appointments
  - **Bridge to Support Services**
    - Real time data feed
    - Insight into Social Infrastructure
  - **Engage care community like friends, family, community resources**
    - Request help like rides, meals, etc.
    - Enable care community alerts

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