

The Antipodean View (Australia)

Asia Pacific Roundtable
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Recent Code Changes

- New Code (Edition 17) January 2013
- Includes new aggregated reporting of
 - Advisory Boards
 - Consulting arrangements with HCPs
 - Health Consumer Organisations (disclosure \$)
- Continue Educational Event Reports
 - Since July 2007 (12 X six monthly reports)

Key Challenges

- Competition regulator gave 2 yrs authorisation
- Introducing transparency measures
 - Similar to PPSA in US
- Transparency WG developed “A Model”
 - Now undergoing consultation
- Disparity between MA Code and “the rest”
 - Higher compliance burden and cost on Members
- Minor Political Party wants to legislate

Code Implementation

- Authorisation maintained
 - But continually pushed for “more”
- Members experiencing contraction/downsizing
 - Secretariat expected to “do more with less”
- Practical requirements of transparency model
 - Who can host/publish the reported data?
- High degree of commitment to compliance
 - What’s the tipping point where Members leave?

**Always
available to
lend a hand...**

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