

RTD Meeting Management Platform

—
A Case Study on the Use of Technology Tools in Compliance Programs

SEP. 2014



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CONTENTS

Why What



Why?

A proactive response to **External Factors** and **Internal Considerations**

Drive operational excellence through process re-engineering to enhance the efficiency, accuracy, quality and effectiveness

Improve internal controls to protect company's cash assets from embezzlement or waste.

Embed COMPLIANCE as DNA in Sanofi business culture in China

External Factors:

China is in the midst of changes in its legal and strategic direction in response to dynamic global economics and business culture.

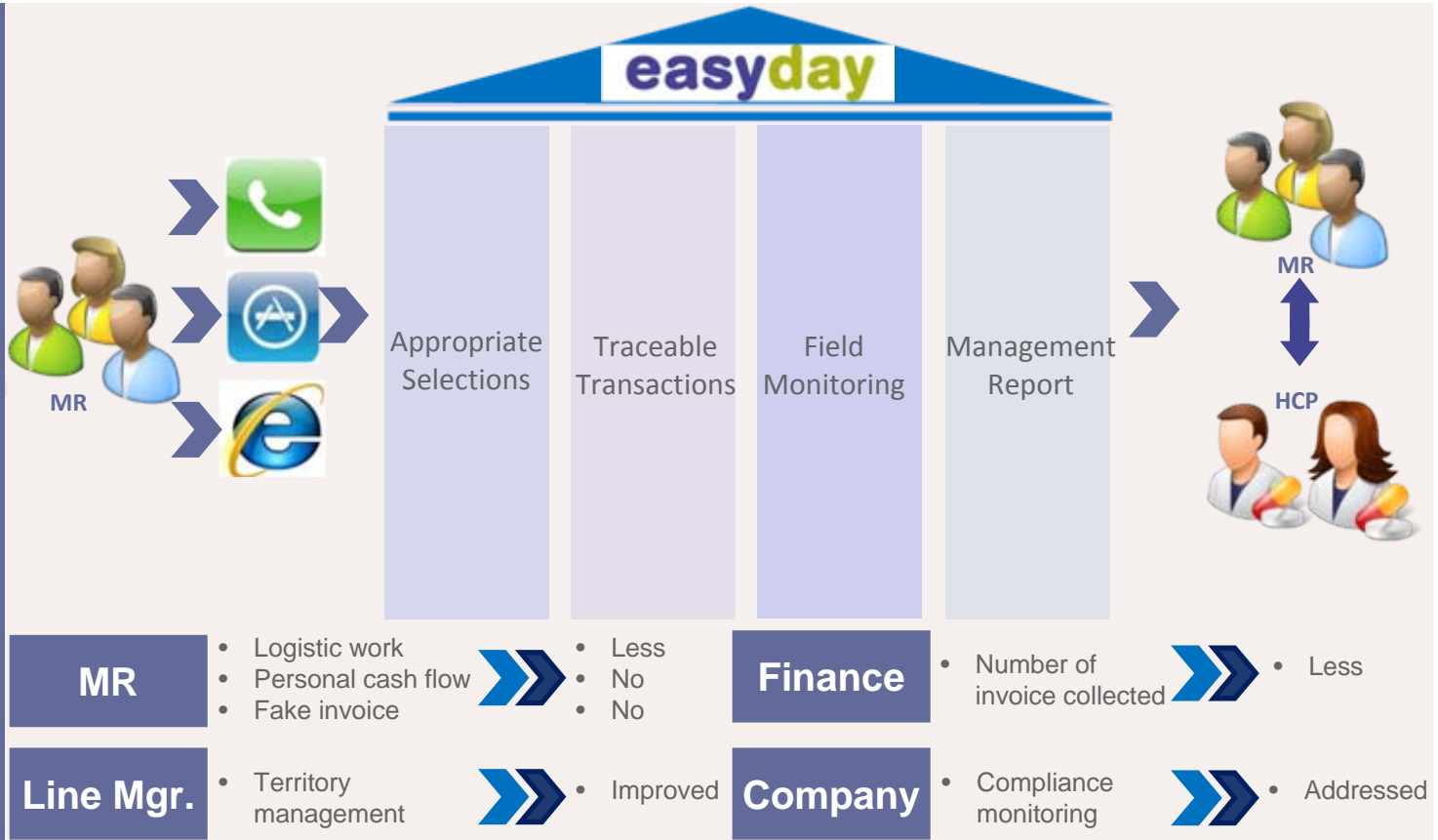


Internal Considerations:

As one of the key players in the healthcare sector, Sanofi is poised to embrace these changes and contribute in **shaping the business environment** by becoming a **role model of ethical business partner**.

What?

Key Pillars for EasyDay



THANK YOU



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