



pcpi

Philippine Chamber of the  
Pharmaceutical Industry

# Presentation to the The Fifth Asia-Pacific Pharmaceutical Compliance Congress and Best Practices Forum

Presented by:

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President, Sydenham Laboratories Inc.

The sole voice of the Filipino pharmaceutical manufacturers and traders/distributors with over 120 members.



**Mission:**

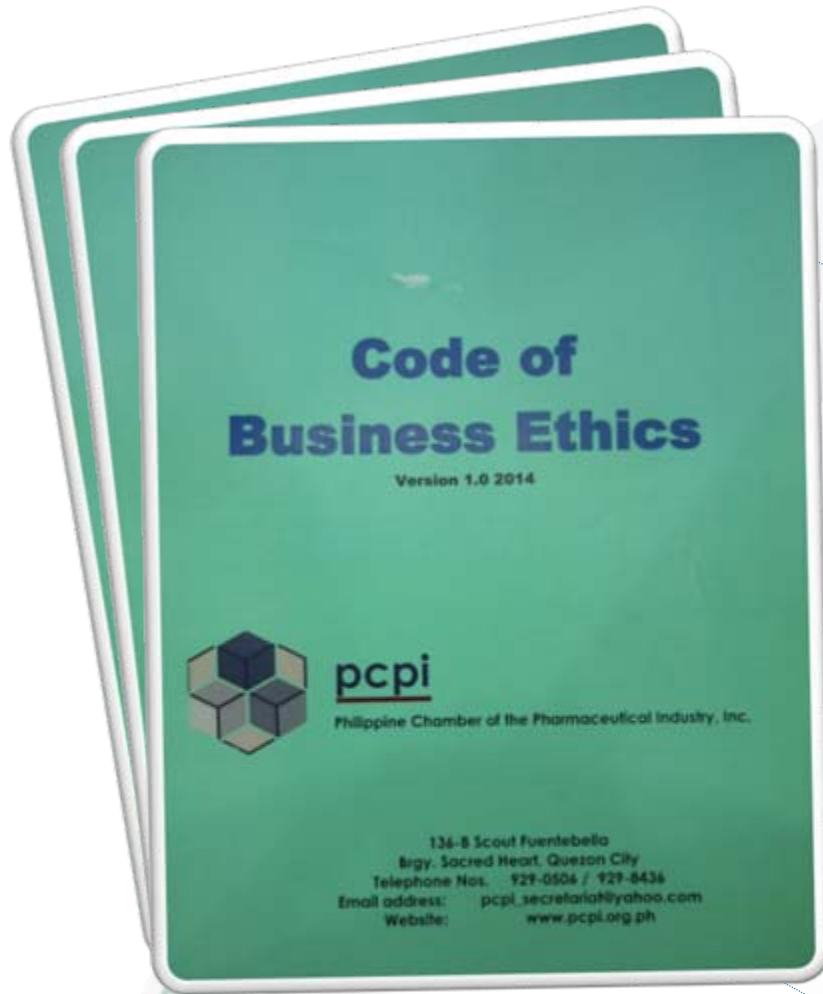
Enable the Philippine pharmaceutical industry to lead.

**Vision:**

A globally competitive Filipino pharmaceutical industry.

# PCPI's Code of Business Ethics

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Unanimously Adopted &  
Ratified by the General  
Membership December  
2014



Asia-Pacific  
Economic Cooperation



APEC  
USA 2011  
HAWAII HOST COMMITTEE

## The Mexico City Principles

*For Voluntary Codes of Business Ethics in the  
Biopharmaceutical Sector*

The Code uses as template and basis the 2011 Mexico City Principles for Voluntary Codes of Business Ethics in the Biopharmaceutical Sector, as developed and promulgated by the Asia-Pacific Economic Cooperation (APEC) initiative.

# PCPI's Code of Business Ethics



Espouses transparency in dealing with the health sector stakeholders. This will eventually lead to a more level playing field in the Philippine pharmaceutical industry.



# PCPI's Code of Business Ethics

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The Code was designed as a model of ethical business behaviour for PCPI member companies. The Code is meant to evolve in time to address the changing business environment.



# PCPI's Code of Business Ethics

The Code of Business Ethics is formulated to guarantee that the Filipino patient will have increasing access to safe, quality, efficacious pharmaceutical products.

We are in the business providing medicines for health and life.



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# PCPI's Code of Business Ethics

A code of Ethics that ensures Vibrant Competition:

- Keeps medicine prices in decent through promoted choices.
- Ensures accessibility through territorial niching of small pharma.
- Keeps business thriving.





# Thank You.



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