



The 8th AsiaPacific Pharmaceutical and Medical Devices Compliance Congress

Ethics and Compliance in Perspective

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Country President of AstraZeneca

President of Singapore Association of Pharmaceutical Industries (SAPI)

Chair, Healthcare Committee, EuroCham Singapore

Value of biomedical innovations...

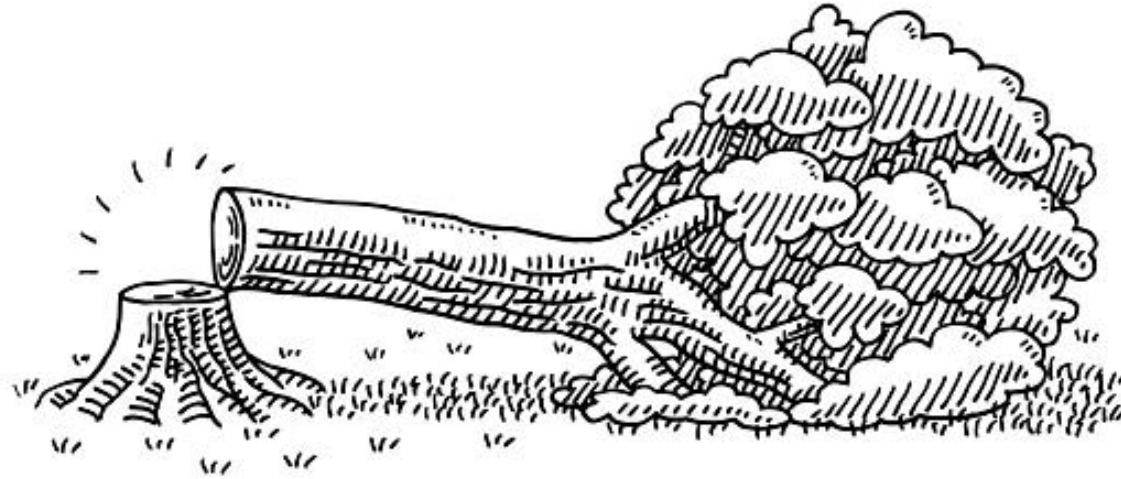


...to patients

- Vaccines against communicable diseases
- Improvement of survival for cancer
- Cardiac stents for MI

...to economy

- Largest R&D investment
- Providing 8 million jobs in total
- Supporting economic growth



If a tree falls and no one is around to hear it, does it make a sound?

We can do better...



██████████ fined \$3bn after
bribing doctors to increase drugs sales



██████████ fined \$490m by China
for bribery

██████████ Under Investigation for
'Sham' Events

There were allegedly 80,000 sham events

William White, InvestorPlace Writer



Compliance, Ethics and Integrity



Compliance

A state of being in accordance with established guidelines or specifications,

Ethics

A system of accepted beliefs that control behaviour, especially based on morals

Integrity

Acting consistently on a set of values, ethical standards and principles

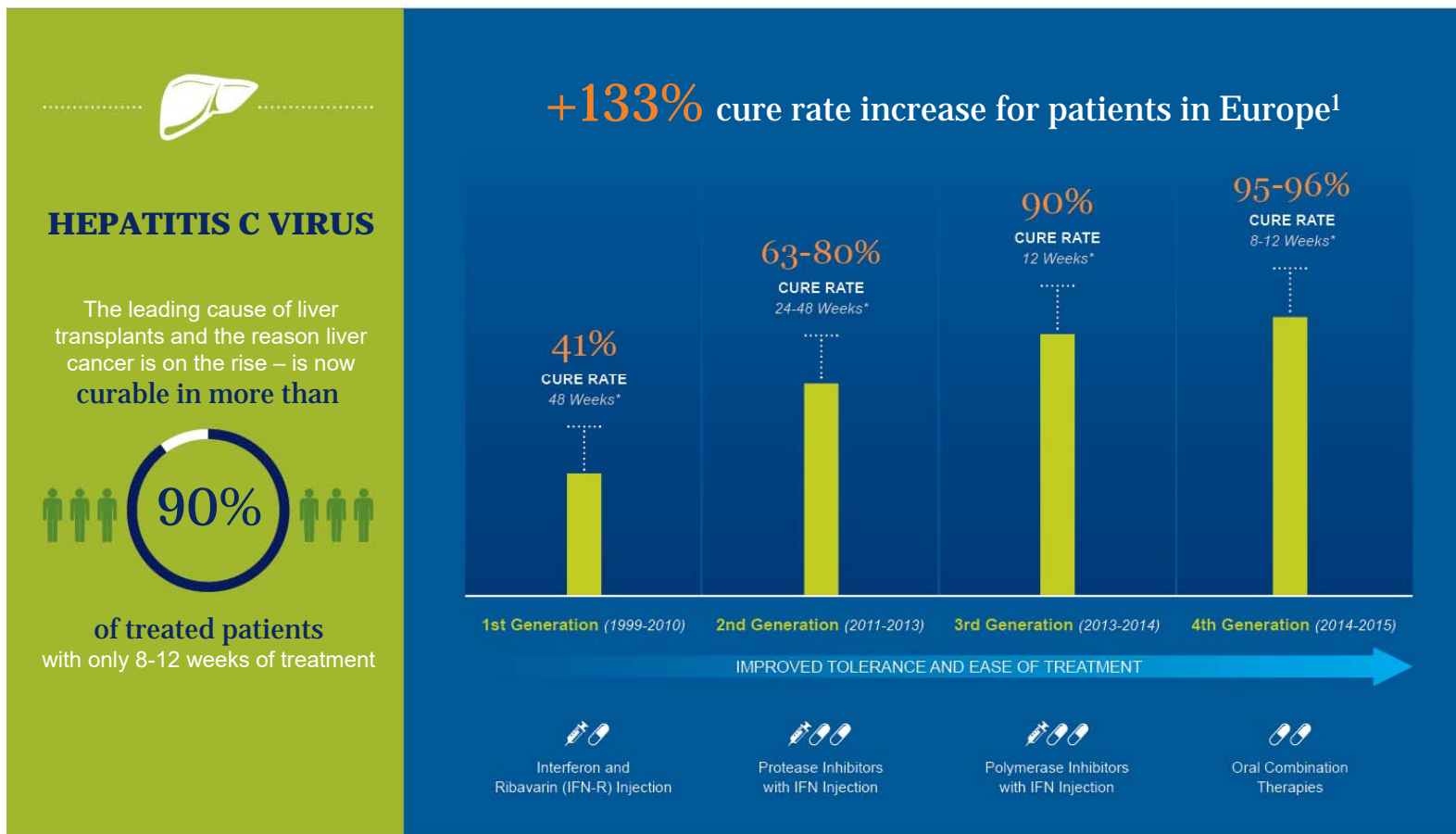
“The right attitude and values can be worth more than the number of rules you put in place”

- Robert Smith



Thank you!

Medicines Are Some of the Most Powerful Tools to Treat and Cure Deadly Diseases





The Innovative Biopharmaceutical Industry Has a Major Impact on Economies

Jobs across the US, EU5, Japan, Korea, Mexico, Canada, and Australia

1,600,000

direct jobs



Innovative
Biopharmaceutical
Industry

6,400,000

jobs downstream



Vendors
and Suppliers

8 million

TOTAL JOBS

US
4,500,000
jobs

EU5
1,700,000
jobs

JAPAN
630,000
jobs

KOREA
440,000
jobs

MEXICO
680,000
jobs

CANADA
80,000
jobs

AUSTRALIA
64,000
jobs



Biopharmaceutical Companies Have Invested Billions to Bring Innovative Therapies to Market

