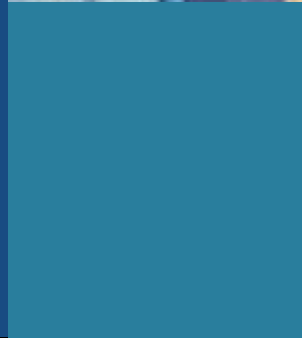


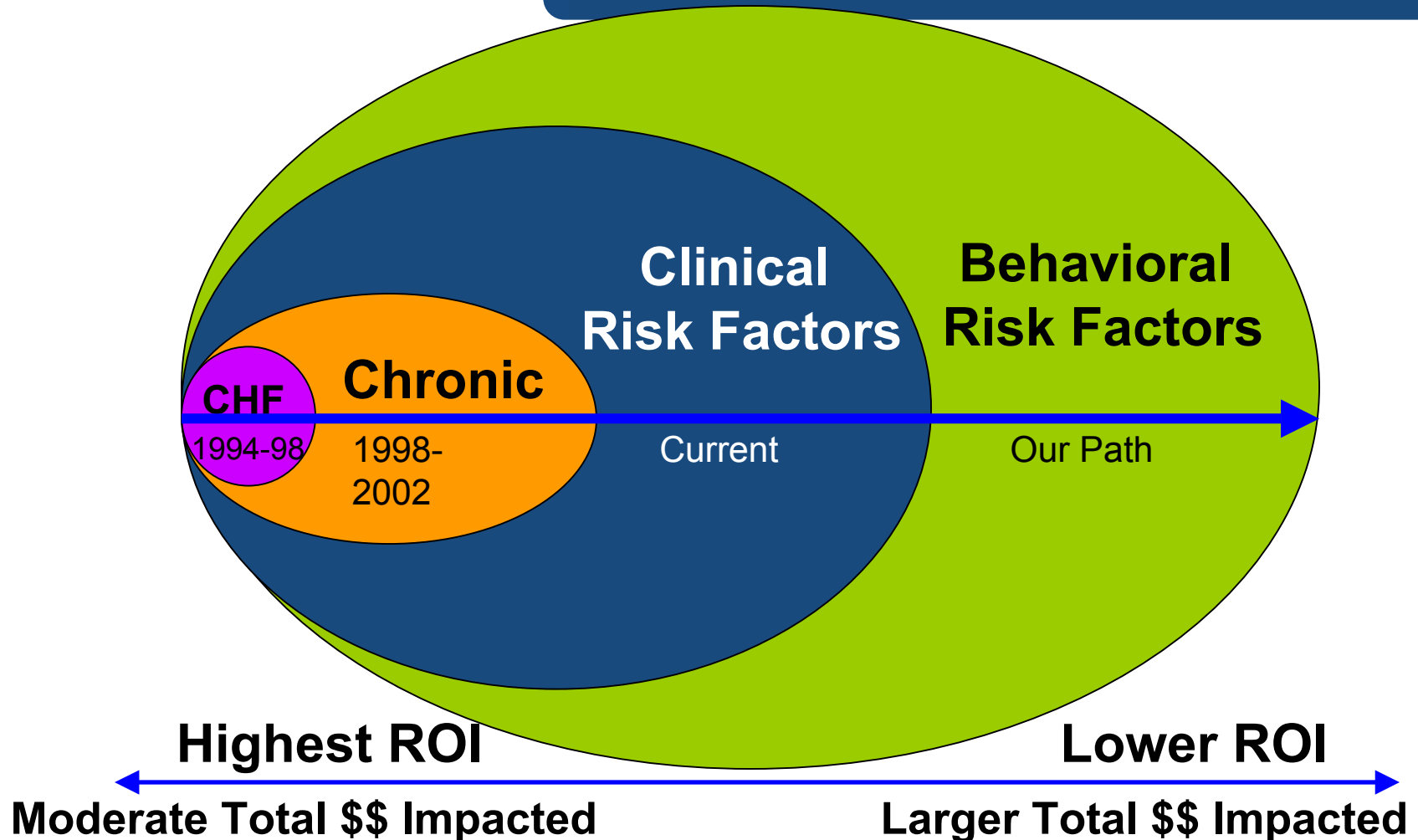
Evolving DM HIT Strategies

Health Care Information Technology 2004
Improving Chronic Disease Care In CA

November 18-18, 2004
Palace Hotel, San Francisco, CA



The evolution of DM to population health improvement



We're no longer dealing with the low hanging fruit

- People with chronic conditions only receive 56.1% of recommended care*
- Only 24% of people with diabetes received three or more HbA1c tests in a two year period
- Only 45% of people presenting with an MI received beta-blockers

Condition	% <u>Not</u> Receiving Recommended Care
Diabetes	54.6%
Hyperlipidemia	51.4%
Asthma	46.5%
COPD	42%
CHF	36.1%
Hypertension	35.3%
CAD	32%

*McGlynn, Asch et al, The Quality of Health Care Delivered to Adults in the US
NEJM 2003; 348:2635-48

Disease Management Process

- Identification
- Stratification
- Engagement/Enrollment
- Program Delivery
- Outcomes Evaluation and Reporting

Disease Management IT Tools

- Data collection and analysis
 - Claims
 - Administrative
 - Self report
 - Automated biometric
 - Clinical
 - RN interactions
- Predictive modeling and profiling
- Clinical indicator gap analysis
- Workflow prioritization
- Patient engagement
- MD engagement
- Integration/EDI

The days of low hanging fruit

Rudimentary Data Systems

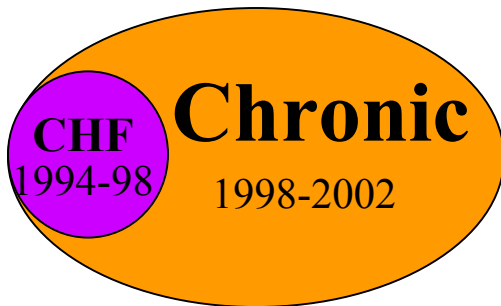
- Basic claims-based algorithms and MD referrals to ID and stratify
- Standardized content for education and coaching
- Faxes, telephones, pagers to communicate with pts. and MDs
- Static workflow engine to facilitate QA and RN efficiency
- Collection and analysis of pt. reported data for monitoring, alerting, and reporting



The introduction of multiple condition and true co-morbidity management

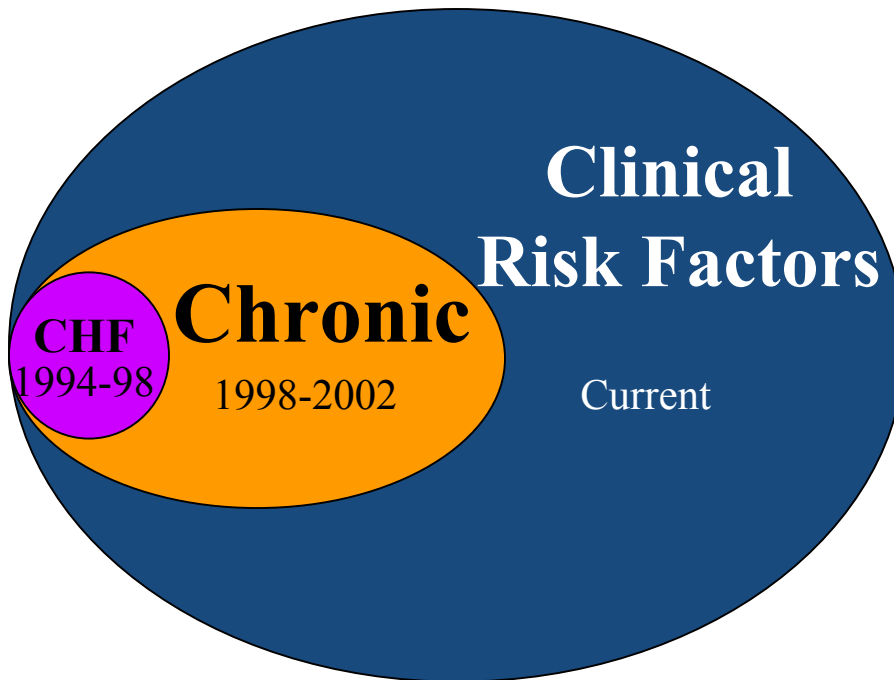
More Advanced Data Systems

- Refinement of ID algorithms to minimize false positives and negatives – still just claims based
- Regression models for stratification
- More customized content to deal with co-morbidities
- Internet, faxes, telephones, pagers to communicate with pts. and MDs
- Dynamic workflow engine to prioritize based on condition severity
- Collection and analysis of pt. reported data, connected biometric devices, and some chronic disease related claims data for monitoring, alerting, reporting



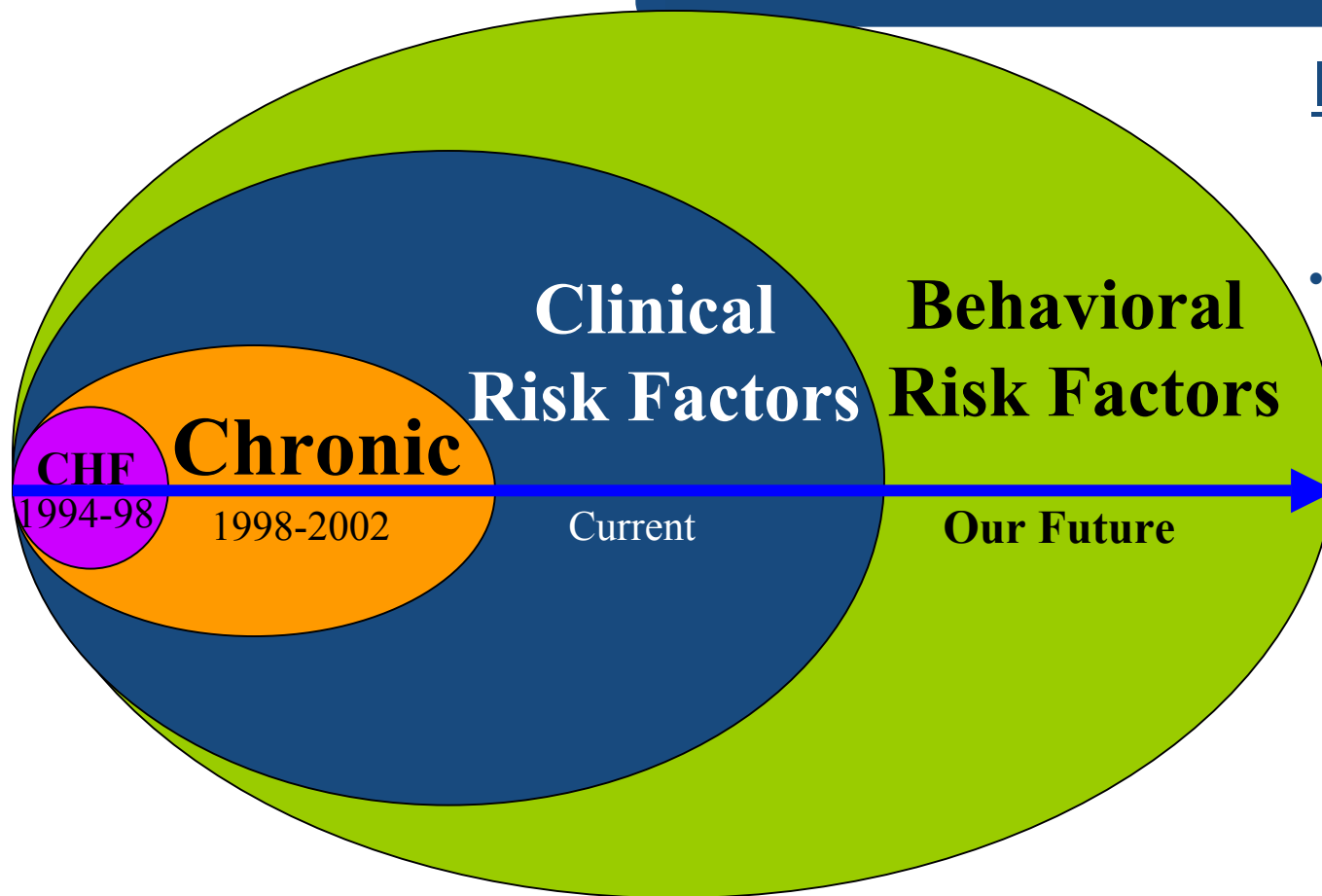
Dealing with gaps between recommended and actual care

Intelligent Data Systems



- Aggregation and analysis of multiple data feeds for ID and initial stratification
- Predictive modeling to ID and profile (individual stratification)
- Individualized content to focus on each pt's. risk factors
- Internet, faxes, telephones, pagers to provide secure, remote access for pts., MDs, case managers, and customers
- Data driven workflow engine to prioritize tasks based on potential ROI
- Real time EDI to monitor, alert, track progress, update risk factors and profiles, identify new prospects

The Holy Grail: Changing behavior to prevent disease



Interactive Data Systems

- All of the above plus more real time two way remote interaction between pts., disease managers, and MDs (e.g. interactive TV, implantable devices, PDAs, cell phones, other wireless technologies)

The Active Intervention Model: Enhancing ROI through targeted risk factor management

- Make the most efficient use of resources to minimize intervention cost
- Increase the probability of sustained behavior change to optimize outcomes

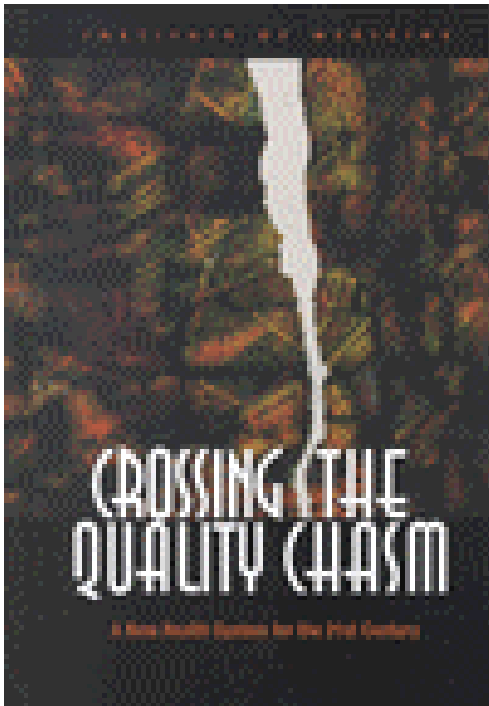
Minimizing intervention cost

- Find and intervene with the right people
 - Predictively model people most likely to benefit
 - Prioritize participants by potential ROI rather than severity
 - Ensure ongoing surveillance to identify people with gaps in care
- Focus on the right things
 - Prioritize activities by potential ROI
 - Ensure appropriate ongoing surveillance to detect modifiable risk factors
 - Modify intervention (up or down) as health status changes

Optimizing outcomes

- Short term - Detect and avoid emerging exacerbations
 - Start with near term high risk prospects
 - Actively monitor symptoms, behaviors, gaps in care, and vital signs
 - Educate, support, and coach to modify unhealthy behaviors
 - Alert MDs to clinical changes in health status
 - Reinforce adherence to the treatment plan
- Long term - Slow disease progression
 - Design an appropriate intervention for everyone in the target population
 - Focus on closing the gaps in the standard of care
 - Promote clinical guideline adherence
 - Promote sustained behavior change

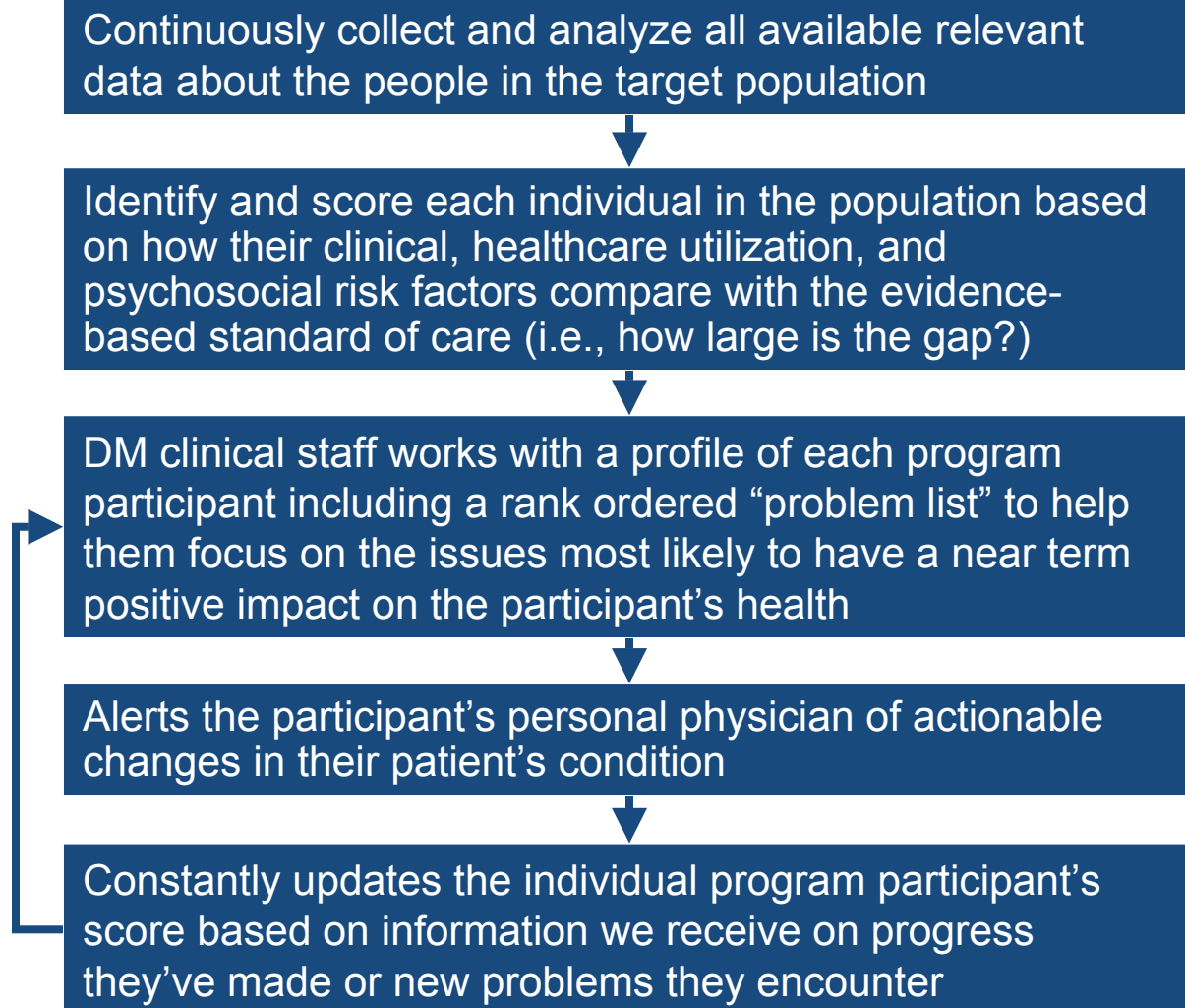
IT can help us achieve these goals



Crossing the Quality Chasm:
A New Health System for the 21st Century
National Academy Press, July 2001

1. Redesign care processes based on best practices
2. **Effectively use information technologies to improve access to clinical information and support clinical decision making**
3. Manage the growing knowledge base and facilitate changes in required skills
4. Develop effective teams to interact with the patient
5. Coordinate care across patient conditions, services, and settings over time
6. Incorporate performance and outcome measurements for improvement and accountability

Profiling: The Active Intervention Model



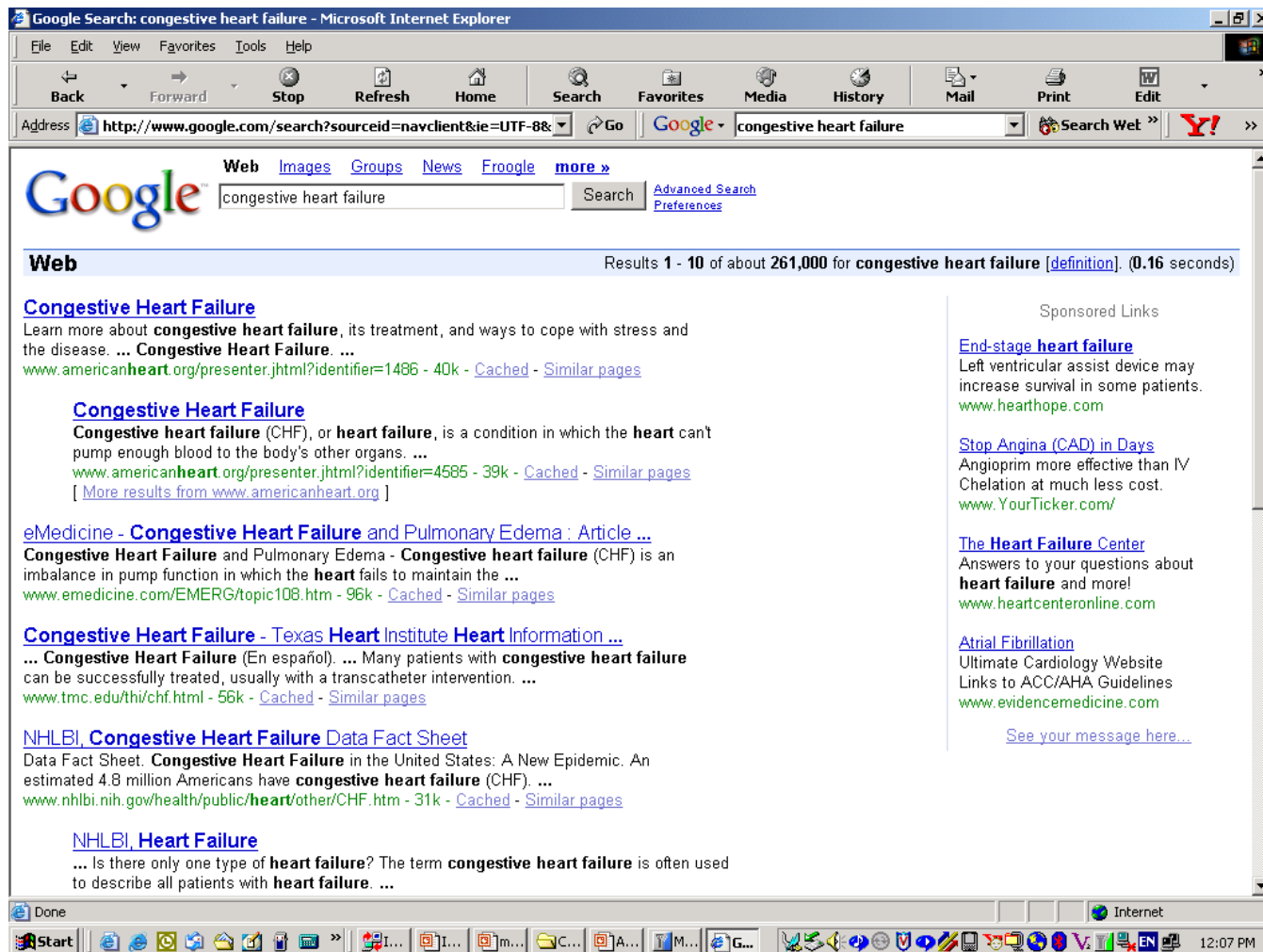
The IT to support AIM

- Categorizes, assigns value to, and prioritizes major cost drivers and best practices based on an extensive review of evidence-based best practices, clinical literature, and claims analysis
- Rank orders clinical indicators by their contribution to cost and quality
- Develops an individual profile and score for each program prospect based on the identified gaps in the standard of care
- Develops a prioritized action plan to help disease managers work with participants to close the gaps
- Creates alerts to send to the participants' MDs or disease managers based on identified urgent gaps
- Provides appropriate content for teaching, support, and coaching

The IT to support AIM

- Prioritizes major cost drivers (gaps in care)
- Profiles and assigns score for each prospect
- Develops a prioritized action plan
- Creates alerts to send to the participants' MDs or disease managers based on identified urgent gaps
- Provides appropriate content for teaching, support, and coaching

A model like this: Organization and prioritization of vast amounts of data

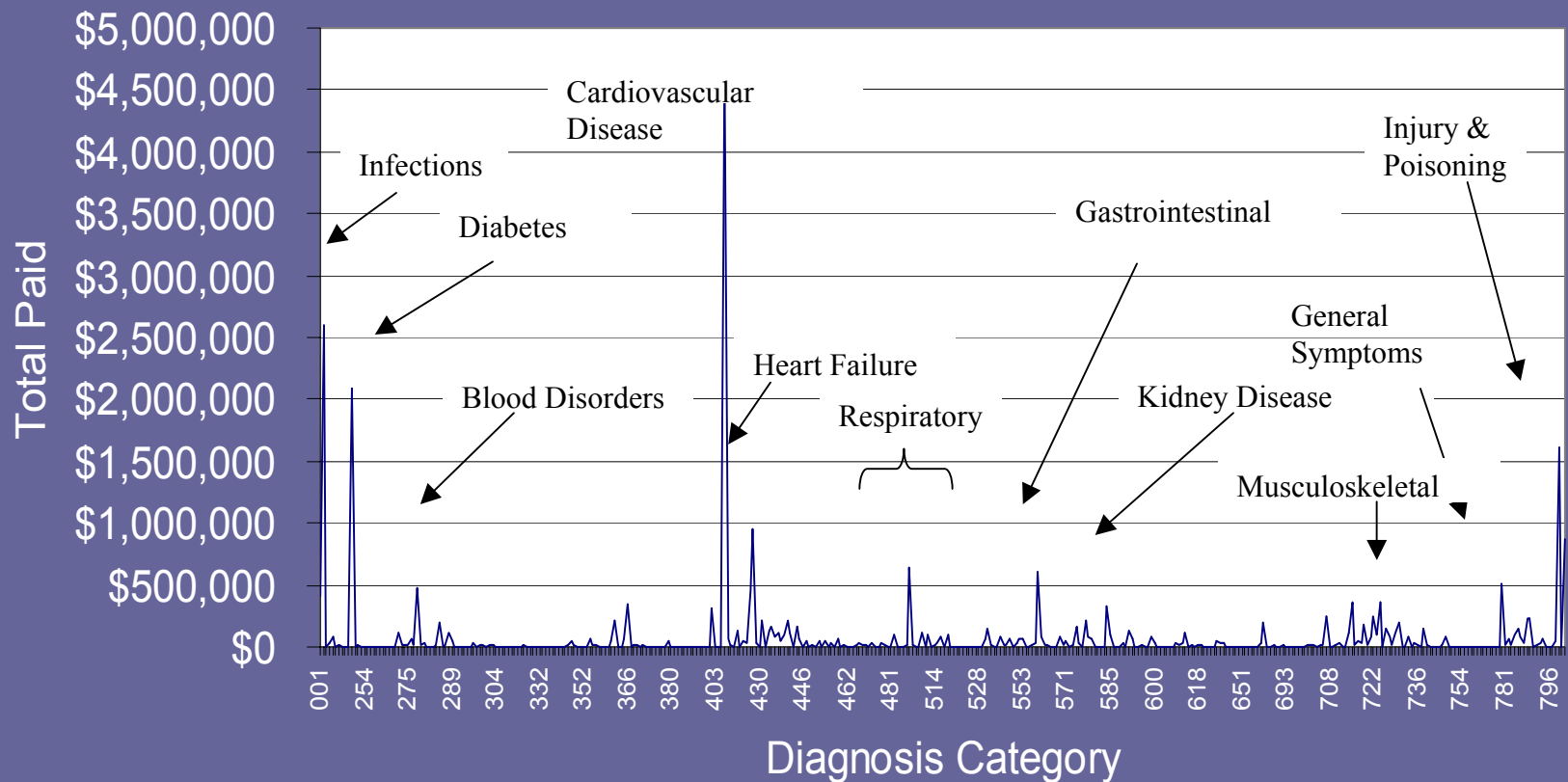


Added to one like this: A continuously updated profile



Each disease (and individual) has a profile of what drives cost


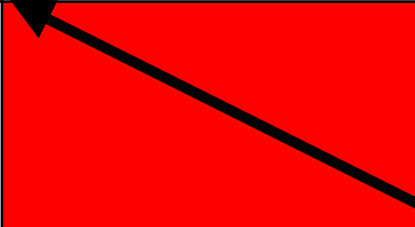

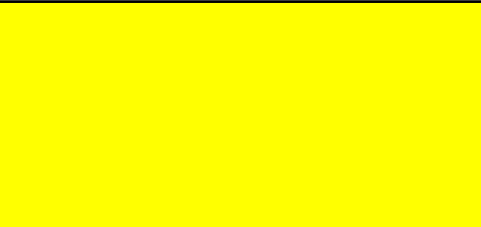

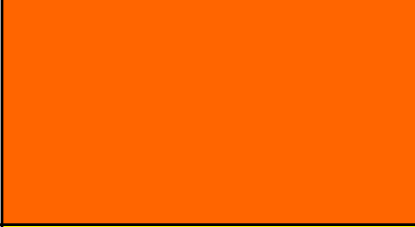





Diabetes Claims Spectrograph™



There are dozens of clinical indicators that need to be monitored

Indicators	DM	CHF	COPD	CAD	ASTHMA
Hospitalization	X	X	X	X	X
ED visits	X	X	X	X	X
Office visits	X	X	X	X	X
HTN/Blood Pressure	X	X	X	X	
Flu	X	X	X	X	X
Pneumovac	X	X	X	X	>64 yrs
Smoking	X	X	X	X	X
LDLc	X	X		X	
Triglycerides	X	X		X	
ACEI or ARB		X		X	
Antiplatelet Medication	X			X	
Urine McAlb	X				
A1c	X				
Annual Dilated Eye Exam	X				
Annual Monofilament Foot Exam	X				
Beta Blocker		X		X	
Ejection Fraction		X			
Spirometry Test			X		X
Short acting Inhaled Beta-Antagonist					X
Inhaled Anti-inflammatory controller medication					X
Written Asthma Action Plan					X
COPD Action Plan			X		
Reporting Weight Changes		X			

Indicators need to be prioritized and drive the intervention

	Outlier Value		Target Value
More Critical Indicator			
			
Less Critical Indicator			

Intervention Intensity
Immediacy

This guides the disease manager's work in closing the gaps in evidence-based care

Participant Record - TITAN.COREDB - Microsoft Internet Explorer

Address: http://milkyway/LMApps/Share/Record.asp?PatID=121559&rtMode=2

LifeMasters®

Janette Doe (Jan) ID: 121559

CNC Call: Monthly, on 1st W at 8:45AM CNC: Mary Smith, R.N. Call IVR on: Every day
 Next CNC Call: 10/01/2003 08:45 EST Focus: CHF-CLASS I
 DOB: 6/14/1934 (69) Female Intervention Level: High Status: Mediated
 Home: (201) 555-1234 Call Contact: Beti Doe (English) Physician: Michael Smith, M.D.
 Work: Phone: (201) 555-5500 Phone: (201) 555-0011

Special Considerations: Daughter:360-555-5555 Cardiac/Diabetic Reh. Director- Sharon Doe
 8/20/02 K+ 4.3 msj
 2/18/03 last Dig. level 1.6 msj
 Grew up in Englewood NJ

Cardiologist Dr. Brenda Wilson phone 201-555-1111 does not have a FAX 1/02 gzt
 Endocrinologist Dr. Ian Jones phone: 201-555-2222 fax: 201-555-3333 msj.

Clinical Summary

Customer: **Health Plan X**
 Start Date in Program: 12/11/2001

Indicator Summary:

Out of Range : 14 Missing : 4 WNL : 4

Clinical Indicator	Urgency	Date	Value	Goal	Next Due Date
Weight Reporting	1 2 3 4 5	09/15/2003	1 distinct day/month	>= 28 distinct days/month	
Hospitalizations	1 2 3 4 5	06/20/2003	1 admit in past 120 Days	0 admits	
On Antiinflammatory	1 2 3 4 5		No	Yes	
On ACEI/ARB	1 2 3 4 5		No	Yes	
On Beta Blocker	1 2 3 4 5		No	Yes	
On Antiplatelet	1 2 3 4 5		No	Yes	
COPD Action Plan	1 2 3 4 5		No	Yes	
Flu Vaccine	1 2 3 4 5		No	Yes	
Emergency Department Visits	1 2 3 4 5	12/04/2002	1 visit in past 365 Days	0 visits	
Microalbumin Urine Test	1 2 3 4 5		No	Yes	

Participant History:

Diseases: CHF-CLASS III, DIABETES-Type 2 w/o Insulin
 Conditions: Asthma (1950), Hepatitis (Chronic) (1983), Cirrhosis (1983), Coronary Artery Disease (Angina Pectoris) (1991), Disturbances (1996).

Summary Fast Facts Conditions/Contacts Meds/Allergies/Pages Labs/Visits Sessions Equip./Training Vital Signs Alert Limits Individual Codes Report

Minimize the time spent collecting data and allow for an exclusive focus on things that will have an impact on ROI

Participant Record - TITAN.COREDB - Microsoft Internet Explorer

Address: http://milkyway/LMApps/Share/Record.asp?PatID=121559&rtMode=2

LifeMasters® **Janette Doe (Jan)** ID: 121559

CNC Call: Monthly, on 1st W at 8:45AM CNC: Mary Smith, R.N. Call IVR on: Every day
 Next CNC Call: 10/01/2003 08:45 EST Focus: CHF-CLASS I
 DOB: 6/14/1934 (69) Female Intervention Level: High Status: Mediated
 Home: (201) 555-5555 Call Contact: Beti Doe (English) Physician: Michael Smith, M.D.
 Work: Phone: (201) 555-5555 Phone: (201) 555-5555

Special Considerations: Daughter: 360-555-5555 Cardiac/Diabetic Reh. Director: Sharon Doe
 8/20/02 K+ 4.3 msj
 2/18/03 last Dig. level 1.6 msj
 Grew up in Englewood NJ

Cardiologist Dr. Brenda Wilson phone 201-555-1111 does not have a FAX 1/02 gzt
 Endocrinologist Dr. Ian Jones phone: 201-555-2222 fax: 201-555-3333 msj.

Clinical Summary

Customer: **Health Plan X**
 Start Date in Program: **12/11/2001**

Indicator Summary:

Out of Range : 12 Missing : 2 WNL : 11

Clinical Indicator	Urgency
LDL-c	1 2 3 4 5
HDL-c	1 2 3 4 5

Participant History:

Diseases: CHF-CLASS I, DIABETES-Type 2 w/ Insulin
 Conditions: Hypertension (1986), Heart Failure (1995), Diabetes Mellitus Type 2 (1996), Arthritis (1996), Neuropathy (1996), Arrhythmias/Conduction Disturbances (1996), Rt. shoulder rotator cuff (2002)
 Allergies: TRENTAL, VASOTEC, PCN, NORVASC, COZAAR, ACTOS

Summary Fast Facts Conditions/Contacts Meds/Allergies/Pages Labs/Visits Sessions Equip./Training Vital Signs Alert Limits Individual Codes Report

Done Internet

And provide the opportunity for very specific praise and feedback to promote behavior change

Participant Record - TITAN.COREDB - Microsoft Internet Explorer

Address: http://milkyway/LMApps/Share/Record.asp?PatID=121559&rtMode=2

LifeMasters® **Janette Doe (Jan)** ID: 121559

CNC Call: Monthly, on 1st W at 8:45AM CNC: Mary Smith, R.N. Call IVR on: Every day
 Next CNC Call: 10/01/2003 08:45 EST Focus: CHF-CLASS I
 DOB: 6/14/1934 (69) Female Intervention Level: High Status: Mediated
 Home: (201) 555-1234 Call Contact: Beti Doe (English) Physician: Michael Smith, M.D.
 Work: Phone: (201) 555-5500 Phone: (201) 555-0011

Special Considerations: Daughter:360-555-5555 Cardiac/Diabetic Reh. Director- Sharon Doe
 8/20/02 K+ 4.3 msj
 2/18/03 last Dig. level 1.6 msj
 Grew up in Englewood NJ

Cardiologist Dr. Brenda Wilson phone 201-555-1111 does not have a FAX 1/02 gzt
 Endocrinologist Dr. Ian Jones phone: 201-555-2222 fax: 201-555-3333 msj.

Clinical Summary

Customer: **Health Plan X**
 Start Date in Program: 12/11/2001

Indicator Summary:

Out of Range : 14 Missing : 4 **WNL : 4**

Clinical Indicator	Urgency	Date	Value	Goal	Next Due Date
Ejection Fraction	1 2 3 4 5	11/15/2001	Yes	Yes	11/15/2003
Pneumonia Vaccine	1 2 3 4 5	11/15/2001	Yes	Yes	
No Office Visits	1 2 3 4 5	09/15/2003	1 visit	1 visit	
Smoker	1 2 3 4 5	09/01/2003	No	No	

Participant History:

Diseases: CHF-CLASS III, DIABETES-Type 2 w/o Insulin
 Conditions: Asthma (1950), Hepatitis (Chronic) (1983), Cirrhosis (1983), Coronary Artery Disease (Angina Pectoris) (1991), Disturbances (1996), Rt. shoulder rotator cuff (2002)
 Allergies: TRENTAL, VASOTEC, PCN, NORVASC, COZAAR, ACTOS

Summary Fast Facts Conditions/Contacts Meds/Allergies/Pages Labs/Visits Sessions Equip./Training Vital Signs Alert Limits Individual Codes Report

Done Internet

The workflow engine can then push targeted actions and content to the disease manager

Current Session - Microsoft Internet Explorer

00:00:57 **Quarterly Participant** Name: Janette Doe Health Plan X

☐ **Update**

Please ask the following questions at every call (or weekly)

Nursing Point: Document review of symptoms at vital signs grid

[Go To CNC Symptom Screening](#)

[Go To HE Symptom Screening](#)

[Go To HE Update Instructional](#)

Have you been hospitalized or seen in the emergency department since our last telephone appointment?

☐ Yes
☐ No

☐ Please update the Computerized Participant Record.

Are you taking any new medications?

☐ Yes
☐ No

☐ Please update the Computerized Participant Record.

Are there any changes in the dose or times that you are taking your medications?

☐ Yes
☐ No

☐ If there are any medication dose increase, decrease, or schedule change-please update the Computerized Participant Record.

Have you seen your doctor since our last telephone appointment?

☐ Yes

Current Scripts

Update

Out of Range : 14

5 Weight Reporting 1 distinct day/month

☐ Reporting Weight Changes
☐ Scale Use

Defer This Indicator...

4 Hospitalizations 1 admit in past 120 Days

4 On Antiinflammatory No

☐ CNC Asthma Classification
☐ CNC Asthma Medications
☐ Asthma-COPD Inhaled Steroids

Defer This Indicator...

4 On ACEI/ARB No

4 On Beta Blocker No

Show All (9 more) >>

Missing : 4

2 HbA1c
2 LDL-c
2 HDL-c
2 Triglycerides

Deferred : 0

Engagement Indicators Scripts

Update Save Cancel

The Power of Technology

Enable the creation of completely individualized care plans

CHF Example:

- 30 clinical indicators
- Average of 4 levels
- Equals >1 trillion possible individual combinations

[illegible]


To engage physicians, communicate actionable gaps or exacerbations to them in real time

Participant Demographic Information



Nursing Note

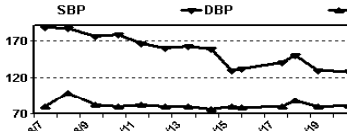




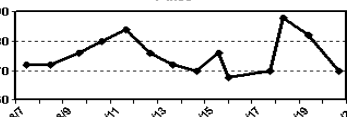
Patient Exception Report: 03-22-2003
Diabetes and CHF – Sample

TO: Lydia Test, MD Pt. Name: Doe, John (Jack) Address: 1234 State Street San Francisco, CA. 94010 Home Phone: (415) 555-2222 Work Phone: DOB: 2/27/1928 (age70) Primary RN: Rene Hughes, RN Date: 08/20/2001 Noon BG: 376 AM BG: 320 PM BG: 400 HS BG: 450 Allergies: Strawberries – rash	FAX NO: (415) 555-1212 Medication (Self Reported) Capoten – 25 MG BID Aspirin Enteric Coated – 325MG QD Humulin 70/30 70-30U/ML – 15 Units QAM Humulin 70/30 70-30U/ML – 10 Units QPM
--	--

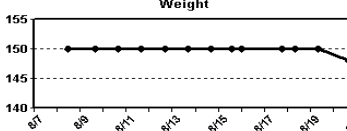
REASON: Hyperglycemia with increased hunger and thirst; dizzy spells



SBP **DBP**



Pulse



Weight

Date	AM BG	Noon B	PM BG	HS BG	RBG	2 AM B
08/20	320	376	400	450		
08/19	180	100	130	220		
08/18	172	140	160	200		
08/17	179	150	166	200		
08/16	194	156	184	206		
08/15	125	138	140	136		
08/14	112	128	100			

Prompt Review
Clinical Summary: (1) Mr. Doe reports that although he has been following his recommended diet and medication regimen, his blood sugar has risen sharply over the last week. (2) He also reports increased hunger and thirst over the last five day. (3) He denies any fatigue, change in mental status, or headache, but reports occasional dizzy spells. (4) Blood glucose as above, afebrile. (5) Hyperglycemia with increased hunger, thirst, and dizzy spells.
Education: (1) Encouraged patient to call MD to report change in symptoms. (2) Encouraged patient to monitor symptoms and blood glucose closely.
Reported by: Rene Hughes, RN

Please FAX back to LifeMasters Supported SelfCare at 800-777-5307 or call 800-777-1307 for questions.

PHYSICIAN ACTION

☐ Acknowledged
 ☐ Patient Called
 ☐ Office Visit Scheduled
 ☐ Medication Changed
 ☐ Other

Medications



Vital Sign Information



Comorbidity Tracking

MD f/u




Communicate evidence-based best practice in real-time rather than in a binder

Provided when the MD needs the info most



Based on up to date Evidence-based Guidelines

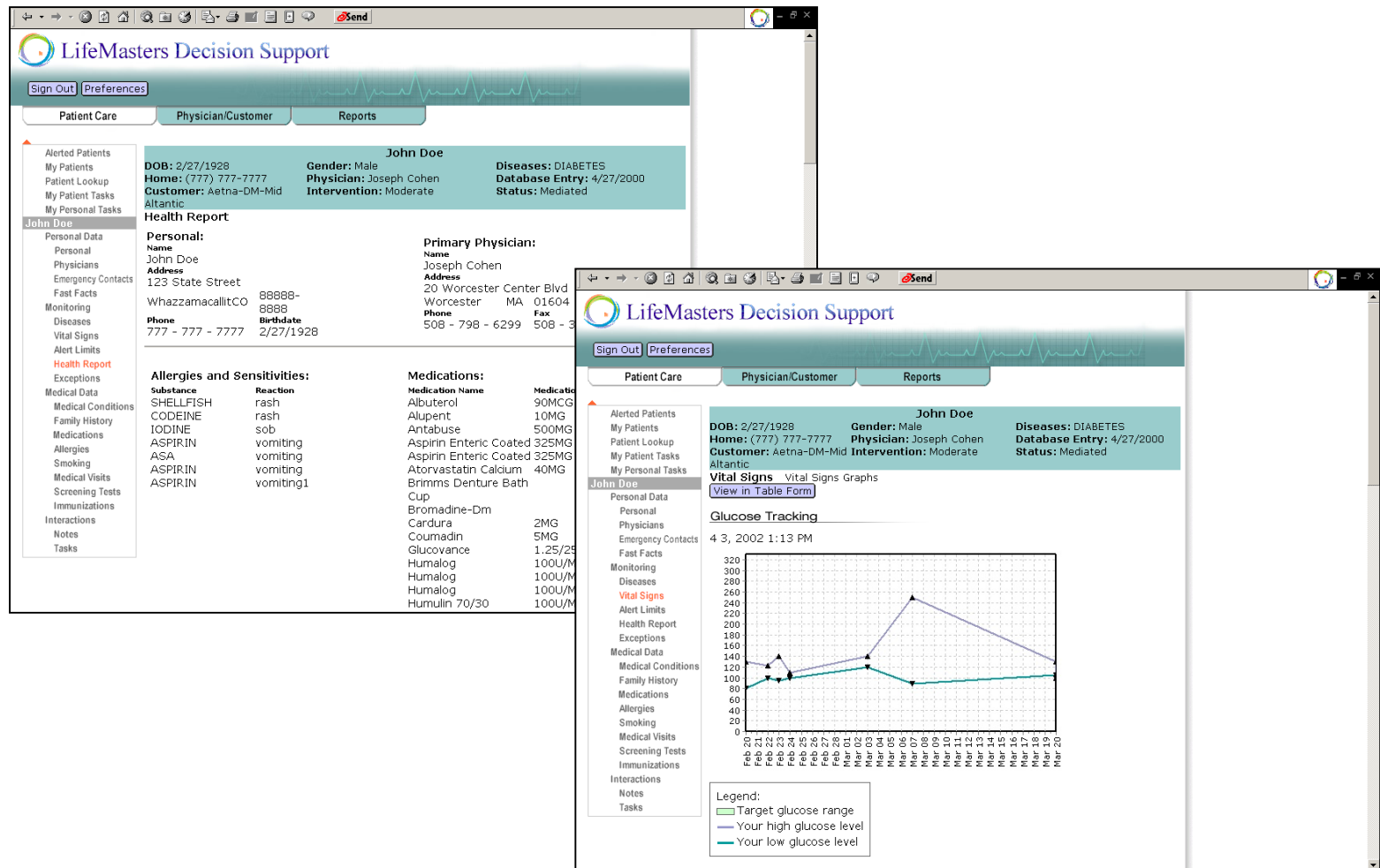


 LifeMasters		Patient Exception Report, Cont'd Diabetes and CHF – Sample	
TO: Lydia Test, M.D.		FAX No: (650) 873-7197	
Pt. Name: Doe, John (Jack) Medical #: Current Smoker BMI (based on self reported height/weight) 27.3 Disease State: DIABETES-Type 2, CHF-CLASS III, Coronary Artery Disease, COPD			
Recommendations:			
Hypoglycemia Alert Criteria: BG<60 mg/dl twice in one week or a single result <50 mg/dl (nonpregnant adults with diabetes).			
<ol style="list-style-type: none">1. Review diabetes medication regimen. If pattern of frequent hypoglycemia exists, medication adjustments are usually needed. Consider serum creatinine of Cr clearance evaluation to assess possible reduced renal clearance. Also, rule out other possible causes; e.g. delayed meals/snack, decreased caloric intake, increased exercise, alcohol intake, psychological factors, other medications (for example, beta blockers). Consider change to nonhypoglycemic antidiabetes agent and/or meal plan/exercise regimen.2. Consider adjustment upward of blood glucose targets (especially if hypoglycemic unawareness). ADA* glucose goals for nonpregnant adults with diabetes = fasting and preprandial 80-120 mg/dl, HS 100-140 mg/dl, whole blood values, fasting and preprandial 90-130 mg/dl, HS 110-150 mg/dl, plasma values).3. Assess/prevent nocturnal hypoglycemia for patients on insulin therapy by:<ol style="list-style-type: none">a) Checking 3 AM BG. If below target (usually glucose > 100 mg/dl whole blood values, >110 mg/dl, plasma values) adjust time of intermediate PM insulin to HS and evaluate dosage.b) Checking HS BG. If below target (usually glucose 100-140 mg/dl, whole blood values, 110-150 mg/dl, plasma values), increase HS snack (include complex CHO and protein). Evaluate dosage of predinner insulin(s).4. Consider Glucagon Emergency Kit prescription/support person instruction.			
*American Diabetes Association (2001) recommendations for the nonpregnant adult with diabetes.			



A variety of options can be provided leaving decision making to MD while reinforcing best practice

Provide case managers and MDs with real time access to participant information



Provide participants with easy access to disease managers and selfcare content

 LifeMastersOnline

[Home](#) [Search](#) [Site Guide](#) [About Us](#) [Contact Us](#)

[Sign Out](#) [Preferences](#)

[Understand the Illness](#) [Manage My Illness](#) [Stay Healthy](#) [Personal Support](#)



Welcome back, John. Please take a moment to let us know how you're doing. If you need help getting started, then try our [Site Guide](#).

The picture above is of your personal nurse, Linda. You can [read more about Linda](#), or even [send email to a nurse](#).

 **Shortcuts**

- [Personal Medical Record](#)
- [Health Calendar](#)
- [Menu Builder](#)

 **My Health Tools** [Change](#)

- Go to [Preferences](#) to customize your tools menu.

 **Vital Trends** [Enter Vitals](#)

Today is: 5/8/2001	Last Entered: 5/4/2001
Weight:	200
Blood Pressure:	121/75
Heart Rate:	75
Glucose:	Not entered 5/4/2001

 **Wellness News**

We found the following articles for you:

[What is the Monofilament Test?](#)
Using a simple tool called a monofilament, you can check your own feet to determine the level of sensation in them. [\[more\]](#)

[Exercise After a Heart Attack](#)
Recent research has shown that the right amount of exercise after a heart attack can help to strengthen the heart, and is associated with improved survival when combined with other lifestyle changes, such as, diet and stress management. [\[more\]](#)

[Achoo! It's Allergy Season](#)
May is National Asthma and Allergy Awareness Month. To help you get through it we a brief article about the causes, control, and treatment of nasal allergies. [\[more\]](#)

Clinical indicator & risk factor focus enables the vision of the Institutes of Medicine...


LifeMasters Data Warehouse - Microsoft Internet Explorer provided by LifeMasters, Inc.

File Edit View Favorites Tools Help

Send

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address <http://quazar/PAS/en/src/proclarity.asp?uiConfig=&book={20C4DBB5-FAA3-49B4-AFF4-C27082964083}&> Go Google

LifeMasters® DATA WAREHOUSE

Home Book Navigation View Sort Filter

Help?

Presby Indicators Exploring "Indicator Count By Category (With Day Slicer)"

Date: Tue 10-07-2003 Customer: Program Status: Eligible

	Missing	Has Data	Out of Range	Above Target	Outlier	Critical Outlier
	At Goal	At Risk	At Risk			
Asthma Action Plan				344		
Asthma Exacerbations				199		
COPD Action Plan						
Dilated Eye Exam	1,178	5,728				
Ejection Fraction	55	209				
Emergency Department Visits	8,967	169	82	77	59	
Flu Vaccine	1,741	7,560	74			
HbA1c	2,340	2,380	1,045	649	261	231
HDL-c	4,178	4,103	1,093			
Hospitalizations	9,009	151	59	78	62	
Hypertension	6,929	142	95	65	17	2
Hypotension	1,478	286				
LDL-c	4,416	2,643	1,528	592	195	
Microalbumin Urine Test		1,480	5,426			
Monofilament Foot Exam		1,305	5,601			
No Office Visits		1,292	8,062			
Number of Office Visits						
On ACEI/ARB		188		97		
On Antiinflammatory		111			251	
On Antiplatelet		730		2,220		
On Beta Blocker		118		166		
Pneumonia Vaccine		1,333	8,042			
Secondhand Smoke Exposure						
Short Acting Beta2agonist (Overuse)			345			
Short Acting Beta2agonist (Underuse)						
Smoker	6,611	2,363	448			
Spirometry Test		26	461			
Triglycerides	9,113	138	52	60	11	
Weight Reporting		1		2	11	125

Local intranet

Start PowerPoint... LifeMa... 11:29 AM

The promise of Disease Management

Activated and engaged patients

Informed and proactive physicians

Evidence-based care

Evolving DM HIT Strategies

Health Care Information Technology 2004
Improving Chronic Disease Care In CA

November 18-18, 2004
Palace Hotel, San Francisco, CA

Christobel Selecky
Executive Chairman, LifeMasters
cselecky@lifemasters.com

