Arizona Health-e Connection
Leadership from Governor Napolitano
• Vision of the Arizona Medicaid Director—Anthony Rodger

• Presentation to Governor Napolitano
  – Timing is right to be a leader in this area
  – Arizona has a mature managed care environment
  – Efforts underway in many areas of the state

• Timing of developing new initiatives
  – Summer and fall prior to legislative session
  – Determine what form the leadership will take
Challenges in Arizona

• Political Climate
  – Re-election year
  – Hostile legislature
  – Strategy around legislation

• Policy Priorities of legislature
  – $1 billion surplus in FY07
  – Tax cuts
  – Base funding for state agencies only—no new programs
Leadership Advantages in Arizona

• State CEO role of Governor
  – Authority over Executive Agencies
  – Ability to leverage private sector participation
  – Executive Order Authority

• Leadership in policy development
  – State leadership in technology innovation
  – State leadership in reducing costs of public health care
  – National leadership as Chair of NGA beginning in July of this year
Launching the Arizona Health-e Connection

• Executive Order 2005-25 issued by Governor Janet Napolitano:
  – Convene steering committee with wide range representation
  – Develop a Roadmap within 180 days of a Call-to-Action Summit
  – Create actionable Roadmap with specific milestones for 5 year implementation
Roadmap Goals

• Goals of Roadmap are improving quality and reducing costs of healthcare in Arizona by:
  – Ensuring health information is available at point-of-care
  – Reducing medical errors
  – Avoiding duplicate medical procedures
  – Improving coordination of care
  – Furthering healthcare research
  – Encouraging patient participation
  – Enhancing business environment
  – Reducing state expenditures
Process Summary

- Executive Order – August, ‘05
- Call to Action October, ‘05
- Convened Steering Committee - 5 meetings
- Established five task groups - 17 meetings
  - Arizona leaders chaired
  - National experts facilitated
- Inclusive, open process to participate
  - Geographic and functional representation
  - 250 people participated in Steering Committee and task groups
- Roadmap presented to Governor Napolitano
  April 4, 2006
Governor’s Office Role

- Execute the Executive Order
- Convene the Call to Action
- Convene the Steering Committee
- Include funding in Executive Budget
  - $1.5 million in rural grants for infrastructure
  - Match seed funding for Governance body and one to two regional projects
- Keep the initiative visible
Roadmap Organization

- Steering Committee
- Executive Leadership Team
- Task Groups
- Task Group Leadership Team
- Project Management Team
The **Steering Committee** is charged to:

- comprehensively review issues surrounding the creation of an e-health infrastructure in Arizona
- develop guidance for the users of such infrastructure
- explore funding options for creation of the infrastructure

There are 42 members seated on the Steering Committee including (2) Co-Chairs

- Director of the Government Information Technology Agency
- Vice Dean for Administration, University of Arizona Phoenix Medical Campus
Roadmap Organization – Steering Committee

• Representation on the Steering Committee is broad-based and includes membership from the following organizations / sectors:
  – Major employers
  – Health plans
  – Physician community
  – Hospitals and hospital systems
  – Healthcare foundations and organizations involved in e-health information
  – Healthcare associations
  – Arizona Health Care Cost Containment System
  – Arizona Department of Health Services
  – Arizona Department of Administration
  – Arizona Department of Insurance
  – Arizona Universities
  – Health information, privacy and security content experts
The Executive Leadership Team:

- provided day to day leadership of the project
- consisted of five members of the Steering Committee
- provided guidance and support for the project staff on an as-needed basis
- provided a channel between the Governor and the Steering Committee
- provided the Steering Committee’s voice to the community
- ensures that the Steering Committee and Task Groups have appropriate resources
• **Task Groups** were created to:
  – support the Steering Committee
  – provide specific recommendations for Steering Committee consideration

• **Five Task Groups established were:**
  – Clinical
  – Technical
  – Financial
  – Legal
  – Governance *

  * The Governance Task Group is a sub-committee of the Steering Committee
Roadmap Organization – Task Groups

• Inclusive approach to Task Group membership provided a vehicle for all interested individuals and organizations to be represented
• Approach proved successful and provided a rich variety of viewpoints and ideas
• Approximately 250 people signed-up for Task Group participation.
• Each Task Group was assigned a Chairperson, Facilitator and staff resource

• Chair was Arizona ‘recognized expert’

• Facilitator was national ‘recognized expert’ provided by eHealth Initiative

• Charges were identified for each Task Group
Roadmap Organization – Project Management Team

• The **Project Management** team:
  
  – reports to the Executive Leadership Team
  
  – orchestrated scheduling, logistics and compilation of presentation materials for the entire process
Roadmap development process:

- Steering Committee set direction
- Five task groups made recommendations
- Steering Committee approved the recommendations
- Recommendations synthesized under direction of the Executive Leadership by Task Group Leadership and Project Management Teams
- Steering Committee reviewed draft Roadmap and provided input
- Steering Committee reviews/approves final draft of Roadmap
- Deliver the Roadmap to the Governor
HIT & HIE

- HIE / HIT distinction key to governance, financial and technology approach
- Health Information Technology (HIT)
  - Local deployments of technology to support organizational business and clinical requirements
- Health Information Exchange (HIE)
  - Infrastructure to enable data sharing between organizations
Overview of Roadmap Recommendations

• Addresses the current installed technology base and encourages continued implementation of technology for providers
• Provides an approach to develop an infrastructure that leverages current and future local projects
• Provides a governance structure to coordinate the full roadmap
Next Steps - Implementation

- Establish transition team
- Make adjustments to account for HHS (HISPC) NGA project – Security and Privacy
- Address funding
- Help seed successful projects in rural communities
- Encourage / leverage current Arizona projects and initiatives