# 6<sup>TH</sup> ANNUAL NATIONAL CONGRESS ON HEALTH CARE COMPLIANCE

February 6-7, 2003 Washington, D.C.

## COMPLIANCE RISKS FOR PHARMACEUTICAL COMPANIES

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By

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#### I. The OIG's List of Compliance Risks for Pharmaceutical Companies

- A. <u>See</u>, "The OIG's Draft Compliance Guidance for Pharmaceutical Manufacturers: One More Compliance 'Script' for the Health Care Industry" co-authored with Wendy Goldstein, Partner, New York office.
- B. <u>See</u>, Relevant Excerpts from the OIG 2003 Work Plan

#### II. A Closer Look At Marketing

A. <u>See,</u> "Pharmaceutical Sales and Marketing Compliance: Are You Afraid to Look Under That Rock? – Twelve Key Tips To Achieve Effective Training to Pharma Sales and Marketing Personnel", co-authored with Wendy Goldstein, Partner, New York office.

#### III. Other Compliance Risks Not Otherwise Mentioned

- A. <u>See</u> Eli Lilly Privacy Complaint Consent Order with the Federal Trade Commission
- B. Pharma Settlement Chart maintained by EBG

### IV. Compliance Program Effectiveness

A. See, "Defining, Quantifying, and Measuring Effectiveness"