

Rosemarie Sweeney, M.P.A.
Vice President
Socioeconomic Affairs and Policy Analysis
American Academy of Family Physicians





For today's meeting...

Highlight work of AAFP

Perspective of AAFP on Medicare and HIT

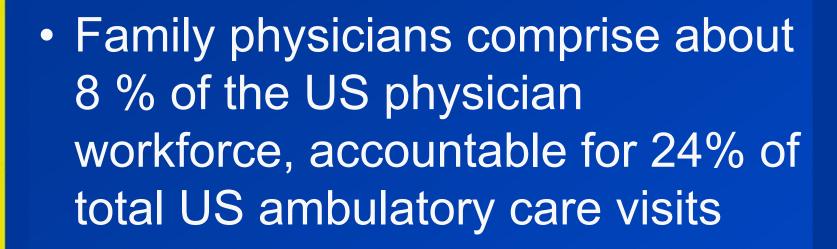


ABOUT THE AAFP

94,000 members total

- 58,500 active members
- 10,100 resident members
- 18,700 student members





Majority of members practice in groups of 5 or fewer clinicians





EHR Adoption in Family Medicine

30% in 2006
Tripled in 3 years!



Health Information Technology: Perspective of the AAFP



How has AAFP accomplished this?

Analysis

Leadership

Collaboration





Important entities in HIT:

AHIC

CCHIT

AQA

ONCHIT

PEHRC

AAFP interacts with ALL!!!



Health Information Technology: Perspective of the AAFP



Established October 2003

Mission: To assist family physicians acquire and use EHRs and other HIT that are affordable and standards-based for the purposes of improving quality, enhancing safety, and making gains in efficiency.





AAFP principles for EHRs:

Affordability
Compatibility
Interoperability
Data Stewardship

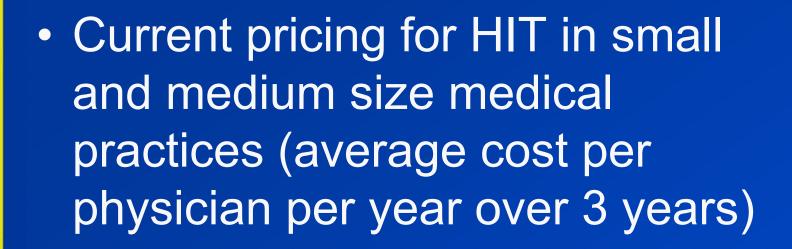
The continuity of care record (CCR) is key to exchange of data





Worried about partner's acceptance
Security and privacy issues
Risk of vendor going out of business
Decrease productivity
Can't afford EHR





Integrated EHR \$7,232

Stand alone EHR \$5,537

Stand alone PMS \$4188





Who is investing in EHRs? PHYSICIANS

Who is benefiting from EHRs?
The ENTIRE health system

What's wrong with this picture???





- 8 million encounters in critical care units -\$50 million revenue per encounter
- 1 billion patient encounters in small physician offices -\$200 revenue per encounter

Source:; Mark Leavitt, M.D..

HIMSS, July 2004





HIT and Quality Measurement

AAFP active in measure development (Consortium) and implementation Quality Alliance – AQA)

HIT a core technology for efficient and effective quality measurement and reporting



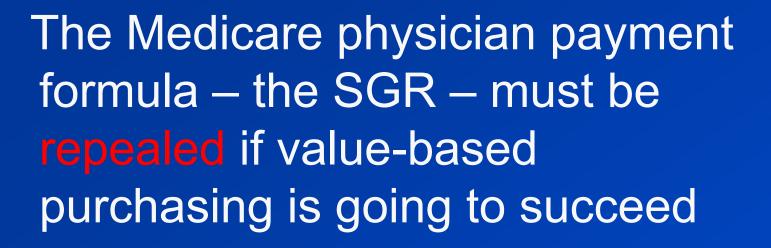


Medicare, quality and HIT

Development of framework for phased in value-based purchasing of physician's services in Medicare

AAFP spearheaded the effort in 2005!





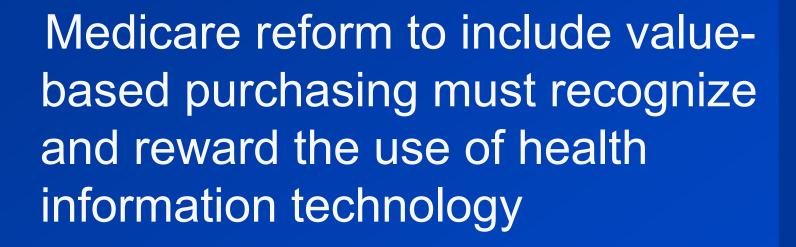
SGR incompatible with strategy of paying more for higher quality performance





AAFP worked with CMS to rationalize approach
Limited number of measures
Trial reporting system
AAFP encouraging member sign-up









HEALTH INFORMATION TECHNOLOGY IS CRITICAL TO ACHIEVING THIS GOAL!

