Central Florida Health Care Coalition





Central Florida Health Care Coalition

















Orange County

Public Schools











Polk County Government





CONTRELS







US Agri-Chemicals





LOCKHEED MARTI

The *Reliable* One[®]

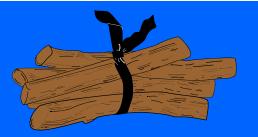


The CFHCC Staff









- Quality is king; information is the key to the kingdom.
- If you can't measure it, you can't manage it.
- The highest quality health care will be the lowest cost.
- There are not 10 <u>best</u> ways to do anything.





First Domain is Safety



- Then, <u>Evidence-Based</u> <u>Medicine (as applicable)</u>
 clinical quality And..
 - functional health status
 - patient satisfaction





• Business Case

Supply chain integration

Leverage clout

Measure





- Inpatient data
- Outpatient data
- Patient Satisfaction
- Demonstration Projects
- Education
- Community Service



Inpatient Quality Initiative 1991 MediQual - Atlas

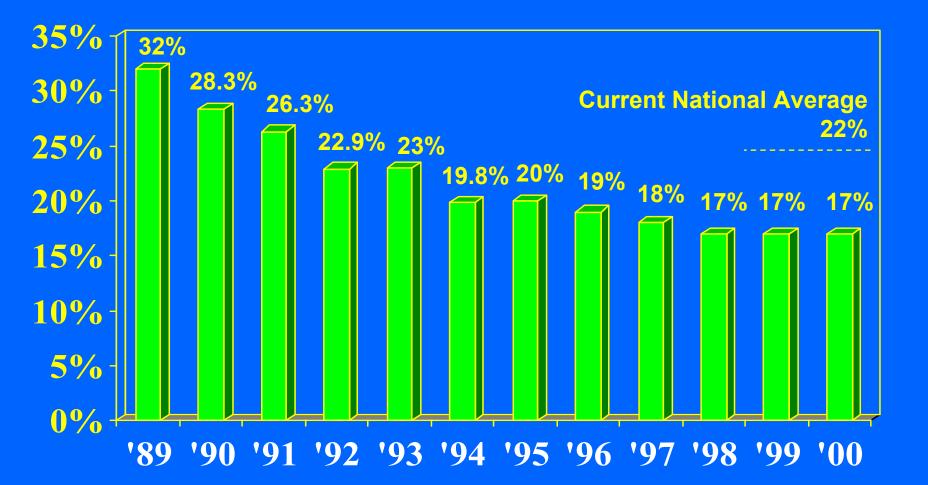
- Appropriateness
- Effectiveness
- Efficiency





CENTRAL FLORIDA HEALTH CARE COALITION

CAESAREAN SECTION RATES





CEA w/o Cerebral Infarction (less than 2 days pre-op)

	<u>Pre-pathway</u> n = 129	<u>6 Mos</u> <u>Transition</u> n = 66	<u>Post</u> n = 588	<u>Summary</u> n = 733	<u>Now</u>
Pre-op ang	32%	11%	4%	-28%	2%
ICU adm.	77%	24%	9%	-69%	3%
LOS	2.93	2.12	1.68	-1.25 days	1.4 days
Costs	\$7,798	\$5,750	\$5,387	-\$2,4 11	-\$6,000
Deaths	0	1	1	2	
			Savings	\$1,767,263	





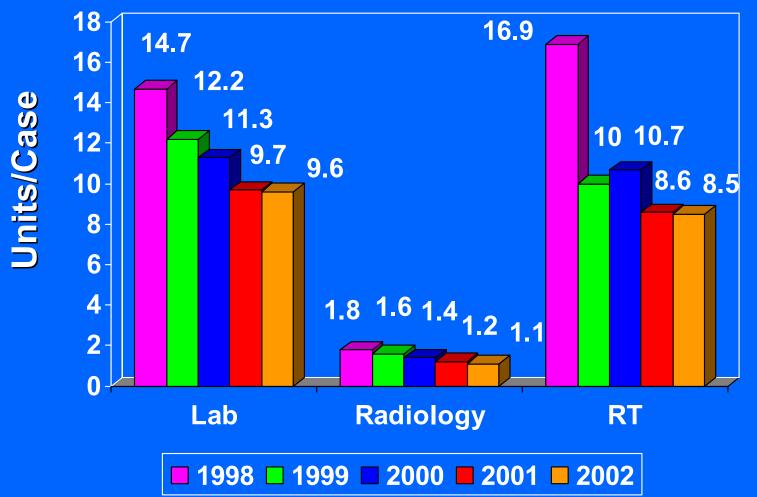
Normal Delivery C-Section Hysterectomy COPD **Pneumonia Pediatric Asthma Total Hip/Knee Back/Neck Procedure**

Open Heart/CABG PTCA Acute MI Chest Pain **Appendectomy Small/Large Bowel** Lap Gall Bladder Gastroenteritis



CFHCC Utilization

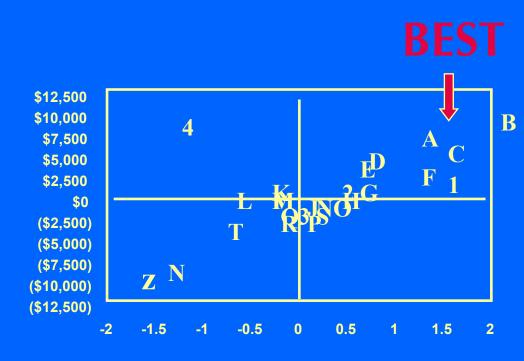
EXAMPLE





Provider Inpatient Performance





Peer





• determined by data

• benchmark against best practices

• currently 9 underway





- Arthritis
- H. Pylori
- Hypertension
- Cardiovascular Disease (statin use)
- Lower Back
- Peripheral Artery Disease
- Asthma
- Depression
- Hepatitis C



SWIFT M.D.

System Wide Information at your Finger Tips

RIFT Pro



Trifecta

vast patient safety improvement

cost reduction

improve physicians quality of life



Patient Safety

on-time information

history of comparisons

calculators

• EBM



Cost Reduction

no duplication

timely diagnosis

fewer errors



Physician Quality of Life

connect from home

no reliance on relay

medical liability relief



Benefits

- No software = access anywhere
- Data displays in real time
- No storage access legacy systems
- Physician training (1 hour)
- HIPAA compliant



Outpatient Quality Initiative

The Challenges...

- Multiple Sites Multiple Specialties No Communication
- Great Variation



Adverse Effects in Outpatient Care

- Up to 18% of O/P suffer adverse effects
- Cost: \$77 <u>billion</u> annually
- Results in:
 - 8 million hospital admissions
 - 17 million ER visits
 - 77 million extra prescriptions
 - 116 million doctor visits





The Participants... Over 250,000 covered lives









FIRST MEASURES: TOP 10 CONDITIONS - PHASE I

Data review included most episodes, most costly episodes and roll-up of all costs to determine aggregate costs per condition. Opportunity to educate also considered.

- Lower Respiratory Infection
- Sinusitis
- Hypertension
- Lipid/Cholesterol Disorder
- Abdominal Pain

- CHF
- Arthritis
- **Diabetes**
- Asthma
- Ischemic Heart Disease/Angina



FIRST SPECIALISTS: PRACTICE EFFICIENCY - PHASE I

- Family Practice *
- Internal Medicine *
- Gastroenterology **
- Cardiology **
- **OB/GYN** **

* Analysis for all conditions - minimum of 20 cases
 ** Analysis for specific care for specialty only - minimum of 10 cases



Primary Care Physician Profile Family Practice

Average Charge Per Episode

	Episodes	<u>Number</u>	Provider	<u>Specialty</u>	<u>Network</u>
2	Hypertension	86	<u>\$933</u>	<u>\$410</u>	<u>\$403</u>
þ	Headache	50	<mark>\$297</mark>	<mark>\$216</mark>	<mark>\$211</mark>
2	Abdominal Pain	<mark>92</mark>	<mark>\$191</mark>	<mark>\$291</mark>	\$321
þ	Acute Pharyngitis	<mark>93</mark>	<u>\$132</u>	<u>\$77</u>	<u>\$77</u>
D	L. Resp. Infection	<mark>84</mark>	<u>\$278</u>	<u>\$122</u>	<u>\$134</u>



Services Profile Family Practice Lower Respiratory Infection

	<u>Services</u>	<u>% Used</u>	<u>Provider</u>	Specialty	<u>Network</u>
•	Office Visit	100%	1.3	0.8	0.9
•	CBC	64.3%	0.9	0.3	0.3
•	Chemistry	35.7%	0.4	0.2	0.2
•	EKG	35.7%	0.4	0.1	0.0
•	Chest X-ray	28.6%	0.9	0.2	0.3
•	Pulm. Func.	21.5%	0.4	0.1	0.1
	ALL		<u>6.1</u>	<u>2.5</u>	<u>3.0</u>



Medication Profile Family Practice Acute Pharyngitis

<u>Medications</u>	<u>Provider</u>	<u>Specialty</u>	<u>Network</u>
• Amox/Ampicillin	14.3%	14%	34.9%
• Pen V & VK	0%	6.5%	6.2%
• Cephalosporin	<u>64.3%</u>	<u>25.2%</u>	<u>27%</u>
Cough & Cold	<u>7.1%</u>	<u>27.1%</u>	<u>33.6%</u>
• Antihistamines	<u>50%</u>	<u>8.4%</u>	<u>5.8%</u>



Primary Care Physician Profile Hypertension

	Average Charge Per Episode					
pisodes	Number	Provider	Specialty	Network		
lypertension	86	\$933	\$410	\$403		
Services Profile for Hypertension						
Services	Overused	Underused				
Office Visit		X				
Chem/Metabolic Panel Testing		X				
ipid/Cholesterol Testing		X				
Jrinalysis		X				
BC &/OR Component Count		X				
lectrocardiogram						
Chest X-Ray						
hyroid Testing						
Cardiovascular Stress Test						
Jric Acid Assay						
Slucose Testing, Any Source						
leart Echo Exam						



Primary Care Physician Profile Hypertension

Medication Profile for Hypertension			
Medications	Overused	Underused	
Diuretics		X	
Thiazide & Related Diuretics			
Potassium Sparing Agents		X	
Cardiovascular Therapy		X	
Beta-Blocking Agents			
Cardioselective Beta Blockers		X	
Ace/Angiotensin II Inhibitors	X		
Ace Inhibitors			
Angiotensin II Inhibitors	X		
Ace Inhibitors/Combo			
Calcium Channel Blockers		X	
Lipoprotein Reducing Agents			
Blood Clotting Modifiers	X		
Platelet Aggregate Inhibitors	X		
Anitsecretory/Antiulcer	X		
Hormones		X	
Estrogen		X	





Core areas

• Access	(5)
• Care	(8)
• Wellness	(5)
 Satisfaction 	(3)
 Compliance 	(5)
• Impairment	(7)
• Parallels from SF	36 - 12





• 2001 Demonstration Project

- 100 physicians
- 30 completes
- Post cards
- 6000 initial mailings (9/8/01)
- 3900 second mailing





- Sampling Issues
 - Patient age
 - Claim payments... not within 6 months
 - Patient knowledge of physician
 - Radiologists
 - Pathologists
 - Billing doc (same practice but...)
 - Avoid peak terrorism periods!





- 2003
 - 804 Primary Care physicians
 - 60 completes
 - Post cards
 - Electronic surveys





Instrument of change

Partnership

Align incentives





Pay for Performance

Evidence-based medicine (EBM)

 Identify and communicate best practices





Pay for Performance

• Align incentives

Collaborate

"Velvet hammer"





• Three tier physicians

Data driven – focus on EBM

Planned evolution





- Align Incentives
 - financial
 - non-financial



Improving Quality Specific Quality Measures, Data Sources, IT

Information Technology

- MEDecision's PRS profiler to create physician practice patterns
- Milliman's MedInsight Information System for actuarial work
 - data reliability
 - clinical acceptability
 - impact on cost
 - impact on quality
 - practice variability





- Financial Rewards Rankings
 - 65% clinical outcomes
 - 20% patient satisfaction
 - 15% service & appropriate utilization



Improving Quality Specific Quality Measures, Data Sources, IT

- Specific Quality Measures
 - Work in process
 - 60 initial measures and indicators evaluated (CPT codes, ICD-9 codes)
 - Additional indicators from NCQA, JCAHO, NQF, Leapfrog, Disclosure Project & other research





- Platinum Initially
 - Highest reimbursement rate
 - Higher for chronic illnesses
 - No pre-certs, pre-authorizations, etc.
 - Low co-pay





- Platinum One year
 - Digital prescribing
 - One week mini-residency
- Platinum Two years
 - Common computer systems (EMR)
 - Best practices communication
- Platinum Five years
 - On-line profiling
 - Electronic payment





• Gold

- Lower reimbursement rate
- Some managed care controls
- Higher co-pay
- Gold One year
 - Updated profile
 - Digital prescribing
 - Mini-residency





Silver

- Lowest reimbursement
- Allow balanced billing
- Highest co-pay
- training available





Non-financial incentives

- Annual performance report received
- Streamlined care processes
- Mini-residency
 - Licensing CME requirement met
- Patients have reduced co-pay limits
 - Less uncollectable money
- Electronic payment
- Lower malpractice premiums

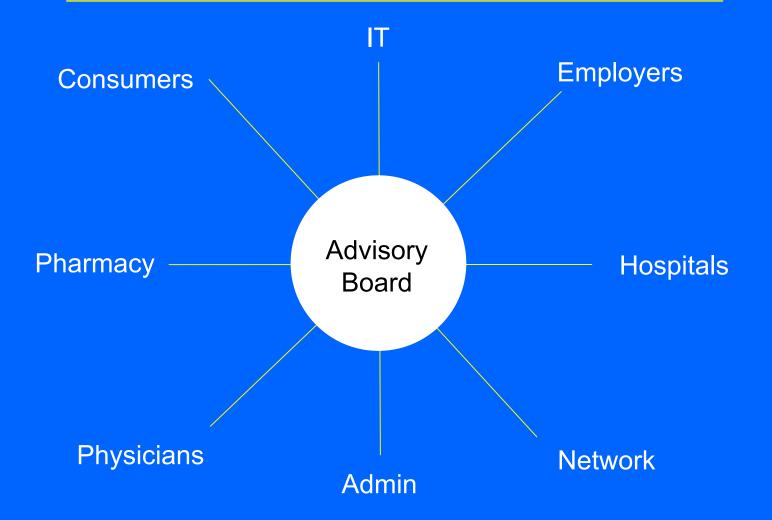




- Partnerships
 - Combining the best of medicine with the best of business.
 - Task forces











• Evaluation

- Office of Health Policy and Clinical Outcomes Thomas Jefferson University
 - David Nash, MD, MBA
 - Neil Goldfarb, Director of Research
 - Pre-post interventions





- "Platinum Consumer"
 - Improve consumer compliance
 - Improve consumer education





Consumer communication characters

• Whoknew?

• Ben E. Fit

• Bea Fit





 MEDecision and Milliman markers finalized

 Learning teams consult on final markers (6 to 10)

 Milliman completes actuarial analysis on markers





(continued)

Concurrently...

- Patient Satisfaction survey instrument is completed
- Consumer Education Strategy is defined
- Plan Design and Administration is being finalized



Financial Impact Considers...

Current mix of health plans

- Number of enrollees in each plan
- Number of physicians
- Current reimbursement rates



Financial Impact Upon ONE General Practitioner

- 35 patients per day (7,000 per year)
- 200 days per year
- \$80 average reimbursement per visit
- \$560,000 revenue per year



Financial Impact Upon ONE General Practitioner

	CURRENT					*FUTURE		
	Average Reimb.	Volume	Annual	<u>Ave</u>	erage Rein		<u>Annual</u>	<u>% Change</u>
	<u>Per Visit</u>	<u>Volume</u>	<u>Revenue</u>		<u>Per Visit</u>	<u>Volume</u>	<u>Revenue</u>	<u>in Revenue</u>
latinum	\$80	7000	\$560,000		\$88	7,350	\$602,700.00	7.6%
							Additional	\$42,700.00
ASSUMPTIONS:								
atinum sees 5% increase in volume and 10% higher reimbursement for 25% of all visits								





- Hypertension
 - \$933 \$403 = \$530 x 68 = \$36,040
- Acute Pharyngitis
 \$132 \$77 = \$55 x 93 = \$5,115
- Lower Respiratory

 \$278 \$134 = \$144 x 84 = \$
 Total Savings: \$







• THE Q

Total Healthcare with EBM for Quality

• Quality First, Always!





"Don't explain why it can't be done. Discover how it can be done."

Mo Tao (404-319 **B.C.**)