

# Community Care of North Carolina



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## MANAGING MEDICAID COSTS THROUGH COMMUNITY NETWORKS

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Community Care Plan of Eastern Carolina  
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**June 22, 2005**

# Objectives

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- **Review the history of Medicaid in North Carolina**
- **Discuss the impetus for change in Medicaid healthcare delivery**
- **Identify models of care piloted in North Carolina**
- **Discuss Disease Management initiatives implemented through community resources**

# History

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## Primary Care Management of Medicaid enrollees (Carolina Access)

- Fee for service plus \$2.50 pmpm management fee
- Focus on access
- Minimal success in controlling costs

# Driving Forcing for Change

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- Continued rising Medicaid costs
- Continued problems with access to care
- Increased burden of chronic disease
- Lack of coordination between health care providers



# Leadership

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- **NC Office of Research, Demonstrations, and Rural Health Development**

**Jim Bernstein, Director**

# Vision

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- **A coordinated system of care for Medicaid recipients that improves quality of care while controlling costs**



# Challenges

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- **Lack of resources**
- **Complexity of the Medicaid population**
- **Need for coordination of community resources**



# Community Care of North Carolina

- Joins other community providers (hospitals, health departments and departments of social services) with physicians
- Focuses on improved quality, utilization, and cost effectiveness
- Creates community physician led networks that assume responsibility for managing recipient care

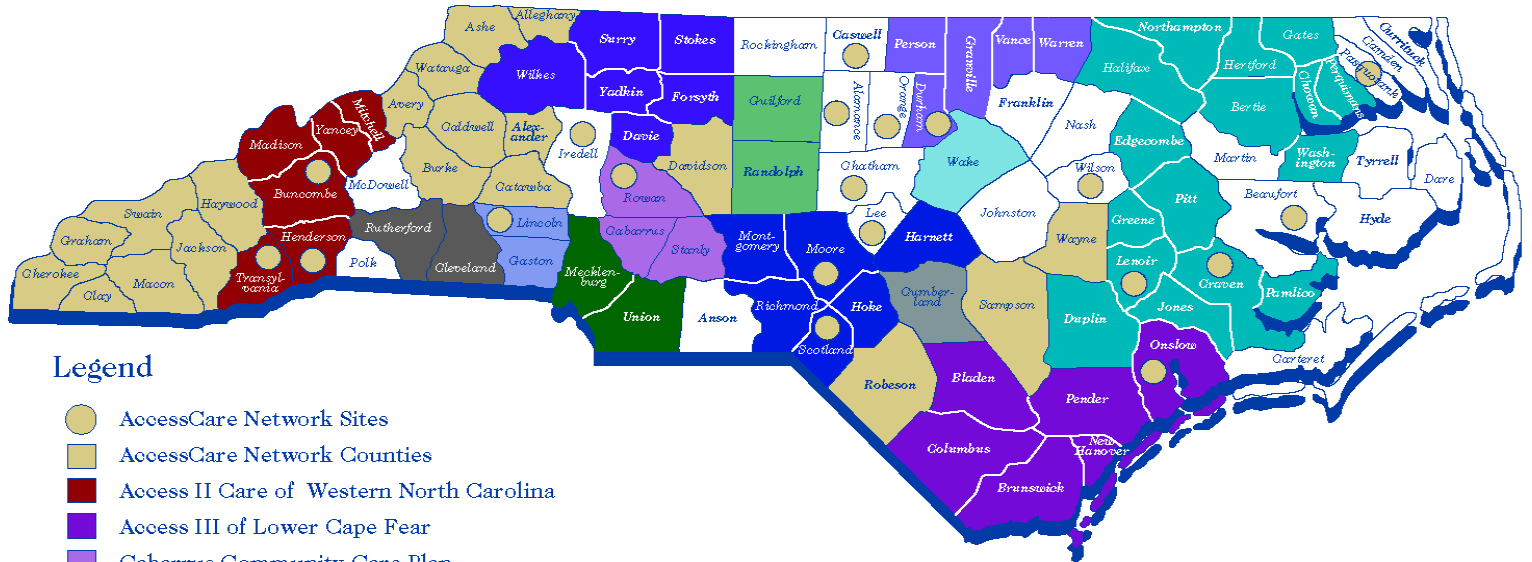






# Community Care of North Carolina

## Access II and III Networks



### Legend

-  AccessCare Network Sites
-  AccessCare Network Counties
-  Access II Care of Western North Carolina
-  Access III of Lower Cape Fear
-  Cabarrus Community Care Plan
-  Carolina Collaborative Community Care
-  Carolina Community Health Partnership
-  Central Piedmont Access II
-  Community Care Partners of Greater Mecklenburg
-  Community Care Plan of Eastern Carolina
-  Community Health Partners
-  Northern Piedmont Community Care
-  Partnership for Health Management
-  Sandhills Community Care Network
-  Wake County Access II

# Community Care Networks

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- **Non-profit organizations**
- **Assume responsibility for local Medicaid recipients**
- **Develop and implement plans to manage utilization and cost**
- **Create local systems to improve care**
- **Receive \$2.50 pmpm from the NC Division of Medical Assistance**

# Network Models

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- **Physician practice model**
- **Local network model**
- **County model**

# Strategies for Success

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- **Implement disease management initiatives**
- **Focus on high-cost/high-risk recipients**
- **Build accountability**

# Disease Management

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- Use of evidence based guidelines
- Coordination of care through community based case management

## CURRENT INITIATIVES:



**Asthma**  
**Diabetes**



# High Cost/High Risk Patients

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**CMIS – web-based case management information system**

- **Claims Data**
- **Documentation System**

## **CURRENT INITIATIVES:**

- ❖ **Prescription Drugs (PAL)**
- ❖ **ED Utilization**
- ❖ **Other Network Specific Initiatives**

# Accountability

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- **Compliance with clinical standards of care**
- **Utilization and cost benchmarks**



# Statewide Impact

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## Community Care of North Carolina

July 1, 2003 – June 30, 2004

- **Cost – \$28.5 Million**

(\$2.50 pmpm to Administrative Entities and \$2.50 pmpm to CCNC Primary Care Providers)

- **Savings - \$124 Million**

(Mercer Cost Effectiveness Analysis – AFDC only for Inpatient, Outpatient, ED, Physician Services, Pharmacy, Administrative Costs, Other)



# Program Caveats

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- **Top down approach is not effective in NC**
- **Community ownership**
- **Must partner – can't do it alone**
- **Incentives must be aligned**
- **Must develop systems that change behavior**
- **Have to be able to measure change**
- **Change takes time and reinforcement**



# Community Care Plan

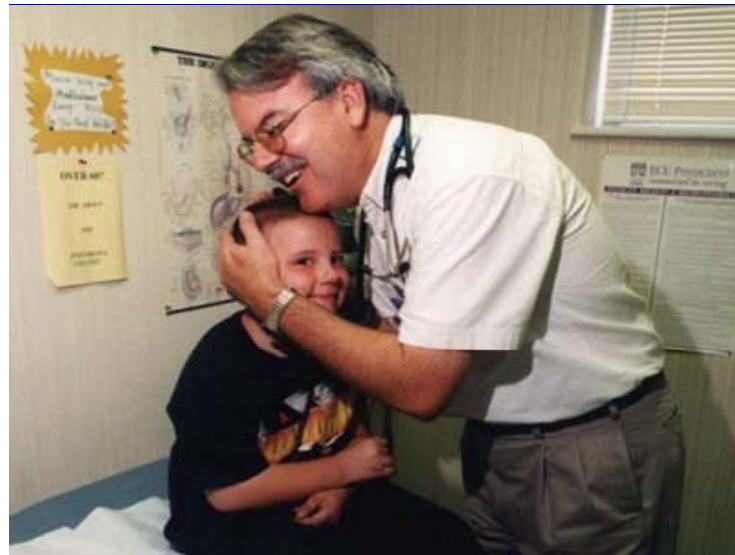
OF EASTERN CAROLINA

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# Basic Operating Premise

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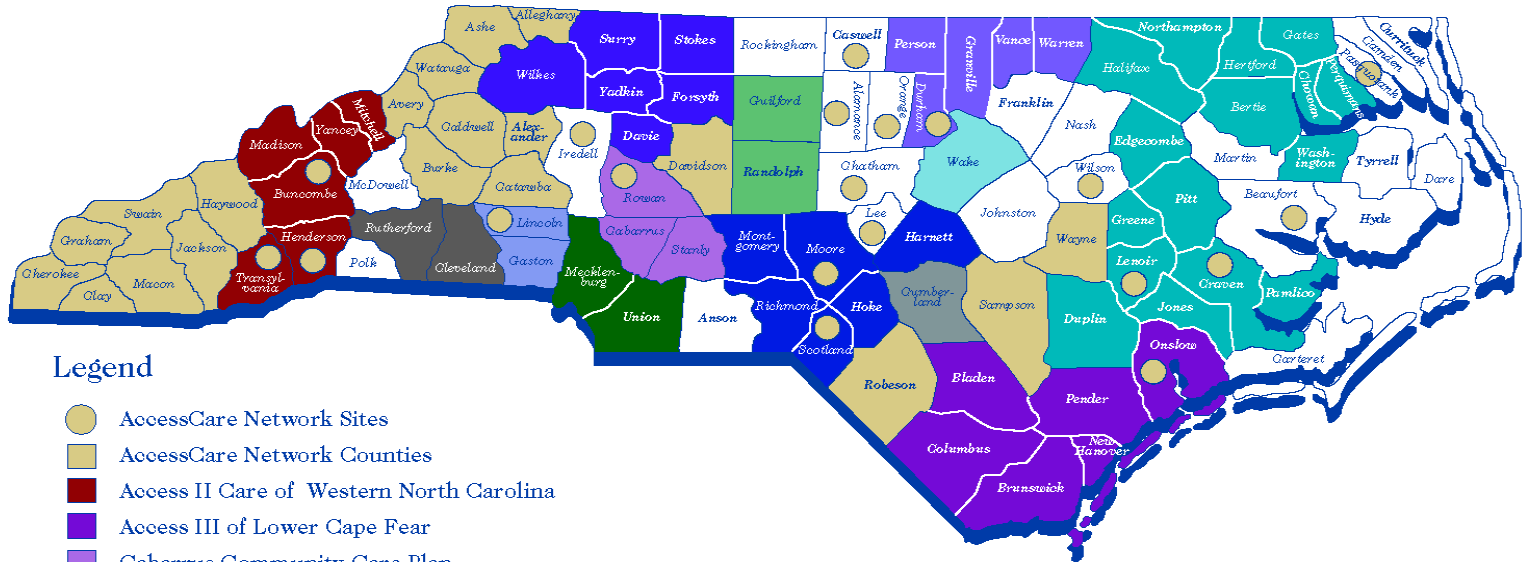
- **Regardless of who manages Medicaid, North Carolina providers, hospitals, health departments and other safety net providers will be serving the patients at the LOCAL level**





# Community Care of North Carolina

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# Community Care Plan of Eastern Carolina

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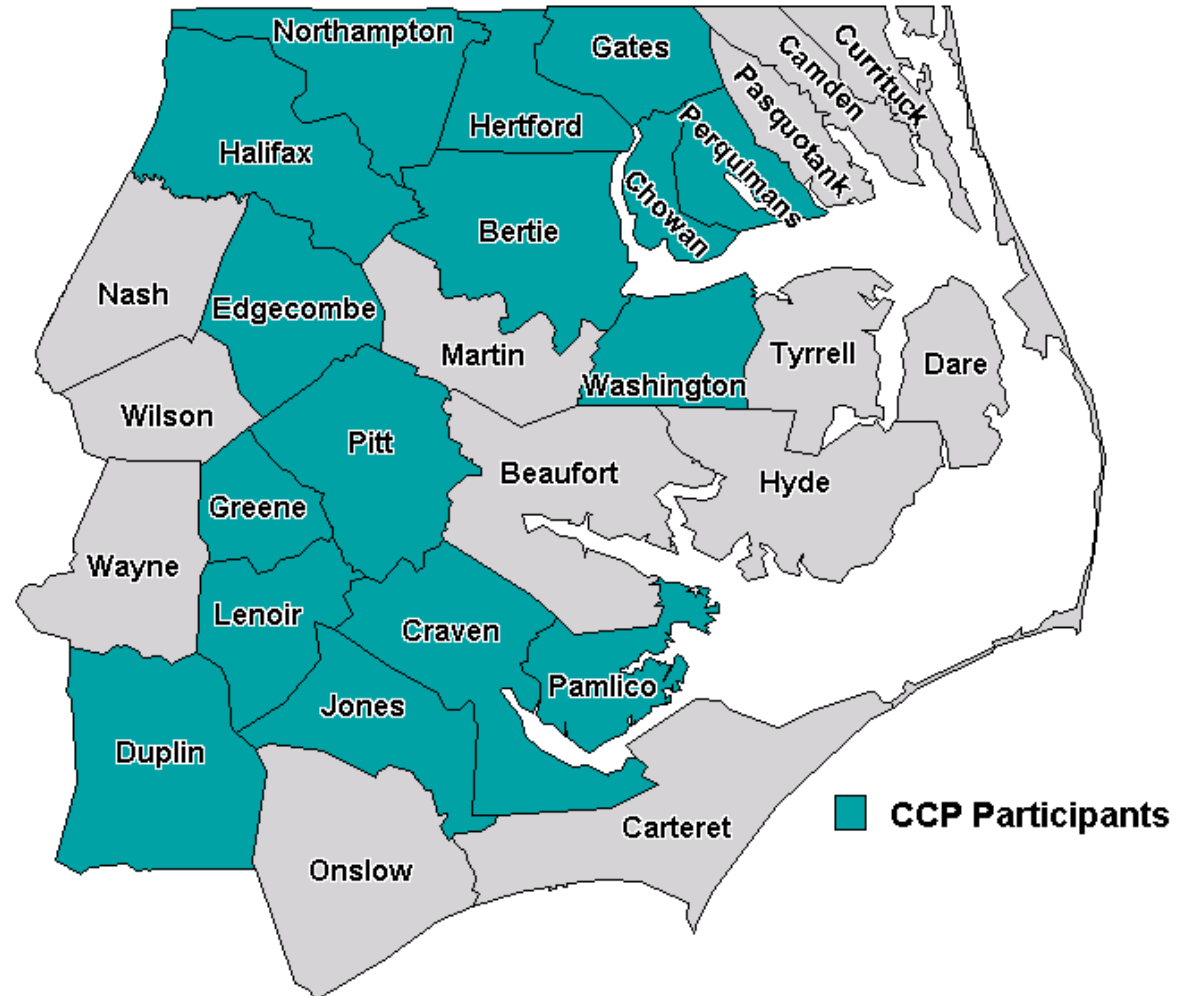
- 16 counties

- Over 120 providers

- Greater than 75,000 enrollees



# Community Care Plan of Eastern Carolina



# Community Care Plan of Eastern Carolina

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- **Demonstration Pilot started in 1998 in Pitt County**
- **Partnered with:**
  - **Pitt County Public Health Center**
  - **University Health Systems, Inc.**
  - **Brody School of Medicine**
  - **Department of Social Services**
  - **Private health providers**

# Core Strategies

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- **Formed physician-led care management committees to:**
  - **Identify compelling health issues**
  - **Adopt best practice clinical management**
- **Built accountability**
  - **Shared practice specific data**
  - **Measured compliance with clinical guidelines**
- **Implemented community-based case management**
  - **Case managers assigned to specific populations to coordinate resources and facilitate provider plan of care**



# Accountability

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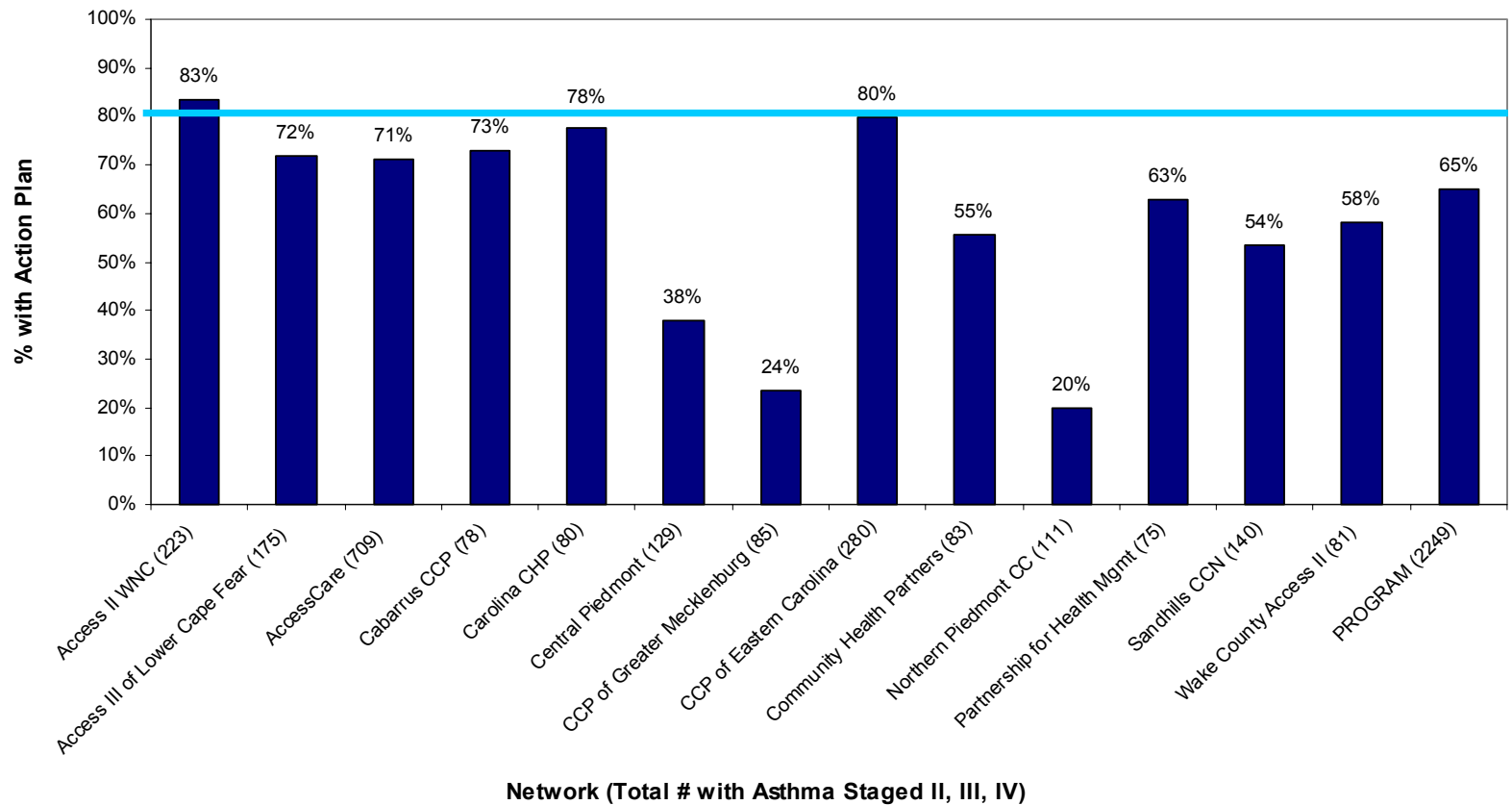
- **Chart audits**
- **Practice profile**
- **PAL Scorecard**



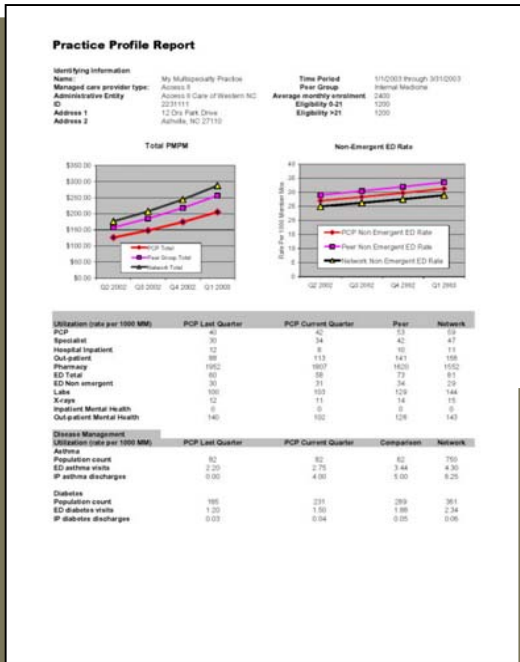
# Chart Audit

## Community Care of North Carolina Asthma Disease Management Quality Initiative

Staged II, III, IV with Action Plan in Chart  
Established and New Practices (Round 10 Hedis Jan - Dec 2003)



# Practice Profile Report



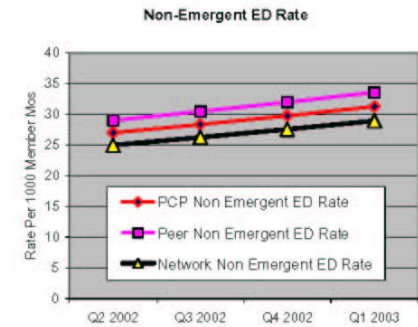
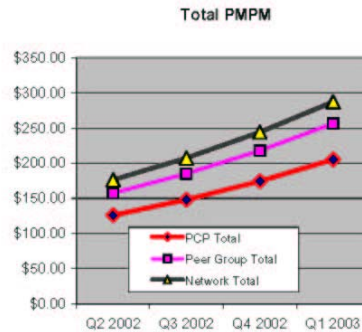
## Detail

### Practice Profile Report

**Identifying Information**

**Name:** My Multispecialty Practice  
**Managed care provider type:** Access II  
**Administrative Entity:** Access II Care of Western NC  
**ID:** 2231111  
**Address 1:** 12 Drs Park Drive  
**Address 2:** Asheville, NC 27110

**Time Period:** 1/1/2003 through 3/31/2003  
**Peer Group:** Internal Medicine  
**Average monthly enrolment:** 2400  
**Eligibility 0-21:** 1200  
**Eligibility >21:** 1200





# PAL – Scorecard

Community Care of North Carolina PRIMARY PAL **TC** 2003

**PAL Scorecard**  
ACCESS II AND III PRESCRIPTION ADVANTAGE LIST

PCP: 1234567 • INSERT PRACTICE NAME HERE

**WHAT THIS IS**  
This update provides a brief, at-a-glance summary of your practice's use of the Access II and III primary Prescription Advantage List (PAL) for January — March 2003.

**WHO SHOULD GET THIS**  
Please share this update with all prescribing physicians in your practice and, if appropriate, post it in a common area.

**WHAT'S IMPORTANT**

Your Practice - Current  Your Practice - Last  Peer Means - Current

Tier	Your Practice - Current	Your Practice - Last	Peer Means - Current
Tier 1	52%	43%	62%
Tier 2	36%	40%	30%
Tier 3	12%	17%	8%

**WHAT IT MEANS**

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**WHO YOU SHOULD CALL**

PRIMARY PAL ADMIN ID #: 1764221



## Detail

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**Chart:**  
Percentage of prescriptions written per tier for your practice in the current reporting quarter, your practice in the prior reporting quarter and your peers in the current reporting quarter

# Community Based Case Management

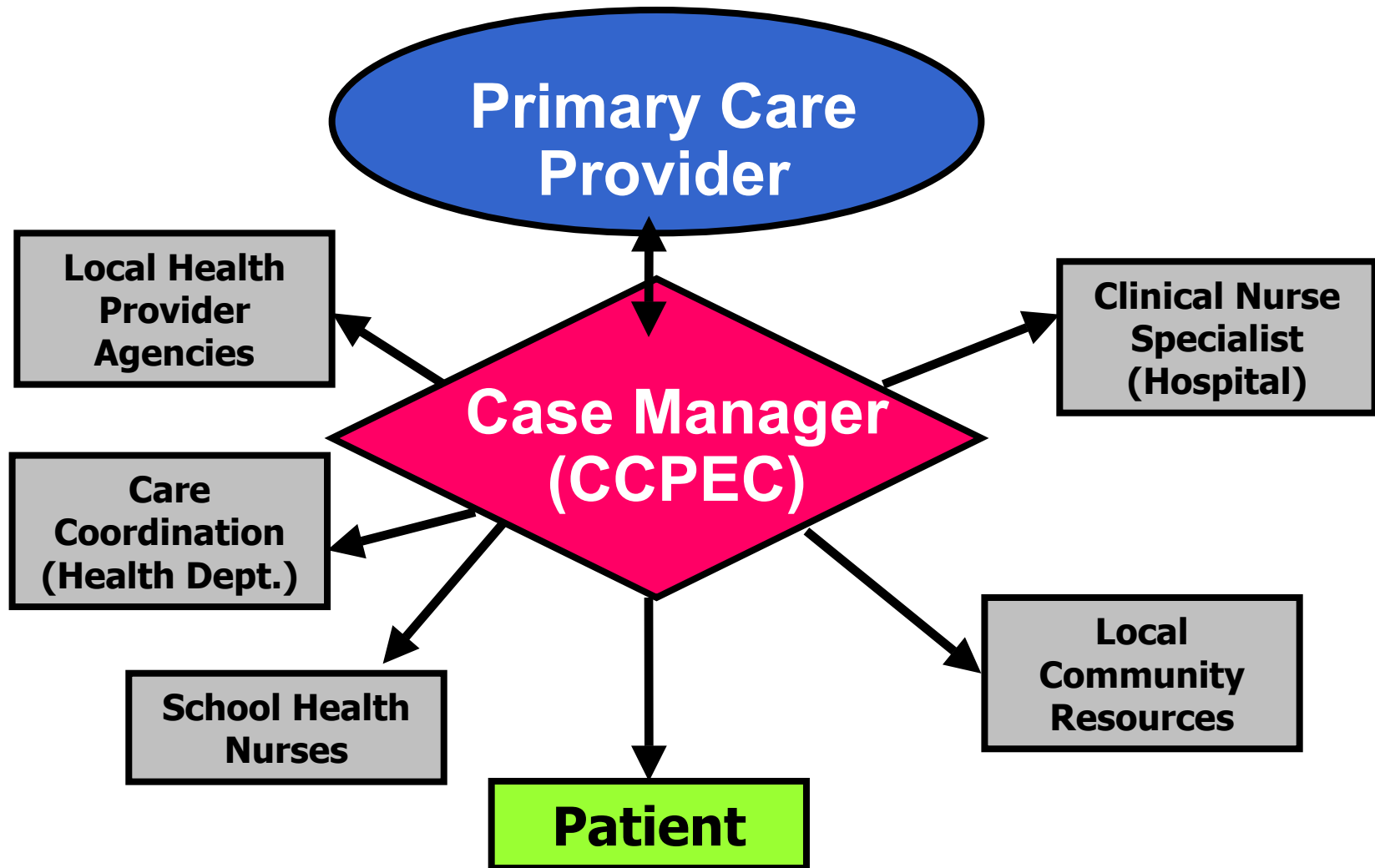
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- **Funding: \$2.50 pmpm fee received by Access East, Inc. from the NC Division of Medical Assistance**
- **Ratio of case manager to enrollees = 1:3200**
- **Staff: RNs and Social Workers**
- **Case management intensity varies based on complexity of recipient's needs**



# Community Case Management System

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# Community Based Case Management

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## ● Case Referral Source

- High cost data CMIS
- Physician referral
- Self-referral
- Community referral (DSS, health department, school nurse, school teacher)

## ● Services Provided

- Coordination of care
- Provider feedback
- Education (disease process, management, utilization of healthcare system)

## ● Where Services are Provided

- Home
- Provider office
- School
- Work
- Other (telephone, telehealth)





# Achievements

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- **Established access 24/7, 365 days per year**
- **Demonstrated measurable quality improvement**
- **Reduced growth rate of NC Medicaid program cost**
- **Generated a collaborative group of diverse health providers to monitor current programs and launch new initiatives**

# Access Outcomes

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- **Well child checks increased by 330%**
- **Primary care provider visits increased by 60%**
- **Pediatric ED utilization decreased by 45%**



# Quality Outcomes

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## ● Asthma

- Increased use of evidence-based guidelines

Ex: 95% of patients staged have the appropriate medications prescribed

## ● High Risk OB

- 92% of case management high risk patients delivered at 34 weeks or greater
- 86% delivered at 36 weeks or greater

# Financial Outcomes

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- **Reduced growth rate of Medicaid costs to 8%**
- **Decreased hospital write-offs due to unauthorized ED visits by 50%**
- **Increased revenues to providers related to the growth in preventative care visits**



# Community Care Plan of Eastern Carolina

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## ***WHY DOES THIS WORK?***

### **Healthcare is LOCAL**

- **LOCAL leadership**
- **LOCAL partnerships**
- **LOCAL sharing of resources**
- **Integrated LOCAL care management services**

# Contact Information

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**252.847.6696**

**kcrickmo@pcmh.com**



# Community Care Plan

OF EASTERN CAROLINA

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