Community Care of North Carolina

MANAGING MEDICAID COSTS THROUGH COMMUNITY NETWORKS

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Objectives

- Review the history of Medicaid in North Carolina
- Discuss the impetus for change in Medicaid healthcare delivery
- Identify models of care piloted in North Carolina
- Discuss Disease Management initiatives implemented through community resources

History

Primary Care Management of Medicaid enrollees (Carolina Access)

- Fee for service plus \$2.50 pmpm management fee
- Focus on access
- Minimal success in controlling costs

Driving Forcing for Change

- Continued rising Medicaid costs
- Continued problems with access to care
- Increased burden of chronic disease

Lack of coordination between health

care providers



Leadership

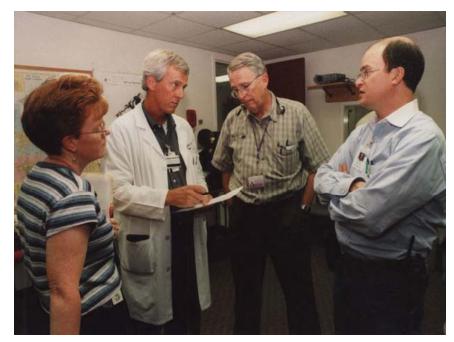
 NC Office of Research, Demonstrations, and Rural Health Development

Jim Bernstein, Director

Vision

A coordinated system of care for Medicaid recipients that improves quality of care while controlling

costs



Challenges

Lack of resources

Complexity of the Medicaid population

Need for coordination of community

resources



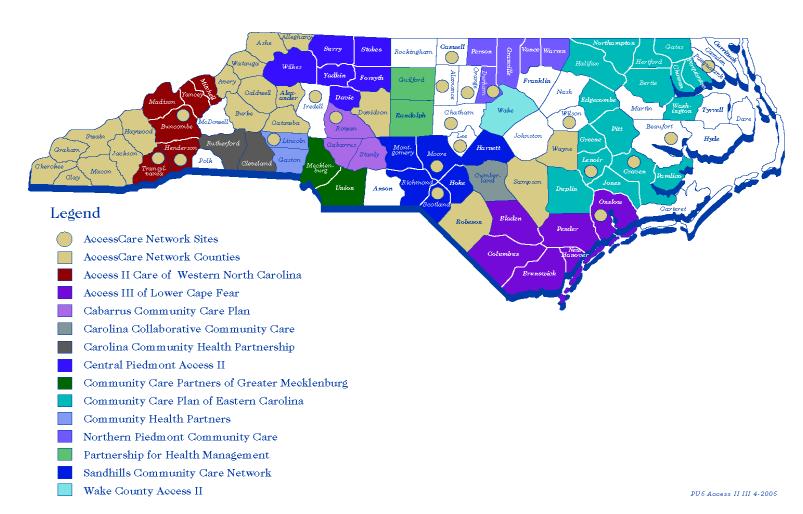
Community Care of North Carolina

- Joins other community providers (hospitals, health departments and departments of social services) with physicians
- Focuses on improved quality, utilization, and cost effectiveness
- Creates community physician led networks that assume responsibility for managing recipient care





Community Care of North Carolina Access II and III Networks



Community Care Networks

- Non-profit organizations
- Assume responsibility for local Medicaid recipients
- Develop and implement plans to manage utilization and cost
- Create local systems to improve care
- Receive \$2.50 pmpm from the NC Division of Medical Assistance

Network Models

- Physician practice model
- Local network model
- County model

Strategies for Success



- Implement disease management initiatives
- Focus on high-cost/high-risk recipients
- Build accountability

Disease Management

- Use of evidence based guidelines
- Coordination of care through community based case management

CURRENT INITIATIVES:



Asthma Diabetes



High Cost/High Risk Patients

CMIS – web-based case management information system

- Claims Data
- Documentation System

CURRENT INITIATIVES:

- * Prescription Drugs (PAL)
- *ED Utilization
- Other Network Specific Initiatives

Accountability

 Compliance with clinical standards of care

Utilization and cost benchmarks



Statewide Impact

Community Care of North Carolina July 1, 2003 – June 30, 2004

Cost – \$28.5 Million

(\$2.50 pmpm to Administrative Entities and \$2.50 pmpm to CCNC Primary Care Providers)

Savings - \$124 Million

(Mercer Cost Effectiveness Analysis – AFDC only for Inpatient, Outpatient, ED, Physician Services, Pharmacy, Administrative Costs, Other)

Program Caveats

- Top down approach is not effective in NC
- Community ownership
- Must partner can't do it alone
- Incentives must be aligned
- Must develop systems that change behavior
- Have to be able to measure change
- Change takes time and reinforcement



Basic Operating Premise

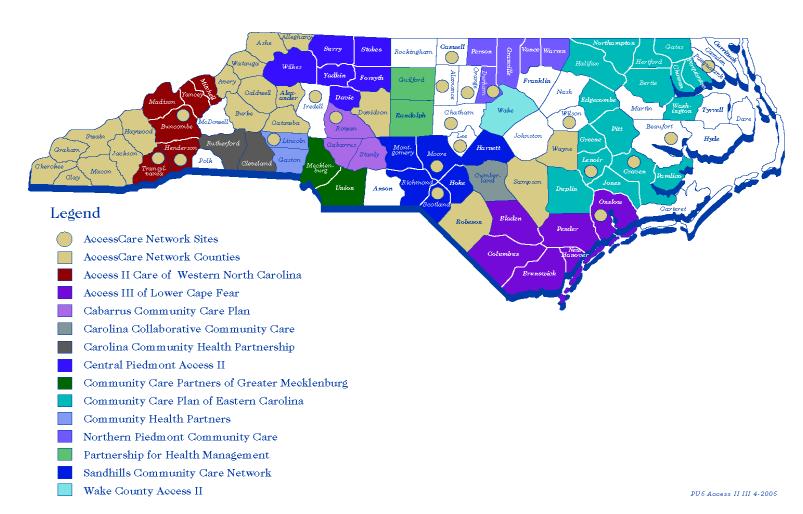
Regardless of who manages Medicaid, North Carolina providers, hospitals, health departments and other safety net providers will be serving the patients at the LOCAL

level





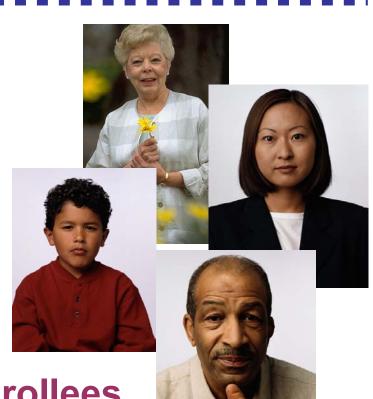
Community Care of North Carolina Access II and III Networks

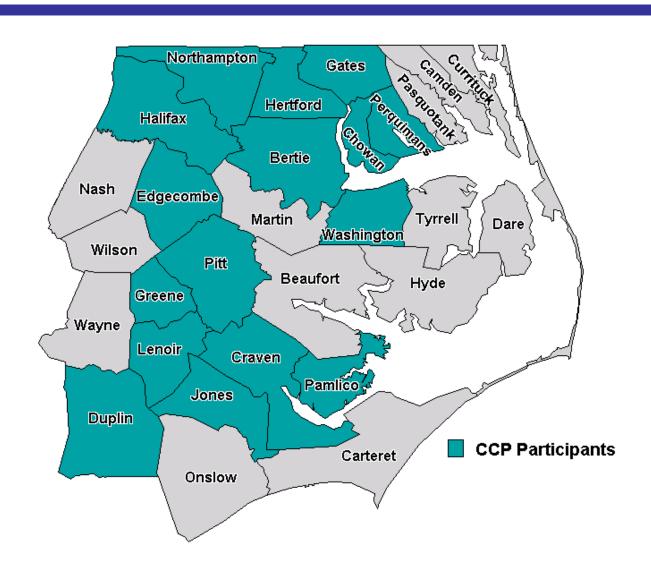


16 counties

Over 120 providers

Greater than 75,000 enrollees





- Demonstration Pilot started in 1998 in Pitt County
- Partnered with:
 - Pitt County Public Health Center
 - University Health Systems, Inc.
 - Brody School of Medicine
 - Department of Social Services
 - Private health providers

Core Strategies

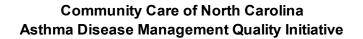
- Formed physician-led care management committees to:
 - Identity compelling health issues
 - Adopt best practice clinical management
- Built accountability
 - Shared practice specific data
 - Measured compliance with clinical guidelines
- Implemented community-based case management
 - Case managers assigned to specific populations to coordinate resources and facilitate provider plan of care

Accountability

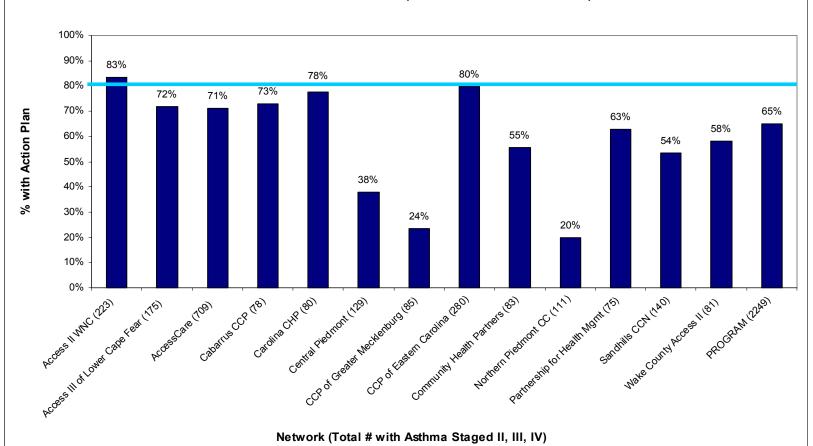
- Chart audits
- Practice profile
- PAL Scorecard



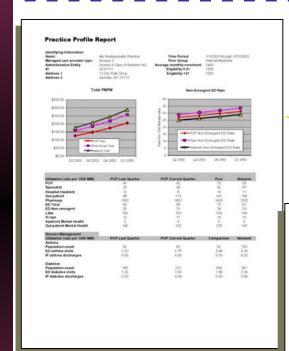
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Practice Profile Report





Detail

Practice Profile Report

Identifying Information

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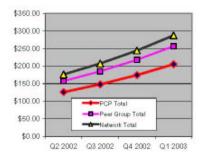
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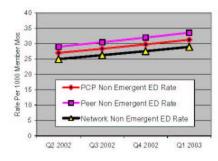
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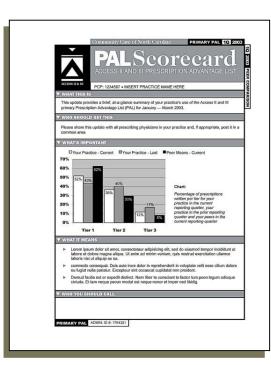
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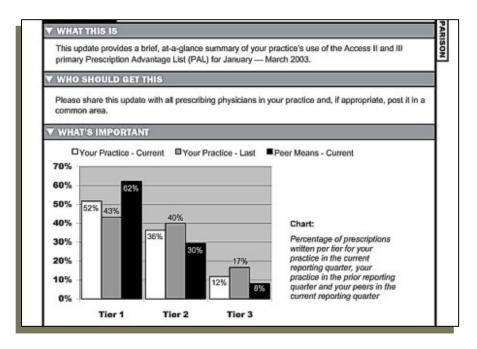
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PAL - Scorecard

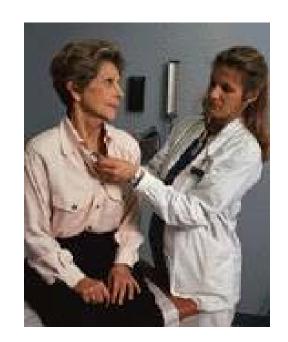


Detail

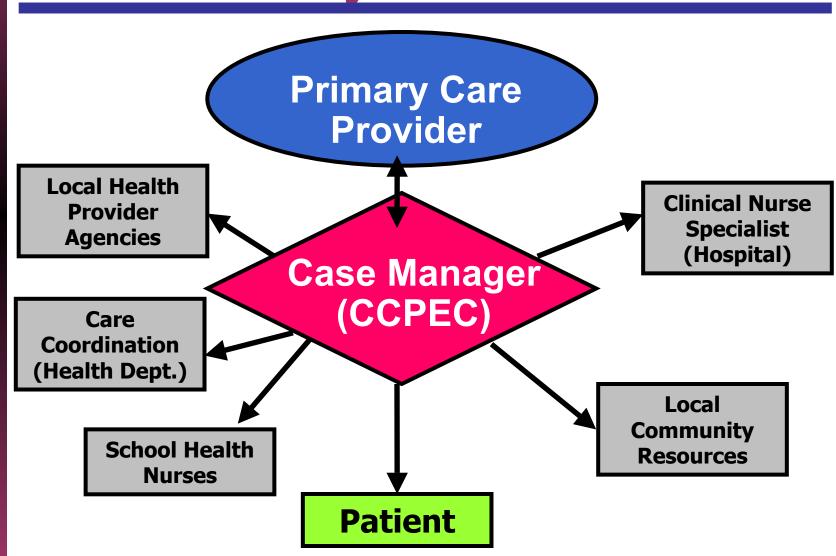


Community Based Case Management

- Funding: \$2.50 pmpm fee received by Access East, Inc. from the NC Division of Medical Assistance
- Ratio of case manager to enrollees = 1:3200
- Staff: RNs and Social Workers
- Case management intensity varies based on complexity of recipient's needs



Community Case Management System



Community Based Case Management

Case Referral Source

- High cost data CMIS
- Physician referral
- > Self-referral
- Community referral (DSS, health department, school nurse, school teacher)

Services Provided

- Coordination of care
- Provider feedback
- Education (disease process, management, utilization of healthcare system)

Where Services are Provided

- > Home
- > Provider office
- School
- > Work
- Other (telephone, telehealth)



Achievements

- Established access 24/7, 365 days per year
- Demonstrated measurable quality improvement
- Reduced growth rate of NC Medicaid program cost
- Generated a collaborative group of diverse health providers to monitor current programs and launch new initiatives

Access Outcomes

Well child checks increased by 330%

Primary care provider visits increased by 60%

Pediatric ED utilization decreased by 45%

Quality Outcomes

Asthma

Increased use of evidence-based guidelines

Ex: 95% of patients staged have the appropriate medications prescribed

- High Risk OB
 - > 92% of case management high risk patients delivered at 34 weeks or greater
 - > 86% delivered at 36 weeks or greater

Financial Outcomes

- Reduced growth rate of Medicaid costs to 8%
- Decreased hospital write-offs due to unauthorized ED visits by 50%
- Increased revenues to providers related to the growth in preventative care visits



WHY DOES THIS WORK?

Healthcare is LOCAL

- LOCAL leadership
- LOCAL partnerships
- LOCAL sharing of resources
- Integrated LOCAL care management services

Contact Information

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