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gojoyce@aol.com

Joyce Flory, Ph.D. Communications for Business and Health Editor, Internet Healthcare Strategies 260 East Chestnut Street Chicago, IL 60611 312/944-3654 fax: 312/335-6537

This presentation is partially based on guides developed for the e-health supplements to *Pharmaceutical Executive* magazine. This is also the handout that appeared in the notebook for the colloquium.

#### **Publication information:**

T'o find out more about *Internet Healthcare Strategies*, *Medicine on the Net*, the or the *Directory of Healthcare Organizations on the Internet*, call Erika or Betty at 805/564-2177; fax: 805/564-2146; or send an e-mail to corinfo@corhealth.com.

#### **Biographical Profile**

Joyce Flory heads her own Chicago-based communications firm, Communications for Business & Health. Previously, Joyce was director of public affairs at the American College of Healthcare Executives; manager of public relations at MacNeal Hospital, Berwyn, Illinois; and director of professional relations at the American Dental Assistants Association. While at the ACHE, Joyce started *Healthcare Executive* magazine and served as editor of *Hospital & Health Services Administration*. She has also held teaching positions at the University of Minnesota, Duluth, and at Northeastern Illinois University, Chicago.

Joyce is the co-author of five books on the Internet published by Irwin/McGraw-Hill in 1997. They include: *The Online Business Guide to Financial Services, The Online Guide to Personal Finance and Investing, The Online Business Atlas, The Online Guide to Healthcare and Wellness,* and *The Online Guide to Healthcare Management and Medicine.* She is also the author of the *Healthcare Guide to the Internet,* which is published quarterly by COR Research, Santa Barbara, California.

She has spoken on the Internet to groups as diverse as IBC Conferences, International Quality and Productivity Institute, the Healthcare Strategy Institute, MVP Productions, the Alliance for Healthcare Strategy and Marketing, the National Patient Education Conference, the New Jersey Hospital Association, the New Jersey Healthcare Congress, the Alliance for Healthcare Strategy and Market Development, the Illinois Hospital Association, Parke-Davis, and the National Association for Healthcare Quality.

Joyce holds a Ph.D. in communications from Indiana University, Bloomington, and is active in a variety of professional organizations. Among them are Independent Writers of Chicago, the Society for Healthcare Planning and Marketing, Chicago Women in Publishing, Professional Speakers of Illinois, and the National Speaker's Association. She was voted the 1993-1994 Member of the Year by the Professional Speakers of Illinois, a chapter of the National Speakers Association.

Joyce's many clients have included Crain Communications, Modern Healthcare, American Hospital Publishing, Lamalie Amrop, the American Association of Healthcare Consultants, and ServiceMaster. Joyce has also served as editor of Healthcare Human Resources and Healthcare QI Training Report, publications of COR Research, Santa Barbara, California, and is a contributing editor to *Strategic Healthcare Marketing* as well as *Medicine on the Net*, for which she writes the monthly "New on the Net" and "Resources" columns. She launched *Internet Healthcare Strategies*, a new monthly publication for COR Research, in October 1999.

A facilitator of book projects, Joyce has worked on such books as Medical Staff Alliances: How to Build Successful Partnerships with Your Physicians (American Hospital Association, 1990), Turning Healthcare Copyright Joyce Flory, 2000. Please do not reproduce in written or electronic form without the written permission of the author. 312/944-3654; gojoyce@aol.com; fax: 312/337-6537.

Leadership Around: Cultivating Inspired, Empowered, and Loyal Followers (Jossey-Bass, 1990), and From Acorn To Oak: A History of the Healthcare Financial Management Association, and The Intangibles: Building the Infrastructure for Continuous Quality Improvement. Her own publication, Ambulatory Care: A Management Briefing, was published in conjunction with the Society for Ambulatory Care Professionals of the American Hospital Association in 1990.

For additional sites which may or may not have been included in this handout, see e-Healthcare World (<a href="http://www.ehealthcareworld.com">http://www.ehealthcareworld.com</a>)--specifically the online exhibitors' directory.

#### **I.Alternative Medicine**

## **Alternative Medicine HomePage**

http://www.pitt.edu/~cbw/altm.html

Developed by the Falk Library of the Health Sciences, University of Pittsburgh, Pittsburgh, Pennsylvania, this site serves as a gateway to information on unconventional, unorthodox, unproven, or alternative, complementary, innovative, integrative therapies. Included is information on AIDS and HIV, Internet resources, government resources, mailing lists and newsgroups, databases, and practitioners' directories.

#### WholeHealthMD

http://www.wholehealthmd.com

Founded as a venture d as an Internet venture between American WholeHealth, a provider of integrative medicine services, Rebus Inc., a medical publisher, and Whole Foods Market Inc., this site helps users cope with 100 ailments while also offering protocols developed by alternative medicine practitioners.

#### Vitacost.com

http://www.vitacost.com

This site offers laboratory analysis of natural health products as well as rankings by a scientific advisory board. Products tend to be evaluated within categories such as weight management, men's and women's health, vision, and joint health.

#### **Datadiwan**

http://www.datadiwan.de/neuigkeiten/index e.htm

This German and English site blends holistic medicine and biomedical sciences with professional discussion forums and networks. Users can benefit from listings of congresses, conferences, meetings, and research institutes, as well as writings on holistic medicine published in Diwan Magazine.

#### **Herb Research Foundation**

http://www.herbs.org

Working to make consumers and professionals more open to herbs, this site mixes news with herb links, a bulletin board, herb reviews, a botany gallery, herb links, a hotline, and customized research.

## The Rosenthal Center Directory of Databases Content

http://cpmcnet.columbia.edu/dept/rosenthal/databases/AM\_databases.html

Developed by the Rosenthal Center for Complementary and Alternative Medicine at Columbia University School of Medicine, this site links to ources from the U.S., Europe, and Asia. Links are subdivided into categories such as biomedical bibliographic databases, alternative medicine databases, medical, pharmaceutical or scientific databases, traditional medicine databases, therapy-specific databases, and research project databases.

## **OneMedicine**

http://www.onemedicine.com

Created by Newton, Massachusetts-based Integrative Medicine Communications, this site offers both professionals and consumers an opportunity of "bridging the gape between conventional and alternative medicine." While members can acess special resources and services, both consumers and professionals can benefit from news and articles on integrative medicine.

Other alternative medicine sites

Cancerfacts.com (<a href="http://www.cancerfacts.com/">http://www.cancerfacts.com/</a>)

The Natural Pharmacist (http://www.tnp.com/).

Academy for Anti-Aging Medicine <a href="http://www.worldnet.net">http://www.worldnet.net</a>

CancerOption

http://www.canceroption.com

Rnethealth.com

http://www.rnethealth.com/

DrWeil

http://www.drweil.com/

Mother Nature.com

http://www.mothernature.com

HealthNotes.com

http://www.healthnotes.com/

Holistic Medicine Home Page

http://www.tiac.net/users/mgold/health.html

The National Center for Complementary and Alternative Medicine

http://www.altmed.od.nih.gov/

#### **II. Business to Consumer Sites**

#### MotherNature.com

# http://www.mothernature.com/

Billed as the site that offers "natural products, healthy advice," Mother Nature.com offers a combination of products and information within the broad categories of vitamins, herbs, and supplements, nature's grocery, diet and fitness, bath and body, bookstore and boutique, aromatherapy and candles, home and fashion, natural kinds, natural therapies, and pet products.

# **Drugstore.com**

# http://www.drugstore.com/

Offering both shopping and advice and inbforamtion, this site deliver medicine cabinet, beauty and spa, nutrition and wellness, personal care, pharmacy, and a variety of specialty stores. User can list their prescriptions and shop by brand.

#### More.com

## http://www.more.com/

Like other online drugstores, this one offers drugstore basics and pharmacy as well as vision and vitamin centers, and natural and baby stores, and a home medical area. Users can also consult an info center to retrieve news and ask questions of experts.

#### Planetrx.com

# http://www.planetrx.com/

"Life is better at PlanetRx," at least according to the site's home page, this site offers a store, pharmacy, and community as well as healthcare information on medical conditions, prescription and over-the-counter medications, vitamins and herbs. Also delivered are features such as Ask the Pharmncist, prescription refill reminders, and warnings about drug interactions, and s record of prescription/healthcare purchases.

#### Vitamins.com

http://www.vitamins.com/

Operating with a "lowest price guarantee," Vitamins.com offers an online encyclopedia on health issues, drug interactions, and supplements, news, the opportunity to shop A to Z, and a team of online experts.

Other business to consumer sites]

VitaminShoppe.com

http://www.vitaminshoppe.com

HealthCentralRx.com

http://www.healthcentralrx.com/

Intelihealth Healthy Home

http://www.intelihealth.com/

CVS.com

http://www.cvs.com/

Sickbay.com

http://www.sickbay.com/

enutrition ]

http://www.enutrition.com/

Healthmll.com

http://www.healthmall.com

#### **III. Business to Business Sites**

#### MedMarketAuction.com

http://www.medauction.com/

Developed by Netivation.com, this site offers used capital equipment as well as medical school textbooks to physicians, executives, manufacturers, and students. While manufacturers can auction off equipment, providers can find equipment tha may have been too expensive to purchase. Also developed by Netivation are MedMarket.com and DiscoutnMedBooks.com (http://www.DiscountMedBooks.com/).

## SickBay.com

http://www.sickbay.com

SickBay offers professionals practice support services, while offering consumers savings on prescription, medication, eye care, and other services Products and services are delivered through partnership with sites such as HealthScout, Claimsnet.com, and Americasdoctor.com.

## Medpool.com

http://www.medpool.com

Using the Internet as to provide a pooling and bidding vehicle, Medpool.com delivers the equivalent of a virtual trading floor to healthcare professionals. Sellers can bid against each other on professionals' bids to win business, while buyers who have already selected products, preferred sellers, and price are pooled to get involved in the purchasing decision.

Other business to business sites

Embio.com

http://www.embion.com/

BioSpace

http://www.biospace.com/

SciQuest

http://www.sciquest.com/

Empacthealth.com

http://www.empacthealth.com

Esurg.com

http://www.esurg.com

MedicalSuppliesUSA.com

http://www.medicalsuppliesusa.com/

MyHealthPro.com

http://www.myhealthpro.com/

Neoforma.com

http://www.neiofroma.com

Omnicell.com

http://www.omnicells.com

Medibuy.com

http://www.medibuy.com/

Promediz

http://www.promedix.com/

Zydical

http://www.zydical.com/

#### **IV.E-Commerce Sites**

#### **E-Commerce Times**

http://www.ecommerce.com/

Created to offer users a one-stop shopping resource on e-commerce this site uses a newspaper format to deliver a combination of news, special reports, job listings, opinion, cartoons, stock reports, message boards, newsfeeds and news letters and information on topics such as customer relationship management (CRM).

## **Internet.com's Electronic Commerce Guide**

http://www.ecommerce.internet.com/

Designed as a complete guide to e-commerce, this site offers reviews, news, columns, and resources. Among the more interesting features are eBusiness Illuminator, Tech Advisor, ec-Tips, and ec-Trends. Through these and other features, the site addresses topics such as "Wireless Reality: A Portable Internet," "The VC Dance Card: Are There Any Openings Left?", and "Human Being v 1.0."

#### **E-Commerce Information Center**

http://www.theecic.com/

Armed with the mission of "reporting on systems, application, technology, mergers, acquisitions, new products, and innovations in the e-commerce industry," this site offers a combination of data, trends, forecasts and statistics. In addition to a variety of free services, the site generates a news briefing service called E-Commerce Market Reporter.

#### **InternetNews.com e-Commerce News**

http://www.internetnews.com/ec-news

While this site focuses on e-commerce news, it's but one of the features of internet.com's vibrant collection of news sites, which features coverage of finance, intranet, application service providers, streaming media, stocks, advertising, law, and a variety of other topics. Daily updated headlines are linked to full text articles on every aspect of e-commerce.

Other e-commerce sites

Business Week's Ebiz

http://ebiz.businessweek.com/

**CMPNet** 

http://www.www.cmpnet.com/netbiz

**ZDNet** 

http://www.zdnet.com/

Cnet

http://www.cnet.com/

Commerce.Net

http://www.commerce.net

Nielsen//Netratings

http://www.nielsen-netratings.com/

**PCMeter** 

http://www.pcmeter.com/ or http://www.mediametrix.com/

HOT 100

http://www.hot100.com

COR Health

http://www.corhealth.com/

Cyberatlas

http://www.cyberatlas.com

ActivMedia

http://www.activmedia.com

Commerce.net

http://www.commerce.net/

Cyberdialogue

http://www.cyberdialogue.com/

Department of Commerce E-Commerce

http://www.ecommerce.gov/

E-Marketer

http://www.emarketer.com

Forrester Research

http://www.forrester.com

Greenfield Online

http://www.greenfieldonline.com/

**IDC** 

http://www.ids.com/

**Jupiter Communications** 

http://www.jup.com

Internet Advertising Bureau

http://wwiab/net/

Media Metrix

http://www.mediametrix.com/

**NetRatings** 

http://www.netratings.com

**Daily Internet Statistics** 

http://www.statmarket.com

Web Criteria

http://www.webcriteria/com

WebReference

http://www.webreference.com

# V. Disease management

#### **Emedx**

http://www.emedx.com

e-MEDx offers products such as e-SelfCare for Diabetes, e-PHA and e-Consult. e-SelfCare for Diabetes, for example, provides an interactive communication vehicle for diabetics, physicians and care specialists. A patient fills out a diabetes-specific risk assessment questionnaire every month and an ongoing health diary once a day or week. An assessment graph is produced, offering feedback to the diabetic. The patient forwards the information to a primary care physician electronically or by printing it prior to an office visit. The assigned online clinician is automatically reminded to review each patient's assessment information. If the data predicts poor health and/or high risk factors, the clinician contacts the patient to evaluate the situation and perhaps calls the patient's physician.

# LifemastersOnline

# http://www.lifemastersonline.com

LifeMasters Supported SelfCare has expanded its health management offerings to include both prevention and wellness. The site's features include coaching emails; health lessons and reminders; condition-specific diet and nutrition information; exercise planning and tracking; smoking cessation; a health calendar; medication schedules and medication compliance monitoring; a health data archive; and an emergency medical record with a family history table. All are tailored to a subscriber's requirements. The enhanced program is also available through a strategic partnership with iVillage.

#### **ECorSolutions Inc.**

# http://www.ralinmed.com, http://www.ecorsolutions.com/

Ecor solutions is but one of several disease management companies transitioning its programs to the Web. In the congestive heart failure (CHF) program, disease managers, who are trained CorSolutions cardiac nurses, perform an initial data gathering assessment with members by telephone. A site visit is then made by a contracted home health agency at the member's home, followed by regular telephone encounters by Disease Managers with the member. The nurses now work with members by telephone using a disease management system called MULTIFIT, a protocol-based clinical decision support system that was developed at the Stanford University Department of Cardiac Rehabilitation.

## **Protocol Driven Health Care(PDHI)**

## http://www.pdhi.com

This site offers a menu of disease management sites designed to help consumers and patients cope with their conditions. MyBP, for example, is what is being billed as the "first interactive health channel for people with high blood pressure." The site provides e-mail communication with a team of nurses and medical specialists, a personal diary for tracking blood pressure, diet, exercise, lifestyle changes, and medication usage, graphs that use information from the diary to monitor progress, a ten-year coronary heart disease risk assessment with comparisons, and other educational material, resources, features, tips and reviews.

#### Lifechart.com

http://www.lifechart.com

LifeChart.com offers an interactive asthma monitoring system and an electronic asthma monitor. Users blow into the monitor, which automatically records, stores, and displays the data in red, yellow and green-zoned charts. Results are uploaded to LifeChart.com over a phone line, where LifeChart.com organizes the information into electronic health reports.

Other disease management sites

Diabetes Well

http://www.diabeteswell.com

DietWatch

http://www.dietwatch.com

Confer

http://www.confer.com/

ProMedex

http://www.promedex.com/

Health Hero Network

http://www.hhn.com

Anthem Blue Cross Blue Shield

http://www.anthembcbsnh.com

Accordant

http://www.accordant.com/

Lifemetrix

http://www.lifemetrix.com

Chronicrx (<a href="http://www.chronicrx.com/">http://www.chronicrx.com/</a>)

Disease Management Consortium (<a href="http://www.dismgmt.com/">http://www.dismgmt.com/</a>)

#### **VI.Government Sites**

## **National Center for Biotechnology Information**

http://www.ncbi.nlm.nih.gov

This entity within the National Institutes of Health works to analyze information about molecular biology, biochemistry, and genetics, while also conducting research and developing databases and software. With a wealth of biotechnology databases and research resources, this government-sponsored site offers insight into the world of biomedical and genetic research.

# **National Institutes of Health Office of Alternative Medicine**

http://altmed.od.noh.gov

Formed to research alternative and complementary medicine practices, this site explains alternative and complementary medicine and its practices, while giving consumers questions to ask in evaluating alternative medicine therapies. Other areas of the site cover research , while a citation index presents thousands of relevant bibliographical citations from the National Library of Medicine's MEDLINE database.

## **National Institute on Aging**

http://www.nih.gov/nia

Another component of the National Institutes of Health (<a href="http://www.nih.gov/">http://www.nih.gov/</a>) this site offers reports on research related to topics such as Alzheimer's disease, elder abuse, and medication issues. Also presented on the site are consumer resources such as the Resource Directory for Older People and Age Pages, a collection of fact sheets.

## Other government sites

Subject Guide to Government Web Sites

http://wwwnhc.nhmccd.cc.tx.us/public/lrc/gov/med.html

**USGovSearch** 

http://www.usgovsearch.com

Healthfinder (from the US Dept of Health & Human Services)

http://www.healthfinder.org/smartchoices/qualitycare/default.htm

National Guideline Clearinghouse

http://www.guideline.gov

Clinical Trials.gov

http://www.clinicaltrials.gov

Centers for Disease Control

http://www.cdc.gov/)

National Institutes of Health

http://www.nih.gov/

Office of the Surgeon General http://www.surgeongeneral.gov

Agency for Toxic Substances and Disease Registry

http://www.atsdr.cdc.gov/

Environmental Protection Agency Pesticide Program

http://www.epa.gov/pesticides

Food and Drug Administration

http://www.fda.gov/

Health Resources and Services Administration

http://www.hrsa.dhhs.gov/

Indian Health Service

http://www.ihs.gov/)

Medicare

http://www.medicate.gov/)

Mine Safety and Health Administration

http://www.msha.gov

National Center for Infectious Diseases

http://www.cdc.gov/ncidod/

National Center for Injury Prevention and Control

http://www.cdc.gov.ncipc/

National Health Services Corp

http://www.bphc.hrsa.dhhs.gov/

Social Security Administration

http://www.ssa.gov/

Substance Abuse and Mental Health Services Administration

http://www.www.samhsa.gov/)

Office of Minority Health

http://www.omhrc.gov

Combined Health Information Database

http://chid.nih.gov/

Consumer Health Library

http://medlineplus.nlm.nih.gov/

National Center for Health Statistics

http://www.cdc.gov/hchsw Click on National Center for Health Statistics.

National Health Information Index http://www.nih.gov/news/96index/pubincov.htm Institutes and Offices of the National Institutes of Health http://www.nih.gov/icd

## **VII.Consumer Health Sites**

#### HealthCentral.com

http://www.healthcentral.com

HealthCentral.com, for example, now offers news sub-channels, including Business and Government, Health and Wellness, Science and Medicine, Sex and Relationships, Kids and Family, and Alternative Medicine. The site also features a channel devoted to HealthCentral.com's personalized 70 newsletters, allowing users to view and order all 70 newsletter offerings.

The site provides links to HealthCentralRx.com, an online pharmacy with more than 23,000 prescription and non-prescription items. There are also links to two of HealthCentral.com's network sites: Rxlist.com, which provides drug information, and the company's Canadian Web site, <a href="www.healthcentral.ca">www.healthcentral.ca</a>, which supports the notion that many healthcare sites are going international.

HealthCentral.com is also known for its connection with Dr. Dean Edell, original content from Joe and Theresa Graedon of the People's Pharmacy, and content from Best Doctors.

# ShapeUp.org

http://www.shapeup.org/

Through ShapeUp.org, C. Everett Koop, MD has launched a new weight loss program called Shape Up and Drop 10. Combining a personalized diet plan and fitness program, the user can set personal weight management goals, such as weight loss or prevention of weight gain, which is known as the "Shape Up" option.

## RealAge.com

http://www.realage.com

RealAge.com allows users to calculate their "Real Age"—the age their body is based on how well they have maintained it over time. Then, through a process called Age Reduction Planning, RealAge.com helps users develop a personalized health plan, which suggests what steps that they can take to become younger.

Other consumer health sites

AmericasDoctor.com

http://www.americasdoc

Healthy People 2010 (http://www.health.gov/healthypeople

Asimba (<a href="http://www.asimba.com/">http://www.asimba.com/</a>)

Cyberdiet (http://www.cyberdiet.com/

DietWatch (<a href="http://www.dietwatch.com/">http://www.dietwatch.com/</a>)

Ediets (http://www.ediets.com/)

Third Age

http://www.thirdage.com/

The Health Network

http://www.thehealthnetwork.com/

OnlinePsych

http://www.onlinepsych.com/

Mediconsult

http://www.mediconsult.com/

Medscape

http://www.medscape.com/

Intelihealth

http://www.intelihealth.com/

AMA Health Insight

http://www.ama-assn.org/consumer.htm

MedHelp International

http://www.medhelp.org/

Getting Well

http://www.pdr.net/getwell

MedicineNet

http://www.medicinenet.com/

NetWellness

http://www.netwellness.org/

Thrive Online

http://www.thriveonline.com/

Complete Home Medical Guide

http://cmpcnet.columbia.edu/texts/guide/all.html

New York Online Access to Health

http://www.noah.cuny.edu/

Health Answers

http://www.healthanswers.com/

Health World

http://www.healthy.net/

HealthGate

http://www.healthgate.com

Health Reality Check Online

http://www.hcrc.org/

Your Health

http://www.yourhealth.com/

Dr. Koop

http://www.dr.koop.com/

Wellness Interactive Network

http://www.stayhealthy.com/

Wellness Web

http://www.wellweb.com

OnHealth

http://www.onhealth.com/

Mayo Health Oasis

http://www.mayohealth.org/

OncoLink

http://www.oncolink.unpenn.edu/

Phys

http://www.phys.com/

# VIII. Physician Connectivity

#### **ParkStone**

http://www.parkstone.com

ParkStone's wireless gives physicians access to patient information, insurance guidelines, and submissions such as electronic prescriptions and changes in patient status. Physicians use this tool for managing and writing prescriptions, providing formulary guidelines, ordering diagnostic tests and generating referrals. The result is that physicians can streamline workflow, automate paper-based processes, and reduce disruptions such as pharmacy callbacks.

#### WirelessMD

http://www.wirelessmd.com

WirelessMD provides a medical data retrieval system on multiple wireless hardware devices that function such as a pager, email, fax, phone and answering service in one handheld device. The application allows physicians to maintain two-way communication with office and hospital databases, obtain patient clinical information, acquire CME credits, prescribe medications wirelessly, and access non-medical applications. Physicians can communicate with pharmaceutical manufacturers, managed care organizations, pharmacy retailers, and the Internet via two-way alphanumeric pagers, handheld digital assistants, and wireless laptops.

#### **EPhysician**

http://www.ephysician.com

ePhysician, a developer of a Palm-based wireless handheld medical device, allows healthcare professionals to prescribe medications, schedule patients, and view allergy and formulary information through a Palm handheld computer and the Internet.

#### **ePocrates**

http://www.epocrates.com/

Physicians using ePocrates qRx can check whether a drug is potentially harmful when taken with other medications. Via the Internet, physicians automatically receive updated clinical information from the ePocrates clinical editorial board and content partners.

## LifeChart.com

http://www.lifechart.com

LifeChart.com is an Internet based service that connects patients with their doctors and helps suffers of chronic conditions take greater control of their health. Using portable home testing devices, patients can monitor and report their condition on the LifeChart Web site, by accessing the Web via a WAP phone. With Web access from any location, the doctor can then prescribe medication or schedule office visits from anywhere.

#### Mdintouch.com

http://www.mdintouch.com

MDinTouch, Inc. is an Internet portal designed to meet the needs of healthcare professionals. . The MDinTouch Internet solution extends computing beyond the PC by using WAP to make patient information available anywhere. With WAP, a mobile phone can be used to access medical information such as patient reports, medication lists, and allergy lists.

#### Axolotal

http://www.axolotl.com

Axolotl Corporation will launch a Private Patient Portal through which physicians can send health information and clinical results to their patients, with patients accessing interactive tools and content. Using an ID and password, patients will log on to their personal Web page to view their latest lab results, check medication lists, refill prescriptions, read advice from their doctors, with condition-specific questionnaires and assessment tools, and follow links to customized information about their conditions. Patients might also ask or answer questions via e-mail, schedule and review appointments, or pick up referrals to a specialist. The Private Patient Portal is available as a standalone product or as an add-on component to Axolotl's suite of clinical messaging products called Elysium.

## MedPearl.com

http://www.medpearl.com

MedPearl.com has introduced Web-based initiatives aimed at consumers. Among the offerings are a personalized health Web page offering doctor-patient communications, Web-based health commerce, online health assessments, and an online medical information card. MyHealthRecord.com, a personalized health home page, links patients to health services and information linked to their physician. Patients can use these personalized Web resources to communicate with their doctors, check test results and other data, research health topics, and shop Copyright Joyce Flory, 2000. Please do not reproduce in written or electronic form without the written permission of the author. 312/944-3654; gojoyce@aol.com; fax: 312/337-6537.

for products and services. Patients can track lab results, schedule appointments, request referrals, review medical records, and ask questions of nurses. MyHealthRecord also provides links to Web-based sources for prescription refills, over-the-counter drugs, vitamins, and medical supplies and devices.

#### **ReThink**

http://www.rethink.com

Rethink Inc.'s national college health Web site, 98six.com, provides students with access to the administrative, clinical and health promotion functions of their campus health center. Students can go online using 98six.com to make appointments at the health center, check lab test results and submit prescription refill requests. College and university health center staff also benefit from online ordering of medical supplies, continuing education programs and support of third-party reimbursement functions that come from pro98six.com.

Other connectivity sites

Iscribe

http://www.iscribe.com/

Autros

http://www.autros.com/

Beansprout.com

http://www.beansprout.com

Healinx

http://www.healinx.com

Medivation

http://www.medivation.com/

Mykidsdoctor.com

http://www.mykidsdoctor.com/

W3Health

http://www.w3health.com/

Medscape

http://www.medscape.com

Health Vision

http://www.healthvision.com/

Axolotl

http://www.axolotl.com/

98point6

http://www.98point6.com

98six.com

http://www.98six.com/

MedPearl.com

http://www.medpearl.com

**HealtheonWebMD** 

http://www.webmd.com

CareInSite

http://www.careinsite.com/

**PointShare** 

http://www.pointshare.com

PassportHealth

http://www.passporthealth.com/

ClaimsNet.com

http://www.claimsnet.com/

Salu.Net

http://www.salu..net/

dbMed

http://www.dbMed.com

ValueMed

http://www.valumed.com

Cybear

http://www.cybear.com/

#### IX. Vertical Portals

#### CancerSource.com

http://www.cancersource.com

CancerSource.com is riding the celebrity bandwagon by offering a series of audiotaped interviews where celebrities talk about their experiences with cancer. The first in the series features Linda Ellerbee, a TV news reporter, writer and producer, and breast cancer survivor and Judith Light.

## ChildofMyDreams.com

http://www.childofmydreams.com/

Child of My Dreams.com, a resource on infertility, has partnered with Sereno Laboratories to launch an interactive medications library, which makes it possible for patients to learn about how medications work, their possible side effects, and which pharmacies stock a complete line of fertility drugs. The medications library also addresses patients' concerns about multiple births, insurance coverage and treatment options.

## SusanLoveMD.com

http://www.susanlovemd.com/

Dr. Susan Love, an authority on breast cancer and women's health issues, has announced the addition of two new features to her Website (http://www.SusanLoveMD.com ): PaperChase, a tool for retrieving synopses of reports in medical and scientific journals, and Advocacy Avenue, which

offers Web-hosting and links to local support and advocacy groups. The site also features a photo collection of post-surgical breast cancer survivors who've had various types of procedures.

# CancerPage.com

http://www.cancerpage.com

Cancerpage.com gets some 10,000 user sessions per day, the majority of which -- 6,000 -- are considered unique visitors. The average time spent on the site for each visitor is over seven minutes. Visitors can communicate via email with oncology nurses through the "Ask a Nurse" feature and receive an answer within 24 hours.

# Other vertical portal sites

Oncology.com

http://www.oncology.com/

CancerSource.com

http://www.cancersource.com

CancerFacts.com

http://www.cancerfacts.com/

ChildofMyDream.com

http://www.childofmydreams.com/

Gazoontite.com

http://www.gazoontite.com/

FootHealthNetwork.com

http://www.foothealthnetwork.com/

Dr.SusanLove

http://www.susanlovemd.com/

CancerPage

http://www.cancerpage.com/

Diabeteswell

http://www.diabeteswell.com/

Drdrew.com http://www.drdrew.com/

#### X. Professional Sites

# **Family Practice.com**

http://www.family

FamilyPractice.com is an online resource devoted exclusively to family practice medicine. Among its offerings are multimedia tools for sharpening diagnostic skills, and reference and resource materials from the American Board of Family Practice(ABFP). It also features virtual patient encounters that allow physicians to diagnose and recommend a course of treatment. Each case outlines a patient visit, complete with history, review of systems, physical exam, studies that include graphics such as films and EKG strips, and lab results. The site delivers answers and supporting information. The FamilyMed.com reference center features the ABFP's 19 reference guides which have been enhanced with inks to references, flowcharts, and clinical narrative. Also presented are 2,000 questions from past in-training exams along with answers and references, free web sites for ABFP-certified physicians, and links to 20 full- text articles.

# The KnowledgeSpace Healthcare Community

(<a href="http://www.knowledgespace.com/healthcare/">http://www.knowledgespace.com/healthcare/</a>) offers a community for healthcare leaders with resources, best practices, diagnostic tools, customized news, studies, and trend and statistical analyses. Targeted to hospital, health plan, pharmaceutical, research, and supplier professionals, KnowledgeSpace Healthcare Community gives users access to Business Radar and Daily Highlights, which feature news from 400 newspapers, magazines, journals, and news wires, including 70 healthcare journals. Global Best Practices for KnowledgeSpace offers a collection of case studies and self-assessment tools, while Trends & Statistics presents market profiles, trend and strategic analyses, and presentations. Meanwhile, Knowledge Bundles and Executive Briefs serve up content and tools on hot-button issues such as HIPAA, information technology, e-health and commerce, the Balanced Budget Act, consumer issues, and prescription drug costs.

## Acurian

http://www.acurian.com/

Acurian offers sponsors access to proprietary and patient databases, thereby accelerating launch of clinical trials. Sponsors have the ability to select and recruit investigators, recruits patients, and expedite the study launch documentation process. Aculaunch, an Internet-based clinical trial accelerator, will be available in September 2000.

Other professional sites

Medsite.com

http://www.medsite.com/

Passport One Source (http://www.passportonesource.com/)

HealthLeaders.com (http://www.healthleaders.com

FamilyPracticecom (http://www.familymed.com/)

Knowledge Space (http://www.knowledgespace.com/healthcare/)

Health Information Network (<a href="http://www.hin.com/">http://www.hin.com/</a>)
Managed Care Online (<a href="http://www.mcol.com/">http://www.mcol.com/</a>)
OPUS Communications (<a href="http://www.opuscomm.com/">http://www.opuscomm.com/</a>)
VerticalNet.com (<a href="http://www.verticalnet.com/">http://www.verticalnet.com/</a>)
COR Health (<a href="http://www.orhealth.com/">http://www.orhealth.com/</a>)
PDR.Net (<a href="http://www.pdr.net">http://www.pdr.net</a>?

## **XI. Search Engines and Megasites**

#### MdChoice.com

## http://www.mdchoice.com

Billed as the "ultimate medical information finder," this site allows users to search among several types of pages, including in-depth reviews and chapters, brief reviews, patient information, case presentation, simulation, practice guidelines, news articles, and software. Users can simultaneously search for type of media, including photos, ECGs., radiographics and CT scans.

# UCI (University of California, Irvine) Accessing the Internet

# http://www.lib.uci.edu/internet

Developed by UCI libraries this site allows users to click on hyperlinks for any number of search engines raging from Infomine and Raging Search to RealNMames, and Google. Other features include hyperlinks to metasearching engines as well as metasites to search engines and popular sites such as Search Engine Showdown, and Search Engine Watch.

#### MedMarket.com

# http://dr.medmarket.com/indexes/indexmfr.html

The practice management health services index allows users to search among the index categories physicians, group practices, and clinics, hospitals, companies and medical resources, or simply enter appropriate keywords.

## **MedicineOnline**

http://www.meds.com

This site delivers information and education within the specialty of oncology, incouding a Daily Oncology News Digest, MEDLINE searches,, oncology forms and discussion groups and reports from medical meetings.

# **Edmunds Home Page**

## http://www.edhayes.com/

Created as a labor of love, this site offers links to sites within the categories of pharmcy, medicine, nursing, dental, biosciences, nutrition, referencespharmceutical company indigent patient programs, and poiison control centers.

#### CliniWeb

http://www.ohsu.edu/cliniweb/

Developed as an index and table of contents to clinical information on the Internet, this site allows users to enter search terms in five different languages, including English, German, Frechh, Spanish, and Portugese. Links are also provided to MEDLINE..

Other healthcare search engines

Cochrane Library

http://www.update-software.com/cochrane/cochrane-frame.html

Grateful MED

http://www/igm.nih.gov/

**MDConsult** 

http://www.mdconsult.com/

Medical Business Search

http://www.infomedical.comMedical

MEDLINE Plus

http://www.nlm.nih.gov/medlineplus/

Medscape

http://www.medscape.com/

Mosby's Periodical Search

http:///www1.mosby.com/

National Organization of Rare Diseases

http://www.stepstn.com/nord/db/dbsearch/search.htm

Physicians Online

http://www.po.com/

PubMed

http;//www.ncbi.nlm.nih.gov/pubmed/

MedFetch.com

Http://www.medfetch.com

WebMd

http://www.webmd.com/

Achoo

http://www.achoo.com

**AENIAD** 

http://www.aeniad.com

**AMADEO** 

http://amedeo.com/index.htm

**Biosites** 

http://galen.library.ucsf.edu/biosites/

Biocrawler

http://www.biocrawler.com

CliniWeb

http://www.ohsu.edu/cliniweb/

Global Network Navigator

http://www.pitt.edu/HOME/GHNet/

Hardin MD

http://www.lib.uiowa.edu/hardin/md/

HealthAtoZ

http://www.HealthAtoZ.com/

Healthfinder

http://www.healthfinder.gov/

HealthLinks

http://healthlinks.washington.edu/

HealthWeb

http://healthweb.org/

Health on the Net

http://www.hon.ch/medhunt

Infomedical

http://infomedical.com

Martindale's

http://www-sci.lib.uci.edu/HSG/HSGuide.html

MDConsult

http://www.mdconsult.com/

MedExplorer

http://www.medexplorer.com/

Medfinder

http://www.netmedicine.com/medfinder.htm

Medical Matrix

http://www.medmatrix.org/

Medical World Search

http://www.mwsearch.com/

MedicineNet

http://www.medicinenet.com/Script/Main/hp.asp

MedlinePlus

http://www.nlm.nih.gov/medlineplus/

MedScape

http://www.medscape.com/

MedWebPlus

http://www.medwebplus.com/

MedWeb (Emory)

http://WWW.MedWeb.Emory.Edu/MedWeb/

MicroMedex

http://www.MDX.com/

MMRL (Multimedia Medical Reference Library)

http://www.med-library.com/medlibrary/

NOAH

http://www.noah.cuny.edu/

**OMNI** 

http://omni.ac.uk/

University of Pittsburgh Health Sciences Library

http://www.hsls.pitt.edu/intres/

SciTalk.com

http://www.SciTalk.com/

The Health Channel

http://www.thehealthchannel.com

Virtual Hospital

http://www.vh.org/

WebDoctor

http://www.gretmar.com/webdoctor/home.html

WebMD

http://my.webmd.com

World Wide Web Virtual Library

http://www.ohsu.edu/cliniweb/wwwvl/

Info Prn

http://infoprn.com/

Healthgate

http://www.healthgate.com/.

MedSurf

http://www.medsurf.com/

**Health Surfing** 

http://www.healthsurfing.com/

MedBot

http://medworld.stanford.edu/medworld/

MedSite

http://www.medsite.com/

Managed Health Links

http://www.managedhealthlinks.com/ or http://www.managedcareconnection.com/

FemaleHealth Links

http://www.fmealehealthlinks.com/

Citeline

http://www.citeline.com/

**JADE** 

http://www.ncemi..org/ (Click on JADE)

Medical SmartSearch

(http://wunsearch.uthsca.edu/searchform45.htm)

NewsRounds

http://www.newsrounds.com

**AMEDEO** 

(http://www.amedeo.com/

#### **XIIPublications**

## **Brandon & Hill List of Journals**

http://wwwnnlm.nlm.nih.gov/psr/outreach/branhill.html

Featuring both the journal list and publisher, this site provides links to appropriate Web sites, as well as applicable links to full-text articles. Also provided is information on when the publisher started to provide Web access to the table of contents, abstracts, and full text articles.

#### E-Journal SiteGuide: A Metasource

http://www.library.ubc.ca/ejour/

This site offers an alphabetical lists of links to sites for e-journals as well as separate listings within the categories of academic, specific subjects, zaines, commercial and national news and media.

#### **PubMedCentral**

http://pubmedcentral.nih.gov/

Offering free online access to the full-text of life science research articles, this site allows users to view articles both as HTML through a Web browser or through downloadable PDF files. Included are links from citations to PubMed abstracts, figures sized for online viewing, and supplementary support tools such as data tables, streaming video, and images.

#### XIII. News Resources

Newswise

http://www.newswise.com/menu-sm.htm

WebMD National News Center

http://webmd-practice.medcast.com/Z/Channels/1842

Doctor's Guide to the Internet Medical News

Physician's Online

http://www.pol.net

QuadNet

http://www.quad-net.com/

CDC Prevention News Update

http://www.cdcnpin.org/news/prevnews.htm

**AEGIS HIV/AIDS Daily Summary** 

http://www.aegis.com/archive/ads.asp

Journal of the American Medical Association Asthma Information Center

http://www.ama-assn.org/special/asthma/newsline/newsline.htm

Similar centers are available for contraception, HIV/AIDS, migraine, STDs, and women's health.)

Health Law News

http://www.ljx.com/practice/health/index.html

(See also sites such as:

VirtuLaw

http://virtulaw.com/e-law.htm

Cyberspace Law Subject Index

http://www.jmls.edu/cyber/index/index.html

FindLaw Cyberspace Law Center

http://www.jmls.edu/cyber/index/index.html

UCLA Online Institute for Cyberspace Law and Policy

http://www.gseis.ucla.edu/iclp/hp.html

Physicians Guide to the Internet Keeping Current

http://www.physiciansguide.com/current.html EurekAlert This Week's Releases

http://www.eurekalert.org/news.pub.html

Artigen Science News

http://www.artigen.com/newswire/scitech.html

Science Daily

http://www.sciencedaily.com/news/summaries.htm

UNISCI Daily University Science News

http://unisci.com/

**Total News** 

http://www.totalnews.com/

New York Times Technology

http://www.nytimes.com/auth/login?URI=http://www.nytimes.com/aponline/indexTechnology.htm

National Public Radio Health and Science

http://www.npr.org/news/healthsci/

The Wire: Breaking News from the Associated Press

http://wire.ap.org/APnews/center\_minor.html?FRONTID=SCIENCE

Newsday AP Update

http://www.newsday.com/ap/healthsc.htm

ReutersHealth

http://www.reutershealth.com/

Yahoo! Health News

http://dailynews.yahoo.com/headlines/health/

Nando Times Health and Science

http://www.nandotimes.com/noframes/healthscience/

Fox News Health

http://www.foxnews.com/health/

**ABC News Living** 

http://www.abcnews.com/sections/living/index.html

MCNBC Health

http://www.msnbc.com/news/health\_front.asp?ta=y

USA Today Health

http://www.usatoday.com/life/health/lhd1.htm

#### **Business News**

Newspage

http://www.newspage.com

PhysNet Everything Medicine

http://www.phynet.net/medicine.html

#### PR Newswire Health/Biotech

http://www.prnewswire.com/health/HEA-MTC.shtml

bizjournals.com Health Care Journal

http://www.bizjournals.com/journals/health\_care/

BusinessWire HealthWire

http://www.businesswire.com/healthlink/

**Industry Watch** 

http://www.news-real.com/

Chemscope.com Daily

http://chemscope.com/news.asp?name=news

Health Data Management Breaking News

http://www.hdm.faulknergray.com/

Medical Device Industry News and Analysis

http://www.hdm.faulknergray.com/

## **Managed Care and Medical Policy News**

HealthLeaders.com

http://www.healthleaders.com/

Modern Healthcare

http://www.modernhealthcare.com

**AMAM News** 

http://www.ama-assn.org/public/journals/amnews/amnews.htm

Family Practice Management

http://www.ama-assn.org/public/journals/amnews/amnews.htm

Managed Care Daily Briefing http://www.managedcaremag.com/daily.html

Physicians Practice Digest

http://www.ppd.net

Electronic Policy Network Health Page

http://epn.org/idea/health.html

## **Medical Informatics News**

Telemedicine Information Exchange

http://tie.telemed.org/

Health and Medical Informatics Digest

http://144.92.205.41/hmid/home.htm

**Healthcare Informatics** 

http://www.healthcare-informatics.com/aissue.htm

**PharmPages** 

http://www.pjbpubs.co.uk/ppages/home.html

Virtual Medical Worlds

http://www.hoise.com/vmw/00/articles/index.html

Health Management Technology

http://www.healthmgttech.com/

The Weekly Telemed

http://www.matmo.org/news/newspage.html

#### Online E-Content

http://www.onlineinc.com/news/index.html#5

# XIV. Providers mylifepath.com

http://www.mylifepath.com

Companies like Consumer Health Interactive are licensing content from alternative medicine vendors such as TheNaturalPharmacist.com (http://www.TNP.com) and offering TNP.com's database on herbs, vitamins, mineral and supplements to sites such as Blue Shield of California's Web site, http://www.mylifepath.com followed by Blue Cross Blue Shield of Minnesota at http://www.blueprint.bluecrossmn.com and Blue Cross Blue Shield of Massachusetts at http://www.ahealthyme.com.. Other features within mylifepath.com include content areas devoted to fitness and nutrition, women's and men's health, lifestyle and wellness, illnesses and conditions, as well as a customized nbewletters, personalized home page, ask-the expert, and scrapbook.

#### **Oxford Health Plans**

http://www.oxhp.com/

Oxford provides a personalized page called "oxhp.com/myoxford." Through "MyOxford," a member can complete 10 transactions, ranging from choosing a primary care physician or specialist to ordering materials to checking claims history. Benefits administrators also can assist their employees in managing their Oxford experience through "oxhp.com/youraccount," where they can perform six transactions, from replacing identification cards to requesting forms and other materials, to checking an employee's eligibility. Doctors and hospitals can do six different transactions, from checking an Oxford member's eligibility to filing a claim, to reviewing benefits, to inquiring about a referral. Brokers can complete 10 transactions, from determining eligibility to checking commissions.

#### **Health Partners**

## http://www.healthpartners.com/

Through the site's breakthrough Consumer Choice feature, users can find out satisfaction results for obstetric services provided in both hospital and clinics as well as pediatric and adult care in terms of overall satisfaction, access to medical care and information, patient care, and communication and health promotion.

Users can find how many patients were very satisfied, satisfied, neutral, or dissatisfied through both percentages and colorful bar graphs. Questions on each survey, which usually number no more than 10, cover issues such a recommendation of a hospital to friends or family, providers' ability to address anxieties, overall satisfaction, and being treated with respect.

Elsewhere on the site, providers are subdivided according to one of three cost levels and rated in terms of better than average (\*\*\*), average (\*\*), below average (\*) Links are also provided to the individual hospitals, groups and health plans, which are then described in terms of an overall description, performance, access procedures, cost levels, hospitals and clinics.

## Other provider sites

PacifiCare Health Systems

http://www.pacificare.com/

Blue Cross of Minnesota

http://www.bluecrossmn.com/

AhealthyMe

http://www.ahealthyme.com/

Mylifepath.com

http://www.mylifepath.com/

Sentara

http://www.sentara.com/

Medformation.com

http://www.medformation.com/

Mayo Health Oasis

http://www.mayohealth.org/

Intelihealth

http://www.intelihealth.com/

Sharp

http://www.sharp.com/

**Emory** 

http://www.emory.edu/

The Cleveland Clinic

http://www.ccf.org/

Humana

http://www..humana.com/

Hospital Web

http://www.neuro-www.mgh.harvard.edu/hospitalweb.shtml

## **XV.** Insurance Sites

#### **Ehealthinsurance.com**

http://www.ehealthinsurance.com/

Offering free online instant quotes and purchase of major medical health insurance, this site offers the opportunity to compare individual. Small group and Medicare supplement plans and insurance companies

#### **InsWeb**

## http://www.insweb.comOffering

Offering all types of insurance, including individual and small group health, this site operates with features such as Learning Center Toolbox, Rewards and Account Services. Users can enter their information once, compare quotes against their profiles, and choose from a list of insurance companies.

#### HealthExtras.com

http://www.healthextras.com/

Using Christopher Reeve as its spokesperson, this site aims to provide patients and families with affordable health and disability coverage. Users can click on "Learn More": to find out how life events can compromise financial security, as well as "Insurance Solutions" to research specific insurance products.

Other insurance sites

HealthExtras.com

http://www.healthextras.com/

ehealthinsurance.com

http://www.ehealthinsurance.com/

Buycoverage.com

http://www.buycoverage.com/

QuickQuote

http://www.quickquote.com/

Bluecares.com

http://www.bluecares.com

Health Insurance Association of America

http://www.hiaa.org/

Insure.com

http://www.insure.com/

Cato Institute

http://www.cato.org/

United HealthCare

http://www.unitedhealthcare.com/

Aetna U.S> Healthcare

http://www.aetnaushc.com/

Fortis

http://www.health.us.fortis.com/

Golden Rule http://www.goldenrule.com/

Health Insurance Information, Counseling, and Assistance

http://hicap.state.ny.us/

Mutual of Omaha

http://www.mutualofomaha.com

National Colaition on Healthcare

http://www.nchc.org/

Principal Financial Group

http://www.principal.com/business/eebenfit/medical.htm

UNICARE

http://www.unicare.com/

## **XVI.**Continuing education

#### CME Web

Billed as "the global continuing medical education resource," this site offers an online course Catalog where users can find out more about courses by specialty and by topics, or search all CME courses by keyword. Among the online courses featured are Animal Bites in Infants and Children, and Reperfusion Strategies in Elderly Patients with AMI.

## **Virtual Lecture Hall**

http://www.vlh.com/

With more than 72 hours of online CME course, this site offers users the opportunity to skim courses by specialty as well as by sponsor. Users who opt to register with the site can access an online transcript containing a listing of all online CME activities. Meanwhile, a feature called My VLH tracks users CME requirements in up to five states, monitors courses in progress, and alerts users to new courses.

# **CECity.com**

Called the "capital of continuing education," CECity.com is organized around a private school, library, and healthcare campus., as well as separate areas devoted to pharmacy, allied health, medicine, nursing, and dentistry. A database application, CECity offers program that range from revamped journal based programs to streaming multimedia presentations.

## **Experient eLearning Technologies**

http://www.experient.com.

In addition to offering users overviews of the e-learning industry, this site offers a rundown of products and services, including technologies used to build e-learning systems. Case studies and news round out a site devoted to technologies that help companies deliver knowledge and training to their employees.

Other continuing education sites

HealthStream.com

http://www.healthstream.com

MedLecture.com

http://www.medlecture.com/

**Stanford CME Courses** 

http://www.medstandford.edu/school/OSS/cme

National Institutes of Health CME Online

http://odp.od.nih.gov/consensus/cme/cme.html

Medscape CME

http://cmecenter.medscape.com/Home/CME

http://cmecenter.medscape.com/Home/CMEcenter/CMEcenter.html

Medical Meeting Hotline

http://www.parkpub.com/cgi-bin/Park http://www.parkpub.com/cgi-bin/ParkHurst

The International Institute for Continuing Medical Education

http://www.ryalsmeet.com

Harvard CME

http://www.med.harvard.edu/conted/

Diagnostic Imaging Symposia

http://www.edusymp.com/meetings.cfm

**CMESearch** 

http://www.cmesearch.com

Boston University Internet-based CME <a href="http://www.bumc.bu.edu/www/busm/cme/ibcme.htm">http://www.bumc.bu.edu/www/busm/cme/ibcme.htm</a>

Cleveland Clinic Center for Continuing Education

http://www.clevelandclinicmeded.com/online/topics.htm CME Gateway

http://www.clevelandclinicmeded.com/online/topics.htm

Cyberrounds

http://www.cyberrounds.com/ Frontiers in Biomedicine http://207.78.88.15/George Washington

University Continuing Education in the Health Professions

http://fact.gwumc.edu/cehp/webstudy.cfm

Healthcare Management University

http://www.cme-online.com/srvs/index.asp

Healthgate CME

http://www.healthgate.com/cme/index.shtml

Health Stream University CME Courses

https://www.healthstreamuniversity.com/Gateway/index.cfm?PID=32

**Integrated Medical Curriculum** 

http://www.imc.gsm.com/siteinfo/cecredit.htm

MD Consult CME Center

http://home.mdconsult.com/bin/login?Tag=/&URI=/das/cme/view

MedConnect CME

http://www.medconnect.com

http://207.87.8.124/cme.htm

Medvision Virtual On-line Training

http://www.medivision-ol.com/index.htm

Medsite University

http://www.meduniversity.com/

Physicians Online CME https://home.po.com/cgi-bin/pol\_www/signon/signon.cgiVistaLink

Medical Communications http://www.vistalink.com/en/public/cme/

Virtual Hospital Continuing Education Courses and Conference Calendar

http://www.vh.org/Providers/CME/

WebMD Practice

http://webmd-practice.medcast.com/Z/Channels/1842

American Academy of Family Physicians American Family Physician Online

http://home.aafp.org/afp

American Family Physician Monograph

http://home.aafp.org/afp/monograph/

Family Practice Management

http://www.aafp.org/fpm/

American College of Physicians/American Society of Internal Medicine Clinical Problem Solving

Cases

http://cpsc.acponline.org/

Physician and Sports Medicine CME Online

http://www.physsportsmed.com/cme.htm

American Medical Association Take Online CME Courses

http://www.ama-assn.org/cmeselec/courses.htm

Academy of Medicine of New Jersey Online CME

http://www.acadmed.org/cme/cme.html <BR>

**ArcMesa Educators** 

http://www.arcmesa.com/cont\_ed/main.jhtml?P\_ID=9 Baylor CME

http://www.baylorcme.org/scripts/baylor/password.cfm

Cedars-Sinai CME

http://www.csmc.edu/cme/courses/

CME-CE

http://www.cme-ce.com/

CME InfoStore

http://www.cmeinfostore.com/cmeinc/mental-health-mental-health-online-courses.html

**CME** Interactive

http://www.cmeinteractive.com/

CME Web Credits

http://www.cme-webcredits.org/index.html

**CME** Reviews

http://www.cme-reviews.com/

Duke Office of Continuing Education

http://www2.mc.duke.edu/docme/welcomeframe.html

EduNet

http://www.edunetprograms.com/edunet.htm

Family Medicine Review II

http://www.familymedicinereview.com/

Helix Continuing Education Medical

http://www.helix.com/helix/coned/medical/medical.htm

InforMed

http://www.megls.cme.edu/

**Interactive Grand Rounds** 

http://monitor.medsite.com/

**Hospital Practice** 

http://www.hosppract.com/cc.htm

Postgraduate Medicine

http://www.postgradmed.com/cme.htm

Johns Hopkins Saturday Medicine Rounds and Conjoint Clinic

http://www.broadcast.com/edu/jhmr/listen/

Johns Hopkins Internal Medicine Board Review

http://www.johnshopkinswebcast.net/br info.html

## XVII.Pharmaceutical sites

## Clinical Pharmacology 2000

http//cp.gsm.com

While this site requires registration, it delivers resources useful to both professionals and consumers, including cost and off-label uses. A product identification section helps users identify drugs through photos and imprints. Or users can search for drug interactions or for lists of drugs used for specific conditions.

## **MEDLINE plus Drug Information**

http://www.nlm.nih.giv/medlineplus/druginformation.html

Developed by the National Library of Medicine, this consumer-focused resource is based on the United Status Phamacopeia Drug Information Publication, Volume II, Advice for the Patient. Users can take advantage of listings of more than 9,000 brand names and generic prescription and over-the-counter drugs.

## **Mediconsuilt.com Drug Info**

http://216.94.120.154/mc/mcsite.nsf/drugdbwelcome

Managed by Clinical Pharmacology Online, this site focuses on searches of commonly used drugs and is available at no charge when accessed from Mediconsult.com.. Users can also search for drugs used to treat a variety of conditions.

## RxList.com

http://www.rxlist.com/

Users can search by approximate drug name or by imprint bode within a database based on Mosby's Gen RX for information on drugs. Other available search criteria include keyword, actions, brand or generic name, and drug interactions.

## **Nurses' PDR**

http://www.nursespdr.com/members/database/index.html

Less complete than the Physician's Desk Reference, this guide still offers a drug databases as well as a newscenter, drug updates, archived drugs, and dosage calculation products, and drug links.

## **International Brand Name Index**

http://www.medschool.com/futuretense\_cs/MedSchool/datasets/patch\_f/html/index/id
xfb

Developed by MedSchool.com, this site offers trade name and drug information for countries ranging from Germany and Ireland to Japan and Mexico. Users have the option of searching an alphabetical index or convert brand names from their own country to those of another.

# **New Medicine in Development Database**

http://www.phrma..org/webdb/help.htm

Users can search this database by disease, indication, or drug to find a relatively limited listing that includes the generic and trade name of the drug, manufacturer, and status. The site was developed by the Pharmaceutical Research and Manufacturers Association.

# **International Bibliographic Information on Dietary Supplements (IBDIS)**

http://odp.od.nih.gov/ods/databases/ibids.html

This database offers scientific information on dietary supplements, including botanicals, vitamins, and minerals. Produced by the Office of Dietary Supplements at the National Institutes of Health, the database also features links to more than 1,500 publications.

## **Professional Resources**

An FDA Guide to Dietary Supplements

http://www.fda.gov/fdac/features/1998/598\_guid.html

Dietary Supplements Associated with Illnesses and Injuries

http://www.fda.gov/fdac/features/1998/dietchrt.html

Body Surface Area and Dose Calculator

http://www.halls.md/bsa.htm

FDA Information for Clinical Investigators

http://www.fda.gov/cder/about/smallbiz/clinical\_investigator.htm

FDA Information for Health Professionals

http://www.fda.gov/oc/oha/default.htm

MedConnect CME/CE Center

http://www.healthztozcme-ce.com/cme/CME http://www.healthatozcme-

ce.com/cme/CMEPharmacy.html

InPharm.com

http://www.inpharm.com

International Conference on Harmonisation of Technical Requirements for Registration of

Pharmaceuticals for Human Use (ICH)

http://www.ifpma.org/ichl.html

**Medical Mnemonics** 

http://www.medicalmneumonics.com/

Kansas University Medical Center Study Guides: Pharmacology

http://www.kumc.edu/AMA-MSS/study/pharmacology.html

Medicines by Design: The Biological Revolution in Pharmacology

http://www.nih.gov/nigms/news/science\_ed/medbydes.html

MedWatch

http://www.medwatch.com/

Medical Counsel: Medicine's Stealthiest Problem

http://www.pfizer.com/pfizerinc/about/pubs/scene/article/43196\_MC.html

Pharmaceutical Acronyms

http://www.pharma-lexicon.com

Searching the Internet for Drug Information

http://www.drugs.indiana.edu/pubs/newsline/searching.html

Taber's Medical Dictionary

http://www.rxlist.com/cgi/tabersearch.cgi

## **Drug Regulations and Safety**

**Buying Medical Products Online** 

http://www.fda.gov/oc/buyonline

FDA: New Drug Development and Review Process http://www.fda.gov/cder/handbook/dev\_rev.htm

FDA: Generic Drug Review Process

http://www.fda.gov/cder/handbook/anda.htm

FDA: Over-the-Counter Drug Review

http://www.fda.gov/cder/handbook/otcpage.htm

FDA; Post Drug Approval Process

http://www.fda.gov/cder/handbook/postdrug.htm

From Test Tube to Patient

http://www.fda.gov/fdac/special/ndd\_toc.html

FDA: Product Recalls, Alerts and Warnings http://www.fda.gov/opacom/7alerts.html

Drug Residue Avoidance

http://www.vet.purdue.edu/bms/courses/bms513/scavma97.htm

Guidelines for the Ethical Conduct of Studies to Evaluate Drugs in Pediatric Populations

http://www.aap.org/policy/00655.html

Inactive Ingredients in Pharmaceutical Products

http://www.aap.org/policy/re9706.html

Preventing Iron Poisoning in Children

http://www.fda.gov

Rezulin Proves the System Works

http://www.acsh.org/press/editorials/rezulin032900.html

Similar Drug Names List

http://www.usp.org/reporting/review/rev\_066.htm

#### **Online Pharmacies**

Verified Internet Pharmacy Practice Sites (VIPPS) Program

http://www.nabp.net/vipps/intro.asp

CVS.com

http://www.cvs.com

Drugstore.,com

http://www.drugstore.com

Drug Emporium

http://www.drugemporirum.com

**Eckerd Online** 

http://www.eckerd.com/

FamilyMeds.com

http://www.familymeds.com/

HealthCentralRx

http://www.healthcentralrx.com

HorizonScripts.com

http://www.horizonscripts.com

http://www.horizonscripts.com

More.com

http://www.more.com/

PlanetRx

http://www.planetrx.com

Rx.com

http://www.rx.com/

**RxUSA** 

http://www.rxusa.com/

RxUniversise

http://www.RXUniverse.com

## **XVIII. Compliance Sites**

Department of Health and Human Services (see administrative simplification within the assistant secretary's section http://www.dhhs.gov

Arthur Andersen KnowledgeSpace http://www.knowledgespace.com/healthcare

E-Healthlawethics http://www.ehealthlawethics.com/

Healthcare Financing Administration http://www.hcfa.gov/

Health Care Compliance Association http://www.hcca-info.org/

HIPAA Lawyer <a href="http://www.hipaalawyer.com">http://www.hipaalawyer.com</a>

Rx2000 http://www.rx2000.org

Privacy Exchange <a href="http://www.privacyexchange.org/">http://www.privacyexchange.org/</a>

Electronic Privacy Information Center <a href="http://www.epic.org/">http://www.epic.org/</a>)

Privacy Rights Clearinghouse http://www.privacyrights.org/)

Internet Privacy Coalition http://www.privacy.org/ipc/

American Hospital Association (Click on the HIPAA information center) http://www.aha.org/

Joint Commission on Accreditation of Healthcare Organizations http://www.jcaho.org/pphi/

National Committee for Quality Assurance http://www.ncqa.org/pages/communications/news/confrel.htm

National Research Council, Computer Science and Telecommunications Board <a href="http://www.nap.edu/catalog/5595.html">http://www.nap.edu/catalog/5595.html</a>

Computer-Based Patient Record Institute

http://www.cpri.org/resource/cpri\_docs.html#SECURITY

http://www.cpri.org/resource/toolkit/index.htm

American Medical Informatics Association (Guidelines for the Clinical Use of Electronic Mail with Patients)

http://www.amia.org/pubs/pospaper/positio2.htm

Organization for Economic Cooperation and Development <a href="http://www.oecd.org/dsti/sti/it/secur/prod/priv-en.htm">http://www.oecd.org/dsti/sti/it/secur/prod/priv-en.htm</a>

Health Privacy Project, Georgetown University <a href="http://www.healthprivacy.org/resources/statereports/contents.html">http://www.healthprivacy.org/resources/statereports/contents.html</a>

## **XIX. Clinical References**

Harrisons Online

http://www.harrisonsonline.com/

GeneClinics

http://www.geneclinics.org/

**PraxisMD** 

http://www.praxismd.com/index.cfm

DynaMed

http://www.dynamicmedical.com/

## **Medical Journals**

New England Journal of Medicine

http://www.nejm.com/content/current.asp

Annals of Internal Medicine

http://www.acponline.org/journals/annals/annaltoc.htm

Journal of the American Medical Association

http://jama.ama-assn.org/

The Lancet

http://www.thelancet.com/

CA A Cancer Journal for Clinicians

http://www.ca-journal.org/

Journal of the American College of Cardiology

http://www-east.elsevier.com/jac/cur\_toc.htm

Chest

http://www.chestjournal.org/

**Pediatrics Table of Contents** 

http://www.pediatrics.org/current.shtml#ELECTRONIC\_ARTICLE

Neurology

http://www.neurology.org/

American Family Physician http://home.aafp.org/afp/

http://fampra.oupjournals.org/contents-by-date.0.shtml

Southern Medical Journal

http://www.sma.org/smj/fulltext.htm

**Emerging Infectious Diseases** 

http://www.cdc.gov/ncidod/EID/eidtext.htm

Medscape

http://www.medscape.com/

PDR.net

http://www.pdr.net

## **Citations**

PubMed

http://www.ncbi.nlm.nih.gov/htbin-

post/Entrez/query?db=m&form=4&term=clinical&relpubdate=1

WebMedLit

http://www.webmedlit.com/

OncoLink CancerLit Information

http://cancer.med.upenn.edu/cancernet/

Rural Health Information Clearinghouse Current Literature Alert

http://gain.mercer.peachnet.edu/rhic/rhicbb.html

Biomedicine and Health in the News

http://library.uchc.edu/bhn/index.html

## **Clinical Reviews**

Index to Abstracts of Cochrane Reviews

http://som.flinders.edu.au/fusa/cochrane/cochrane/revabstr/mainindex.htm

Journal of Family Practice POEMS Index

http://www.infopoems.com/POEMs/jcindex.htm

American College of Physicians Journal Club

http://www.acponline.org/journals/acpjc/jcmenu.htm

Evidenced Based Health Care (British)

http://www.ebando.com/<BR>

Intelihealth Professional Network (see especially Journal Watch)

http://ipn.intelihealth.com/

Informed

http://www.ices.on.ca/docs/informed.htm

MedNews

http://www.mednet.ca/html/medi-news.htm

American Health Consultants Hot Topics in Healthcare

http://www.ahcpub.com/ahc\_root\_html/hot/index.html

Journal Club on the Web

http://www.journalclub.org/

Weekly Web Reviews in Emergency Medicine

http://www.wwrem.com/

STAT News at Your Desktop/IPeds At Your Desktop

http://www.medconnect.com

GastroNews

http://www.gastrosite.com/physician/gastronews/index.htm

**ENT News** 

http://www.ent-news.com/

Eye News

http://www.eye-news.com/

# **Therapeutics**

MedWatch

http://www.fda.gov/medwatch/new.htm

Rx List's What's New

http://www.rxlist.com/whatsnew.htm

Medical Sciences News

http://pharminfo.com/pubs/msb/msbmnu.html

PNN Pharmacotherapy Line

http://pharminfo.com/pubs/pnn/pnn hp.html#new

Therapeutics Initiative

http://www.interchg.ubc.ca/jauca/

Drugtopics.com

http://www.drugtopics.com/newirx.html

Listing of Newly Approved Drug Therapies

http://www.centerwatch.com/drugs/DRUGLIST.HTM

New Medicines in Development Database

http://www.phrma.org/webdb/phrmawdb.html

National Institutes of Health Clinical Research Studies

http://clinicalstudies.info.nih.gov/prot.icd.html

Clinical Trials Listing by Disease Category

http://www.centerwatch.com/studies/LISTING.HTM

ACTIS Databases (AIDS/HIV)

http://www.actis.org/actis.asp?URL=database&VIEW=general

National Cancer Institute Developmental Therapeutics Program

http://www.actis.org/actis.asp?URL=database&VIEW=general</HTML>

## XX.Search Engine/Directory Resources

SearchEngine Watch

http://www.searchenginewatch.com

Yahooligans

http://www.yahooligans.com/

Ask Jeeves for Kids

http://www.ajkids.com

**AOL** Net Find

http://www.aol.com/netfind/

AOL NetFind is an Inktomi-powered search engine targeted at AOL users.

AltaVista

http://www.altavista.com/

This large search engine uses results that comes from Ask Jeeves and directory listings from LookSmart.

Ask Jeeves

http://www.askjeeves.com/

This popular search engine directs users to the exact page that answers a question. If it fails to find a match within its own database, it provides matching web pages from various search engines. Results from Ask Jeeves also appear within AltaVista.

Direct Hit

http://www.directhit.com/

Direct Hit monitors what users click on from the results of other search engines. Sites that get clicked on more than others rise higher in Direct Hit's rankings, making it a popularity engine.

Excite

http://www.excite.com/

This medium-sized index integrates material such as company information and sports scores into its results.

FAST Search

http://www.alltheweb.com/

Also known as All The Web, this search engine tries to index the entire web--supposedly some 200 million pages.

Go / Infoseek

http://www.go.com/ or http://www.infoseek.com/)

Go offers personalization and free e-mail, plus the search capabilities of the former Infoseek search service, which has been folded into Go. It offers a good directory of Web sites.

#### GoTo

http://www.goto.com/

This search engine sells its results, with non-paid results coming from Inktomi.

## Google

http://www.google.com/

Google makes use of link popularity in ranking its sites. This is very helpful in finding good Web sites during general searches on topics such as hospitals or physicians. users ers across the web have voted for good sites by linking to them.

#### **HotBot**

http://www.hotbot.com/

HotBot is a very popular site because its large index. Its first page of hits come from Direct Hit.

#### LookSmart

http://www.looksmart.com/

Much like YAHOO,LookSmart is a directory that provides directory results to Alta Vista and many other partners.

## Lycos

http://www.lycos.com/

While Lycos started out as a search engine, it shifted to a directory much like Yahoo. It also features directory of Web sites called Lycos community guides.

# Northern Light

http://www.northernlight.com/

Northern Light also has a set of "special collection" documents that are not readily accessible to search engine spiders, including newswires, magazines and databases. You can become a subscriber for approximately \$4.95 and then pay for some of the individual documents.

## Open Directory

http://dmoz.org/

The Open Directory uses volunteer editors to catalog the web.

#### Yahoo

http://www.yahoo.com/

Yahoo has over 1 million sites listed and also supplements its results with those from Inktomi (http://www.inktomi.com/)

## Snap.com

http://www.snap.com/

## **XXI.Legal Sites**

Galaxy Law

http://www.galaxy.com/galaxy/Government/Law.html

FindLaw (This site offers thousands of legal sites, case codes, forms, law reviews, law schools, bar associations, law firms, experts, and courses.) http://www.findlaw.com/

The World Wide Web Virtual Library Law <a href="http://www.law.indiana.edu/law/v-lib/lawindex.html">http://www.law.indiana.edu/law/v-lib/lawindex.html</a>

Internet Legal Resource Guide (This is another collection of Web sites divided into the broad categories of academia, professional, and naational and international research. Interestingly, this site has an archive of forms such as a power of attorney assignment for healthcare and a living will. <a href="http://www.ilrg.com">http://www.ilrg.com</a>

Laws.com

http://www.laws.com/)

Lawguru.com (Has an Internet law Library as well as multiple search engines to do legal research.) http://www.lawguru.com

Legal Information Institute

http://www.law.cornell.edu/topical.html

LawSource.com

http://www.lawsource.com/also/

Electronic Privacy Information Center

http://www.epic.org/)

Privacy Rights Clearinghouse

http://www.privacyrights.org/)

Internet Privacy Coalition http://www.privacy.org/ipc/

HIPAA Info

http://www.hipaainfo.com/, http://www.aha.org/hipaa..html, http://www.rx2000.org/

HIPPA Lawyer

http://www.hipaalawyer.com

Lectric Law Library http://www.lectlaw.com/

American Bar Association http://www.abanet.org

The Complete Lawyer <a href="http://www.abanet.org/genpractice/lawyer/complete.html">http://www.abanet.org/genpractice/lawyer/complete.html</a>

American Intellectual Property Law Association http://www.aipla.org/

CounselQuest http://www.counselquest.com

Legal dot Net http://www.legal.net

Law News Network http://www.lawnewsnetwork.com/

Duhaime's Legal Dictionary <a href="http://www.wwlia.org/diction.htm">http://www.wwlia.org/diction.htm</a>

Lawoffice.com http://www.lawoffice.com

USA Law http://www.usalaw.com/