



Tunnell
Consulting

Discover the Value

Partnering to Improve Cross-Border Preparedness

**National Emergency Management Summit
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Why Do Cross Border Planning?

- ≡ **Size of the Disasters: Katrina or Pandemic**
- ≡ **Nature of the Disasters: Cross-Agency, Public & Private**
- ≡ **Regional Infrastructure & Economic Impact**
- ≡ **Lack of Coordination has Serious Consequences**
- ≡ **Planning Being Done**
 - = **More Needed Especially in the “White Spaces”**





Typical Cross Border Issues:

- ≡ Legal
- ≡ Command & Control
- ≡ Who Pays
- ≡ Knowing and Sharing Critical Information
- ≡ Understanding Interdependencies
- ≡ Willingness to Share Plans
- ≡ Protecting Critical Infrastructure
- ≡ Having Inter-operability & Coordinating Communication
- ≡ Managing Logistics & Resource Deployment
- ≡ Politics & Turf Battles



What Is Needed In The Future?

- ≡ **Joint & Unified Planning & Exercises**
- ≡ **More Regional & National Planning & Funding**
- ≡ **Willingness to Collaborate & Coordinate**
- ≡ **Greater Partnering Between Public & Private**
- ≡ **Inter-operable Capability & Communications**
- ≡ **Establishment & Funding of More Regional Entities & Planning/Exercises**
- ≡ **Model & Share Best Practices to Speed the Process**





Examples of Regional Efforts:

- ≡ **Mid-America Alliance (MAA) – Identifying and resolving top 5 cross-border Public Health Preparedness issues**
- ≡ **National Association of Regional Councils (NARC) – Identifying and documenting best practices in different types of regions**
- ≡ **Pacific Northwest Economic Region (PNWER) – Conducting exercises with large number of both Public and Private entities**





How to Begin to Solve Cross Border Issues?

- ≡ **Establish Regional Entities**
- ≡ **Share Plans & Information**
- ≡ **Identify & Work Regional Issues**
- ≡ **Apply for Regional Funding**
- ≡ **Conduct Regional Planning & Exercises**
- ≡ **Continue to Expand Collaborating Partners**
- ≡ **Be Rapid Learners & Build Capability & Resilience**
- ≡ **Share What You Learn**





Summary

- ≡ **No single jurisdiction, agency or business has the ability to respond to a catastrophic disaster**
- ≡ **Success in the future will be defined by the degree to which we get out of our comfort zones and jointly commit to working together at all levels and across borders**





Tunnell Consulting

- ≡ **Life Science and Healthcare based Advisors**
- ≡ **Provide Emergency Preparedness from the Strategic to the Operational to the Science**
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