

Physician Practice Emergency Preparedness

Presented to the Third National
Emergency Management Summit

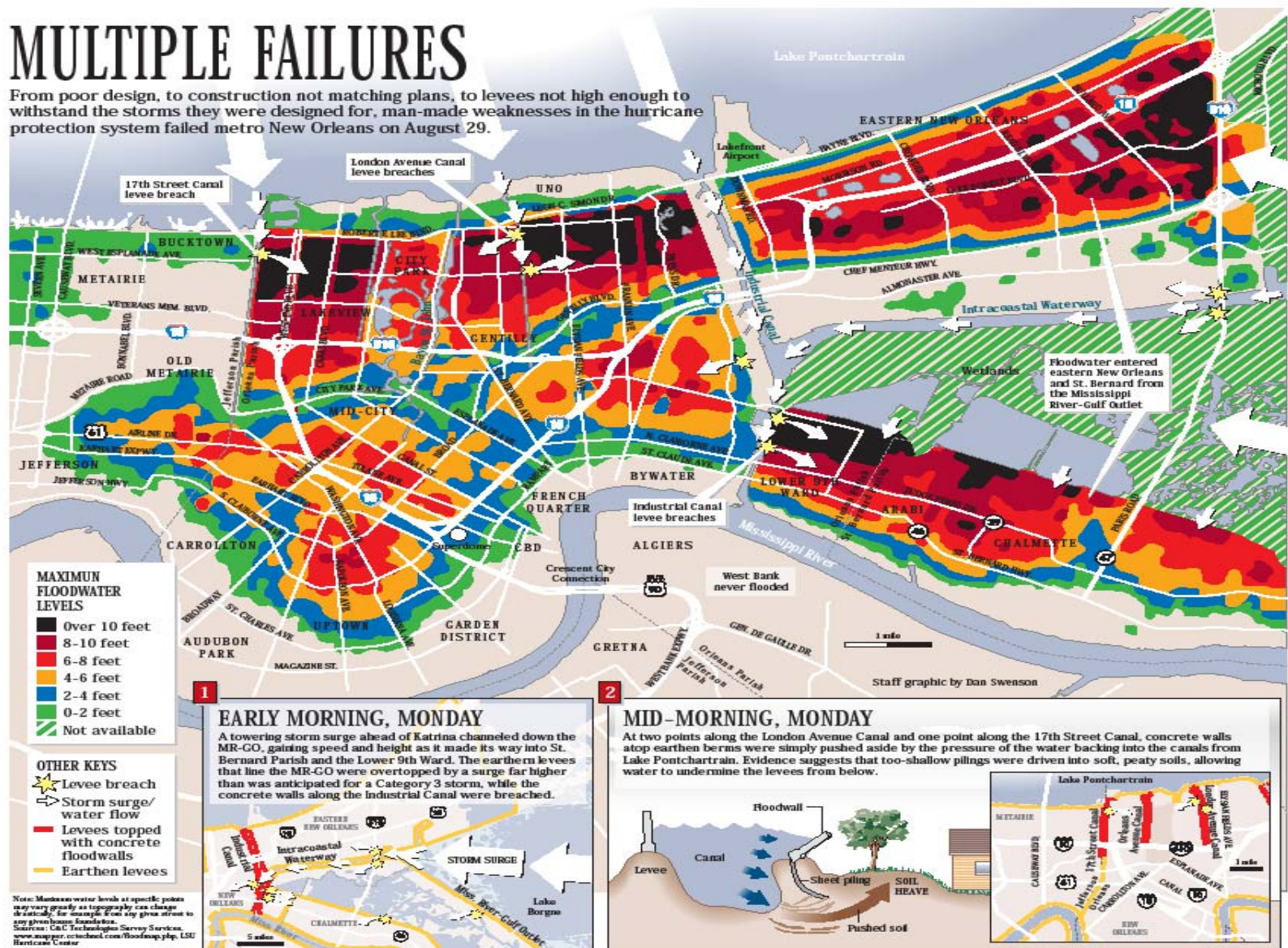
March 4, 2009





MULTIPLE FAILURES

From poor design, to construction not matching plans, to levees not high enough to withstand the storms they were designed for, man-made weaknesses in the hurricane protection system failed metro New Orleans on August 29.



Note: Maximum water levels at specific points may vary greatly as topography can change drastically, for example from any given street to any given house foundation.
Sources: C&C Technologies Survey Services, www.mnps.org, cctech.com/floodmap.php, LSU Hurricane Center



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EXIT

EXAM ROOMS I
EXAM ROOM

NO
EATING
OR
DRINKING
ALLOWED
IN OFFICE













Protect Yourself

- Evacuate
- If you stay, be part of a team
 - Organized structure
 - Regular Drills
 - Defined Resources

Protect Your Family

- Evacuate
- Don't keep them with you
 - They cause you worry
 - They consume resources
 - Their poop also adds to the waste removal problem

Protect Your Practice

- Take your server with you
- Business interruption insurance
- Locate your staff, and pay them to stay with you
- Electronic Records with Storage off site
- Have Good Insurance (Including Flood)
- Be a leader

National Policy Change

- Amend or Suspend the Stafford Act in Declared Disaster
 - Stafford Act forbids the Federal Government from giving any help to private business.

National Policy Change

- Give assistance directly to individual and bypass the state government
 - The state infrastructure has been destroyed
 - The state is competing with you for recovery resources

National Policy Change

- Eliminate elected officials from the decision making process
- Elected officials govern by consensus, trying to be politically correct
- In a disaster, there is no time for consensus building
- Someone needs to be in charge, with the authority to make decisions

Survive

- Register with FEMA immediately
- Call your insurer immediately
- Apply for benefits immediately
- Accept Charity (Swallow your pride, you ain't Superman)

Recover

- Make a decision on what you'll do
- There's no way to know what is right or wrong. Just make a decision and move forward.