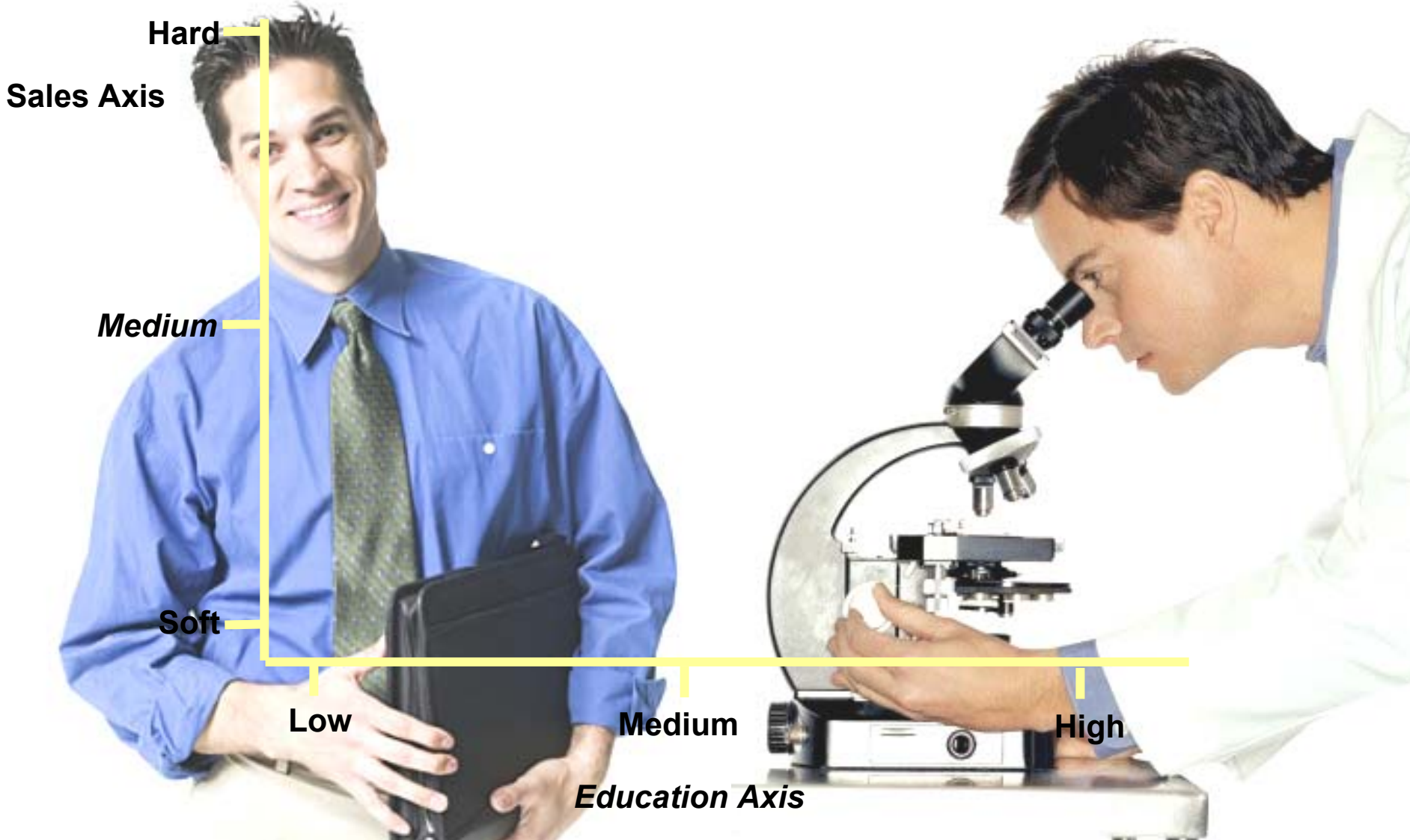


Is DTC(A) the Face of Pharma?

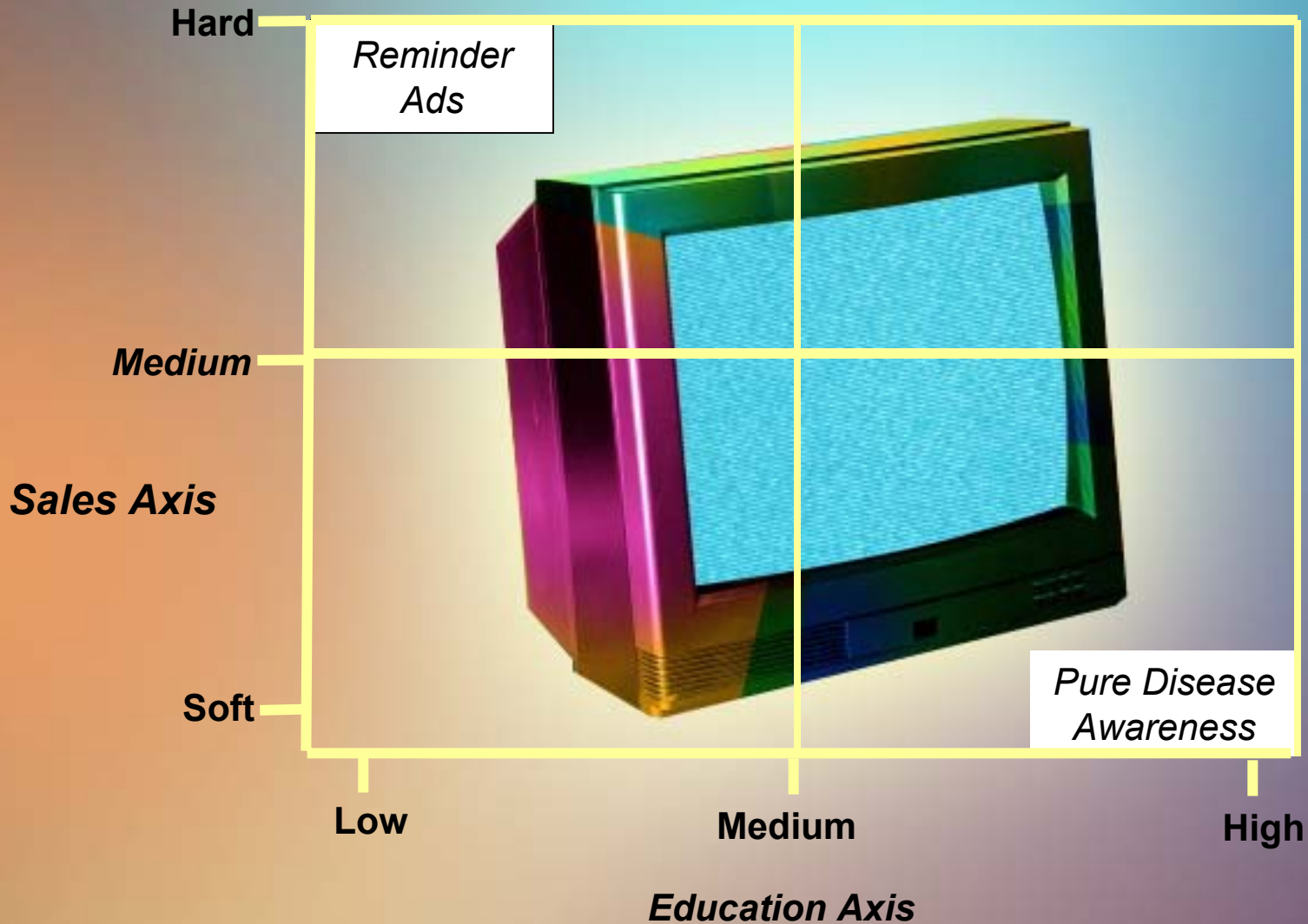
Salesmen or Scientists?
Hucksters or Healthcare Heroes?
Profits or People?



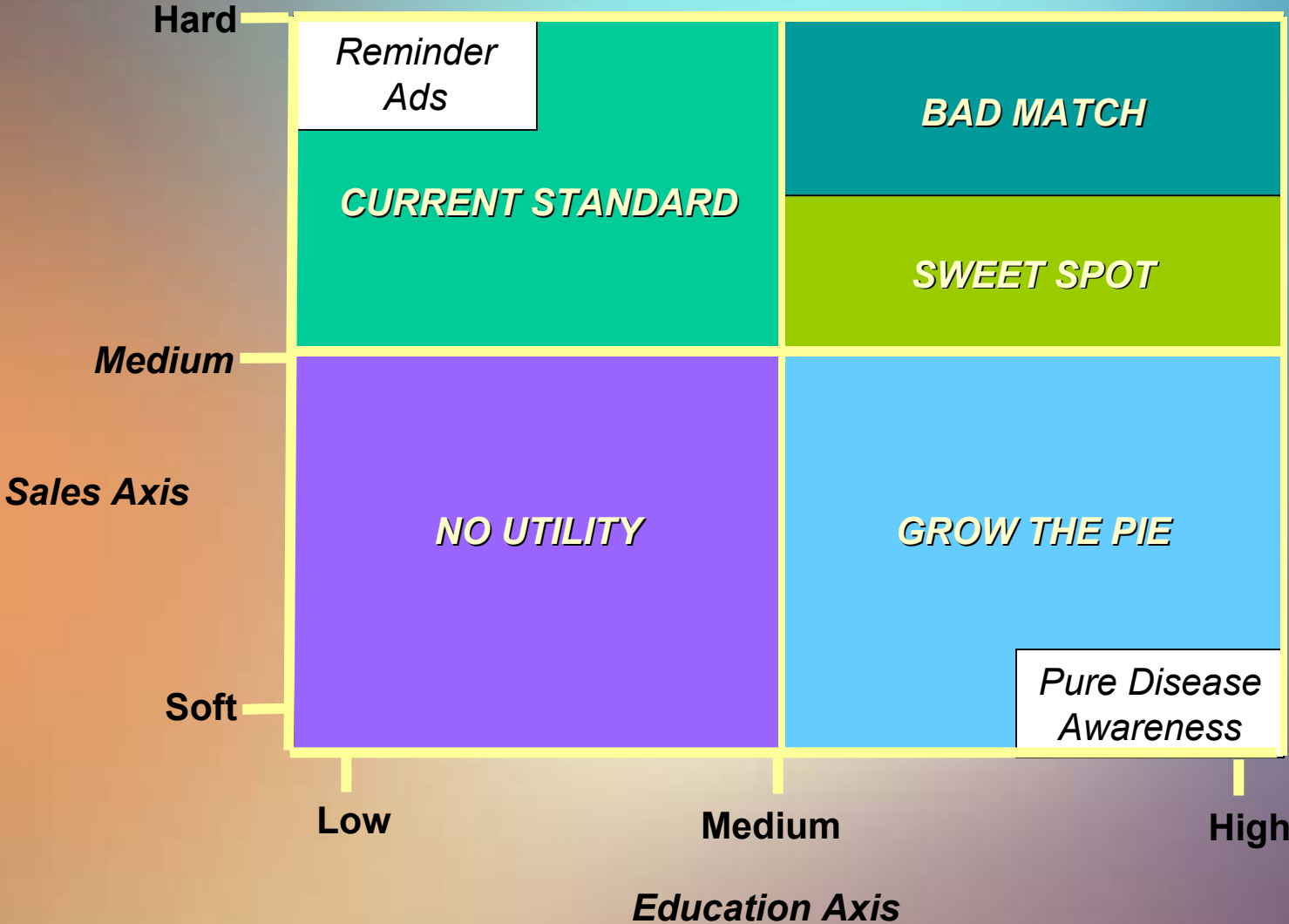
Balancing Sales and Education



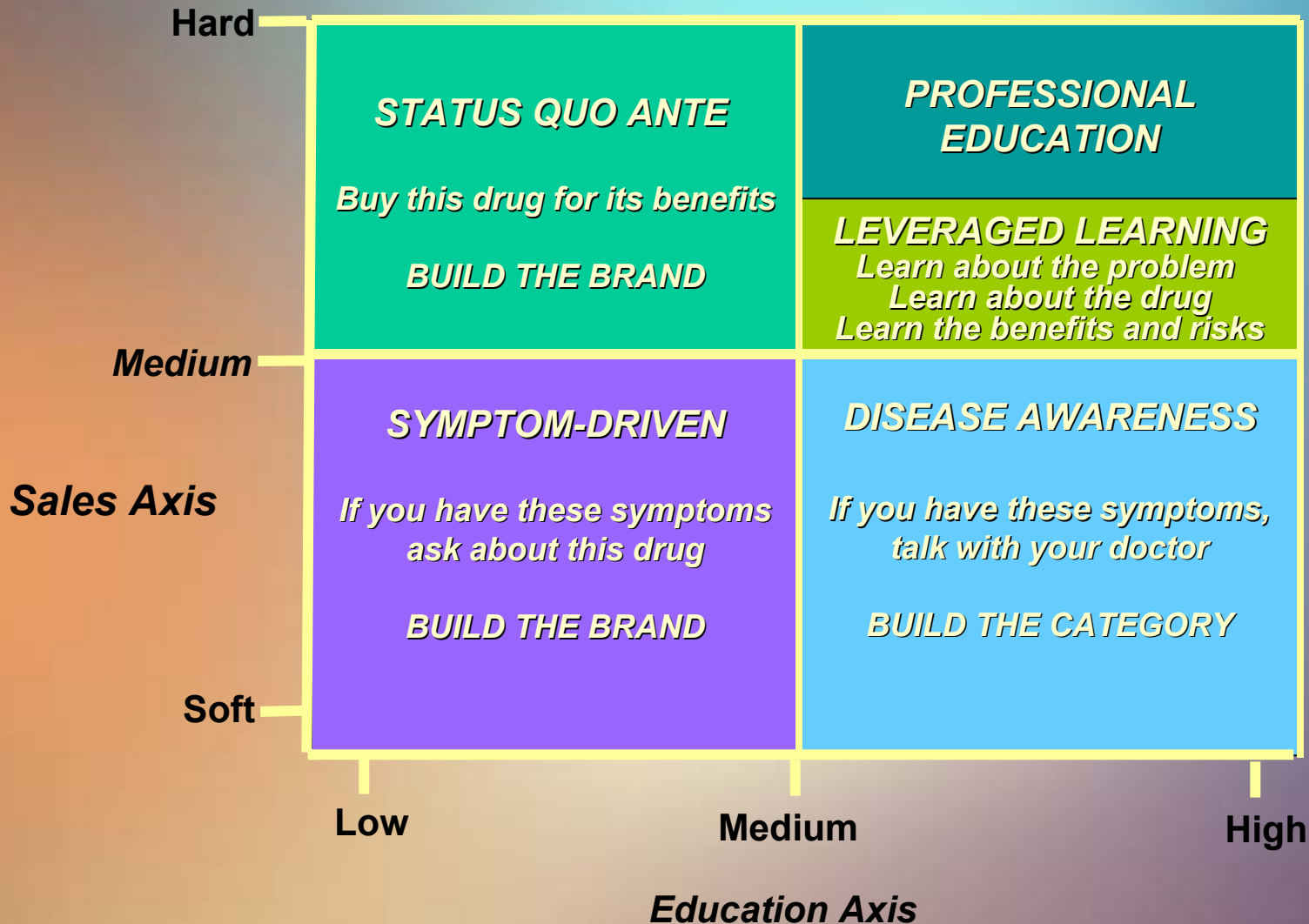
Balancing Sales and Education



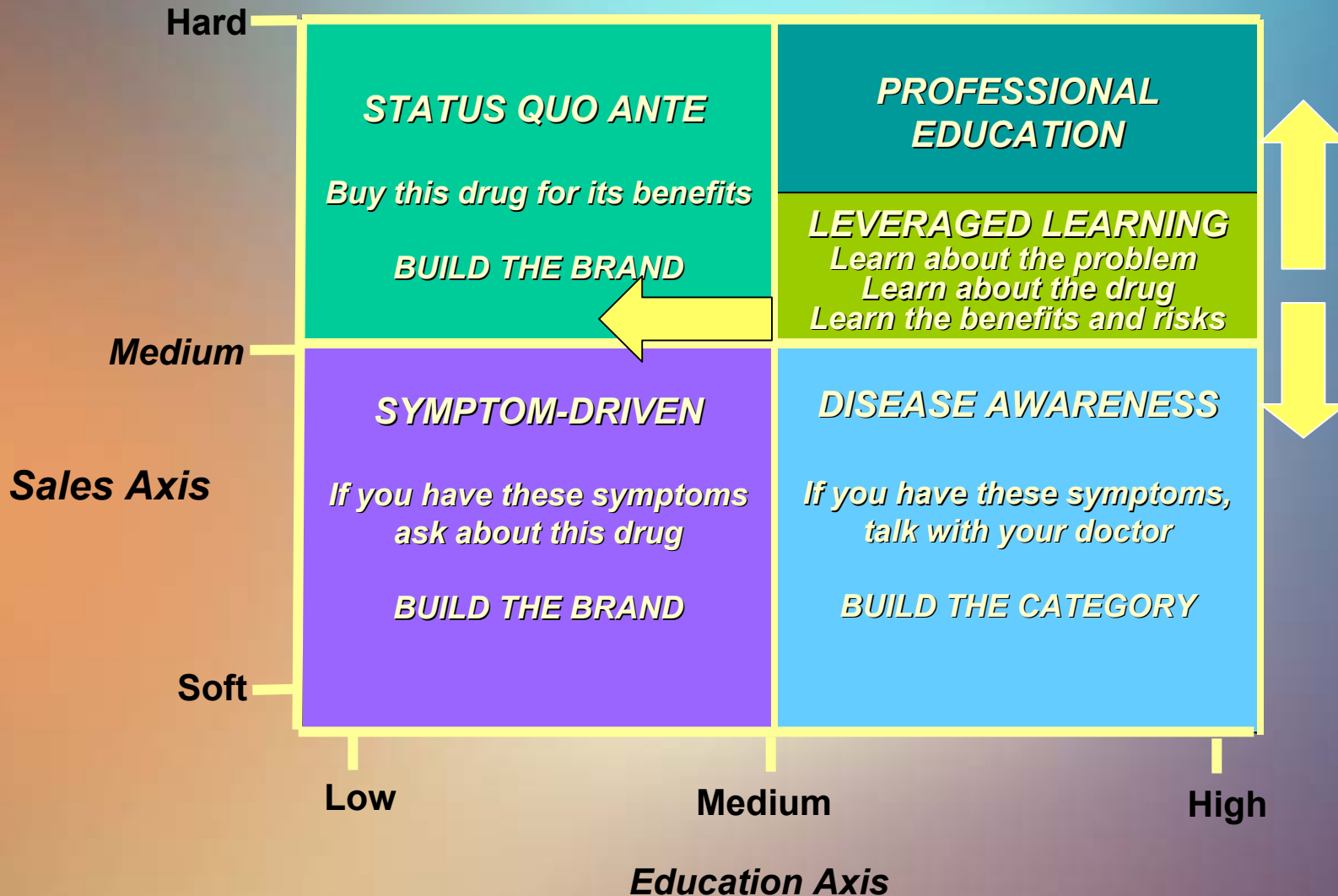
Balancing Sales and Education



DTC Communications



DTC Communications





*“Ease is
relative to
the
Experience of
the doer.”*

— Winston
Churchill