The Center on Health Insurance Reforms
Georgetown University Health Policy Institute

The Role of Exchanges in Fostering Transparency on Health Plan Cost and Quality

National Summit on Health Care Price, Cost and Quality Transparency

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Exchanges and Health Care Value: A New Player at the Table ?

Exchanges and the Value Proposition

Plan Selection Approach	Definition	States
Selective contractor	Contracts only with insurers that advance exchange goals and may manage plan choices through limits on the number or type of plans that an insurer can offer.	CA, MA, RI, VT
Market organizer	Manages plan choices through limits on the number or type of plans that an insurer can offer but does not selectively contract with insurers.	CT, KY, MD*, NV, NY, OR
Clearinghouse	Allows all plans meeting minimum criteria to participate on the exchange; does not selectively contract with insurers or manage plan choices.	CO, DC, HI, ID, MN*, NM, UT, WA

*Maryland and Minnesota have authority to transition to selective contractor model after 2014.

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State Action: Quality Metrics

State	Required Display of Quality Data?
California	Yes
Colorado	Yes
Connecticut	Yes
Maryland	Yes
Massachusetts	Yes
Minnesota	Yes
New York	Yes
Oregon	Yes
Rhode Island	Yes

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State Action: Quality Rating

State	State-specific Rating System?
California	Yes
Connecticut	Yes
Maryland	Yes
Minnesota	Yes
New York	Yes
Oregon	Yes
Rhode Island	Yes
Utah	Yes
Vermont	Yes
Washington	Yes

Quality Improvement and Exchanges: Reality Check

Quality Improvement and Exchanges: What Do States Need to Succeed?

- **Realistic Expectations**
- **Stable, Sustainable Exchange**
- **Authority to Use Performance-Based Contracting**
- **Critical Mass – of Issuers and Enrollees**
- **Level Playing Field**
- **Coordination with Other State Purchasers**
- **Web-based Decision Support Tools**
- **Provider participation**
- **Leadership**

Thank you!

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