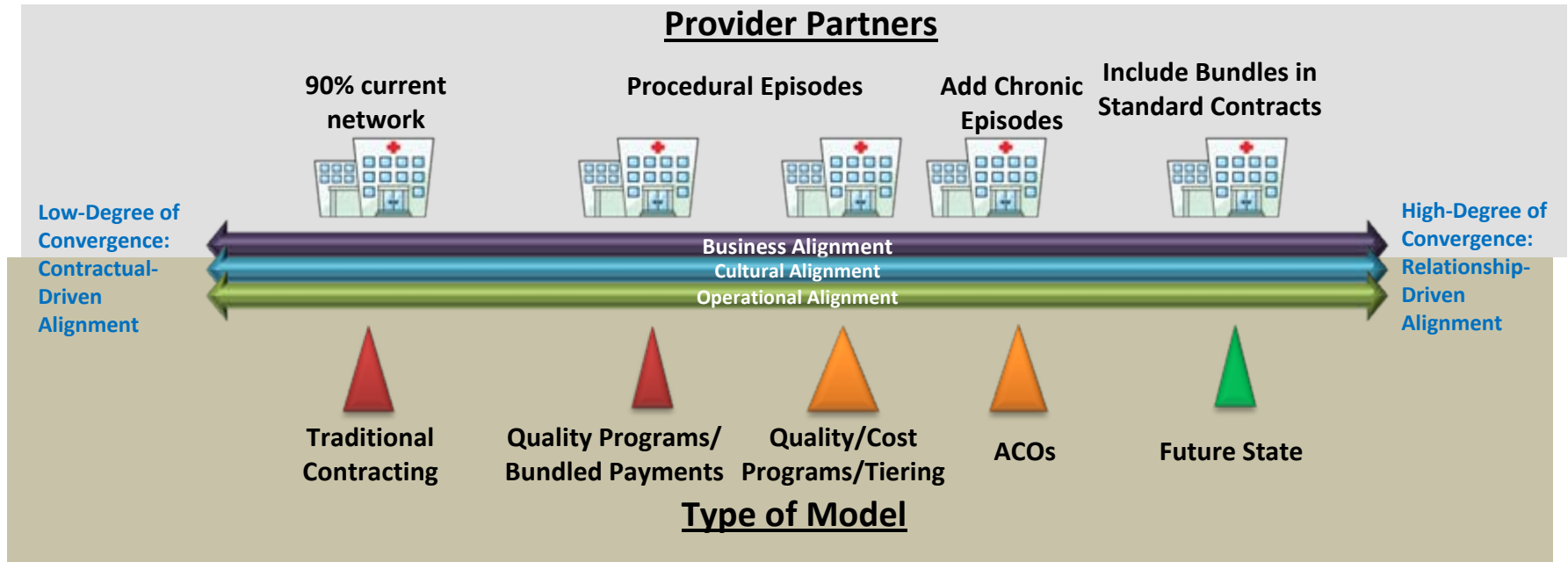


Blue Cross and Blue Shield of North Carolina (BCBSNC) Cost Transparency and Bundled Payment Presented by Elaine Daniels



BCBSNC Bundled Payment Landscape

Bundles offer opportunity for BCBSNC and provider partners to hone in on cost and quality



- Bundled episodic payments play a key role in moving some providers forward along the convergence continuum to ultimately reduce the total cost of healthcare
- Convergence is the alignment of **business goals**, **cultural practices** and **operational capabilities** between healthcare payer and provider entities
- The higher-degree convergence models are able to shift clinical risk to providers

How Bundles Assist with Cost Transparency

Web Based Cost Transparency Tool Available to Members

