UNACCOUNTABLE

What Hospitals
Won't Tell You
and How
Transparency
Can Revolutionize
Health Care

"A gripping story about what's wrong with the

American healthcare system and what we might do
to make it better." -PETER PRONOVOST, MD

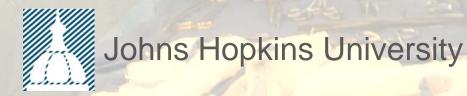
MARTY MAKARY, MD

Advancing the Science of Medical Transparency



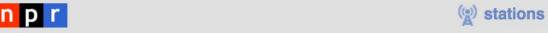
Marty Makary MD, MPH

Department of Health Policy & Management









How Many Die From Medical Mistakes In U.S. Hospitals?

by MARSHALL ALLEN, PROPUBLICA

September 20, 2013 4:52 PM

Sometimes the care that's supposed to help winds up hurting instead.

210,000 deaths

Causes of Death in the U.S.

1. Heart disease: 597,689

2. Cancer: 574,743

3. Chronic lower respiratory diseases: 138,080

Source: CDC











Harvard Business Review



The Strategy That Will Fix Health Care Michael E. Porter and Thomas H. Lee

Disruption: Look Out, Consultants. You're Next.

The Radical Innovation Playbook

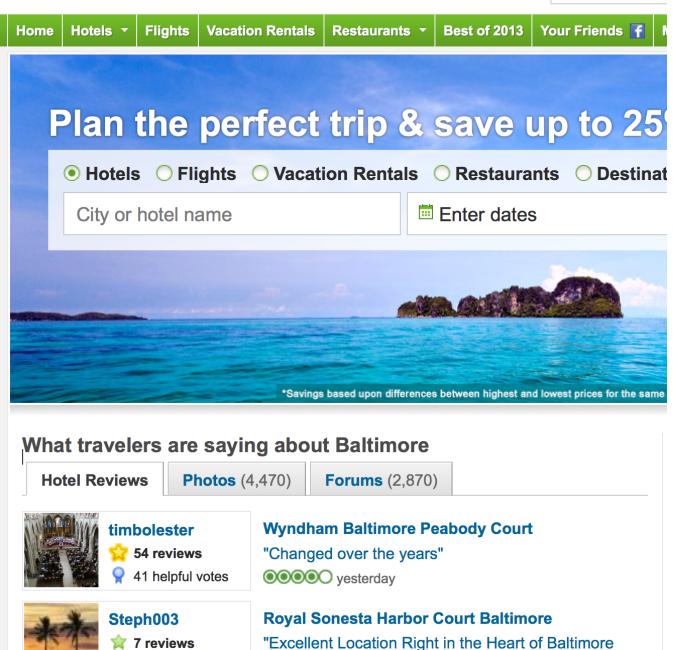
How to engineer breakthrough ideas

PAGE 73



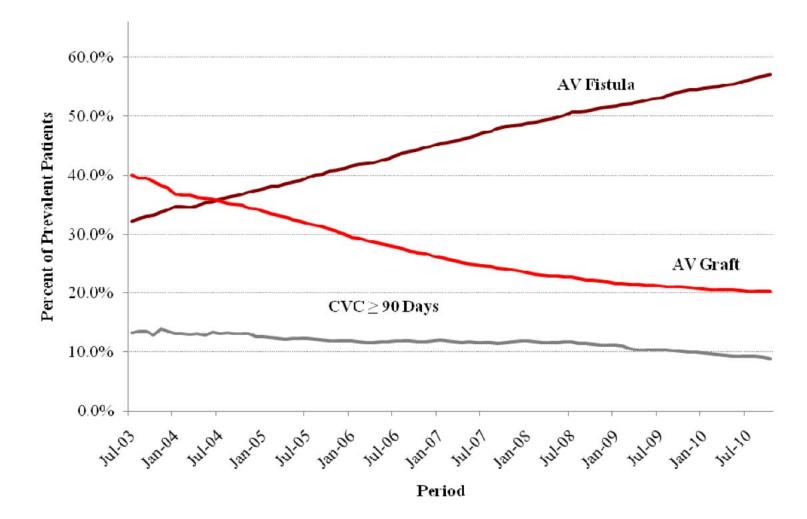


Q City, hotel na









ONLINE FIRST

The Power of Video Recording

Taking Quality to the Next Level

Martin A. Makary, MD, MPH

N MEDICINE, THE PROBLEMS OF WIDE VARIATIONS IN quality and poor compliance with evidence-based care are well known. More education is not the solution for these problems. Knowledge is abundant, but implementation of knowledge often lags. This Viewpoint explores whether use of an existing technology, video recording of medical procedures, can improve quality of care.

Although the World Health Organization's hand washing declaration and aggressive global awareness campaign has been long established, behavior change among health care workers remains a persistent struggle. For instance, at Long Island's North Shore University Hospital, hand washing compliance rates were consistently low despite educational efforts. In response to these low rates, the hospital took an assertive approach to solving the problem by installing cameras to monitor hand washing rates. The out-

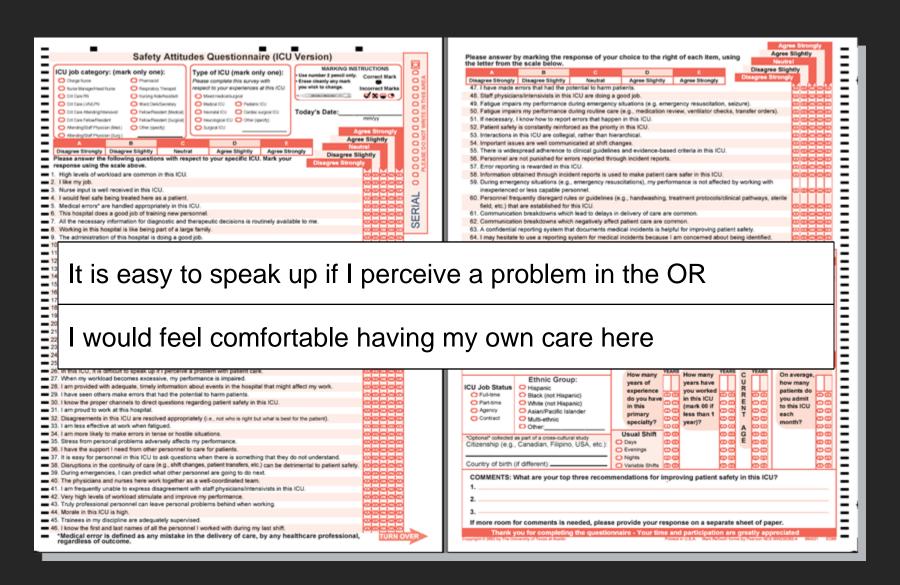
copy increased by 49% and quality of mucosal inspection improved by 31%,² suggesting a substantial improvement in quality because of the Hawthorne effect.

Peer review of videos can also enhance existing quality improvement efforts.³ For example, procedure videos can better inform morbidity and mortality conferences and sentinel event root-cause analyses that have traditionally relied on the notes of clinicians, which can be limited and even biased. Moreover, the exportability of video files can facilitate external review, allowing a peer reviewer removed from a local department's politics to advise on what could have improved.

In addition to reviews triggered by patient harm, video recording also offers a valuable opportunity for coaching. In the same way that athletes learn from coaches when jointly watching videos of past games, physicians can also learn from their performance by viewing with a coach. At the Brigham and Women's Hospital,⁴ a coaching program was developed in which surgeons spent 1 hour reviewing their procedure videos with an expert. The video-based peer review



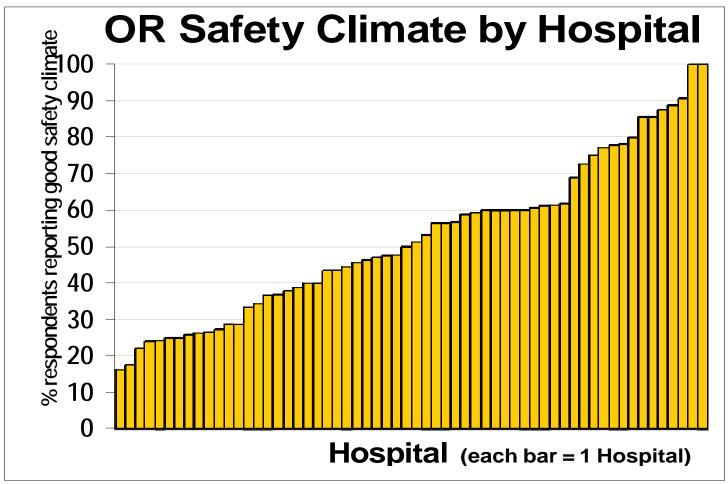
Safety Attitudes Questionnaire (SAQ)



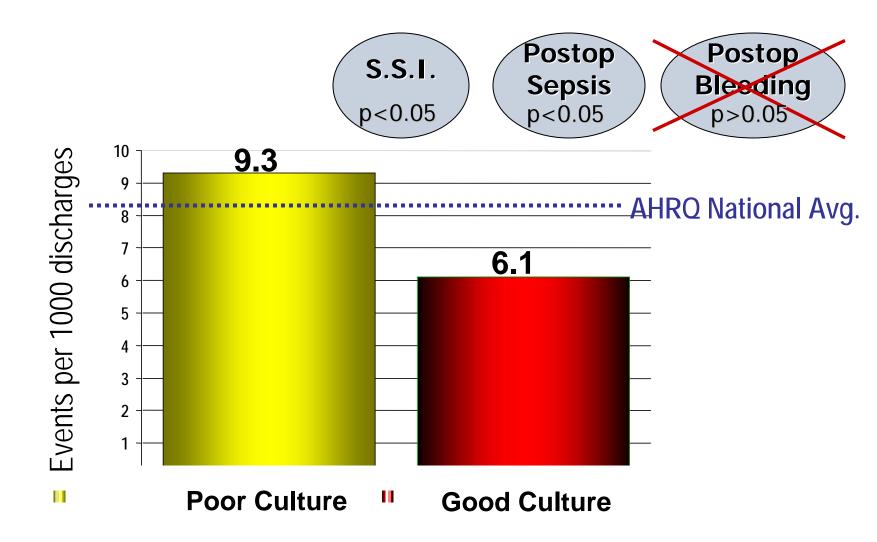
Operating Room Teamwork among Physicians and Nurses: Teamwork in the Eye of the Beholder

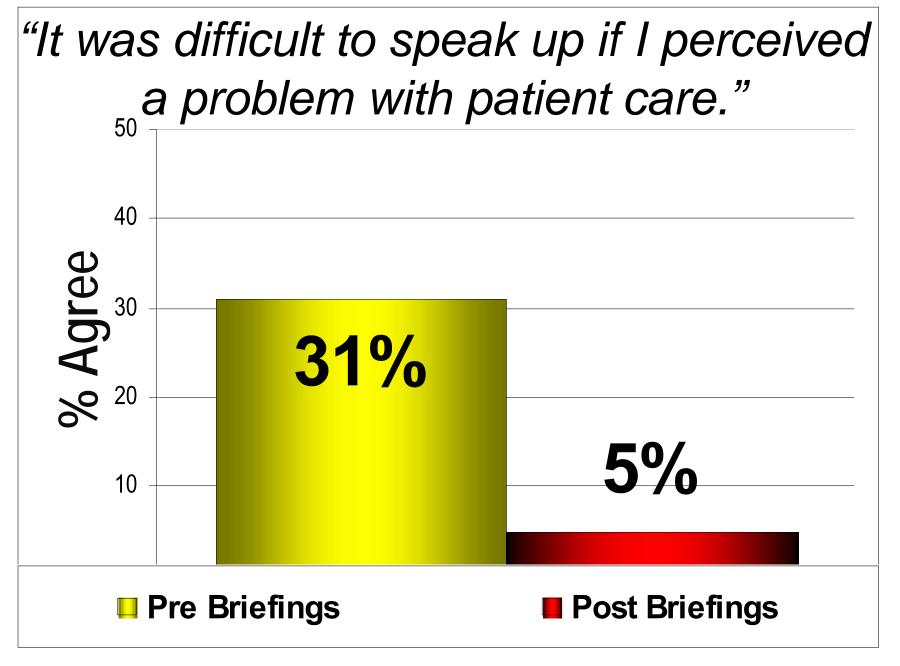
nristine G Holzmueller			Caregiver Position Being Rated				
BACKGROUND: STUDY DESIGN: RESULTS:	Team most impr scien Oper naire rated Over	Вu		Surgeon	Anesthesiologist	Nurse	CRNA
	by op surge The p "high	ning Rating	Surgeon	85	84	88	87
CONCLUSIONS:	rated Cons physi work	on Performing	Anesthesiologist	70	96	89	92
	healt Safet or wi Surg	er Position	Nurse	48	63	81	68
		Caregiver	CRNA	58	75	76	93
		В					





Rates of PE/DVT





Makary et al. Operating room briefings and wrong-site surgery. J Am Coll Surg 2007;204:236-43.

"There was an unexpected delay related to the case."

