

In Pursuit of “Value”

Physician Price and Quality Transparency

Christopher Queram

President / CEO

WCHQ

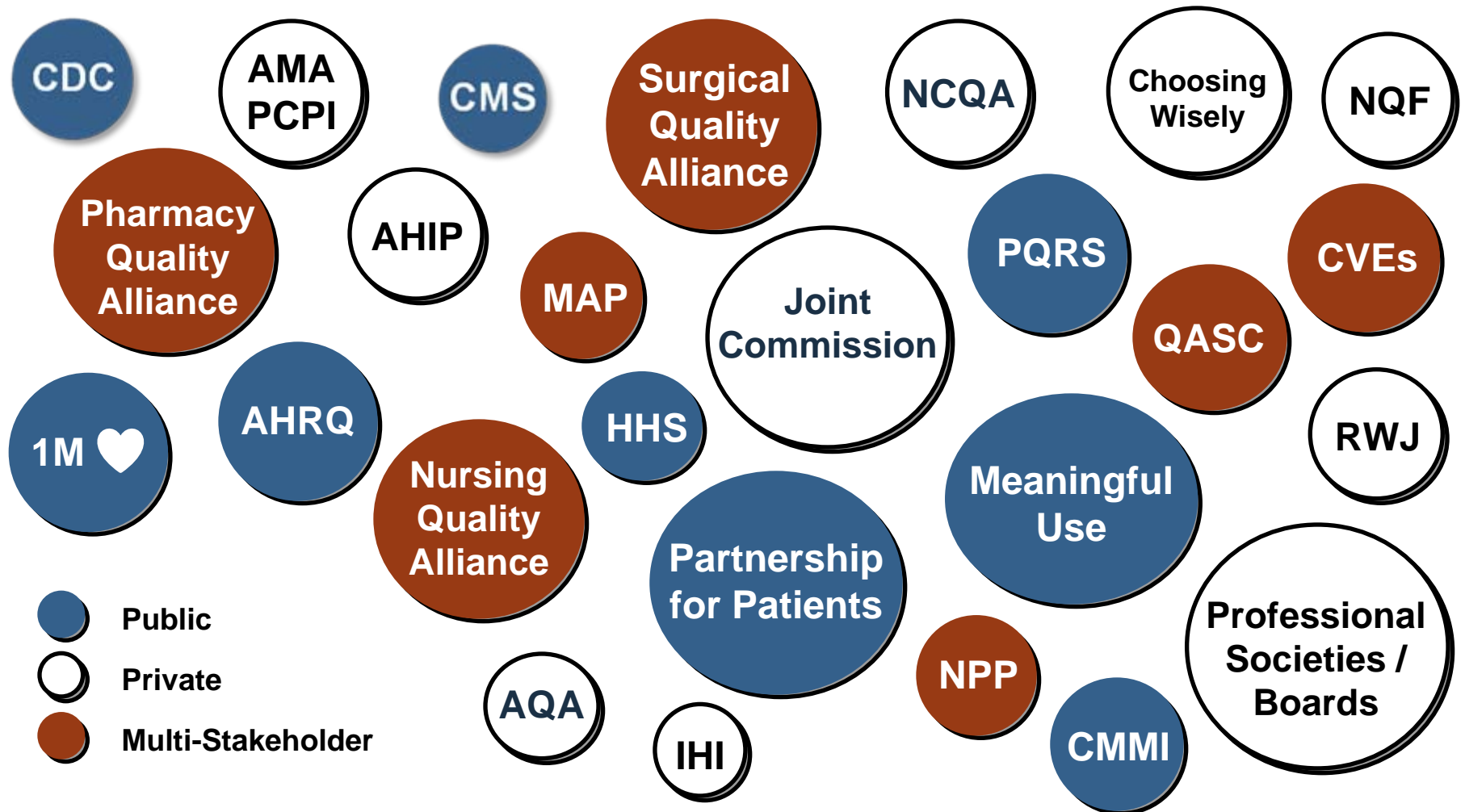
December 3, 2013



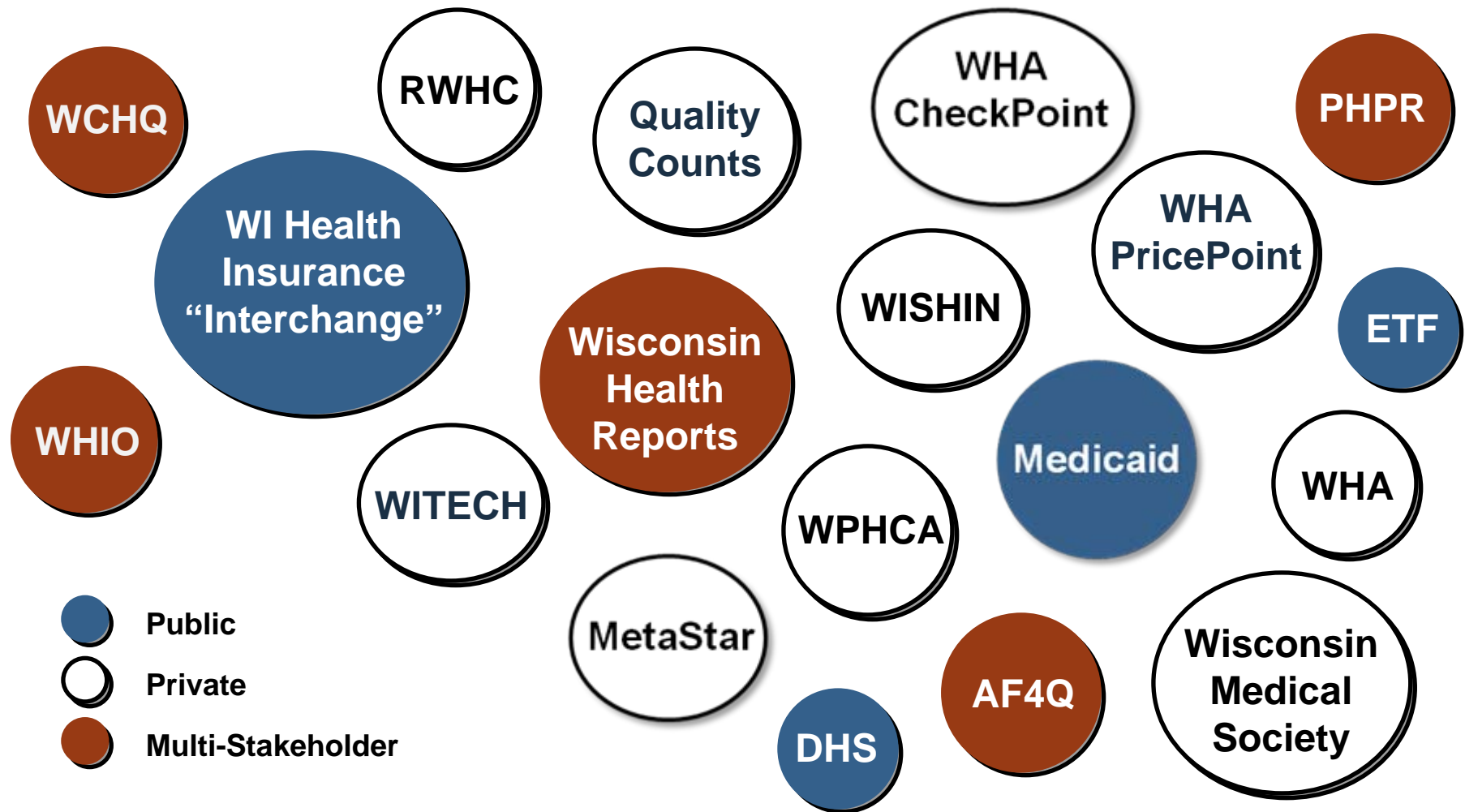
Presentation Objectives

- Describe the inherent tension between national and state quality eco-systems
- Introduce the Wisconsin Measures Alignment Project
- Identify the barriers to achieving success

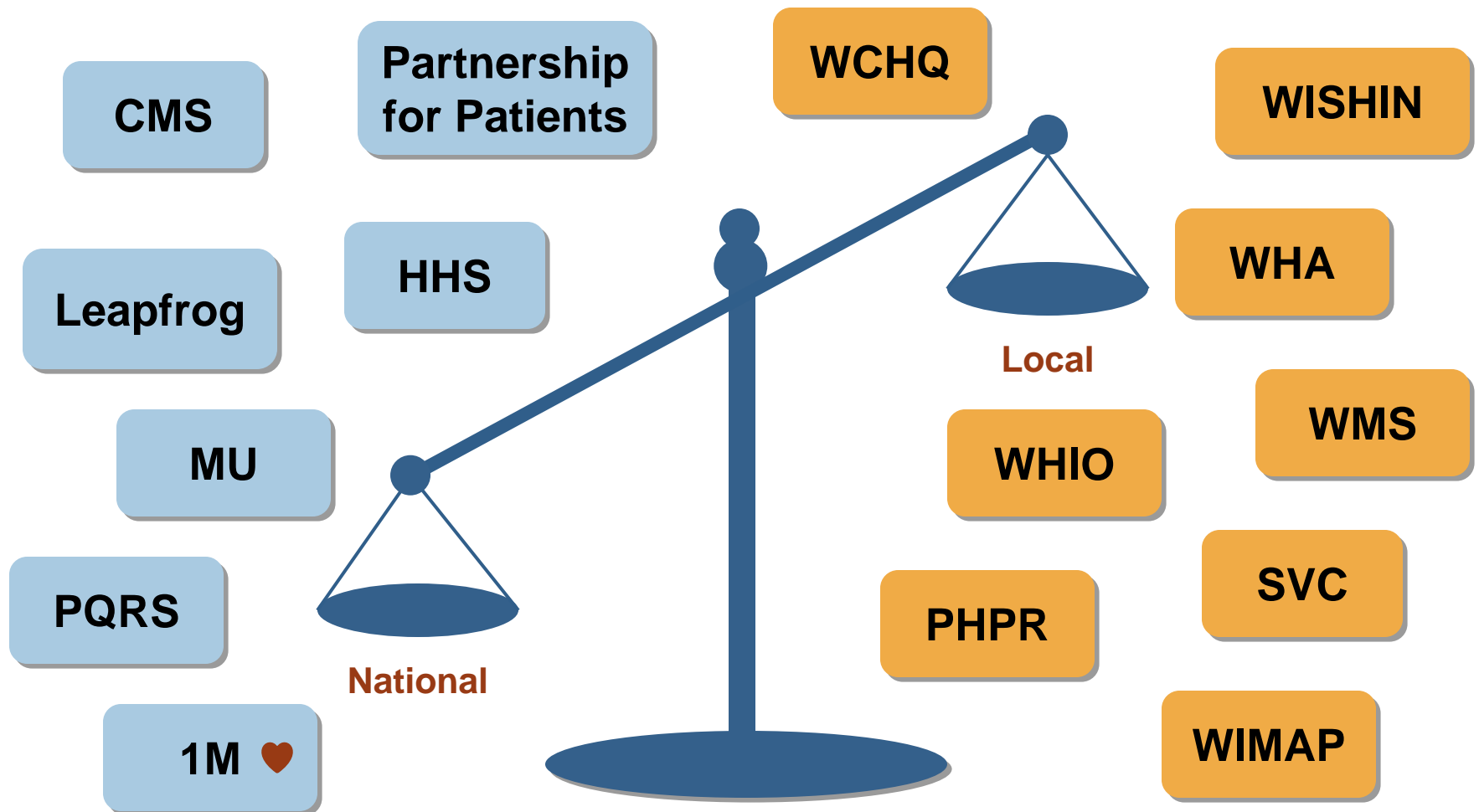
National Quality Ecosystem in 2013



Wisconsin Quality Ecosystem in 2013



Dynamic Federalism: Balancing National & Local Quality Ecosystems



Leveraging Wisconsin's Assets . . .

- Robust multi-stakeholder quality ecosystem with long track record of accomplishment
- Healthcare market oriented toward multi-specialty group practice and integrated systems
- Engaged and motivated clinical leaders
- Culture of collaboration and innovation

Wisconsin Measures Alignment Project

- **Over-arching goal:** To identify a common measure set to accelerate progress in achieving a high-reliability, high-value healthcare system in Wisconsin
- Consensus-driven process
- Multi-stakeholder composition
- 17 initial performance measures

Selected State Initiatives

- **WCHQ** - Wisconsin Collaborative for Healthcare Quality
- **WHIO** - Wisconsin Health Information Organization

The WCHQ Mission

Wisconsin Collaborative for Healthcare Quality



We publicly report and bring meaning to performance measurement information that improves the quality and affordability of healthcare in Wisconsin, in turn improving the health of individuals and communities.

WCHQ Member Organizations

Wisconsin health systems, physician groups, and hospitals

Representing approximately 65% of Wisconsin primary care physicians

- Agnesian HealthCare
- Associated Physicians
- Aspirus
- Aurora Health Care
- Bellin Health
- Columbia St. Mary's
- Dean Clinic / St. Mary's Hospital
- Fort HealthCare
- Froedtert Health
- Group Health Cooperative of South Central Wisconsin
- Gundersen Health System
- Holy Family Memorial
- Integrity Health Network
- Marshfield Clinic
- Mayo Clinic Health System: Eau Claire & La Crosse
- Medical College of Wisconsin
- Mercy Health System
- Meriter Health Services
- Ministry Saint Joseph's Hospital
- Monroe Clinic
- Physicians' Health Network
- Prairie Clinic
- Prevea Health
- ProHealth Care
- QuadMed
- Richland Medical Center
- Sacred Heart Hospital
- Sauk Prairie Memorial Hospital & Clinics
- Sixteenth Street Community Health Centers
- ThedaCare
- UW Health
- Wheaton Franciscan Healthcare
- Wildwood Family Clinic

WCHQ Stakeholders

These healthcare purchasers and organizations collaborate with WCHQ:

- AARP Wisconsin
- American Cancer Society
- Business Health Care Group
- Coalition of Wisconsin Aging Groups
- GE Healthcare
- Greater Milwaukee Business Foundation on Health
- HOPE of Wisconsin
- MetaStar
- Robert Wood Johnson Foundation
- Survey of the Health of Wisconsin
- The Alliance
- The Center for Patient Partnerships
- The Commonwealth Fund
- ThedaCare Center for Healthcare Value
- UW Center for Nonprofits
- UW Health Innovation Program
- UW Population Health Institute
- WEA Trust
- Webcrafters, Inc.
- Wisconsin Dept. of Employee Trust Funds
- Wisconsin Department of Health Services
- Wisconsin Health Information Organization
- Wisconsin Hospital Association
- Wisconsin Manufacturers & Commerce
- Wisconsin Medical Society
- Wisconsin Primary Health Care Association

WHIO: Wisconsin Health Information Organization

Mission

WHIO is a voluntary initiative supported by visionary leaders from insurance companies, health care providers, major employers and public agencies who share a commitment to the future of health care.

Health Analytics Exchange

- Contains more than 247 million claims totaling \$67.5 billion for care provided to 3.4 million Wisconsin residents
- Updated semiannually, holds a rolling 27 months of claims data and a total of 23.9 million episodes of care

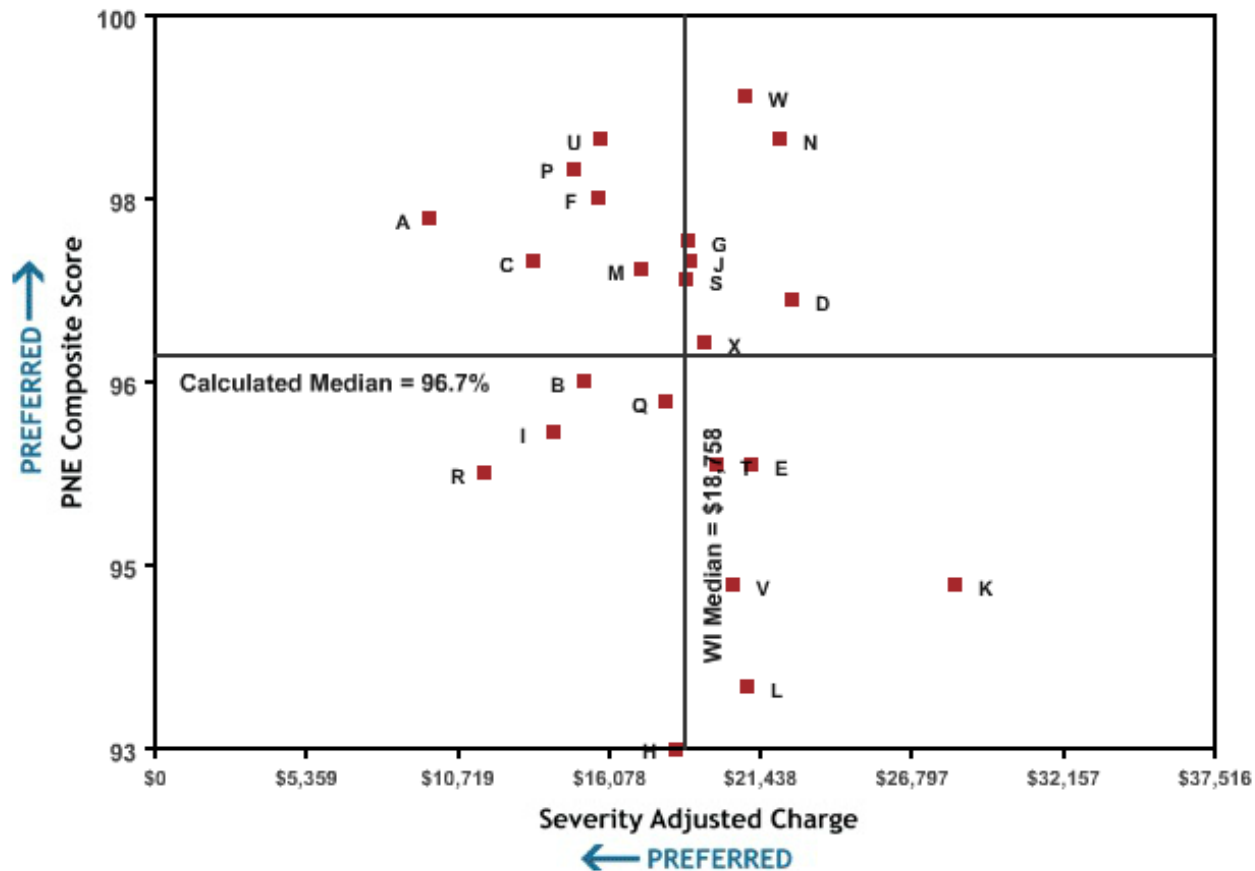
WHIO Membership

- Anthem Blue Cross Blue Shield of WI
- Humana
- United Healthcare of WI
- WEA Trust
- WPS Health Insurance
- The Alliance
- Greater Milwaukee Business Foundation on Health
- Wisconsin Collaborative for Healthcare Quality
- Wisconsin Dept. of Health Services
- Wisconsin Dept. of Employee Trust Funds
- Wisconsin Hospital Association
- Wisconsin Medical Society
- Dean Health Plan
- Group Health Cooperative of South Central Wisconsin
- Gundersen Lutheran Health Plan
- Health Tradition Health Plan
- MercyCare Insurance Co.
- Network Health Plan
- Physicians Plus Insurance Corp.
- Security Health Plan
- Unity Health Plan

The Holy Grail

Pneumonia Care Charges and Quality Comparison

2011 1st - 4th Quarter



Potholes on the Road to “Value”

- Fundamentally different databases
- Missing data elements
- Competition for bandwidth
- Political will

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