

# Compliance and Enforcement of the Privacy Rule





### **Compliance Date**

- ◆ April 14, 2003 Compliance for all but small health plans
- One year extension for small health plans
- ♦ No statutory extension available in Privacy Rule, unlike extension available for Transaction Rule through 10/16/03



### Office for Civil Rights

- Among other things...
  - Enforces Civil Rights laws and the Privacy Rule
  - Technical Assistance: helping Covered Entities achieve voluntary compliance
  - Investigation and Resolution of Complaints



### **Voluntary Compliance**

### HIPAA Statute and Privacy Rule Promote Voluntary Compliance:

- Education
- Cooperation
- Technical Assistance



### Why Voluntary Compliance?

- Promoted by HIPAA statute and Privacy Rule
  - Permitted even after investigation commences
  - If Civil Monetary Penalties (CMPs) apply, can mitigate penalties
- ◆ Most efficient way to promote privacy protections in the Rule



### **Technical Assistance**

- Integrated Rule and Preambles to Dec. 2000, Aug. 2002 Final Rules
- Covered Entity decision tool
- December 4, 2002Guidance
- Targeted Technical Assistance materials under development

- Fact sheet on August 2002 modifications
- Sample Business Associate Contract
- ♦ FAQs on our website
- Federal Register Notices on addresses for filing complaints, exception determination requests
- more to come...
- http://www.hhs.gov/ocr/hipaa/



### December 4, 2002 Guidance

- ♦ General Overview
- Incidental Uses and Disclosures
- Minimum Necessary
- Personal Representatives
- Business Associates
- Uses and Disclosures for Treatment,
  Payment and Health
  Care Operations

- Marketing
- Public Health
- Research
- Workers'Compensation Laws
- Notice
- Government Access
- Miscellaneous FAQs



### Investigations & Compliance Reviews

- OCR may investigate complaints
- ◆ OCR may conduct compliance reviews to determine whether Covered Entities are in compliance



### Filing Complaints

- Any person or organization may file complaint with OCR by mail or electronically
  - Only for possible violations occurring after compliance date
  - Complaints should be filed within 180 days of when the complainant knew or should have known that the act or omission occurred
- ◆ Individuals may also file complaints with Covered Entity



### **Complaint Process**

- ◆ Informal review may resolve issue fully
  - Many complaints will be resolved at this stage

- ◆ If not, investigation proceeds
  - Voluntary resolution yet possible

◆ Technical Assistance may continue



#### **CMPs**

- ◆ CMPs can be imposed by OCR:
  - \$100 per violation
  - Capped at \$25,000 for each calendar year for each identical requirement or prohibition that is violated
    - Covered Entity has a right to notice and a hearing before a CMP becomes final



#### No CMPs if:

- ◆ Person did not know and by exercising reasonable diligence would not have known - of the violation
- ◆ If failure to comply is due to reasonable cause and not willful neglect and entity corrects within 30 day cure period
- Offense is punishable by criminal sanction



## **Criminal Penalties for Wrongful Disclosures**

- ◆ For knowingly obtaining or disclosing identifiable health information relating to an individual in violation of the Rule:
  - Up to \$50,000 & 1 year imprisonment
  - Up to \$100,000 & 5 years if done under false pretenses
  - Up to \$250,000 & 10 years if intent to sell, transfer, or use for commercial advantage, personal gain or malicious harm
- Enforced by DOJ



### **CMP Flexibility**

- Exceptions
- Potential extension of the 30 day cure period
- ◆ Technical Assistance if Covered Entity is "unable to comply"
- CMP reduction possible if:
  - Amount excessive relative to violation
  - Due to reasonable cause/not willful neglect



### **Additional Information**

www.hhs.gov/ocr/hipaa/