# Patient Engagement goes mainstream

Lessons from Leaders in the Field

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Patient Engagement: A History

Patient Engagement: Physician Perspectives

Patient Engagement: Patient Perspectives

Patient Engagement: Legal and Policy Perspectives

Patient Engagement: A Meaningful Decision

Patient Engagement in Practice: Southern Tier HealthLink

Patient Engagement in Practice: Bon Secours

## Patient Engagement: Historical Perspective

History Taking Skills (Listen to them)

Measure Patient Satisfaction (Know Them)

Communication Focus: (Talk with, not at them)

Believe Their Story: (Patient/ Physician Relationship)

Let the Patient Decide: (Treat them as partners.)

Transparency of information: (Educate them and become vulnerable to them.)

Professionalism to Consumerism to Patient Centered Care (Let them lead the way.)



## Patient Engagement: Physician Perspectives

- •I am busy. Engagement means more time.
- •I am vulnerable.
- •I am pushed too fast to adopt IT, pa centered, change model of care/ pra
- •NO! Patient's don't want to be enga
- YES! But my patients don't want to engaged.
- •It is not evidenced based.
- •It is inevitable.
- •I am tired.



## Patient Engagement: Patient Perspective

- •I didn't know it was an option.
- •Is it an option?
- You want me to take the survey but not the discussion.
- Don't invite me if you don't mean it.
- •I don't know enough. My doctor does.
- Give me something to work with (information)



## Patient Engagement: Legal/ Policy Perspective

- Release of Lab/ Rad results to Patients
- Who "Owns" lab results: New Hampshire vs New York
- •Where should patients get results from?
- •Where does responsibility lie for patient outcomes? Engaged but not accountable?



## Patient Engagement: Meaningful Perspective

\* From the HIT Policy Committee HIE Workgroup of Office of the National Coordinator: August 14, 2009

2011

- · Lab results delivery
- Prescribing
- Claims and eligibility checking
- Quality & immunization reporting, if available

2013

- Registry reporting and reporting to public health
- Electronic ordering
- Health summaries for continuity of care
- Receive public health alerts
- Home monitoring
- Populate PHRs

2015

- Access comprehensive data from all available sources
- Experience of care reporting
- Medical device interoperability



Increases volume of transactions that are most commonly happening today

- Lab to provider
- Provider to pharmacy

Substantially steps up exchange

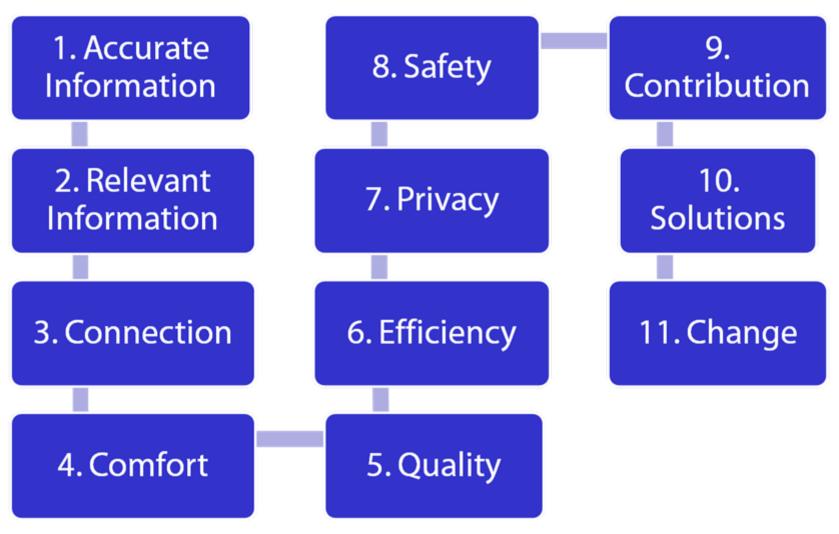
- Provider to lab
- Pharmacy to provider
- Office to hospital & vice versa
- Office to office
- Hospital/office to public health & vice versa
- Hospital to patient
- Office to patient & vice versa
- Hospital/office to reporting entities



Starts to envision routine availability of relatively rich exchange transactions

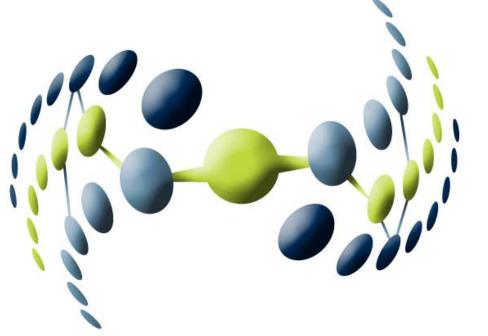
- "Anyone to anyone"
- Patient to reporting entities

#### What do patients want from HIT?



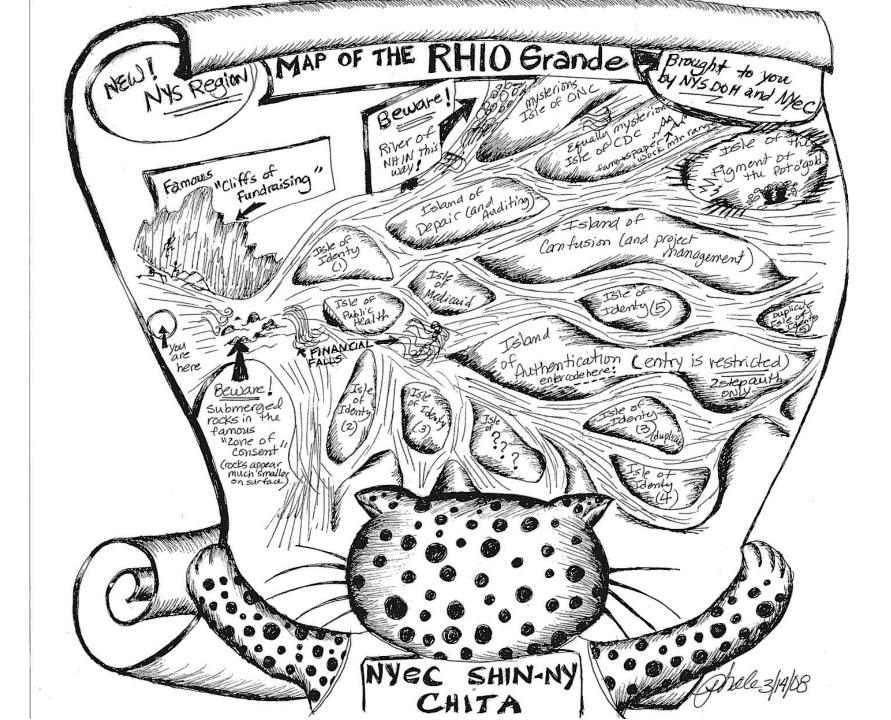
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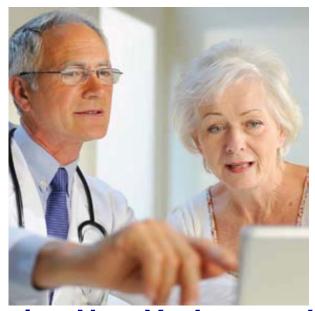
# Connecting the dots



for Better Healthcare

Presented by Christina Galanis Executive Director, STHL June 2011





**Connecting New Yorkers and Clinicians:** 

Providing the capacity to connect New Yorkers to their clinicians and providers to share clinical results, care management programs, as well as provide New Yorkers with personal health records tools, including access to health information exchange audit trails and consent forms

# access monitor manage

**Goal 1:** Ensure that patients have meaningful access to their personal health information in a usable electronic format.

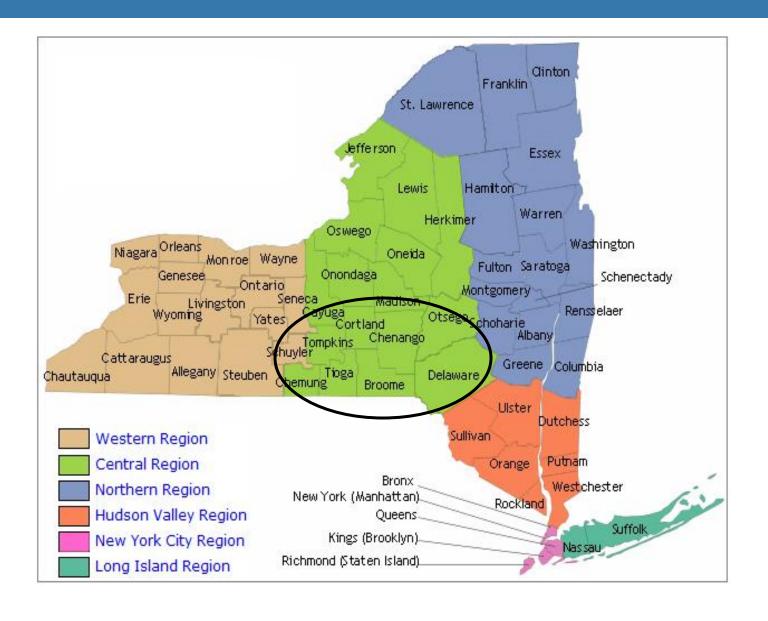
**Goal 2:** Promote the potential for improvement in health and healthcare made possible by all patients having meaningful access to their personal health information in a usable electronic format.

**Goal 3:** Support and promote services that engage providers and patients in a partnership to optimize the anticipated mutual benefit of EHRs and HIE

**Goal 4:** Assess and monitor level of Consumer Engagement



#### What Counties Does STHL Serve?



# The Alphabet Soup

- **EHR** (**E**lectronic **H**ealth **R**ecord): a computerized record keeping system at your hospital or doctor's office
- **HIE** (Health Information Exchange): the system of sharing (exchanging) medical information from one EMR system to another
- **RHIO** (Regional Health Information Organization): the not-for-profit group that manages the HIE, ensuring it works properly and securely
- **PHR** (Personal Healthcare Record): a computerized collection of medical information about a particular person, viewable via the internet
- **STHL** (Southern Tier HealthLink NY): our central NY RHIO that makes sure the HIE works like it is supposed to



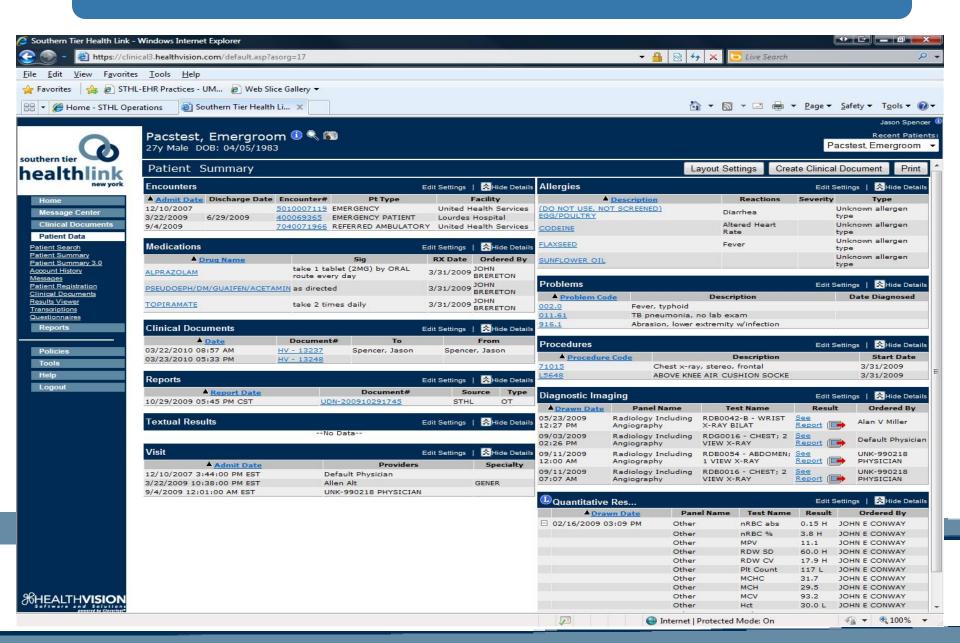
# How Does It All Fit Together?

#### **STHL** is

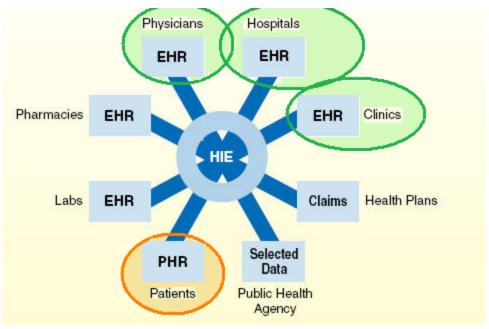
- ...the local **RHIO**
- ...which oversees the **HIE**
- ...which stores **EHR** information from different sources
- ...that you can see in your PHR.



#### Your Medical Records NOW



#### How The Information Flows



- HIE: Health Information Exchange -- Information technology network structure that enables health data transfer
- EHR: Electronic Health Record (or EMR, electronic medical record) data stored at each provider location
- PHR: Personal Health Record enables individuals to access their health records

# Getting the Word Out

#### Sign up 30,000 patients in 3 months currently at 12,000

- Monthly OnTrack Newsletter
- Inclusion in various local newsletters (Senior News, UHS Providers)
- Billboards
- Partner websites & newsletters
- Newspaper articles and insert
- Community Speaking Engagements
- Collaborations with local health organizations
- Social Media :Twitter :: Facebook :: LinkedIN
- Virtual Reality and Film Production

#### Now offering our

#### **Patient Portal**

at www.sthlny.com





#### access manage monitor

your health
information
from your
own computer

It's easy.
It's secure.
It's free.

Sign up today: www.sthlny.com





# manage

your consent & share data with doctors

# monitor

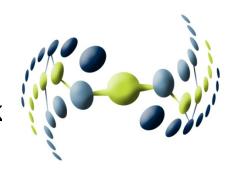
who is accessing your information



your providers & health information empower your health

# For More Information

Southern Tier Health Link 45 Lewis St.



Binghamton, NY 13901

info@sthlny.com

(607) 651-9150

STHL Web Site: <a href="http://www.sthlny.com">http://www.sthlny.com</a>

# One Patient. One Record.



# Bon Secours MyChart

Edward Glynn, MD

#### My Chart: What's in the box?



Secure e-mail

Test result sharing

Appointment requests

Immunization and allergy records

Preventive reminders
Cl

Access for parents and family – Proxy Access

Direct links to health education

**Current Problem List** 

**Current Medication list** 



## My Chart: Patient Engagement



With few exceptions, for the top 300 Ambulatory Labs:

All normal lab results release immediately

All Point of Care tests released immediately

All abnormal labs released after 2 business days

All Radiology results treated as abnormal and autoreleased after 2 business days.

In all cases, state and federal laws take precedent and will be reviewed by legal council.



#### My Chart: Patient Entered Data



Hypertension Monitor (Pulse and BP)

Diabetes Monitor (BS, Insulin dose, Symptoms)

Migraine Diary (Pain Level, Medication, Symptoms, length of time)

Weight Diary



#### Future:

Send Past Medical Hx/ Problem List CHF Monitor



## My Chart: Patient Engagement



#### Patient Focus Group PreGoLive

8 Patients

2 Hour Presentation

**Basic Goals:** 

Determine a patients primary use case
Gauge Patients expectations
Establish core group for feedback

#### Patient Focus Post GoLive

5 patients

Phone and Email interaction

Goals:

Identify enhancement areas Monitor patient use

#### Patient Future Engagement

Enterprise wide virtual Focus Group

