



HealthBridge

Delivering results...Transforming health care



HealthBridge is one of the nation's largest and most successful health information exchange organizations.

Connecting Communities

Advanced HIE Lessons

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Transformation Initiatives

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Network Size & Adoption

Delivering results...Transforming health care

- **Delivers more than 3.2 million clinical messages PER MONTH; more than 35 million messages for 2010**
- Greater Cincinnati Tri-State area includes
 - 52 local hospitals in Kentucky, Ohio and Indiana
 - 5500+ physicians
 - 17 local health departments
 - Large commercial, hospital, & physician office labs
 - Diagnostic centers
- EMR Feeds to 30 different vendors, 60+ versions
- 68 HIS/Data Provider connections for 10 different organizations
- Provide technology infrastructure for four other HIEs –
Total of 50+ hospitals, 7500 physicians



Billions spent
without close
care
coordination

Primary Care



Cardiologist



Endocrinologist

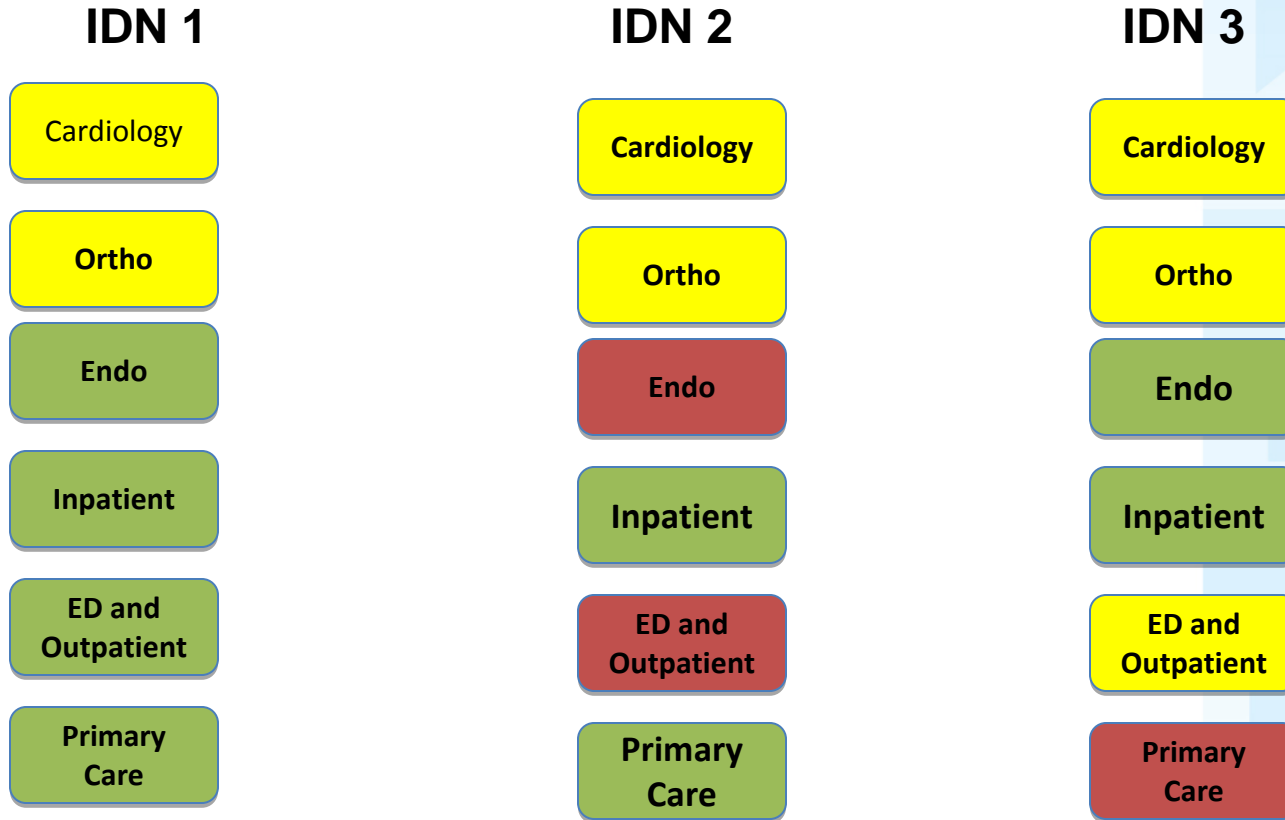


= True Care
Coordination

Service Line Analysis

Support – Current State

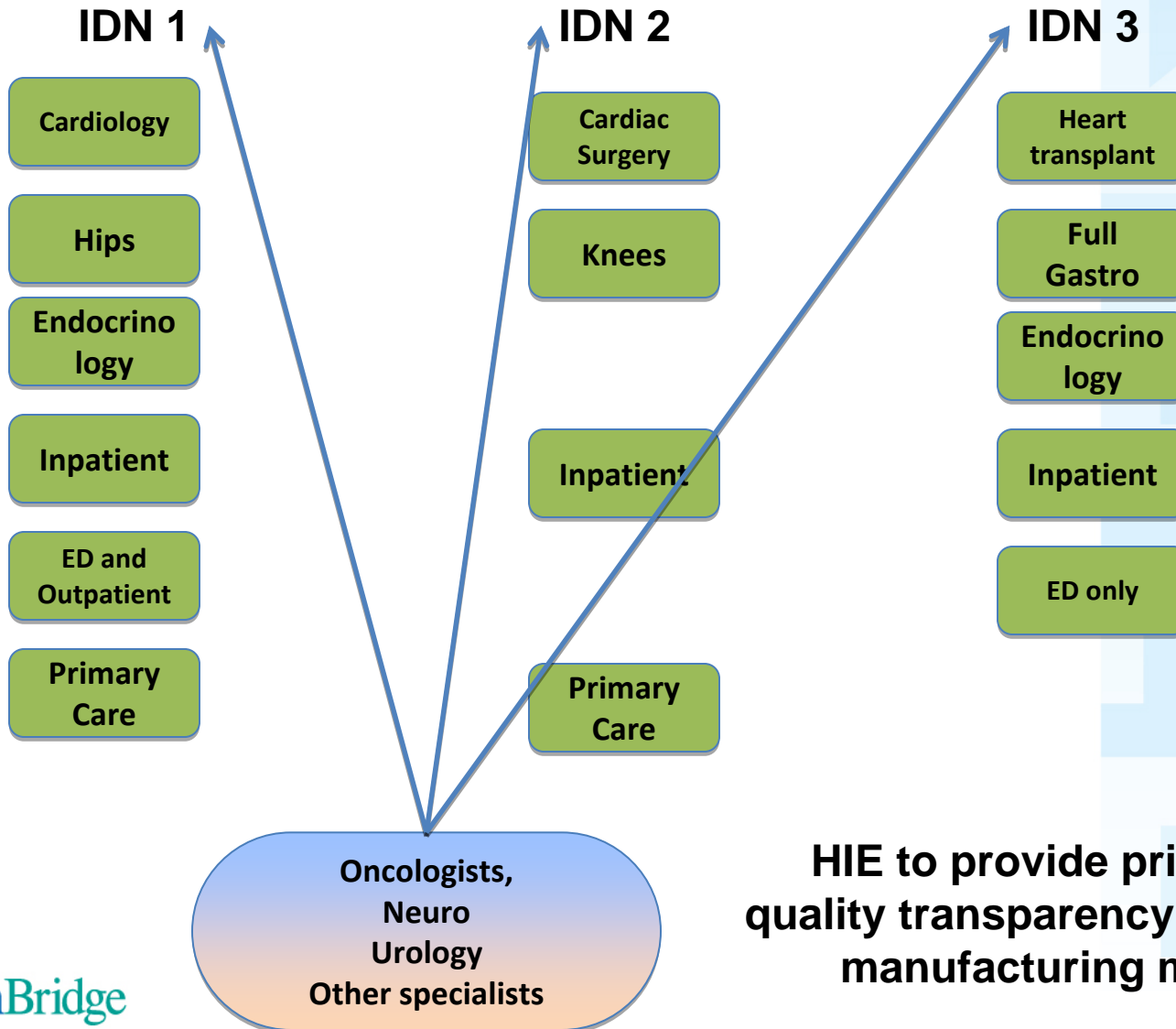
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Lines of business which make money in **green**, break even in **yellow**, lose money in **red**
Henry Ford River Rouge Model

Service Line Analysis Support – Future

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HIE to provide price and quality transparency – Modern manufacturing model