



HEALTH INFORMATION TECHNOLOGY SUMMIT

March 26 - 31, 2007
Hyatt Regency on Capitol Hill
Washington, DC

Courtesy of Sebastiani Vineyards



FollowMe, Inc.
PHR Product Review

Cynthia Solomon

March 29, 2007

www.followme.com



Enlarge Text

- ABOUT US
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Have your private information follow you wherever you go

Online Access to Health Information & Medical Records from Anywhere

- Access your health information whenever it is needed by you, your doctor or emergency personnel.
- Because physicians retire, move, sell practices and records get "archived" and access to them can be delayed.
- Manage important information without having to store and keep it in your home.
- Perfect for patients or caregivers who manage a current or chronic illness.
- A FollowMe [subscription](#) costs just pennies per day.

LOGIN

Username:

Password:

Login

Email

PHRs — a moving target

FollowMe designed for consumers

Seven Years of Consumer input to FollowMe

2 generations of PHRs

Evolution and Improvement

FollowMe

2000 — Launched to meet the needs of consumers with chronic medical conditions to:

- Organize medical information from multiple sources
- Store information for easy retrieval
- Share information with healthcare team



FollowMe 2007

- Diversified into customizations for special populations
 - MyHINRecords – Condition specific
 - MiVIA – Vulnerable Populations
 - MyHealthKeeper – Diabetes - Telemedicine
- Linking to Health Information Exchange efforts

Evolution of the FM Platform

- 2000-2003
 - Consumer portal for information storage
- 2004-2007
 - Access to PHR by Clinicians (with permission)
- 2007-
 - Health Information Exchange

MyHIN Records – *A PHR specifically designed for hydrocephalus*

- Shunted hydrocephalus is a high cost, chronic medical condition affecting 1 in 500 children
- Approximately 40,000 shunt surgeries are performed in the U.S. each year
- Access to Medical Records — specifically shunted brain anatomy, type of shunt hardware — is essential for timely management of shunt emergencies

MyHIN Records

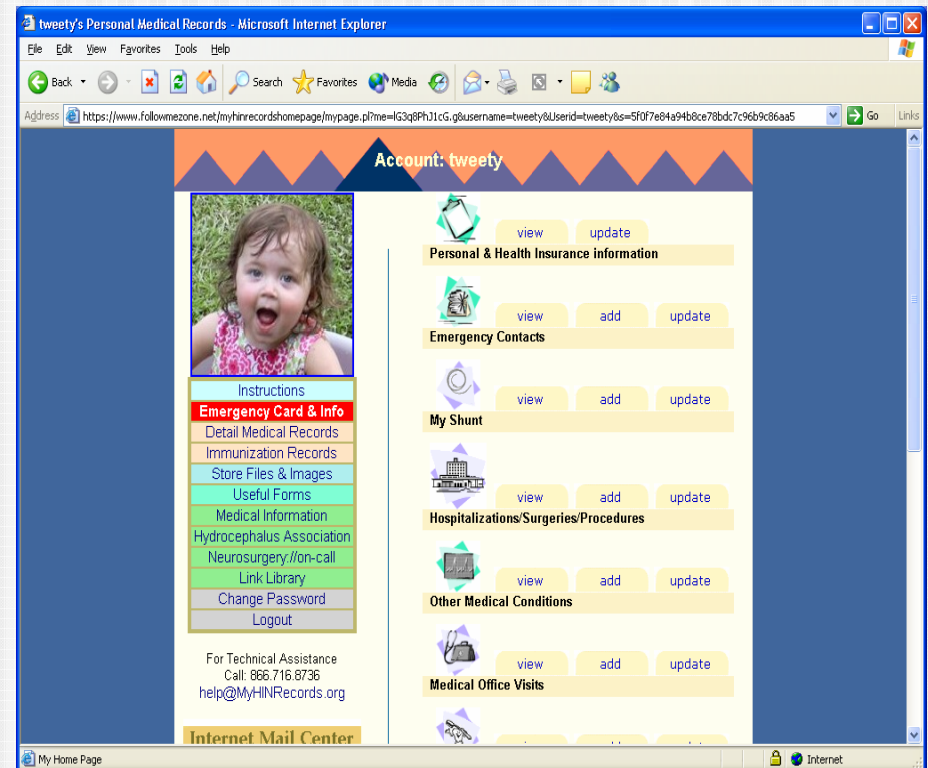
- First condition specific PHR
- Developed with provider & industry input
- Shunt type
- Dates of operations
- Neurosurgeons



MyHIN Records

Stores:

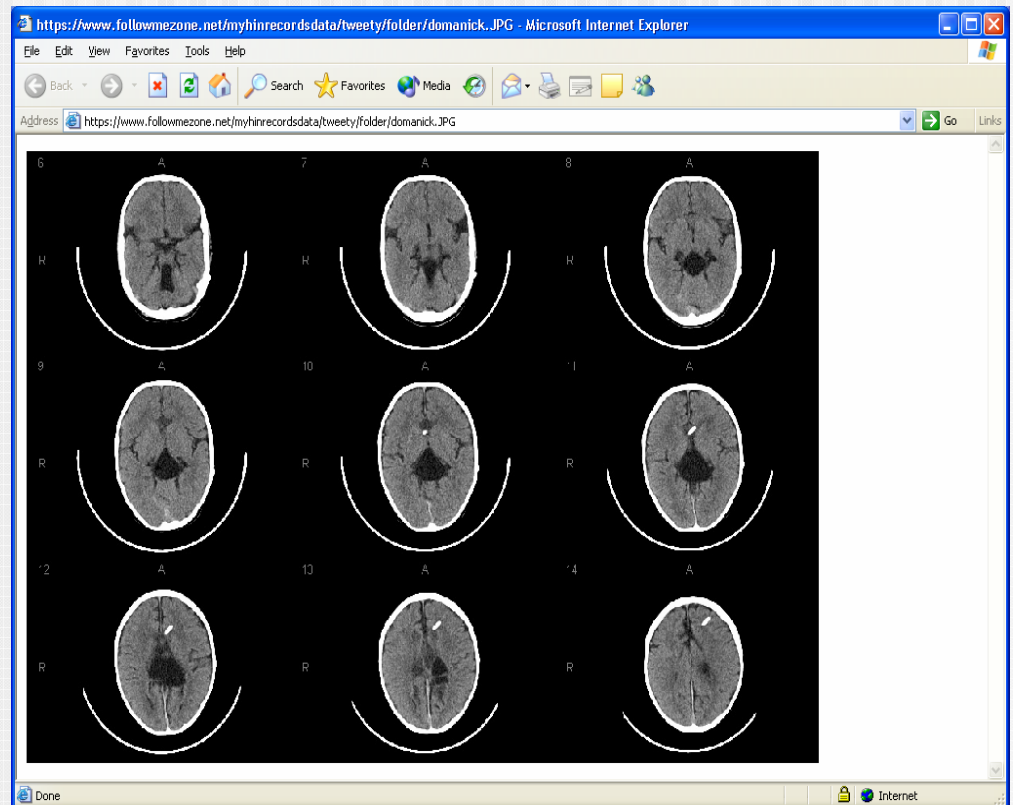
- Patient identification
- Insurance information
- Emergency contacts
- Primary care doctor
- Emergency card
- Information



MyHIN Records

Stores:

- Baseline images
- Capacity to store multiple images for comparison
- Vital for diagnosing shunt malfunctions



MyHIN Goals

- Rapid access to info during emergencies
- Reduction of healthcare costs by reducing duplication of services
- Improved communication among consumers and providers
- Better health outcomes

MEMBER LOGIN
USER NAME:

PASSWORD:



[About MiVIA](#) [Advocacy](#) [Partners](#) [MiVIA Stories](#) [FAQs](#) [Farmworker Services](#) [Press Room](#)

[VERSION ESPAÑOLA WEBSITE](#)

MiVIA

Personal Health Record System For Agricultural Workers



[Sign Up!](#)



[Clinician Access](#)



[Take a Tour](#)



Partially supported by
The California Endowment



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MiVIA

2003-2007

Serving Vulnerable Populations

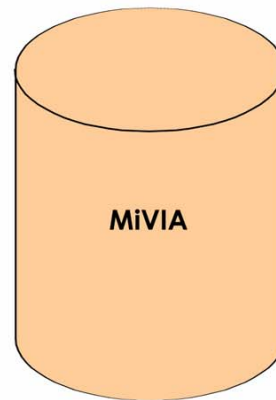
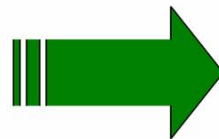
- Started as PHR for migrant workers
- Serves mobile populations
- Patients access many systems and many clinics
- MiVIA serves as the “bridge” between health systems
- Provides continuity of care
- Engages the patient as active partner

Information Flow Chart

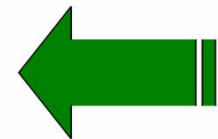
MiVIA LOGIN ACCESS DIAGRAM



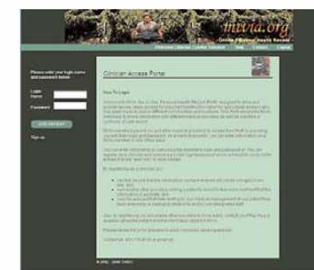
MEMBER ACCESS



MiVIA



CLINICIAN ACCESS



PHR/EHR Solution

- Now being licensed to hospitals and clinics for mobile populations
- Serves as an affordable EHR for small clinics and rural providers

“The elegant simplicity is the beauty of MiVIA” David Gorchoff, MD, MPH (3/2/2007)

MiVIA System Expansion

■ **Sonoma County**

- 2 Hospitals,
- Mobile medical units,
- Community clinics,
- Gap clinic,
- Residency program,
- County health program,
- Homeless center

■ **Hood River, Oregon**

- Hospital,
- Mobile Medical Unit,
- Rural Clinic

■ **Central Valley California**

- 2 Hospitals,
- 3 Rural clinics

■ **Finger Lakes, New York**

- 5 clinics, 3 voucher sites
- Integrated network
- Telemedicine

Clinician Portal



MEMBER NAME *Welcome Clinician Cynthia Solomon* [Help](#) [Contact](#) [Logout](#)

If your patient does not appear in the list, please add them by entering their username and password.

Username

Password

SUBMIT

MY PATIENT LIST

LAST NAME	FIRST NAME	DATE OF BIRTH	LIMITED ACCESS CODE (LAC)
Lopez	Juan	5/5/1949	(Juan)
Martinez	Jose	5/5/1949	(Jose)
Ramirez	George	5/14/1944	(gramirez)
Santos	Maria	5/28/1998	(msantos)

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FollowMe PHRs Evolving....

- Disease Management Tool
- RHIO linkages
- Full scope PHR/EHR

EKCITA HIE

- Tehachapi, California
- Rural community in Eastern Kern County, California
- 13 private physician offices
- 1 rural critical access hospital, 3 rural health clinics
- All in 3 separate towns, 45 minutes apart

MyHealthKeeper

- PHR with diabetes module
- Developed for Tehachapi Hospital District
- Funded through grant from Agency for Health Care Research and Quality (AHRQ)
- Goals
 - Promoting disease management tool for people with diabetes
 - Health Information Technology Exposure
 - Link with Health Information Exchange - EKCITA

MyHealthKeeper

- Developed by using feedback from consumers and providers
- Encourages patients to be actively involved
- “Promotes patient doctor partnership”

myHealthKeeper - Patient Dashboard - Windows Internet Explorer

http://64.84.15.151/PatientDashboard.aspx

File Edit View Favorites Tools Help

FollowMe iStockphoto.com - Tip... MyHealthKeeper ... X Home Feeds (1) Print Page Tools

myHealthKeeper

Welcome Susan Blue [Email](#) | [Logout](#)

[Home](#) [Patient Dashboard](#) [Diabetes Manager](#) [About Us](#) [FAQ](#)

Welcome

MyHealthKeeper is a web-based personal health record, funded and supported by the *California Hospital Association*. The goal of MyHealthKeeper is to assist consumers in organizing and maintaining current medical information with the ability to share that information with their medical team. [learn more>>>](#)

Alerts

- [Medline - Trusted Health Information for You](#)
- [WebMD - Better Information. Better Health.](#)
- [Are You at Risk for Diabetes?](#)
- [Tehachapi Valley Health District](#)

Educational Links

- [Medline - Trusted Health Information for You](#)
- [WebMD - Better Information. Better Health.](#)
- [Are You at Risk for Diabetes?](#)
- [Tehachapi Valley Health District](#)



MEDICAL RECORDS

- Personal Info
- Emergency Contacts
- Conditions and Procedures
- Medical Office Visits
- Dental Office Visits
- Healthcare Providers
- Pain and Symptom Diary
- Medications
- Allergies
- Immunizations
- Family Medical History
- Hospitalizations and Injuries
- Medical Imaging
- Labs

REPORTS

- Emergency Medical Card
- Summary Medical Report
- Immunization Report

ADMINISTRATIVE

- Patient Photo
- Useful Forms
- Participating Physicians
- Change Password

[Contact Us](#) | [Privacy](#) | [Terms and Conditions](#) | [Site Map](#)

Internet 100%

myHealthKeeper

Welcome Susan Blue

Email | Logout

MY DIABETES RECORDS

- Glucose
- Diet
- Exercise
- Weight
- Blood Pressure
- Medications
- Lab Tests
- Exams
- Journal

ADMINISTRATIVE

- Preferences
- Profile

TOOLS

- Self Management Plan
- Health Alerts
- Nutrition Links
- Carb Calculator

ANSWERS

- Diabetes Emergency Guidelines
- Ask Eve
- Are You at Risk?
- About Diabetes
- Diabetes FAQ
- Diabetes Tips

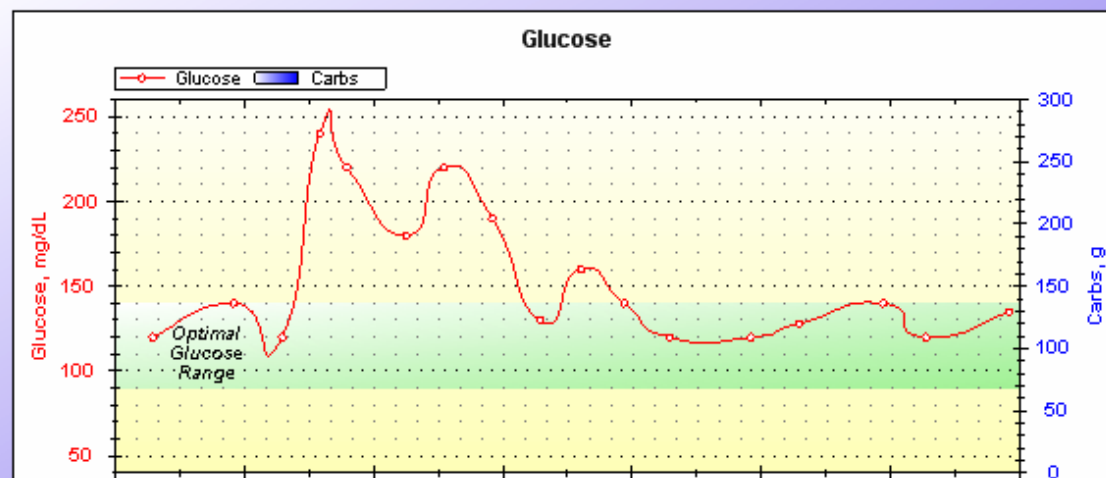
- Home
- Patient Dashboard
- Diabetes Manager
- About Us
- FAQ

Welcome to Diabetes Manager

MyHealthKeeper's Diabetes Manager is a web-based tool to help you track, control and learn more about Diabetes. The goal of Diabetes Manager as with the rest of MyHealthKeeper is to assist consumers in organizing and maintaining current medical information with the ability to share that information with their medical team. [learn more>>>](#)

My Charts and Stats

My Diabetes Charts



My Diabetes Manager

- Diabetes Management Plan
- Diet, Glucose, Weight Journal
- Communication with Diabetes Educator
- Clinician Access to patient data
- Aggregate data sent to HIE (with permission)

MyHealthKeeper

- Remote consultation video conferencing
- MyHealthKeeper PHR stores visit notes
- PHR is the “bridge” between systems
- Telemedicine

FollowMe ...

....to the future

- The ability to have doctors send patient information to the PHR directly from **any** EHR
- Condition specific modules for self management
- Access to critical information 24/7

Special Acknowledgement Visionary Guides

- Markle Foundation – Carol Diamond, David Lansky
- AHRQ – Carolyn Clancy
- AHIC – Consumer Empowerment Workgroup
- HealthCare 360 – Media Force

www.Followme.com

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