

A photograph of a paved road in a rural area. On the left, a yellow auto-rickshaw is driving away from the camera. On the right, three cows (one brown, one white, and one smaller brown one) are walking towards the camera. The background is filled with lush green trees and foliage, with sunlight filtering through the leaves.

# Why *Physical* Security is So Important!

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# Objectives

- Data at rest VS Data in motion
- Security with a smile
- Putting your money where your risk is
- Thinking like the bad guys
- Exposing the “locked door” myth
- The best defense is a strong.... *Defense*
- *“I better go back and test my security!!”*



# Data at Rest





**Data in Motion**

**April 3, 2006 Martin H. Bosworth**  
**(ConsumerAffairs.Com)**

The *Providence Health Care hospital system* revealed in Feb. 2006 that a laptop containing data on thousands of its patients had been stolen in Dec. 2005.

**August 18, 2006 (Computerworld)** -- HCA Inc., a Nashville-based firm that owns and operates approximately *182 hospitals and 94 surgery centers* in 22 states, England and Switzerland, said 10 computers were stolen during a break-in at an undisclosed HCA regional office.

**August 23, 2006 Linda Rosencrance  
(Computerworld)**

A laptop containing home care information on 28,000 patients has been stolen from the car of a nurse who works for Royal Oak, Mich.-based *Beaumont Hospitals*, according to a statement from the hospital.

**March 1, 2007. (Pensacola News Journal).** Three laptop computers were stolen from a car in Texas in November, *Gulf Coast Medical Center* spokesman Rod Whiting said. Those laptops contained the names and personal information of 1,900 patients.

Security with a  
Smile



Putting Your Money  
Where Your Risk Is



or

*The Best Things in Life Are Free*



# Thinking Like the Bad Guys



# The “Locked Door” Myth- EXPOSED



**The Best Defense is a  
Good.....*Defense***



***“I better go back  
and test my  
security!!”***

