

International Pharmaceutical and Medical Device Compliance Congress

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APIFARMA

Current initiatives of the Trade Associations

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➤ 122 member companies

- 70% Rx, OTC, generics
- 15% medical devices for *in vitro diagnosis*
- 15% animal health

- **Code of Ethics for promotion practices of the Pharmaceutical Industry and Interactions with Healthcare Professionals and Institutions, Organizations and Associations comprising Healthcare Professionals**
- **Code of Conduct governing the relations between the Pharmaceutical Industry and Patient Organizations**
- **Protocol with the Portuguese Medical Association**
- **Protocol with the Portuguese Pharmacist Association**

Current challenges

- **Portuguese transparency law**
 - Decree-Law no. 176/2006
 - In force since 2013
 - Central platform

- **MedTech Code**

Thank you!

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