



**Asia-Pacific
Economic Cooperation**

**Business Ethics for APEC SMEs
Biopharmaceutical Sector**

BACKGROUND:

- Largest public-private partnership in the world to strengthen ethical business practices in the biopharmaceutical sector (over 1,000 organizations participate)
- Extends to all 21 APEC member economies and beyond
- High-level recognition by APEC Leaders (Heads of State) and Ministers
- Mentor network includes over 120 experts for capacity-building components

OBJECTIVES:

- Universal biopharmaceutical industry association code of ethics adoption
- Implementation support for codes of ethics (governance, alignment, adherence)
- Consensus Frameworks for each member economy's health system (formalized collaborations to strengthen ethical business practices between leading industry, healthcare professional, patient, government, and other relevant bodies)



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2017 Work Program (Biopharmaceutical Sector)

- 1. 2017 APEC Business Ethics Forum, Hanoi, Viet Nam (7-8 September)***
 - Capacity-Building Training + Strategic Dialogue (Industry, HCP, Patient, Govts)***
- 2. 2017 APEC Monitoring Survey & Report + APEC Pilot Association-Level Survey of Member Companies on Implementation***
- 3. New Consensus Framework Launches***
- 4. Work Plan Formation for Existing Consensus Frameworks***
- 5. Preparations for 2018 APEC Business Ethics Forum (Tokyo, Japan)***
- 6. Additional In-Country Dialogues (China)***